

Finance 3320 Business Finance Environment

Sam Houston State University

College of Business Administration

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Professor of Finance

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Normal Course Communications: Should be handled within the SHSUOnline course via the Virtual Office.

Confidential Course Communications: May be processed directly to the Leavell@shsu.edu e-mail account.

Learning Objectives:

1. Understand the role of the financial manager-including ethical behavior
2. Understand the basics of financial statements and their analysis
3. Understand the principle of the Time Value of Money (TVM)
4. Understand the basics of bond and stock valuation
5. Understand cash flow estimation and how to apply basic capital budgeting methods
6. Understand the basics of risk and return
7. Understand the basics of corporate financing (capital structure)
8. Understand the basics of international financial management

Prerequisite: ACCT 2302, MATH 1324 or equivalent

Suggest Course Text

1] Brigham and Houston. Fundamentals of Financial Management, 8th edition, Cengage Learning. Available in the SHSU bookstore.

2] Brealy, Myers, Marcus. *Fundamentals of Corporate Finance*, 7th edition, McGraw-Hill.

3] Text of your choice.

Financial Calculator

Although you will need a financial calculator, there is no specific financial calculator required for this class. Most/all of you have a calculator used in MATH 1324 and it will be fine for this class.

Financial Calculator. There are numerous web sites that provide information about using specific financial calculators. There are web sites that have financial calculators that can be used to solve TVM problems.

Instructor Techniques

- Lecture (via video)
- PowerPoint Class Notes
- Assigned Homework

Course Schedule

The course schedule for the semester can be seen by clicking on "Units" under Course Content.

Methods of Evaluation

- Quizzes
- Exams

Grading Procedures	
Quizzes	200
Exams	600
TOTAL	800

Grade Determination

The student's standing in this class is determined by calculating the total number of points earned by the student. The student's grade is determined by applying the following scale.

Grading Procedures **	
= > 720	A
640 - 719	B
560 - 639	C
480 - 559	D
0 - 479	F

**Note:

A) The final semester grade is determined by total points from all of the quizzes and exams [e.g., 772 points] and not a percentage of all of the correct answers on the quizzes and exams [e.g., 79.63%] so there will be no rounding.

B) Make-up Exams: There will be no makeup exams as you are given a number of days to complete the exam and should be able to fit this into your schedule. The comprehensive final will replace 50 percent [50%] of a zero score for a missed semester exam.

Exam Plan

Exams will be either two or three hour exams. Once the exam is opened, it must be completed as the exam time clock will run continuously from the opening of the exam until the time has expired. The exam will close automatically if you exceed the time limit. After you have completed the exam, you may not discuss the exam with your classmates until the exam period has ended. Any discussion of the exam during the exam period will be a violation of the student code of conduct. The Final Exam will be available only on the days scheduled for Finals.

Exam # 1 will cover Units 1, 2, and 3.

Exam # 2 will cover Unit 4.

Exam # 3 will cover Units 5 and Unit 6.

Exam # 4 will cover Units 7, 8 and 9.

Exam # 5 will cover Units 10, 11 and 12.

Final Exam is comprehensive and covers all of the material in Unit 1 through Unit 12.

Quizzes

Quizzes will cover material from the video lectures, assigned homework, and power point slides.

Once the quiz is opened, it must be completed as the quiz time clock will run continuously from the opening of the quiz until the time has expired. The quiz will close automatically if you exceed the time limit.

Course Policies

- Homework: Questions and discussions to be conducted in each unit's Homework Thread. Homework will not be graded, but it will provide the basis for the exam questions. There will be quizzes over the Homework.

- Exams and quizzes will be given during the time periods listed for each unit.
- If you need to discuss something personally related to the class, you may contact me by phone or by e-mail. Include your course name and section in the subject of the e-mail. (I want to ensure I don't think you may be a spammer.)
- It is the student's responsibility to check the SHSUOnline course page on a regular basis for course updates. Post questions related to the course in the Virtual Office. Course questions should not be sent via personal e-mail to me.
- Please keep all class correspondence related to homework within the homework threads to assure all students can view and respond.
- All responses/questions must comply with the SHSU Code of Conduct.
<http://www.shsu.edu/students/guide/StudentGuidelines2010-2012.pdf#page=29>

Blackboard Technical Issues: If you are having technical issues with Blackboard, contact DELTA. I only add content to the course and do not have the expertise to solve technical issues.

Additional Information is available on the Course Info & Tips on main course page. (May have questions on quizzes from Course Info & Tips and the Syllabus)