



COURSE TITLE:	Audio Performance & Production
COURSE NUMBER/SECTION:	MCM 1371.02
CREDIT HOURS:	3 hrs
SEMESTER, YEAR:	Spring, 2018
LOCATION OF CLASS MEETING:	CB 125
MEETING TIMES:	MW 11:00-12:30
INSTRUCTOR:	Hatton
OFFICE LOCATION:	CB 114
OFFICE HOURS:	MW 9:30-11:00 / TTH 9:30-10:30
OFFICE PHONE:	936.294.1498
E-MAIL ADDR:	Hatton@shsu.edu

COURSE DESCRIPTION:

This course surveys the mechanics of audio production and the operation of studio equipment. Students study and practice the use of microphone techniques, music, sound effects, and performance. They are introduced to digital audio production and appropriate audio software. Lecture and laboratory projects acquaint students with audio production requirements and responsibilities. Students receive practical hands-on experience with attention to mixing, recording and editing. Students are expected to produce original content for broadcast on KSHU-FM. Credit 3

This course will be taught incorporating lecture, group discussion and skill building formats. Students will be expected to use audio equipment. This class requires **EXTENSIVE** out of class work. Students will be given some class time to work on audio projects; however, they should prepare to schedule additional time in the DJ booth.

COURSE OBJECTIVES:

During this course, students will:

- Develop specific skills and competencies needed for a professional in the field;
- Learn to apply course materials to improve thinking and solve problems;
- Develop skills expressing themselves orally;
- Acquire skills working with others as a team.

TEXTBOOK:

The textbook for this course is Modern Radio and Audio Production, Programming and Performance. 10th ed. Hausman, Messere, Beniot, O'Donnell (ISBN 13:978-1-305-07749-2) Student be responsible for taking notes and having access to workbooks found on the class' Bb site.

REQUIRED COURSE SUPPLIES AND EQUIPMENT:

Students will need a set of headphone (NOT ear buds) for use in the production and DJ studios.

COURSE ASSIGNMENTS:*Exams:*

There will be two exams during the duration of this course. The questions will be T/F, Multiple Choice and Matching format. Students will **NOT** be allowed to make up an exam except in pre-approved cases.

Assignments:

Specific descriptions of all assignments can be found on the Blackboard class page under the assignment button.

Assignment grades will be calculated using the following:

Unit Exams – 2 tests @ 125 pts = 250 pts

Unit Projects – 750 pts

DJ Shifts (125 pts) – Individual Project

Sporting Event Announcing (175 pts) – Team Project

Feature News package (Feature – Team Project

In-depth Reporting or Documentary Program (250 pts) - Group Project

Possible Total 1000

Please note there are TWO rules to follow in order to be successful in this course – 1) Media on deadlines. If you turn in late work be prepared to receive a zero. Your media director does not care how great the work is IF IT ISN'T IN THE SYSTEM IN TIME TO AIR - IT DOESN'T AIR! ERGO YOU ARE NOT PAID (receive a grade.) 2) MLK's famous statement still holds true – Work together as brothers or fail as fools – The decision is yours.

GRADING POLICY:

In this class students will accumulate points toward a final grade. There will be no weighting percentage of assignments. The grade in the course will be determined using the following scale:

1000-900 = A

899-800 = B

799-700 = C

699-600 = D (MCM majors receiving a grade of D or lower will be required to repeat the course.)

Written Work:

All submitted written materials must be typed. This includes scripts and peer reviews.

GRADES OF INCOMPLETE:

Students who cannot complete the course requirements due to illness or any other unforeseen issue may apply for an X in the course. To apply for the incomplete the student must submit in writing to the instructor a documented explanation. The request will be submitted to the dean of CFAMC for a final decision. Request for incompletes must be filed by May 1, 2018.

EXTRA CREDIT / EXCESSIVE ABSENCES:

There are three ways to earn extra points toward your final grade 1) submit a publishable MM news package of a LOCAL BREAKING news event (Major wreck shuts down Bower's Stadium or Professor run over on way to lunch) will earn 45 pts (see guidelines on Bb), and, 2) submit a SPN version of a news package will earn 35pts, and, 3) submit a MM version of a news package. A student may earn a maximum of 90 pts. Additionally, a student may remove 2 absences by assisting with the UIL Regional Academic Tournament held on campus April 14th. These are the ONLY way to earn extra credit during the semester. Please do not ask for other options.

ATTENDANCE:

The Sam Houston Student Handbook provides that regular and punctual class attendance is expected of each student at Sam Houston State University and that it is expected that each faculty member will keep a record of student attendance. Absences, tardiness, or leaving early will adversely affect the student's grade.

MCOM Dept Attendance Policy: Students will be allowed 3 class hours of absences without penalty. This included every time you are not in attendance and is NOT in addition to any absences due to illness, auto problems, relationship crisis, etc. Any additional absence over 3 hours will result in final grade reductions of 100 pts per absence from the final course grade.

Hatton's Attendance Procedure: Attendance will be taken at the beginning of EVERY class. If you come in after attendance has been taken, you must submit a sheet of paper with your name and the date to be marked late. I do not care what made you late, I only need proof that you did, eventually, arrive. You must submit your name/date sheet at the end of the class and cannot be submitted after the class has left the classroom. I will keep the front row vacant for late arriving students. If you are detained, please sit in one of these seats and do not interrupt the entire class searching for a seat.

PROPER CLASSROOM DEMEANOR OF CONDUCT:

According to university policy (§5) of the Student Handbook, "students will refrain from behavior in the classroom that intentionally or unintentionally disrupts the learning process and, thus, impedes the mission of the university. Inappropriate behavior in the classroom shall result in, minimally, a directive to leave class or being reported to the Dean of Students for disciplinary action in accordance with university policy." This includes using your phone or laptop inappropriately.

Additionally, we will observe the FCC prohibition on the use of obscene and profane language. If you do not know the seven "forbidden" words, learn them.

AMERICAN WITH DISABILITIES ACT:

SHSU adheres to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodations for students with disabilities. If you have a disability that may affect your work in this class, then I encourage you to register with the SHSU Counseling Center and to talk with me about how I can best help you. All disclosures of disabilities will be kept strictly confidential. **NOTE:** No accommodation can be made until you register with the Counseling Center."

ACADEMIC HONESTY:

The University expects all students to engage in academic pursuits in a manner that is above reproach. Students are expected to maintain complete honesty and integrity in the academic experiences both in and out of the classroom. Any student found guilty of dishonesty in any phase of academic work will be subject to disciplinary action. Furthermore, the University and its official representatives may initiate disciplinary proceedings against a student accused of any form of academic dishonesty including, but not limited to, cheating on an examination or other academic work which is to be submitted, plagiarism, collusion and the abuse of resource materials. Students found guilty of dishonest behavior in this class will be asked to leave the class and will be given the grade of F for the entire class.

Hatton's Additional Honesty Policy

I am a retired debate coach and will not tolerate dishonest behavior even in its mildest form. If I assign a project it is YOUR responsibility to do the work. If you allow someone else to do your project and I find out, you will **FAIL!** No exceptions! Additionally, **WE DO NOT MAKE UP THE NEWS – WE REPORT IT. WE DO NOT MAKE UP SOURCES – WE FIND THEM. MAKE UP NEWS STORIES OR SOURCES AND YOU WILL FAIL - NO QUESTIONS ASKED!**

FREEDOM OF SPEECH:

The student's right to speak on the topic of their choice will be upheld in the class. Choice of topic, values and beliefs will not be judged. Students are expected to respect the views of their classmates. *I will defend your freedom of speech, I will not, however defend your personal position.*

STUDENT ABSENCES ON RELIGIOUS HOLY DAYS:

Section 51.911(b) of the Texas Education Code requires that an institution of higher education excuse a student from attending classes or other required activities, including examinations, for the observance of a religious holy day, including travel for that purpose. A student whose absence is excused under this subsection may not be penalized for that absence and shall be allowed to take an examination or complete an assignment from which the student is excused within a reasonable time after the absence.

University policy #861001 provides the procedures to be followed by the student and instructor. A student desiring to absent himself/herself from a scheduled class in order to observe (a) religious holy day(s) shall present to each instructor involved a written statement concerning the religious holy day(s). This request must be made two weeks in advance of when the absence(s) will occur. The instructor will complete a form notifying the student of a reasonable timeframe in which the missed assignments and/or examination are to be completed.