

MANAGEMENT (MGMT)

MGMT 3310. Principles Of Management. 3 Hours.

This course is concerned with the principles and methods used in managing and operating organizations, both domestically and abroad. Course coverage includes analysis of the organization's environment and the managerial functions of planning, organizing, leading, motivating, and controlling.

Prerequisite: 50 completed hours.

MGMT 3320. Organizational Behavior. 3 Hours.

Advanced study of individual and group behavior in organizations and how it affects the achievement of organizational objectives.

Prerequisite: MGMT 3310 (can be taken concurrently).

MGMT 3325. New Product Commercialization. 3 Hours.

This course addresses the issues of formulation, financing and operations of bringing new products to market. The course will include a group term project designed to teach the students the process of commercializing new products. Topics will include environmental screening, developing and testing the concept of the product, funding, patents and copyrights.

Prerequisite: MGMT 3310.

MGMT 3327. Mgt of Innovation & Technology. 3 Hours.

This course addresses issues concerning the management of innovation and technology such as developing creative potential in individual and organizations and the management of creative employee. Topics will include the importance of innovation and technology to business and society, forecasting for innovation and technology, the value of creation, types of innovation, and the role technology plays in innovation.

Prerequisite: MGMT 3310.

MGMT 3330. Human Resource Management. 3 Hours.

Personnel policies and administration, job classification and analysis, wage plans and employment procedure, employment interviewing and testing, employee training and evaluation, labor turnover, and legislation affecting labor problems are studied.

Prerequisite: MGMT 3310.

MGMT 3350. Services Marketing Management. 3 Hours.

This course examines the characteristics of the service domain. The planning, organization, production, and marketing of quality services will be the focus of the course.

Prerequisite: MGMT 3310 and MKTG 3310.

MGMT 3370. Operations Management. 3 Hours.

This course addresses issues pertaining to the operations function within manufacturing and service firms competing in a global environment. The relationship of operations to other organizational functions will be investigated. Topics include decision making, project management, forecasting, capacity planning, facilities design and location, process and product design, inventory management, and quality assurance.

Prerequisite: MGMT 3310 and BANA 3363 (concurrent enrollment allowed).

MGMT 4080. Independent Study. 1-3 Hours.

The credit in this course varies according to the work performed. The student may pursue special studies for which a special course is not organized. Variable Credit (1-3).

Prerequisite: 30 hours in Business and Economics and consent of the instructor.

MGMT 4085. Special Topic. 1-3 Hours.

This course of faculty-led study is designed to provide undergraduate students exposure to new Management topics and concepts in a course setting. Variable credit (1-3).

MGMT 4310. Small Business Development. 3 Hours.

A comprehensive study of all areas of operations and management of the small business enterprise. Topics covered include: ownership form, site analysis, planning, organizing, staffing, financial control, inventory control, and marketing tactics.

Prerequisite: MGMT 3310 and MKTG 3310.

MGMT 4320. Intl Field Studies in Mgmt. 3 Hours.

Directed studies of organizational behavior, managerial functions, entrepreneurship, and small business in a study abroad program.

Prerequisite: Permission of Instructor or Department Chair.

MGMT 4325. Family Business Management. 3 Hours.

Students are provided an overview of family business, including an exploration of factors contributing to economic success, family harmony, and business continuity, and they explore the challenges and opportunities facing individuals and families involved in family business relationships. Some of the specific topics include the family system, culture, entrepreneurial influences, conflict and negotiation, career planning, ethics, governance, succession and strategic planning, professional support relationships, and survival skills as a son or daughter in a family business.

Prerequisite: Junior Standing.

MGMT 4327. Corporate Entrepreneurship. 3 Hours.

Students explore the concepts, key factors, and practices of entrepreneurial activity as a process inside corporations and examines ways entrepreneurial transformation can be achieved in larger organizations. Course topics emphasized include internal ventures and external collaborative approaches that include corporate venture capital investments, licensing, different types of alliances, and formal joint ventures.

Prerequisite: Junior Standing.

MGMT 4330. Compensation. 3 Hours.

A study of the design and functioning of the entire compensation system with emphasis on wage and salary determination, individual and group incentives, employee benefits, and non-economic rewards.

Prerequisite: MGMT 3330.

MGMT 4335. Mgt & Labor Relations. 3 Hours.

A study of the legal perimeter of management labor relations, the collective bargaining process, and problems of union contract compliance.

Prerequisite: MGMT 3330.

MGMT 4340. Internat'l Managmnt & Marketng. 3 Hours.

A study of the decisions that managers must make in the planning, organizing, and operating of companies in cross-cultural environments. Available to Business Majors only.

Prerequisite: MGMT 3310, MKTG 3310.

MGMT 4345. Social Respon Of Management. 3 Hours.

A study of the role business plays in our society and the obligations and responsibility it has to society. The course examines the ethical, environmental, and cultural implications of industrial/technological societies and their history.

Prerequisite: MGMT 3310.

MGMT 4350. Project Management. 3 Hours.

This course focuses on the planning, implementation, and control of projects. Coverage will include the project management knowledge areas and lifecycle of projects. The appropriate intellectual foundation will be established so that students can work, individually and in teams to solve project related problems.

Prerequisite: MGMT 3310 and BANA 2372.

MGMT 4355. Human Resource Development. 3 Hours.

Provides an overview of the training discipline, identifies current issues for researchers and practitioners, and highlights coming changes in the work place and their impact on training and development in organizations.

Prerequisite: MGMT 3330.

MGMT 4360. Supply Chain Management. 3 Hours.

A study of the marketing channels of distribution and the management of the integrated supply chain for products and services. The course addresses both upstream (suppliers) and downstream (channels of distribution) organizational members. Topics include purchasing, supplier selection/development, inter-organizational information systems, risk management, physical distribution, logistics, warehousing, channel relationships, and inventory management.

Prerequisite: BANA 2372, MGMT 3310, MKTG 3310.

MGMT 4365. Service Operations Management. 3 Hours.

This course addresses issues pertaining to the operations function within service organizations competing in a global environment. The relationship of operations to other organizational functions will be investigated. Topics include understanding services, new service development, service quality, process improvement, location decisions, capacity planning, waiting lines, forecasting, inventory management, and service supply relationships.

Prerequisite: BANA 3363 and MGMT 3310.

MGMT 4375. Quality Management. 3 Hours.

A study of current topics in quality assurance management to include total quality control, statistical quality control, statistical process control, quality circles, and Deming's methods. Emphasis will be placed on the systems approach to quality assurance.

Prerequisite: MGMT 3310 and BANA 3363.

MGMT 4389. Internship. 3 Hours.

This course is course designed to provide the student with an opportunity to apply academic skills in a practical work environment. (See Internship Coordinator prior to enrolling.) All internships must be approved in advance in order to receive credit.

Prerequisite: Department approval and minimum overall and COBA GPA of 2.5.

MGMT 4390. Strategic Management & Policy. 3 Hours.

The evaluation of external environmental factors and internal organizational strengths and weaknesses for the purpose of formulating organization strategies.

Prerequisite: Senior standing, MGMT 3310, MKTG 3310 and FINC 3320.