



<b>COURSE TITLE:</b>	Photojournalism
<b>COURSE NUMBER/SECTION:</b>	MCM 3366.01
<b>CREDIT HOURS:</b>	3 hrs
<b>SEMESTER, YEAR:</b>	Spring, 2018
<b>LOCATION OF CLASS MEETING:</b>	Dan Rather 305
<b>MEETING TIMES:</b>	MW 8:00-9:20
<b>INSTRUCTOR:</b>	Hatton
<b>OFFICE LOCATION:</b>	CB 114
<b>OFFICE HOURS:</b>	MW 9:30-11:00 / TTH 9:30-10:30
<b>OFFICE PHONE:</b>	936.294.1498
<b>E-MAIL ADDR:</b>	Hatton@shsu.edu

**COURSE DESCRIPTION:**

This course will focus on reporting through static images. The student will study the application of news, feature, sports, environmental portrait, editorial cartoons and photo essays. Additionally, the history of photojournalism, First Amendment, ethics and power of the image to convey the message be covered. Credit 3.

This course will be taught incorporating lecture, group discussion and skill building formats. Most assignments will be produced individually but group projects will be required. Students will be expected to produce a variety of original images suitable for publication in The Houstonian and SHSU student media. Claiming another's image as your own, will result in an F in the course.

**COURSE OBJECTIVES:**

During this course, students will:

- Define what constitutes really good photo stories for a variety of mediums; and,
- Demonstrate an understanding of practical, ethical and legal standards in photo publications
- Learn to localize stories for our diverse community; and,
- Demonstrate an understanding of basic photo principles; and,
- Demonstrate a knowledge of noteworthy photojournalism and documentarian images; and,
- Think critically about a topic to develop a lead, shoot, upload, edit and create images suitable for publication.

**TEXTBOOK:** Photojournalism: The Professionals' Approach, 6ed. Kobre', Kenneth. Focal Press. ISBN: 13:978-0-7506-8593. (It is not necessary to have the DVD. I will put any relevant images on the Bb page.

**REQUIRED COURSE SUPPLIES AND EQUIPMENT:**

Students will need access to a camera, a SDHC card (I prefer the SanDisk Extreme Pro but others like Lexar Professional so the choice is yours) and Blackboard. The department has purchased 10 Canon T7i cameras for use in 2371 and this course. I HIGHLY recommend filing reservation forms so you have access to the proper equipment to complete your assignments.

**COURSE ASSIGNMENTS:**

*Exams:*

There will be three exams during the duration of this course. Students will **NOT** be allowed to make up an exam except in **RARE** pre-approved cases.

*Assignments:*

Specific descriptions and grading rubrics for all assignments can be found on the Blackboard class under the assignment button.

Assignment grades will be calculated using the following:

**Unit Exams – 3 tests @ 75 pts = 225 pts**

**Unit Projects – 775 pts**

- 5 Editorial Cartoons or Photo Illustrated Images (100 pts) – Individual Project
- 5 General News Images (Public or Sport Event) (125 pts) – Individual Project
- 5 Feature News Images (News or Sport) (125 pts) – Individual Project
- 1 Cover Illustration (100 pts) – Partner Project
- 1 Center section Photo Layout (125 pts) – Partner Project
- 1 Photo Story covering a Social Issue (200 pts) - Group Project

**Possible Total 1000**

**Please note there are THREE rules to follow in order to be successful in this course –**

- 1) Media runs on deadlines. DO NOT under any circumstances ask for an extension
- 2) DO NOT miss an assigned event and ask for a replacement topic – there are NONE! Both will result in a zero for the assignment.
- 3) Some may think plagiarism is a sincere form of flattery, I however think it is also the mark of an inferior person who cannot think for themselves and if you do it you will fail this class.

**GRADING POLICY:**

In this class students will accumulate points toward a final grade. There will be no weighting percentage of assignments. The grade in the course will be determined using the following scale:

1000-900 = A

899-800 = B

799-700 = C

699-600 = D (MCM majors receiving a grade of D or lower will be required to repeat the course.)

*Written Work:*

All submitted written materials must be typed. This includes scripts and peer reviews.

**EXTRA CREDIT:**

There are two ways to earn extra points toward your final grade 1) submit 5 photos (with a cut line) of LOCAL breaking news event will earn 25pts (such as a the major wreck in front of Bowers or a stabbing), and, 2) have your submitted image accepted for publication in The Houstonian or SH Student media site will equal full credit for the IMAGE. A student may earn a maximum of 85 pts.

**GRADES OF INCOMPLETE:**

Students who cannot complete the course requirements due to illness or any other unforeseen issue may apply for an X in the course. To apply for the incomplete the student must submit in writing to the instructor a documented explanation. The request will be submitted to the dean of CFAMC for a final decision. Request for incompletes must be filed by May 2, 2018'.

**ATTENDANCE:**

The Sam Houston Student Handbook provides that regular and punctual class attendance is expected of each student at Sam Houston State University and that it is expected that each faculty member will keep a record of student attendance. Absences, tardiness, or leaving early will adversely affect the student's grade.

**MCOM Dept Attendance Policy: Students will be allowed 3 class hours of absences without penalty. This included every time you are not in attendance and is NOT in addition to any absences due to illness, auto problems, relationship crisis, etc. Any additional absence over 3 hours will result in final grade reductions of 100 pts per absence from the final course grade.**

***Hatton's Attendance Procedure: Attendance will be taken at the beginning of EVERY class. If you come in after attendance has been taken, you must submit a sheet of paper with your name and the date to be marked late. I do not care what made you late, I only need proof you did eventually arrive. You must submit your name/date sheet at the end of the class and cannot be submitted after the class has left the classroom.***

**ACADEMIC HONESTY:**

The University expects all students to engage in academic pursuits in a manner that is above reproach. Students are expected to maintain complete honesty and integrity in the academic experiences both in and out of the classroom. Any student found guilty of dishonesty in any phase of academic work will be subject to disciplinary action. Furthermore, the University and its official representatives may initiate disciplinary proceedings against a student accused of any form of academic dishonesty including, but not limited to, cheating on an examination or other academic work which is to be submitted, plagiarism, collusion and the abuse of resource materials.

***Hatton's Additional Honesty Policy***

**The goal of this class is to provide ORIGINAL high-quality photos for publication. Photos "found" on the internet or taken by another individual is plagiarism, unethical and dishonest. Students found guilty of dishonest behavior in this class will be asked to leave the class and will be given the grade of F for the entire class. No exceptions!  
NO QUESTIONS ASKED!**

**PROPER CLASSROOM DEMEANOR OF CONDUCT:**

According to university policy (§5) of the Student Handbook, "students will refrain from behavior in the classroom that intentionally or unintentionally disrupts the learning process and, thus, impedes the mission of the university. Inappropriate behavior in the classroom shall result in a, minimally, a directive to leave class or being reported to the Dean of Students for disciplinary action in accordance with university policy."

**AMERICAN WITH DISABILITIES ACT:**

SHSU adheres to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodations for students with disabilities. If you have a disability that may affect your work in this class, then I encourage you to register with the SHSU Counseling Center and to talk with me about how I can best help you. All disclosures of disabilities will be kept strictly confidential. **NOTE:** No accommodation can be made until you register with the Counseling Center."

**FREEDOM OF SPEECH:**

The student's right to speak on the topic of their choice will be upheld in the class. Choice of topic, values and beliefs will not be judged. Students are expected to respect the views of their classmates. *I will defend your freedom of speech, I will not, however defend your personal position.*

**STUDENT ABSENCES ON RELIGIOUS HOLY DAYS:**

Section 51.911(b) of the Texas Education Code requires that an institution of higher education excuse a student from attending classes or other required activities, including examinations, for the observance of a religious holy day, including travel for that purpose. A student whose absence is excused under this subsection may not be penalized for that absence and shall be allowed to take an examination or complete an assignment from which the student is excused within a reasonable time after the absence.

University policy #861001 provides the procedures to be followed by the student and instructor. A student desiring to absent himself/herself from a scheduled class in order to observe (a) religious holy day(s) shall present to each instructor involved a written statement concerning the religious holy day(s). This request must be made two weeks in advance of when the absence(s) will occur. The instructor will complete a form notifying the student of a reasonable timeframe in which the missed assignments and/or examination are to be completed.