COLLEGE OF HEALTH SCIENCES FAMILY AND CONSUMER SCIENCE FACS 4367, SEMINAR IN CLOTHING, TEXTILES AND MERCHANDISING FALL 2017

This class meets in the Margaret Lea Houston Building, in Room 302 at 5:00 p.m. Monday for 3 credit hours.

INSTRUCTOR: Dr. Harriet Griggs

OFFICE: MLHB 127A

Office Hours: Monday 4:00 to 5:00 p.m.

(I will be glad to make an appointment with you if you need to meet with me at a different time.)

OFFICE PHONE: (936) 294-4512

E-MAIL: hec_hhg@shsu.edu

COURSE DESCRIPTION:

Clothing, textiles and merchandising are all fast-paced, fast-changing fields. This course examines some of the management practices in this dynamic environment. These practices that we study will impact your career because these will shape the workplace that you will enter.

TEXT: No text required.

COURSE OBJECTIVES: When you finish this course you will have

- 1. developed knowledge of selected aspects of your field
- 2. practiced oral and written communication
- 3. enhanced your preparation for entering your career

GENERAL TOPICS: These will reflect business within the fields of clothing, textiles, merchandising and retail.

COURSE CONTENT:

Week 1: Hurricane Harvey

Week 2: Labor Day

- Week 3: Introduction to Course
- Weeks 4-6: Lectures Small Fashion Business
- Week 7: Lecture Design, Line Development and Manufacture
- Week 8 11: Lectures Small Store Corporate Fashion Business
- Week 12: Lectures Large Store Corporate Fashion Business, Established Store Fashion Business
- Week 15: Course Conclusion

COURSE REQUIREMENTS:

Participation

This defined as attendance at class meetings. At designated class meetings this grade is determined by subtracting 10 points for each unexcused absence at these meetings; otherwise 3 points will be subtracted for each unexcused absence. After four unexcused absences the course grade will be reduced one letter; after eight unexcused absences the course grade will become F.

Grading:

Your course grade will be determined by your grades on a series of written assignments. These will include written analyses of class activities. The exact nature of these papers may change at the instructor's discretion. The total number of points in the course also may change with changes in activities.

Writing Enhanced Course:

This is a writing enhanced course. Most of your grade will come from the written assignments mentioned above. To qualify for the writing enhanced status at least one assignment must be drafted, edited, and corrected. In light of this requirement at least one assignment will be corrected by the Writing Center. The grade you receive for an assignment will reflect the thoroughness and accuracy of the work. I expect the trip to the Writing Center will help you make a better grade because spelling, punctuation, and sentence structure should be improved and the communication should be clear. If the assignment is oral or graphic, it should be understandable and produced in a professional manner.

Late Assignments:

Assignments submitted after the due date will be penalized five points for each day that the assignment is late unless excused by the instructor. After 10 days the assignment will not be accepted because the grade will no longer be a passing grade.

GRADING SCALE FOR FINAL GRADE:

- A 360 to 400 points
- B 320 to 359 points
- C 280 to 319 points
- D 240 to 279 points

INSTRUCTOR EVALUATIONS:

IDEA OBJECTIVES: Close to the end of the semester you will complete a standardized evaluation of this course. This course is senior level course designed to polish your knowledge and skills concerning the apparel industry. That means that you will learn and apply current concepts about this field. This is a targeted study, so you will learn some in-depth specifics in this course. These will be reflection of your earlier courses in this major. Therefore, the IDEA objectives for this course are

Learning to apply course material (to improve thinking, problem solving, and decisions) Learning to analyze and critically evaluate ideas, arguments, and points of view Developing skill in expressing yourself orally and in writing

POLICY FOR COMMUNICATION DEVICES:

Communication devices such as cell phones, pagers, etc. may not be used while class is in session, and the possession of such a device is strictly prohibited during tests. During tests the device may not be in the immediate possession of the student. In case of an emergency situation for a student, that person should advise the instructor of the situation, then sit in a place that will allow easy exit from the room in case of a call. Other arrangements may be made for emergency situations at the discretion of the instructor.

ACADEMIC POLICY FOR STUDENTS WITH SPECIAL NEEDS:

It is the policy of Sam Houston State University that individuals otherwise qualified shall not be excluded solely by reason of their disability, from participation in any academic program of the university. Further, they shall not be denied the benefits of these programs nor shall they be subjected to discrimination. Students with disabilities that

might affect their academic performance are expected to visit with the Office of Services for Students with Disabilities located in the Lee Drain Building, North Annex, (next to the Farrington Building). They should then make arrangements with their individual instructors so that appropriate strategies can be considered and helpful procedures can be developed to ensure that participation and achievement opportunities are not impaired. Sam Houston State University adheres to all applicable federal, state and local laws, regulations and guidelines with respect to providing reasonable accommodations for students with disabilities. If a student has a disability that may affect adversely his/her work in this class, then the student is encouraged to register with the SHSU Counseling Center and to talk with the instructor about how best to deal with the situation. All disclosures of disabilities will be kept strictly confidential. NOTE: no accommodation can be made until the student registers with the Counseling Center

RELIGIOUS HOLIDAYS:

Section 51.911(b) of the Texas Education Code requires that an institution of higher education excuse a student from attending classes or other required activities, including examinations, for observance of a religious holy day, including travel for that purpose. A student whose absence is excused under this subsection may not be penalized for that absence and shall be allowed to take an examination or complete an assignment from which that student is excused within a reasonable time after the absence. University policy 861001 provides the procedures to be followed by the student and the instructor. A student desiring to absent himself/herself from a scheduled class in order to observe (a) religious holy day(s) shall present to each instructor involved a written statement concerning the religious holy day(s). The instructor will complete a form notifying the student of a reasonable timeframe in which the missed assignments and/or examinations are to be completed

ACADEMIC DISHONESTY:

All students are expected to engage is all academic activities in a manner that is above reproach. Students are expected to maintain complete honesty and integrity in the academic experience both in and out of the classroom. Any student found guilty of dishonesty in any phase of academic work will be subject to disciplinary action. The University and its official representatives may initiate disciplinary proceedings against a student accused of any form of academic dishonesty including, but not limited to cheating on an examination or other academic work which is to be submitted, plagiarism, collusion and the abuse of source materials.

In FCS 467, all work submitted for a grade and therefore counting as progress toward course credit, must be the original work of the student. In the case of group projects, the work must be the original collaborative work of the students in the group. If a student or students are found to be cheating, the work of all parties concerned will be discarded and will not count toward the fulfillment of course requirements.

STUDENT CONDUCT:

Please see: http://www.shsu.edu/students/StudentGuidelines2007_2008.pdf
You may also see the Student Handbook for this information.

At the very least, disruption of the entire class will not be tolerated. In the unlikely event that this occurs, the disruptive student will be dismissed from class. In the case of repeated occurrences, the student will be dropped from the class. The use of laptops and cell phones for personal business is discouraged during a class session because it is discourteous to the presenter. Additionally the information being presented is going to be needed by the student.

ACADEMIC GRIEVANCE PROCEDURES FOR STUDENTS:

Academic grievances include disputes over course grades, unauthorized class absences/tardiness, suspension for academic deficiency, instructor's alleged unprofessional conduct related to academic matters, graduate comprehensive and oral exams, theses and dissertations, and withdrawal or suspension of privileges related to degree required clinical rotation, internships, or other clinical service delivery in professional degree programs.

If the dispute is determined to be based upon professional judgement, the aggrieved student is entitled to have, as appropriate and in turn, the department/school chair, College Academic Review Board, academic dean, Dean of Graduate Studies (for graduate student issues), and Provost and Vice President for Academic Affairs form an opinion about the dispute and so advise the individual(s) involved.

Please see: http://www.shsu/dotAsset/0bb1346f-b8d6-4488-9290-dba24123d0d8.pdf