

SAM HOUSTON STATE UNIVERSITY
College of Business Administration
Department of General Business and Finance

Course Syllabus – Spring 2018
BUAD 4335 INTERCULTURAL COMMUNICATION

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Office Hours:

Monday: 10:00 a.m. - 12:00 p.m.
Tuesday: 9:00 a.m. – 11:00 a.m.
Wednesday: 10:00 a.m. - 12:00 a.m.
Thursday: 9:00 a.m. - 11:00 a.m.
Fridays: By Appointment

REQUIRED TEXTS AND OTHER MATERIALS

Neuliep, J.W. (2012). *Intercultural Communication: A Contextual Approach (6th Ed.)*. Thousand Oaks, CA: Sage.

You will also need: SHSU computer account; 882-E Scantron Form; #2 pencil. Recommended: 2-inch binder with dividers for each chapter.

COURSE DESCRIPTION

BUAD 4335 **Intercultural Communication**. This course prepares students for the complex leadership roles and communication tasks they will encounter in an increasingly multicultural, global work environment. The course familiarizes students with the cultural impacts on global business; managing culturally diverse work forces, transitions, relocations, diversity and performance, and explores cultural specifics of various countries. Credit 3.

Teaching/Learning Strategies:

Delivery of course material will be accomplished through lectures, discussion, readings, assignments, quizzes, and experiential learning.

Course Objectives: At the end of the semester, students will be able to:

- Define communication, especially intercultural communication; identify, describe, and explain *the cultural context* and its impact on intercultural communication.
- Identify, describe, and explain *the microcultural context* and its impact on intercultural

communication.

- Identify, describe, and explain *the environmental context* and its impact on intercultural communication.
- Identify, describe, and explain *the perceptual context* and its impact on intercultural communication.
- Identify, describe, and explain *the socio-relational context* and its impact on intercultural communication.
- Compare and contrast verbal communication styles and patterns of various cultures.
- Compare and contrast nonverbal communication styles and patterns of various cultures.
- Identify and describe the factors that affect the development of relationships across cultures.
- Define intercultural conflict and five types of communication conflict styles.
- Explain how the cultural, microcultural, environmental, perceptual, and socio-relational contexts affect intercultural communication in organizations.
- Describe the types of and process of acculturation.
- Define and identify the stages of culture shock.
- Describe and practice the components of intercultural competence.

COURSE REQUIREMENTS

Final exam will be given in objective and/or written format. Selected problems and readings will be assigned. Students are responsible for material in assigned chapters and on handouts whether it is discussed in class or not. Students are expected to participate in class and to bring textbooks to class. Students are expected to complete all assignments on the due date, prior to class. Late work will not be accepted. Unless otherwise specified, **all writing assignments must be keyed and in proper business format.**

Grading System:

Assignments	Points
Chapter Notes/Assignments	120
Classroom Activities	150
Cultural Research Project & Presentation	180
Comprehensive Final Exam	100

NOTE: The proper time to challenge a score on an assignment is immediately after receiving your score, not at the end of the semester.

Possible Points:

A=495-550
B=440-494
C =385-439
D=330-384
F= Below 330

All cut-offs are firm. Grades will not be curved.

ATTENDANCE (AND OTHER) POLICIES

Attendance is necessary and expected. If you are unable to commit to taking the class, it is advisable to wait until you are able to make the commitment. Attendance will be taken at all class meetings. Absence from class will result in zero credit for that day's assignments—with the exception of extreme circumstances (in which case, arrangements for work must be made ahead of time with the instructor.)

Students enrolled in a Monday-Wednesday or Tuesday-Thursday class are allowed up to six class periods of absences without penalty; as such, absences are not "excused." However, beyond the sixth absence, the grade of "F" will be recorded for the student.

Tardiness or leaving early counts as one-half absence. If a student is tardy, it is his/her responsibility to inform the professor at the end of the class period, or the tardy will be counted as an absence. If you are unable to come to class on time, it is strongly advisable to switch sections or take the class in another semester.

Students with perfect attendance (no tardies; no leaving early) will be rewarded with 10 bonus points at the end of the semester.

Students unable or unwilling to accomplish reasonable attendance (those who will likely exceed the absence limit) are encouraged to enroll during a semester and in a section when they will be able and willing to attend the class.

Classroom Conduct:

Only registered students may attend class. Students are expected to assist in maintaining a classroom environment that is conducive to learning. Students are to treat faculty and other students with respect. Students are to **turn off** cell phones, computers, and other electronic devices while in the classroom. Under no circumstances are cell phones or other electronic devices to be used or seen during times of examination. Absolutely no food or drink is permitted in the classroom.

Reading assignments should be completed prior to the week during which they are discussed. Unannounced quizzes or exams may contribute to the student's final grade.

Academic Integrity:

An act of academic dishonesty, even a first offense, places the student in jeopardy of severe forms of disciplinary action, including dismissal. **The work you submit for evaluation in this course must be your own.** Academic dishonesty includes cheating, falsification of information/citations, plagiarism, interference (with another student's work), and aiding others to commit an act of academic dishonesty. In accordance with this policy, the instructor will cooperate with administrators in detecting, documenting, and reporting any person committing an act as described above. (Plagiarism software such as Turnitin will be used in this class; you will receive a confirmation receipt after successfully submitting your work for evaluation. If you

have not received a confirmation receipt, your assignment has not been submitted). Avoid even the appearance of cheating. If a student is looking at another student's paper during an exam, it will be assumed that the purpose is to cheat, and will be documented as such.

In this course, emphasis is placed on the following: ethical behavior; conveying honest and accurate information; showing equal treatment through non-sexist and nondiscriminatory writing; exhibiting fair-mindedness and a sensitivity to the feelings of others, and respect for human rights.

Sam Houston State University Writing Center

Writing tutors will help you generate, organize, or revise a draft of any assignment. They will not proofread or edit your work—this is your job. (Note: Working with the Writing Center does not guarantee a satisfactory grade on any assignment in this course.) The Center is located on the Huntsville campus in Farrington 111. Walk in, or call 936-294-3680 for an appointment.

Student Absences on Religious Holy Days Policy

Section 51.911(b) of the Texas Education Code requires that an institution of higher education excuse a student from attending classes or other required activities, including examinations, for the observance of a religious holy day, including travel for that purpose. A student whose absence is excused under this subsection may not be penalized for that absence and shall be allowed to take an examination or complete an assignment from which the student is excused within a reasonable time after the absence.

University Policy #861001 provides the procedures to be followed by the student and instructor. A student desiring to absent himself/herself from a scheduled class in order to observe (a) religious holy day(s) shall present to each instructor involved a written statement concerning the religious holy day(s). This request must be made in the first fifteen days of the semester or the first seven days of a summer session in which the absence(s) will occur. The instructor will complete a form notifying the student of a reasonable timeframe in which the missed assignments and/or examinations are to be completed.

Disabled Student Policy:

It is the policy of Sam Houston State University that no otherwise qualified disabled individual shall, solely by reason of his/her handicap, be excluded from the participation in, be denied the benefits of, or be subjected to discrimination under any academic or Student Life program or activity. Disabled students may request help with academically related problems stemming from individual disabilities from their instructors, school/department chair, or by contacting the Chair of the Committee for Continuing Assistance for Disabled Students and Director of the Counseling Center, Lee Drain Annex, or by calling (936) 294-1720.

This syllabus is valid for SP 2018.

A schedule of topical coverage is available on Blackboard throughout the term.