



COURSE NUMBER/SECTION:	MCM 3371.01
COURSE TITLE:	Advanced Audio Production
CREDIT HOURS:	3 hrs
SEMESTER, YEAR:	Spring, 2018
LOCATION OF CLASS MEETING:	CB 125
MEETING TIMES:	TTH 11:00-12:30
INSTRUCTOR:	Hatton
OFFICE LOCATION:	CB 114
OFFICE HOURS:	MW 9:30-10:50
OFFICE PHONE:	294.1498
E-MAIL ADDR:	Hatton@shsu.edu

COURSE DESCRIPTION: This course presents advanced concepts in audio and radio recording and editing. Students are expected to produce original content for broadcast on KSHU-FM. Prerequisite: MCM 1371 Credit 3 hrs.

COURSE OBJECTIVES:

During this course, students will:

- Develop specific skills and competencies needed for a professional in the field;
- Learn to apply course materials to improve thinking and solve problems;
- Develop skills expressing themselves orally;
- Acquire skills working with others as a team.

TEXTBOOK:

There is no textbook for this course. Students will pull materials from a variety of sources to produce a weekly radio show. There is a handbook posted on the BB page.

REQUIRED COURSE SUPPLIES AND EQUIPMENT:

Students will need a set of headphone (NOT ear buds) for use in the production and DJ studios.

COURSE ASSIGNMENTS:

Assignment grades will be calculated using the following:

TEAM GRADES (595 pts)

Show Opening, Close, Promo = 100 pts

Original Radio Programming = 495 pts

-11 weeks of original radio programming (25 pts each)

-11 program scripts/run-downs (20 pts each)

INDIVIDUAL GRADES (405 pts)

5 Training Rookie DJs = 50 pts

6 Peer Program Reviews = 300 pts

1 Team/Self Critique = 55 pts

Possible Total 1000

GRADING PLAN:

In this class students will accumulate points toward a final grade. There will be no weighting percentage of assignments. The grade in the course will be determined using the following scale:

1000-900 = A

899-800 = B

799-700 = C

699-600 = D (MCM majors receiving a grade of D or lower will be required to repeat the course.)

Written Work:

All submitted written materials must be typed. This includes scripts and peer reviews.

ATTENDANCE:

The Student Handbook provides that regular and punctual class attendance is expected of each student at Sam Houston State University and that it is expected that each faculty member will keep a record of student attendance. Absences, tardiness, or leaving early will adversely affect the student's grade.

Students will be allowed 3 class hours of absences without penalty. This is **ONE** show. If you miss more than **ONE** show your grade will be reduced by **TWO** letter grades.

TEAM WORK:

Students in this course will be required to work in teams to produce a regularly scheduled program. It is normal that occasionally teammates will have different perspectives on the project. When these disagreements occur, it is expected that everyone reacts in a professional manner and solves the problem without escalating the issue.

Additionally, it is expected that everyone on the team produce a quality component of the program. Occasionally illness or unforeseeable events occur which requires a team member to miss a production deadline. This should NOT occur more than once during the semester and everyone involved including Hatton should be notified immediately. If the issue grows and requires more than one missed deadline, the student's grade will be reduced one letter grade per instance.

FREEDOM OF SPEECH: Students are expected to respect the views of their classmates. *I will defend your freedom of speech, I will not, however defend your personal position on the topic. Students **MUST** follow FCC guidelines while on-air.*

PROPER CLASSROOM DEMEANOR OF CONDUCT:

According to university policy (§5) of the Student Handbook, “students will refrain from behavior in the classroom/booth that intentionally or unintentionally disrupts the learning process and, thus, impedes the mission of the university. Inappropriate behavior in the classroom shall result in a, minimally, a directive to leave class or being reported to the Dean of Students for disciplinary action in accordance with university policy.” *Additionally, we will observe the FCC prohibition on the use of obscene and profane language. If you do not know the seven “forbidden” words, learn them.*

AMERICANS WITH DISABILITIES ACT:

SHSU adheres to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodations for students with disabilities. “If you have a disability that may affect your work in this class, then I encourage you to register with the SHSU Counseling Center and to talk with me about how I can best help you. All disclosures of disabilities will be kept strictly confidential. NOTE: No accommodation can be made until you register with the Counseling Center.”

ABSENCESS ON RELIGIOUS HOLY DAYS:

Section 51.911(b) of the Texas Education Code requires that an institution of higher education excuse a student from attending classes or other required activities, including examinations, for the observance of a religious holy day, including travel for that purpose. A student whose absence is excused under this subsection may not be penalized for that absence and shall be allowed to take an examination or complete an assignment from which the student is excused within a reasonable time after the absence. A student desiring to absent himself/herself from a scheduled class in order to observe (a) religious holy day(s) shall present to each instructor involved a written statement concerning the religious holy day(s). This request must be made two weeks in advance of when the absence(s) will occur. The instructor will complete a form notifying the student of a reasonable timeframe in which the missed assignments and/or examination are to be completed.

CLASS SCHEDULE:

Jan	18	Class Overview and Programs Scheduled		
	23-25	Teams and Time Slots Finalized and Scripting the Program		
	26-28	Streaming your Show	Show Promo & 1st Show Script Rough Draft Due	
	31-04	Meet with Hatton / Training Rookie DJs	Show Opening & Close Due	
Feb	05-09	Live Show – Week #1	4/2 break format	
	12-16	Live Show – Week #2	4/2 break format	Pre-recorded Segment
	19-23	Live Show – Week #3	4/2 break format	
	26-02	Live Show – Week #4 (Peer Review Week)	4/2 break format	Call-In/Text-In Game
Mar	05-09	Live Show – Week #5	3/3 break format	
	19-23	Live Show – Week #6	3/3 break format	In-Studio Interview
	26-30	Live Show – Week #7 (Peer Review Week)	3/3 break format	Pre-recorded Segment
Apr	02-06	Live Show – Week #8	3/3 break format	
	09-13	Live Show – Week #9	2/4 break format	Call-In / Text-In
	16-20	Live Show – Week #10	2/4 break format	
	23-27	Live Show – Week #11 (Peer Review Week)	2/4 break format	In-Studio Interview
	30-04	Live Show – Week #12	2/4 break format	
May	04	Team Critique Due by 5pm (This is your final)		