

College of Health Sciences Department of Population Health



### Sam Houston State University Health Care Policy Course Syllabus

Course Specifics:	HLTH 4365, Section 2, Spring 2018 College of Health Sciences, Department of Population Health	
Course Prerequisites:	Junior Standing	
Credit Hours:	3	
Time & Location:	11:00 am - 12:20 pm, MW, <i>Health</i> &	Kinesiology Center, Room 247
Professor Details:	Christine Cardinal, MPH, JD, (936) Office Hours: Monday: Tuesday: Wednesday: Thursday/Friday:	294-2735, cardinal@shsu.edu 12:30 – 1:30 pm, Office 9:30 am – 1:30 pm, Office 12:30 – 1:30 pm, Office By appointment

#### **COURSE DESCRIPTION**

HLTH 4365 Health Care Policy.

This course prepares students in the essential health policy and law, and the policies and legal issues impacting health care and public health systems. Also included are the methods used to formulate health policies and laws. What is "population health" and why does it matter? How does the U.S health care system compare to health systems in other countries? Why are U.S. health care costs so high? How is the U.S. health system financed? What are the basic principles of health insurance? Who are the uninsured? What is the state of U.S. health care reform? It is critical that public health professionals be able to answer these questions and understand the components of the U.S. health care system. This course will answer these questions through an introduction to the delivery, quality and costs of health care for individuals and populations in the U.S. Introduction to Health Management and Policy will prepare you for future study and work in the public health field and provide foundational knowledge of the structure, processes and outcomes related to U.S. health services.

#### COURSE OVERVIEW

This class will explore the fundamentals of health policy and the U.S. health-care system. Health care is a complex interaction of health services, distinctive economic forces and sophisticated technology. It is subject to a high degree of government regulation, which is reflected in this course.

Health policy is also controversial, with few clear-cut answers. Politicians find health care lends itself to demagoguery because it is so personal to constituents' lives. The course will reflect that as well. Weekly course materials and activities include:

#### REQUIRED TEXTBOOK

<u>Health care in 2020: Where uncertain reform, bad habits, too few doctors, and skyrocketing costs</u> <u>are taking us</u>, Steve Jacob, Dorsam Publishing, 2012, ISBN-978-0-9839950-0-5. The book is available on Amazon.com – The book is not available from the University Bookstore.

#### **REQUIRED MATERIALS**

We are viewing the following materials in class; if you are absent when we view them, then you are expected to view on your own even if purchasing them is required.

Palfreman, J. & Reid, T. (Writers), & Palfreman, J. (Director) (2008). Sick Around the World, [Season 26, Episode 8]. Palfreman, J. (Executive Producer), *Frontline*. Boston, MA: ProPublica/NPR. Stream <u>http://www.pbs.org/wgbh/frontline/film/sickaroundtheworld/</u> OR Purchase <u>https://www.amazon.com/Frontline-FRONTLINE-SICK-AROUND-</u> WORD/dp/B001A40ZDC

Nicks, P. (2013). *The Waiting Room.* United States: Docurama. Purchase <u>https://www.amazon.com/Waiting-Room-</u> <u>DemiaBruce/dp/B00FGR5WAA/ref=tmm\_aiv\_title\_1?\_encoding=UTF8&qid=1483986562&sr=1-2</u> –Rent or Buy from Amazon <u>(Not available for free online, but it may be at your local library.)</u>

Soechtig, S. (2014). *Fed Up*. United States: Atlas Films. Stream <u>http://www.bing.com/videos/search?q=fed+up+movie&view=detail&mid=D34434DEC</u> <u>1A8F182E2AFD34434DEC1A8F182E2AF&FORM=VIRE</u> Purchase <u>https://www.amazon.com/Fed-Up-Katie-Couric/dp/B00MRHFA72</u>

#### BOOK CLUB POSSIBILITIES- GROUPS ASSIGNED ON PAGE 7

The checklist manifesto: How to get things right by Atul Gawande <u>https://www.amazon.com/Checklist-Manifesto-How-Things-Right/dp/0312430000/ref=sr\_1\_1?ie=UTF8&qid=1513103174&sr=8-1&keywords=checklist+manifesto</u>

*Five days at Memorial: Life and death in a storm-ravaged hospital* –by Sheri Fink <a href="https://www.amazon.com/Sheri-Fink/e/B001K8GC80/ref=dp\_byline\_cont\_book\_1">https://www.amazon.com/Sheri-Fink/e/B001K8GC80/ref=dp\_byline\_cont\_book\_1</a>

The Hot Zone: The Terrifying True Story of the Origins of the Ebola Virus- Richard Preston <u>https://www.amazon.com/Hot-Zone-Terrifying-Story-</u> <u>Origins/dp/0385479565/ref=sr\_1\_1?s=books&ie=UTF8&qid=1502132482&sr=1-1&keywords=hot+zone</u>

An American sickness: How healthcare became big business and how you can take it back -by Elisabeth Rosenthal <u>https://www.amazon.com/American-Sickness-Healthcare-Became-</u> <u>Business/dp/1594206759/ref=sr 1 1?s=books&ie=UTF8&qid=1513103438&sr=1-</u> 1&keywords=american+sickness

# All of the books are available on audible.com. I do not care if you choose to listen. read. or do a little of both as long as you complete the full book.

#### **Optional Extra Credit**

Read When Breath Becomes Air by Paul Kalinithi.-Audible run time is five and half hours. https://www.amazon.com/s/?ie=UTF8&keywords=when+breath+becomes+air&tag=googhydr-20&index=aps&hvadid=177134488282&hvpos=1t2&hvnetw=s&hvrand=5154180868367152209&hvpon e=&hvptwo=&hvqmt=e&hvdev=c&hvdvcmdl=&hvlocint=&hvlocphy=9027721&hvtargid=kwd-131214311094&ref=pd\_sl\_7fpgnoo6eg\_e Then, relate the book to the health policies we have reviewed in this course. Focus on patient treatment, IRB regulations, and system communication. This assignment may be completed as a short paper. It should be two to three pages, Times New Roman 12pt font. Completion of this assignment with less than 3 grammatical, spelling or punctuation errors and the inclusion of evidence that you have in fact read/listened to the book will result in the addition of ten points to your lowest assignment grade. The ten points will be added after the grading of your last assignment. The extra credit needs to be submitted before 04/16/18. –I will add the points in the place most advantageous to your overall grade.

#### COURSE TECHNOLOGY REQUIRED AND TECHNICAL SKILLS EXPECTED

The following technology is recommended to be successful in this course: Internet connection – high speed recommended (not dial-up) and Microsoft Word and PowerPoint. Students should be able to use the Blackboard website for the course to perform the class activities that include: taking quizzes & exam, speaking during class discussions, group work, and presentations.

#### **COURSE DELIVERY, REQUIREMENTS & ASSIGNMENTS**

Each week you will be responsible for class attendance, participation, and completing the assigned readings as well as assignments.

#### **BOOK CLUB PAPER**

This paper will be a group submission, but you will each receive an individual grade. The paper should total roughly 1-2 double spaced page per group member. Please do not reiterate the book. I have read them all multiple times. Please do not reiterate one another's content. The purpose of this paper is to apply health policy analysis to your book in a unique and exciting way. While this paper may be relatively short, considerable analysis and consideration needs to be evident in the content. Please include at least 2 scientific journal references. Please include an APA reference list and APA styled intext citations. <a href="https://owl.english.purdue.edu/owl/resource/560/01/">https://owl.english.purdue.edu/owl/resource/560/01/</a> Every student that downloads saves and then uploads the purdue owl citation guidelines to blackboard will receive 1 extra bonus point added to their paper grade. While referencing Jacob's book and course lectures is encouraged, please do not merely reiterate the materials. Please upload your paper through turn it in on Blackboard.

#### **BOOK CLUB PRESENTATION**

This assignment accounts for twenty percent of your final grade. Ten percent of that will be a true group grade. This is to prevent one section of the assignment from being great while the rest is terrible. However, ten percent of your grade will be derived from what your peers share in their peer review & what I view in your presentation. If I ask you a basic question from the book & you can't answer it, do not expect a good grade. Please be creative in how you present the book to the class and in how you relate it to the course material. I encourage you to use interactive materials such as socrative or kahoot. Don't expect a good grade just because you use an app. It needs to be relevant and fun to garner points. Even though you are teaching the class during this time, classroom rules still apply. Please be courteous to your classmates. Do not shame or belittle your peers!!

#### **BOOK CLUB PEER REVIEW**

Each person must submit an individual document to me within 24 hours of your presentation. Each person will submit a peer review report reporting on all group members including yourself. You must list one way each member could have improved and at least one thing they each did right. Please include yourself. Bobby Bearkat –She could have improved by showing up to every meeting. –She provided great visuals for our Prezi and bought props for our presentation.

#### **EXAMINATIONS**

The exam will be cumulative including 50 multiple choice ?s & 2 essays. It will be based primarily on the class lectures [aka, you need to take notes \*or at least listen\* when I talk], presentations and questions from the readings. The main objective will be to ensure you can demonstrate an

Policy 2018

understanding of the major theories and concepts associated with health policy and administration. The comprehensive exam will be open book and note, but it will be timed; so relying on these items is discouraged. The professor must be notified as soon as possible of any conflicts with the presentation or final exam dates. Exam make-ups will be scheduled in advance of the exam date, in the event of a conflict.

#### COMMUNICATION AND FEEDBACK

If you have questions about anything in the course that is unclear, you can post them to the Q&A discussion board on Blackboard or email the professor cardinal@shsu.edu

#### ACADEMIC PERFORMANCE EXPECTATIONS

- Students are required to actively participate in classroom and online discussions as well as group and other assigned activities.
- Students are expected to complete all assignments by their assigned due date. Partial or no credit will be given for work completed after the due date at the discretion of the instructor.
- Students will be held accountable for all material assigned/covered in the course in the comprehensive exam.
- □ Active Participation & Respectful Citizenship is expected.

#### ATTENDANCE & PARTICIPATION EXPECTATIONS

You will lose participation points when you are absent unless you have a valid reason supported by documented evidence. Please notify me in advance if you will be absent. Everyone gets 1 free absence without penalty to your participation points. After that you will see a sharp decline in your grade. Everyone is expected to discuss and participate in class. We all have a lot to learn from one another. Only documented family emergencies, documented illnesses, religious holidays, SHSU sports, or military orders will be excused.

#### PROFESSIONAL BEHAVIOR EXPECTATIONS - NETIQUETTE GUIDELINES<sup>1</sup>

Certain behaviors are expected when you communicate with both your peers and instructors. The following netiquette guidelines are required for this course:

- □ Treat instructor & peers with respect, even in e-mail or in any other online communication.
- Always use your professors' proper title: Dr. or Prof.
- All communication should have correct spelling. Utilize spell check.
- □ Avoid slang terms and texting abbreviations (such as "u" instead of "you")
- Be careful with personal information
- Do not begin emails with Hey, Hiya, Wassup or any vernacular greeting.
- Delta Please sign your message with your name and return e-mail address especially if sent from BB.

Please review University Policies on Academic Honesty and Plagiarism. \*\*\*DO NOT CHEAT or PLAGIARIZE!\*\*\*

#### IF A STUDENT IS DISCOVERED TO HAVE CHEATED/PLAGIARIZED, THE STUDENT WILL RECEIVE A GRADE OF ZERO FOR THE ASSIGNMENT AND WILL FAIL. CHEATING/PLAGIARISM OF ANY KIND WILL NOT BE TOLERATED AND WILL RESULT IN SEVERE DISCLIPLINARY ACTION IN MY CLASS.

#### Talking to the online class about their tests/quizzes to gain insight is cheating!!

Looking at a student from a former semester's old quizzes or papers is also cheating!! <u>\*\*\*DO NOT CHEAT or PLAGIARIZE!\*\*\*</u>

#### ATTENDANCE

Whether in the face-to-face or online portion, all students are expected to participate in class. The professor must be notified prior to exam time if an exam must be missed (due to illness, etc.). The absence must be considered excused by the university and written documentation provided. NOTE: It is strongly suggested that you do not wait until the module deadline to attempt exams, submit assignments, etc. Illness, computer issues, etc. will not be acceptable reasons for missing or late work.

#### DISABILITY/ADAAA

It is the policy of Sam Houston State University that no otherwise gualified disabled individual shall, solely by reason of his/her disability, be excluded from the participation in, be denied the benefits of, or be subjected to discrimination under any academic program or activity. Students seeking academic accommodations under Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act (ADA) of 1990 should register with Sam Houston State University Services for Students with Disabilities (SSD). In order for students with disabilities to be eligible for academic accommodations and adjustments, they need to provide documentation that shows evidence of a "substantially limiting" disability as defined by federal legislation noted above. Service and documentation guidelines are available in the SSD office. Students needing interpreter services should notify SSD at least two months in advance of the semester. Adaptive technology is located in the SSD, the Newton Gresham Library (NGL), and computer labs around campus. SSD and NGL have CCTVs, screen readers, and scanners. Each computer lab has a large monitor and Zoom Text - level 2. If you feel that you have been discriminated against, you may file a grievance. Prior to filing a formal grievance, students are encouraged to resolve the issue directly with the individual involved. Procedures for filing academic grievances are provided in this document. If you are not satisfied, you may appeal to the ADA Compliance and Oversight Committee. Students with disabilities may request admissions or registration assistance by calling the Undergraduate Admissions Office (936) 294-1828 or Registrar's Office (936) 294-1040. Services for Students with Disabilities is located in the Counseling Center (936) 294-1720. Hours of operation are Monday through Friday, 8 a.m. to 5 p.m.

#### ASSESSMENT AND GRADING POLICY

Course grades will be based on the course director's/instructor's evaluation of each student's or group's performance on the required components of the course according to the following scale: A = 90-100%

			B = 80-89%
Exam	20 percent	04/25/18 During our Regular Class Period	
Participation/Classwork	20 percent	Every Class!!	<i>C</i> = 70-79%
Book Club Presentation	20 percent	04/09/18 - 04/18/18	D = 60-79%
Book Club Paper	15 percent	04/02/18 by 11:59pm	D = 00 7070
Pop Quizzes	12 percent	TBD be ready each week	F = <60%
Reflection Paper	10 percent	04/30/18 by 11:59 pm	
Peer Review	3 percent	Within 24 hours of your presentation	

Week	Topics	Assignments
<b>Week 1</b> 01/17/18	Introduction to Classroom Policies	• Gain understanding of the syllabus & schedule for the upcoming semester. Meet your group members.
Week 2 1/22-01/24	Global Health Refugee Health Care	Read BCB & Hussey, Anderson, Osborn, et al., <i>How</i> does the quality of care compare in five countries? (Available at <u>www.healthaffairs.org</u> ) Quiz?
Week 3 01/29-01/31	Insurance Past & Present	<ul><li>Skim Jacob Chapters 15 &amp; 19</li><li>BCB Quiz?</li></ul>
<b>Week 4</b> 02/5 – 2/7	Employer sponsored insurance & Managed-care	<ul><li>Skim Jacob Chapter 18</li><li>BCB –Quiz!</li></ul>
Week 5 02/12 -02/14	Medicare & Medicaid Public health insurance	<ul><li>Skim Ch 16</li><li>BCB –Quiz!</li></ul>
Week 6 02/19- No Class 02/21 RegularClass	Special Populations	<ul><li>BCB Work Day</li><li>Skim Chapter 23</li><li>Quiz?</li></ul>
<b>Week 7</b> 02/26 – 02/28	Health Determinants & Geographic Variation	<ul> <li>Maximum Medicine, Lubbock Heart Hospital <u>http://www.tldp.com/issue/174/In%20Lubbock%20T</u> <u>exas.html</u></li> <li>Gawande, The Cost Conundrum <u>http://www.newyorker.com/magazine/2009/06/01/the</u> <u>-cost-conundrum</u> Quiz!!</li> </ul>
Week 8 03/05-03/07	IRB & RCA Quality	<ul><li>Case studies &amp; RCA &amp; Josie King</li><li>QUIZ?</li></ul>
Week 9 S-Break Week 10 3/19-21	No Classes Week 9 Health law basics	BCB https://www.healthaffairs.org/action/showDoPubSecure ?doi=10.1377%2Fhpb20101228.861785&format=full&
Week 11 03/26-03/28	Chronic Conditions & Leadership & Bias	<ul> <li>Zaleznik, "Managers and Leaders: Are They Different?" on Blackboard</li> <li>Schwartz:<u>http://archsurg.jamanetwork.com/article.a</u> <u>spx?articleid=213222</u></li> <li>Take a test: <u>https://implicit.harvard.edu/implicit/</u></li> </ul>
Week 12 04/02-04/04	Prevention	04/02 Book Club Paper Due Leadership Presentation & Fed Up
Week 13 04/09-04/11	04/09 Gawande 4/11 Preston	There will be exam questions on your peers' presentations!
<b>Week 14</b> 04/16-04/18	04/16 Rosenthal 04/18 Fink	There will be exam questions on your peers' presentations!
Week 15 04/23-04/25	Review & Exam 04/25 in our regular	Exam on 04/25 Your exam IS NOT during finals week!!

### Course Schedule –Subject to change

	class room at the regular time	It is in our regular class period.
Week 16	Turn in Reflection Paper	Reflection Paper Due 04/30
04/30-05/01	on Blackboard	Happy Summer!

# Randomly Assigned Book Club Groups

If you have already read the book you are assigned, please email me asap. Thanks!

### **Gawande**

<u>Hermilo</u>

Cecile

Marleny

<u>Dulce</u>

*The checklist manifesto: How to get things right* by Atul Gawande <u>https://www.amazon.com/Checklist-Manifesto-How-Things-Right/dp/0312430000/ref=sr 1 1?ie=UTF8&qid=1513103174&sr=8-1&keywords=checklist+manifesto</u>

# <u>Fink</u>

Bryanna

<u>Brittany</u> Five days at Memorial: Life and death in a storm-ravaged hospital –by Sheri Fink https://www.amazon.com/Sheri-Fink/e/B001K8GC80/ref=dp\_byline\_cont\_book\_1

# Preston

Nina

Bryanna

**Brittany** 

Dalia

<u>Alaba</u>

The Hot Zone: The Terrifying True Story of the Origins of the Ebola Virus-Richard Preston <u>https://www.amazon.com/Hot-Zone-Terrifying-Story-</u> <u>Origins/dp/0385479565/ref=sr 1 1?s=books&ie=UTF8&qid=1502132482&sr=1-</u> 1&keywords=hot+zone

# **Rosenthal**

<u>Ogechi</u>

**Chastity** 

**Rachel** 

#### <u>Allyssa</u>

An American sickness: How healthcare became big business and how you can take it back -by Elisabeth Rosenthal https://www.amazon.com/American-Sickness-Healthcare-Became-Business/dp/1594206759/ref=sr\_1\_1?s=books&ie=UTF8&gid=1513103438&sr=1-1&keywords=american+sickness

# **Quotes to Consider for Success in this Class**

"Kindness is in our power, even when fondness is not." -Author Samuel Johnson Be nice even if you don't love your fellow group members.

"You can disagree without being disagreeable." -Supreme Court Justice Ruth Bader Ginsburg If you can't say anything nice, still speak; remember to do it politely.

"An appeaser is one who feeds a crocodile, hoping it will eat him last." -Prime Minister Winston Churchill

Don't procrastinate.

"Coming together is a beginning; keeping together is progress; working together is success." -President Henry Ford

Group work is a process.

*"If you want to make peace with your enemy, you have to work with your enemy. Then he/she becomes your partner."-President Nelson Mandela* All is not lost even if you really don't love your group members.

"Education is not just about going to school and getting a degree. It's about widening your knowledge and absorbing the truth about life." -Author Shakuntala Devi Group work really does give you additional tools that are useful in life.

"There are two kinds of people, those who do the work and those who take the credit. Try to be in the first group; there is less competition there." –Prime Minister Indira Gandhi

I can tell if you don't read, and your group members will share if you don't contribute.

"You cannot find peace by avoiding life." –Author Virginia Woolf Participate! You will be happier for it or at least less anxious about your peer review and participation grade.

"Negativity is the enemy of creativity." –Artist David Lynch Review quotes one and two; follow them and your group work will be more successful and creative.

"Creativity takes courage." –Artist Henri Matisse Be brave!!

"Creativity is the power to connect the seemingly unconnected." –Author William Plomer Policy Lectures + Book Club Book = Success