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Office Hours: DRB 128 MW 9-10:30, T TH 1-2   Email: jxt039@shsu.edu

MCOM 3372 Single Camera and Non-linear Editing.

This course teaches pre-production, field production, and post-production techniques. Elements include field camera setup and operation, remote lighting, remote sound, and basic continuity editing with an emphasis on underlying principles of video technology. Students are expected to produce original content for broadcast on Cable Channel 7. Prerequisite: MCOM 1371, MCOM 2371. Credit 3.

Required Supplies

Headphones/Earbuds

USB Flash Drive 32GB or another external storage device
SDHC or SDXC Flash Memory Card 32GB or higher UHS-1 (Class 10)
YouTube Channel

Course description: This course is designed to study the repeated practice in camera operation, video production and editing process in post- production. This introduction to field video production course will emphasize film-shooting techniques in shot composition, editing, lighting, and sound.

Course Objectives: To be proficient in digital filmmaking on location, operate digital video cameras, lighting, sound, music, creative nonlinear editing skills, and visual story telling techniques.

Course Requirements

You are expected to read and perform all assigned materials.

You are required to participate in all class lectures and production activities.

You are required to partake actively with your group members at all times.

You are to submit all written assignments on due date and time.

All assignments such as loglines, and scripts must be typed.

You are expected to provide headphones, SDHC card, props, talents, storyboards, and set design for each of your production projects.   This course combines lectures and productions to help students learn the technical elements involved in the process of field moviemaking as well as post-production.

ATTENDANCE
SHSU Student Handbook of University Policies states that regular and punctual class attendance is expected of each student at Sam Houston State University and that it is expected that each faculty member will keep a record of student attendance.

THE DEPARTMENT OF MASS COMMUNICATION HAS ADOPTED THE POLICY THAT EVERY ABSENCE OR 2 TARDIES OVER THE ALLOTTED 3-HOURS WILL RESULT IN THE LOSS OF ONE LETTER GRADE. FOR EXAMPLE, IF YOUR CLASS GRADE IS A B AND YOU HAVE 5 ABSENCES YOUR FINAL COURSE GRADE WILL BE A D.

ASSIGNMENTS AND GRADING: Assignments must be handed in during class on a thumb drive or saved to the classes group folder located on the Mass Comm. server unless otherwise indicated by instructor. Late work is accepted with a 50% penalty.   Video projects will be evaluated based on creativity and execution. Each project is designed to get the student accustomed to using video cameras along with Adobe Premiere video editing software. At no point should the student risk bodily harm to complete a project. No shooting video while driving a car, no jumping off a balcony, nothing dangerous.

ACADEMIC HONESTY: All students are expected to engage in all academic pursuits in a manner that is above reproach. Students are expected to maintain honesty and integrity in the academic experiences both in and out of the classroom. Any student found guilty of dishonesty in any phase of academic work will be subject to disciplinary action. The University and its official representatives may initiate disciplinary proceedings against a student accused of any form of academic dishonesty including but not limited to, cheating on an examination or other academic work which is to be submitted, plagiarism, collusion and the abuse of resource materials.

CLASSROOM ENVIRONMENT:
Active and constructive participation in class discussions is required. However, both listening and speaking are involved in successful participation, and this requires sensitivity to the ideas and methods of participation of others in the class.   This is a workshop environment, and all ideas, thoughts and critiques are welcomed. You are beginning, and a workshop environment will allow and encourage you to take risks, to try out new ideas.

PROPER CLASSROOM DEMEANOR/ RULES OF CONDUCT:
Students will refrain from behavior in the classroom that disrupts the learning process and, thus, impedes the mission of the university. Please turn off or mute your cellular phone and/or pager before class begins. Students are prohibited from eating in class, using tobacco products, making offensive remarks, reading newspapers, sleeping, talking with each other at inappropriate times, wearing inappropriate clothing, or engaging in any other form of distraction. Inappropriate behavior in the classroom shall result in, minimally, a directive to leave class or being reported to the Dean of Students for disciplinary action in accordance with University policy.

STUDENTS WITH DISABILITIES POLICY:

It is the policy of Sam Houston State University that individuals otherwise qualified shall not be excluded, solely by reason of their disability, from participation in any academic program of the university. Further, they shall not be denied the benefits of these programs nor shall they be subjected to discrimination. Students with disabilities that might affect their academic performance should register with the Office of Services for Students with Disabilities located in the Lee Drain Annex (telephone 936-294-3512, TDD 936-294-3786, and e-mail disability@shsu.edu). They should then make arrangements with their individual instructors so that appropriate strategies can be considered and helpful procedures can be developed to ensure that participation and achievement opportunities are not impaired.

SHSU adheres to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodations for students with disabilities. If you have a disability that may affect adversely your work in this class, then I encourage you to register with the SHSU Services for Students with Disabilities and to talk with me about how I can best help you. All disclosures of disabilities will be kept strictly confidential. NOTE: No accommodation can be made until you register with the Services for Students with Disabilities. For a complete listing of the university policy, see: http://www.shsu.edu/dept/academic-affairs/documents/aps/students/811006.pdf

STUDENT ABSENCES ON RELIGIOUS HOLY DAYS POLICY:
Section 51.911(b) of the Texas Education Code requires that an institution of higher education excuse a student from attending classes or other required activities, including examinations, for the observance of a religious holy day, including travel for that purpose. A student whose absence is excused under this subsection may not be penalized for that absence and shall be allowed to take an examination or complete an assignment from which the student is excused within a reasonable time after the absence.   University policy #861001 provides the procedures to be followed by the student and instructor. A student desiring to absent himself/herself from a scheduled class in order to observe (a) religious holy day(s) shall present to each instructor involved a written statement concerning the religious holy day(s). This request must be made two weeks in advance of when the absence(s) will occur. The instructor will complete a form notifying the student of a reasonable timeframe in which the missed assignments and/or examination are to be completed.

SHSU   REQUIRED   POLICIES: Please   visit   http://www.shsu.edu/syllabus/

ASSIGNMENTS

Project 1- Visual Story Telling   100 points

Each student must shoot a short film with a minimum 3-minute run time.   No dialogue in film. Story must be told with visuals and sound/music only (No copyrighted music)

A storyboard should be submitted with at least 12 frames. Project should consist of at least 12 shots that demonstrate different film compositions and techniques Final film edit

should be submitted to instructor via YouTube or Vimeo link. Finals will be shown in class with Q&A

Project 2 – Non-fiction/Documentary video minimum (10-20 mins) 250 points
Students will be in groups of 4. Film should feature 5 different interview subjects either on location or in studio.   Questionnaire and shooting script should be submitted to instructor. Interview should appear professionally lit   Story should be heavily narrated by interviewees.   B-roll segments or dramatizations should be used to support interview. Should have appropriate music bed. Editing should feature lower thirds, title frames, or photos. Final film edit should be submitted to instructor via YouTube or Vimeo link.   Finals will be shown in class with Q&A

Project 3 – Scripted fiction video (15-20 mins) 250 points
Each student will be responsible for submitting edited 30 second trailers for the film they worked on.

Student will be in groups of 3-4

Script should be submitted to instructor

Story board should be submitted to instructor

Film should have at least 4 principal roles and, 3-5 supporting characters

Scenes should be professionally lit

Editing should feature music, opening titles, credits, color correction

Final film should be provided to instructor digitally in highest available quality for projection showing

Each student will need to submit a: 30 second trailer for the film they worked on via YouTube/Vimeo link to instructor

Final Exam 100 points

Additional Points - Participation and attendance 25 Points   Students will be expected to come to class and produce work outside of class hours.   Class is used to go over camera operation, lighting, recording audio, editing, and film techniques to enforce how students operate on their own productions throughout the semester.   We will be reviewing all films in class to provide feedback to the filmmaker.

Class may occasionally be held in the editing room 311 or in Studio B down stairs

Students will be responsible for scheduling shooting time around the availability   of equipment check-out closet.

Note: Before you submit your projects for screening in class, please make sure of the following. The total running time.   Audio levels are equalized, Audio volume MUST NOT BE LESS THAN -60 and MORE THAN -06 on the audio meter (Adobe Premiere Pro) Cross fade all audio transitions. Video files are exported at H.264 1080 HD 29.97 fps