

Sam Houston State University
College of Fine Arts and Mass Communication
Department of Art

ARTS 2313, SECTION 04
FOUNDATIONS IN DIGITAL ART

3 Credit Hours

Spring Semester, 2018 – SHSU Online Course

Class Location: Online through SHSU Online

Class Meeting Times: Course is offered completely online

Instructor: Christopher Cascio

Office Location: Huntsville Campus, Art Complex, Bldg A, Room 105

Instructor Contact Information: (936) 294-1321 **EMAIL INSTEAD**

E-Mail: cfc005@shsu.edu

Office Hours: Tue/Thurs 1:00 – 2:00 (please make an appointment)

Course Description:

Catalogue Description: This is an introductory course in the use of the computer as an art-making medium. The course introduces students to digital software and techniques, image creation and manipulation, digital design and compositional methods, and the use of digital tools as a vehicle of creative problem solving and personal creative expression. Prerequisite: ARTS 1313, 1314, 1315.

Learning Outcomes:

1. Develop creative capacities
2. Develop specific skills, competencies, and points of view needed by professionals in the field most closely related to this course
3. Learning to apply course material (to improve thinking, problem solving, and decisions.)
4. Develop specific skills in the use of raster-based applications in the creation of art.
5. Develop specific skills in the use of vector-based applications in the creation of art.
6. Use knowledge of basic composition and digital imaging techniques to produce studies leading to the creation of original imagery.
7. Creation of images that demonstrate use of design elements and principles.

Required Resources:

Students enrolled in ARTS2313 are expected to be in compliance with the SHSU Department of Arts' Laptop Initiative, including Laptop and software. Information can be found at

http://www.shsu.edu/~art_www/resources/laptopinitiative/

Personal data storage devices (jump-drives, portable USB drives, CDs, etc) You will need to archive your work on some form of removable media. Save your work frequently to your SHSU Mac account and copy your files regularly (daily) from the server to your choice of removable media or file server.

Large or special paper for printing as needed for review.

Access to Lynda.com (I will send you the information for this online learning tool, which will cost approx. \$30)

Attendance Policy: (these are the Univ. regulations. Adapt them for your own needs)

Each instructor is to establish attendance policy for their class(es) based upon Academic Policy Statement [800401](#) as follows:

1. You are taking this class online so you don't even have to leave the house.
2. While attendance is not applicable, participation is. (see Below)

NOTE: For the purpose of grading, the class "meets" on Tuesdays and ALL WORK is due on Thursdays

Grading Policy:

Students will be evaluated by performance on graded assignments as follows...

Course Requirements: Completion of all projects and assignments. Any assignment not completed will earn a grade of "F". No late assignments will be accepted without prior permission from the instructor. Deadlines and due dates are final.

Grading: Class Projects will be averaged for your final grade. Other assignments are worth 25% of a Project grade. Class projects will be graded on a number of criteria to be explained later.

Tentative Course Outline:

**All assignments are due on Thursdays at 11:59 pm Central Time of the posted due date.*

UNIT 1:

Weeks 1-3 (1/16, 1/23, 1/30)

Adobe Photoshop
Raster-Based Artwork
Resolution
Design Elements

Assignments:

Introduction Post (due 1/25)
Crop, Flip and Save (due 2/1)

UNIT 2:

Weeks 4-6 (2/6, 2/13, 2/20)

Adobe Photoshop Advanced Features

Assignments:

How-To-Poster (due 2/15)
How-To-Poster **show and tell**
(due 2/22)

UNIT 3:

Weeks 7-9 (2/27, 3/6, 3/13)

Vector-Based Artwork
Adobe Illustrator

Assignments:

Shortcuts Quiz (due 3/8)
In Through the Out Door
(due 3/15)

UNIT 4:

Weeks 10-12 (3/20, 3/27, 4/3)

Adobe Illustrator Advanced Features
Design Process
Combining Photoshop & Illustrator

Assignments:

Illustrator sketches (due 3/28)
sketches **show and tell** (due 3/28)
Illustrator Map (due 4/5)

UNIT 5:

Weeks 13-15 (4/10, 4/17, 4/24)

Typography
Vector Based Design
Motion Graphics

Assignments:

Final Project (due 5/1)

Week 16

Final Project due (5/1)

ACADEMIC DISHONESTY

All students are expected to engage in all academic pursuits in a manner that is above reproach. Students are expected to maintain honesty and integrity in the academic experiences both in and out of the classroom. Any student found guilty of dishonesty in any phase of academic work will be subject to disciplinary action. The University and its official representatives may initiate disciplinary proceedings against a student accused of any form of academic dishonesty including but not limited to, cheating on an examination or other academic work which is to be submitted, plagiarism, collusion and the abuse of resource materials. For a complete listing of the university policy, see: http://www.shsu.edu/~slo_www/

STUDENTS WITH DISABILITIES POLICY

It is the policy of Sam Houston State University that individuals otherwise qualified shall not be excluded, solely by reason of their disability, from participation in any academic program of the university. Further, they shall not be denied the benefits of these programs nor shall they be subjected to discrimination. Students with disabilities that might affect their academic performance are expected to visit with the Office of Services for Students with Disabilities located in the Lee Drain North Annex (next to the Farrington Building). They should then make arrangements with their individual instructors so that appropriate strategies can be considered and helpful procedures can be developed to ensure that participation and achievement opportunities are not impaired.

SHSU adheres to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodations for students with disabilities. If you have a disability that may affect adversely your work in this class, then I encourage you to register with the SHSU Counseling Center and to talk with me about how I can best help you. All disclosures of disabilities will be kept strictly confidential. NOTE: No accommodation can be made until you register with the Counseling Center. Contact info: voice 936-294-3512; TDD 936-294-3786; e-mail disability@shsu.edu; web www.shsu.edu/disability For a complete listing of the university policy, see:

http://www.shsu.edu/~vaf_www/aps/811006.pdf

STUDENT ABSENCES ON RELIGIOUS HOLY DAYS POLICY

Section 51.911(b) of the Texas Education Code requires that an institution of higher education excuse a student from attending classes or other required activities, including examinations, for the observance of a religious holy day, including travel for that purpose. Section 51.911 (a) (2) defines a religious holy day as: "a holy day observed by a religion whose places of worship are exempt from property taxation under Section 11.20...." A student whose absence is excused under this subsection may not be penalized for that absence and shall be allowed to take an examination or complete an assignment from which the student is excused within a reasonable time after the absence.

University policy 861001 provides the procedures to be followed by the student and instructor. A student desiring to absent himself/herself from a scheduled class in order to observe (a) religious holy day(s) shall present to each instructor involved a written statement concerning the religious holy day(s). The instructor will complete a form notifying the student of a reasonable timeframe in which the missed assignments and/or examinations are to be completed. For a complete listing of the university policy, see:

http://www.shsu.edu/~vaf_www/aps/documents/861001.pdf

VISITORS IN THE CLASSROOM

Only registered students may attend class. Exceptions can be made on a case-by-case basis by the professor. In all cases, visitors must not present a disruption to the class by their attendance. Students wishing to audit a class must apply to do so through the Registrar's Office.

USE OF PHONE & TEXT MESSAGING IN THE CLASSROOM

(Possible text) Students will refrain from behavior in the classroom that intentionally or unintentionally disrupts the learning process and, thus impedes the mission of the university. Please *turn off or mute your cellular phone and/or pager before class begins*. Inappropriate behavior in the classroom shall result, minimally, in a directive to leave class or being reported to the Dean of Students for disciplinary action in accordance with university policy.

DEPARTMENT OF ART BFA REVIEW

The purpose of the BFA Review is to ensure that students have learned basic principles and techniques needed for advanced art courses.

All Art students must successfully complete all of the Art Foundation courses and the BFA Review before being accepted into a BFA program in Computer Animation, Photography, or Studio Art or Graphic Design. Graphic Design students must also pass a separate Graphic Design Review after the BFA Review.

The Art Foundation Courses are WASH, Drawing, and Foundations in Digital Art. (ARTS 1313, 1314, 1315, 1316, & 2313). Students must pass each course with a grade of C or higher to take the BFA Review and proceed to upper level courses.

The semester after all of the Foundation courses are complete, students must sign up for the BFA Review. Students should see an art advisor every semester to ensure they take the BFA Review on time. It should be taken the semester immediately following the completion of the Foundation Courses.

Students who do not pass the BFA Review may re-take it the following semester. Students who do not pass on the second attempt will not be allowed to continue as BFA majors, but may follow the degree plan for the BA in Art. Non-participation after signing up or being advised to sign up will count as a failure of that semester's review.

Graphic Design students must pass the BFA Review, complete Principles of Graphic Design (ARTS 2323) and participate in a BFA Review at the end of the semester that they are enrolled in Typography (ARTS 3322).

For more information on the BFA review see the Department of art web page:

<http://www.shsu.edu/academics/art/review/>

DEFACING UNIVERSITY PROPERTY

Do not paint on concrete, asphalt, trees, sides of buildings, interior walls or floors of buildings etc. When using any kind of paint use a drop cloth or tarp to protect the surface from overspray. Defacing university property is prohibited by university policy. Students will be held responsible for the cost of damages to the facilities.