

ARTS 2313.02 Foundations in Digital Art

Class times: MW 8:00-11:50 AM
Class meets in: Art Complex Bldg. E, Room 101
Instructor: Chuck Drumm
Campus Office: Huntsville Campus, Art Complex Bldg. D, Room 102
Office Phone: (936) 294-1319
Email: chuckdrumm@shsu.edu
Office Hours: Wednesdays 12:00-2:30, and by appointment

Catalogue Description: This is an introductory course in the use of the computer as an art-making medium. The course introduces students to digital software and techniques, image creation and manipulation, digital design and compositional methods, and the use of digital tools as a vehicle of creative problem solving and personal creative expression.
Prerequisite: ARTS 1313, 1314, 1315.

Course Objectives:

- 🎯 **Develop creative capacities**
- 🎯 **Develop specific skills, competencies, and points of view needed by professionals in the field most closely related to this course**
- 🎯 **Learning to *apply* course material (to improve thinking, problem solving, and decisions.)**
- 🎯 Develop specific skills in the use of raster-based applications in the creation of art.
- 🎯 Develop specific skills in the use of vector-based applications in the creation of art.
- 🎯 Use knowledge of basic composition and digital imaging techniques to produce studies leading to the creation of original imagery.
- 🎯 Creation of images that demonstrate use of design elements and principles.

Department of Art Laptop Requirement

Students in the Department of Art are required to own a laptop as specified by each BFA program. Macintosh laptops are strongly recommended and can be purchased at discounted rates for students. The specifications for each BFA program and links to the Apple Store can be found on the Department of Art website: <http://www.shsu.edu/academics/art/resources/laptop-initiative.html>. Students will be required to have laptops and the Adobe Creative Suite software in art courses that require computers. Laptops must meet or exceed the specifications described and be capable of interfacing with Department printers and other peripheral devices.

Required Supplies:

Students enrolled in ARTS2313 are expected to be in compliance with the SHSU Department of Arts' Laptop Initiative, including Laptop and software. Information can be found at http://www.shsu.edu/~art_www/resources/laptopinitiative/

STUDENT WILL BE MARKED ABSENT IF THEY ARE IN CLASS WITHOUT A LAPTOP RUNNING THE REQUIRED SOFTWARE.

Personal data storage devices (jumpdrives, portable USB drives, etc) You will need to archive your work on some form of removable media. Save your work frequently to your SHSU Mac account and copy your files regularly (daily) from the server to your choice of removable media or file server.

Sketchbook: It must be bound and have no lines (non- ruled) Additional supplies will be needed throughout semester.

Attendance Policy:

Students are expected to be on time, have supplies ready to work in class, and to stay for the duration of the class.

Full credit for attendance is defined as

- arriving to class on time and being physically present when roll is called
- staying in class during the entire period (except for allotted breaks)
- functioning as an active participant
- working on class projects only. Working on assignments for another class is not allowed.

Credit for full attendance will be withheld for sleeping in class, arriving late or leaving early, extending allotted breaks or taking too many breaks, or not being present when roll is called. Student will be marked absent if they do not have the required working laptop and software.

Late arrivals: It is the student's responsibility to check with the instructor upon arrival to receive any attendance credit. No credit will be given for attendance of less than 60% of class period. Three late arrivals or early departures will result in one absence.

Missed classes: It is the full responsibility of each student who misses class or comes to class late or leaves early to obtain the missing information from her/his peers and come caught up and fully prepared the following class period. Any missed work due to absence must be completed.

Spring 2018 • 3 Credit Hours

Sam Houston State University

College of Fine Arts & Mass Communication • Department of Art

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Excused Absences are at the discretion of the instructor.

Common illnesses such as the flu, colds, stomach virus, and heartbreak do not warrant an excused absence. Do not schedule outside appointments (doctor's appointment, advising meetings, etc) during class time. They will not be excused absences.

Excessive absences, tardiness, or leaving early will adversely affect the student's grade.

Students will be allowed 2 class absences without penalty.

Course Requirements: Completion of all projects and outside assignments. Attendance of class sessions and critiques. Compliance with Laptop Initiative.

Any assignment not completed will earn a grade of "F".

No late assignments will be accepted without prior permission from the instructor. Deadlines and due dates are final. If a student is absent on the day a project is due, that project will only be accepted at the beginning of the next scheduled class.

Reading Assignments: Reading assignments are to be completed before class on the date indicated on the class calendar schedule.

Grading: Class Projects will be averaged for your final grade. However, attendance, outside assignments, exams, quizzes and class participation will also affect your grade.

85% Projects

15% Exercises, Outside Assignments, Quizzes, Reports, etc.

Abandoned artwork: Work that has been left behind after being returned with grades is the responsibility of the individual student. The custodian may dispose of any work that falls on the floor. Any artwork left in classroom or lab after the end of the semester will be discarded without notice.

Academic Dishonesty: All students are expected to engage in all academic pursuits in a manner that is above reproach. Students are expected to maintain complete honesty and integrity in the academic experiences both in and out of the classroom. Any student found guilty of dishonesty in any phase of academic work will be subjected to disciplinary action. The University and its official representatives may initiate disciplinary proceedings against a student accused of any form of academic dishonesty including, but not limited to, cheating on an examination or other academic work which is to be submitted, plagiarism, collusion and the abuse of resource materials. For a complete listing of the university policy, see: http://www.shsu.edu/~slo_www/

Plagiarism: The University defines plagiarism as "the appropriation of another's work or idea and the unacknowledged incorporation of that work or idea into one's own work offered for credit." Plagiarism is considered a serious academic and

legal offense in our culture. Penalties for plagiarism can range from a failing grade on the assignment to expulsion from the university. The course instructor can determine the penalties of failure for the assignment to failure of the course. The university disciplinary committee determines penalties of suspension or expulsion.

Classroom Rules of Conduct: Students will refrain from behavior in the classroom that intentionally or unintentionally disrupts the learning process and, thus impedes the mission of the university. Please turn off or mute your cellular phone and/or pager before class begins. Inappropriate behavior in the classroom shall result, minimally, in a directive to leave class or being reported to the Dean of Students for disciplinary action in accordance with university policy.

The Cookie Rule: If your cell phone or other electronic gizmo beeps, chimes, or plays the tango. etc. during class, you are asked to restore your honor with the class by bringing cookies for everyone next time.

Visitors in the Classroom: Only registered students may attend class. Exceptions can be made on a case-by-case basis by the professor. In all cases, visitors must not present a disruption to the class by their attendance. Students wishing to audit a class must apply to do so through the Registrar's Office.

Student with Disabilities Policy: It is the policy of Sam Houston State University that individuals otherwise qualified shall not be excluded, solely by reason of their disability, from participation in any academic program of the university. Further, they shall not be denied the benefits of these programs nor shall they be subjected to discrimination. Students with disabilities that might affect their academic performance should register with the Office of Services for Students with Disabilities located in the Lee Drain Annex (telephone 936-294-3512, TDD 936-294-3786, and e-mail disability@shsu.edu). They should then make arrangements with their individual instructors so that appropriate strategies can be considered and helpful procedures can be developed to ensure that participation and achievement opportunities are not impaired.

SHSU adheres to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodations for students with disabilities. If you have a disability that may affect adversely your work in this class, then I encourage you to register with the SHSU Services for Students with Disabilities and to talk with me about how I can best help you. All disclosures of disabilities will be kept strictly confidential. NOTE: No accommodation can be made until you register with the Services for Students with Disabilities.

For a complete listing of the university policy, see: <http://www.shsu.edu/dotAsset/7ff819c3-39f3-491d-b688-db5a330ced92.pdf>

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Student Absences on Religious Holy Days: Section 51.911(b) of the Texas Education Code requires that an institution of higher education excuse a student from attending classes or other required activities, including examinations, for the observance of a religious holy day, including travel for that purpose. Section 51.911 (a) (2) defines a religious holy day as: "a holy day observed by a religion whose places of worship are exempt from property taxation under Section 11.20...." A student whose absence is excused under this subsection may not be penalized for that absence and shall be allowed to take an examination or complete an assignment from which the student is excused within a reasonable time after the absence.

University policy 861001 provides the procedures to be followed by the student and instructor. A student desiring to absent himself/herself from a scheduled class in order to observe (a) religious holy day(s) shall present to each instructor involved a written statement concerning the religious holy day(s). The instructor will complete a form notifying the student of a reasonable timeframe in which the missed assignments and/or examinations are to be completed.

For a complete listing of the university policy, see: <http://www.shsu.edu/dept/academic-affairs/documents/aps/students/861001.pdf>

Academic Grievance Procedures Policy (Academic Policy 3 861001)

<http://www.shsu.edu/dotAsset/bb0d849d-6af2-4128-a9fa-f8c989138491.pdf>

Department of Art BFA Review

The purpose of the BFA Review is to ensure that students have learned basic principles and techniques needed for advanced art courses.

All Art students must successfully complete all of the Art Foundation courses and the BFA Review before being accepted into a BFA program in Computer Animation, Photography, or Studio Art or Graphic Design. Graphic Design students must also pass a separate Graphic Design Review after the BFA Review.

The Art Foundation Courses are WASH, Drawing, and Foundations in Digital Art. (ARTS 1313, 1314, 1315, 1316, & 2313). Students must pass each course with a grade of C or higher to take the BFA Review and proceed to upper level courses.

The semester after all of the Foundation courses are complete, students must sign up for the BFA Review. Students should see an art advisor every semester to ensure they take the BFA Review on time. It should be taken the semester immediately following the completion of the Foundation Courses.

Students who do not pass the BFA Review may re-take it the following semester. Students who do not pass on the second attempt will not be allowed to continue as BFA majors, but may follow the degree plan for the BA in Art. Non-

participation after signing up or being advised to sign up will count as a failure of that semester's review.

Graphic Design students must pass the BFA Review, complete Principles of Graphic Design (ARTS 2323) and participate in a BFA Review at the end of the semester that they are enrolled in Typography (ARTS 3322).

For more information on the BFA review see the Department of art web page: <http://www.shsu.edu/academics/art/review/>

Defacing University Property: Defacing University property is prohibited by University policy. It is also a criminal offense. Students will be held responsible for the cost of damages to the facilities. Violations will be reported to University Police. Students should not paint on concrete, asphalt, trees, sides of buildings, interior walls or floors of buildings, locker doors, etc. When using any kind of paint use a drop cloth or tarp to protect the surface from overspray.

Course Outline

(subject to change)

Weeks 1-5

Design Elements

Vector-Based Artwork

Adobe Illustrator

Adobe Bridge

Color

Exercises

Project #1

Weeks 6-8

Raster-Based Artwork

Adobe Photoshop

Resolution

Exercises

Project #2

Weeks 9-11

Digital Painting

Project #3

Weeks 12-15

Combining Photoshop & Illustrator

Design Process

Typography

Motion Graphics

Quiz

Project #4

Project #5