

DIGITAL PHOTOGRAPHY I **ARTS 2370 ONLINE**

3 Credit Hours

Spring Semester, 2018

Class Location: ONLINE
Class Meeting Times: ONLINE
Instructor: Divya Murthy
Office Location: ONLINE
Instructor Contact Information: E-Mail:
Virtual Office Hours: By appointment

Course Description: This course will present to students the tools and techniques of photographic imaging and manipulation using the latest version of Adobe Photoshop on computer workstations. Beginning with a basic understanding of digital SLR cameras and a review of their proper use, the course will present the tools and techniques of Adobe Photoshop through the course text. Each week, students will learn new skills, practice those skills in lessons and projects from the text, and periodically put those skills to work on creating an original photographic assignment. **Access to a digital camera, a personal computer, the required text and the latest version of Adobe Photoshop CC is required.**

Prerequisites: none

Course Content and Structure:

This is an online course. Students will be expected to **log in at least a few times** every week and **view coursework, upload images for evaluation and comment on classmates images in blogs and discussion boards**. There will be exercises and projects scheduled weekly, at the discretion of the instructor. This online version of the course consists of reading and working in the text, completing assignments, contributing to course blog, reviewing PowerPoint presentations, and taking quizzes.

Communication and Collaboration:

As the instructor, I will be checking my email and logging in to Blackboard frequently. I will respond to your questions as soon as I possibly can. **Email will be the fastest mode of communication for me.** Grades will be posted for each assignment within 1-2 weeks after the due date. Announcements and streaming media will also be used as a means of communication.

Course Objectives: After completing this course, students will be able to demonstrate their understanding and use of:

1. The Adobe Photoshop application: its capabilities and limitations, techniques, interface, integration with other applications, and output options.
2. Use photography as a tool to express ideas and concepts
3. The digital image: size and resolution, color modes and bit depth, and file formats.
4. Make a perfectly exposed photograph using manual camera settings.
5. Demonstrate understanding of shutter speed, aperture, and ISO.
6. Apply visual elements of design and composition to photographic image making.
7. Edit a photographic image using basic Photoshop tools.
8. Ethical considerations of image capture, manipulation, and use

Required Materials:

Text:

TITLE: Adobe Photoshop Creative Cloud Revealed

Author: Reding, Elizabeth

Edition: 1st, © 2015 or anything later

Publisher: Cengage Learning

Printed text: ISBN-10 1305260538, ISBN-13 9781305260535

eText: ISBN-13 9781305458864, ISBN-10 1305458869 (*less expensive*)

Publisher: Cengage Learning

Online information about the text from the publisher can be found at: <https://www.vitalsource.com/>

NOTE: This text uses data files for lessons and learning. You can gain access to the files online, but I will provide all of the files for you in the Course Content/Weekly Coursework area online.

Software:

Adobe Photoshop CC is required for the course and can be subscribed to separately or together in a suite of Adobe apps. **Adobe Lightroom** is also recommended.

•Subscribe link: HERE (or at: <https://creative.adobe.com/plans>).

For those of you who are on campus or do not have personal computer workstations, the Adobe CC apps are running in many computer labs on campus. Check with the individual labs for schedule and access times or online: Computer Labs.

Computer: Most students have their own Macintosh or Windows computer and will just need to make sure they have the proper software running on it (see above).

Digital Camera:

You will need to have (or have access to) a digital camera for this course. I recommend **a DSLR Camera** with manual capabilities (i.e. ability to change shutter speed, aperture, and ISO). **DO NOT use a cellphone camera.** They are not allowed for any assignment in this course. You will use it to generate images for assignments. If you have any questions about the operation of the camera email me directly. I will try to help you.

SHSU- College of Fine Arts and Mass Communication Spring 2018

ARTS 2370 / Digital Photography Section

Tentative Course Outline/ Schedule for Assignments:

(Instructor reserves the right to modify this schedule during the course.)

Week		Reading Assignments and Activities
Pre-week	Jan 17-21	Read Syllabus and ALL Grading Policies, Get Supplies, Make Introduction Videos, Take Pictures, Read Blog instructions
1	Jan 22- 28	CHAPTER 1 - Getting Started with Adobe Photoshop
2	Jan 29-Feb 4	CHAPTER 2 - Learning Photoshop Basics
3	Feb 5-11	CHAPTER 3 - Working With Layers
4	Feb 12-18	CHAPTER 4 - Making Selections Creative Assignment 1
5	Feb 19-25	CHAPTER 5 - Incorporating Color Techniques
6	Feb 26- Mar 4	CHAPTER 7 - Using Painting Tools Creative Assignment 2 QUIZ 1- Ch1-5, Ch7
7	Mar 5-11	CHAPTER 6 - Placing Type in an Image
8	Mar 12-18	Spring Break
9	Mar 19-25	CHAPTER 8 - Working with Special Layer Functions
10	Mar 26- April 1	CHAPTER 9 - Creating Special Effects with Filters Creative Assignment 3
11	April 2-8	CHAPTER 10 - Enhancing Specific Selections
12	April 9-15	CHAPTER 11 - Adjusting Colors Creative Assignment 4 Quiz 2- Ch 6, Ch 8–11
13	April 16-22	CHAPTER 12 - Using Clipping Masks, Paths, and Shapes
14	April 23-29	CHAPTER 13 - Transforming Type Creative Assignment 5
15	April 30- May 6	Final Week CHAPTER 14 -Liquefying an Image AND CHAPTER 15 - Performing Image Surgery <u>FINAL ASSIGNMENT</u> Quiz 3- Ch11-15

COURSE REQUIREMENTS / GRADING

Students will be evaluated by performance on graded assignments as follows:

Introductions

Syllabus	
Introduction Video	10 points

Section 1

Chapters 1-6 Projects	72 points
Assignment 1	100 points
Assignment 2	100 points
Quiz 1 -	50 points

Section 2

Chapters 7-11 Projects	60 points
Assignment 3 Photoshop	100 points
Assignment 4 Photoshop	100 points
Quiz 2 -	50 points

Section 3

Chapters 12-13 Projects	24 points
Assignment 5	100 points
Quiz 3 -	50 points

Final Section

Final Assignment	200 points
Course Blog	40 points

Grading Scale

The total possible for the course is 1056 points. Letter grades will be assigned to final semester grades. Always ask yourself whether or not you have put your best effort into your work. Can you do better? **All grades are non-negotiable.**

Please review the following criteria:

- A** Excellent! A's are given to students who go the extra mile. Simply completing the assignments will not result in an A. In order to get an A in this class, students are expected to be shooting throughout the semester, participate in class assignments and present work regularly. **This work should demonstrate strong technical and conceptual development.**
- B** Well above average - completion of all assignments; strong work shows progress and conceptual development.
- C** Average. Complete. Competent. Effort is average.
- D** Below average work. Incomplete assignments and/or failure to show progress will result in a D.
- F** Unacceptable work for a college student.

Total points within this range
A= 950 to 1056
B= 845 to 949
C= 739 to 844
D= 633 to 738
F= Below 633

NOTES:

1. **I DO NOT want any assignments turned in BEFORE the week they are DUE.**
2. I will penalize you for not getting your work in on time. See the **Grading Policy** area online.
3. No grades will be adjusted. **GRADES are non negotiable.**
4. There is **no extra credit offered** in this course. See the **Grading Policy** area online.
5. I cannot post grades publicly or give them to you over the telephone. All grades will be posted on the SHSU Online/Blackboard course website, however.
6. Check the academic schedule online at SHSU.edu for deadlines for dropping courses without a grade of F, and the last day for resignations without receiving WP or WF marks.

Special Notes for this Online course:

- It is **your** responsibility to perform and complete the work in this class. If you have trouble with your software and/or computer, it is **your** responsibility to get the problem solved. If I can help you, I will, but I cannot solve all problems that arise, especially those involving your software and computer equipment. It is often better to get computer help from IT people (see the heading "Help & How To" for technical problems with this site and your computer or online help with your equipment. Use the Adobe website for software assistance). Also remember the Help pull-down menu always available from inside each of the Adobe applications. Start there.
- **Honesty** - in order for you to learn the contents of this course, it is necessary that you complete the requirements for each week in order. The work you submit **MUST BE YOUR OWN**, completed by you during this semester and the quizzes are to be completed by you alone. **If you use an image for one of the creative assignments in the course that you did not take during this semester for this course, I will give you a zero for that assignment with no chance of re-doing it.**
- **Staying on schedule** - complete the work assigned to each week in the course sequentially. The material builds on itself. Completing weekly work out of sequence will mess you up. Also, these sections of the course are named weeks because they are to be completed on a weekly basis. If you don't stay up with the schedule, you will miss out on timely information (blog entries etc.).
- **Report problems** with the course website or course software immediately to me. If you are having problems, then most likely someone else is as well and I need to get on it ASAP. Email is the fastest way of getting a message to me.

ATTENDANCE POLICY

In accordance with University Policy, regular attendance is required and expected and will be necessary for successful completion of the course. For an online course, this means regular completion of assigned work on a weekly basis. Online attendance (completion of work and contribution to blogs, etc.) will be monitored and used in determining certain grades.

ONLINE DEMEANOR

Students will refrain from behavior in the course that intentionally or unintentionally disrupts the learning process and, thus, impedes the mission of the university. In this course, you will be interacting with others in the class through online blogs, evaluation and critiques, and other possible means. It is important that you do so with respect and consideration. I will be monitoring all such online exchange and will deal harshly with anyone who violates this rule. Inappropriate behavior in any aspect of this course shall result, minimally, in grade reduction or loss, or being reported to the Dean of Students for disciplinary action in accordance with university policy. Please take this seriously.

COURSE PARTICIPATION

You are expected to engage in the process of learning the material in this course. This involves the reading of the text, completion of the chapter projects, submission of completed assignments, taking online quizzes, and contribution to our the course blog. All of this is to be completed on a weekly basis. All work for a week is listed on the website and is to be completed during that week. Any assignments not submitted by the due date will be penalized. Weekly work not submitted within one week of its due date will receive a ZERO grade, which will not be changed.

POLICIES REGARDING ACADEMIC DISHONESTY, STUDENTS WITH DISABILITIES, AND STUDENT ABSENCES ON RELIGIOUS HOLY DAYS CAN BE FOUND AT
[HTTP://WWW.SHSU.EDU/STUDENTS/GUIDE/](http://www.shsu.edu/students/guide/)

ACADEMIC DISHONESTY

All students are expected to engage in all academic pursuits in a manner that is above reproach. Students are expected to maintain honesty and integrity in the academic experiences both in and out of the classroom. Any student found guilty of dishonesty in any phase of academic work will be subject to disciplinary action. The University and its official representatives may initiate disciplinary proceedings against a student accused of any form of academic dishonesty including but not limited to, cheating on an examination or other academic work which is to be submitted, plagiarism, collusion and the abuse of resource materials. For a complete listing of the university policy, see: http://www.shsu.edu/~slo_www/

STUDENTS WITH DISABILITIES POLICY

It is the policy of Sam Houston State University that individuals otherwise qualified shall not be excluded, solely by reason of their disability, from participation in any academic program of the university. Further, they shall not be denied the benefits of these programs nor shall they be subjected to discrimination. Students with disabilities that might affect their academic performance should register with the Office of Services for Students with Disabilities located in the Lee Drain Annex (telephone 936-294-3512, TDD 936-294-3786, and e-mail disability@shsu.edu). They should then make arrangements with their individual instructors so that appropriate strategies can be considered and helpful procedures can be developed to ensure that participation and achievement opportunities are not impaired. SHSU adheres to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodations for students with disabilities. If you have a disability that may affect adversely your work in this class, then I encourage you to register with the SHSU Services for Students with Disabilities and to talk with me about how I can best help you. All disclosures of disabilities will be kept strictly confidential. NOTE: No accommodation can be made until you register with the Services for Students with Disabilities. For a complete listing of the university policy, see:

<http://www.shsu.edu/dept/academic-affairs/documents/aps/students/811006.pdf>

STUDENT ABSENCES ON RELIGIOUS HOLY DAYS POLICY

Section 51.911(b) of the Texas Education Code requires that an institution of higher education excuse a student from attending classes or other required activities, including examinations, for the observance of a religious holy day, including travel for that purpose. Section 51.911 (a) (2) defines a religious holy day as: "a holy day observed by a religion whose places of worship are exempt from property taxation under Section 11.20...." A student whose absence is excused under this subsection may not be penalized for that absence and shall be allowed to take an examination or complete an assignment from which the student is excused within a reasonable time after the absence.

University policy 861001 provides the procedures to be followed by the student and instructor. A student desiring to absent himself/herself from a scheduled class in order to observe (a) religious holy day(s) shall present to each instructor involved a written statement concerning the religious holy day(s). The instructor will complete a form notifying the student of a reasonable timeframe in which the missed assignments and/or examinations are to be completed. For a complete listing of the university policy, see:

http://www.shsu.edu/~vaf_www/aps/documents/861001.pdf

VISITORS IN THE CLASSROOM

Only registered students may attend class. Exceptions can be made on a case-by-case basis by the professor. In all cases, visitors must not present a disruption to the class by their attendance. Students wishing to audit a class must apply to do so through the Registrar's Office.

USE OF PHONE & TEXT MESSAGING IN THE CLASSROOM

(Possible text) Students will refrain from behavior in the classroom that intentionally or unintentionally disrupts the learning process and, thus impedes the mission of the university. Please *turn off or mute your cellular phone and/or pager before class begins*. Inappropriate behavior in the classroom shall result, minimally, in a directive to leave class or being reported to the Dean of Students for disciplinary action in accordance with university policy.

DEPARTMENT OF ART BFA REVIEW

The purpose of the BFA Review is to ensure that students have learned basic principles and techniques needed for advanced art courses.

All Art students must successfully complete all of the Art Foundation courses and the BFA Review before being accepted into a BFA program in Computer Animation, Photography, or Studio Art or Graphic Design. Graphic Design students must also pass a separate Graphic Design Review after the BFA Review.

The Art Foundation Courses are WASH, Drawing, and Foundations in Digital Art. (ARTS 1313, 1314, 1315, 1316, & 2313). Students must pass each course with a grade of C or higher to take the BFA Review and proceed to upper level courses.

The semester after all of the Foundation courses are complete, students must sign up for the BFA Review. Students should see an art advisor every semester to ensure they take the BFA Review on time. It should be taken the semester immediately following the completion of the Foundation Courses.

Students who do not pass the BFA Review may re-take it the following semester. Students who do not pass on the second attempt will not be allowed to continue as BFA majors, but may follow the degree plan for the BA in Art. Non-participation after signing up or being advised to sign up will count as a failure of that semester's review.

Graphic Design students must pass the BFA Review, complete Principles of Graphic Design (ARTS 2323) and participate in a BFA Review at the end of the semester that they are enrolled in Typography (ARTS 3322).

For more information on the BFA review see the Department of art web page:
<http://www.shsu.edu/academics/art/review/>

DEFACING UNIVERSITY PROPERTY

Do not paint on concrete, asphalt, trees, sides of buildings, interior walls or floors of buildings etc. When using any kind of paint use a drop cloth or tarp to protect the surface from overspray. Defacing university property is prohibited by university policy. Students will be held responsible for the cost of damages to the facilities.