

CURRICULUM VITAE

CHRISTOPHER R. REUTZEL

Management, Marketing & Information Systems Department
College of Business Administration
Sam Houston State University
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EDUCATION

2007 *Ph.D. Management*
Texas A&M University, College Station, TX
Major: Strategic Management
Minor: Sociology

2001 *B.S. Finance*
Southern Utah University, Cedar City, UT

ACADEMIC EXPERIENCE

2014-present *Assistant Professor*
Management, Marketing & Information Systems Department
Sam Houston State University

2007-2014 *Assistant Professor*
Department of Management
Utah State University

2004-2007 *Instructor*
Department of Management
Texas A&M University

2002-2007 *Research Assistant*
Department of Management
Texas A&M University

WORK EXPERIENCE

2001-2002 *Auditor*
Utah State Tax Commission
Salt Lake City, Utah

1998-1999 *Shift Manager*
Jones Paint & Glass
Provo, Utah

AWARDS/HONORS

2016 *Best Paper and Scholarly Impact Award*
Signaling Theory: A Review and Assessment
Journal of Management

2016 *Letter of Recognition for Teaching*
Vice President for Student Affairs
Sam Houston State University

2012 *Outstanding Reviewer*
BPS Division
Academy of Management

2011 *Nominee for Teacher of the Year*
Huntsman School of Business
Utah State University

2011 *Teacher of the Year*
Management Department
Utah State University

2008-2011 *Letters of Recognition for Superior Teaching Evaluations*
Huntsman School of Business
Utah State University

2008 *New Faculty Research Grant*
Utah State University

2007-2011 *Summer Research Grant*
Huntsman School of Business
Utah State University

2007 *Outstanding Teaching by a Doctoral Student*
Mays Business School
Texas A&M University

2004 *Fash Research Fellowship*
Mays Business School
Texas A&M University

2002-2006 *Summer Research Assistance*
Department of Management
Texas A&M University

2001 *Magna Cum Laude*
Southern Utah University

RESEARCH INTERESTS

Strategic Leadership
Entrepreneurship
Research Methodology
Management Pedagogy

REFEREED JOURNAL PUBLICATIONS

Reutzel, C. R., Li, J., Belsito, C. A. The Influence of Venture Capital Investment Experiences on Initial Public Offering Performance. *Journal of Applied Management and Entrepreneurship*. (In press).

Collins, J. D., Reutzel, C. R. 2017. The Effect of Inter-firm Ties on Illegal Corporate Behavior. *Business and Society Review*. 122(2): 251-282.

Collins, J. D., Reutzel, C. R. 2017. The Role of Top Managers in Determining Investment in Innovation: The Case of Small & Medium Enterprises in India. *International Small Business Journal: Researching Entrepreneurship*. 35(5): 618-638.

Reutzel, C. R., Belsito, C. A., Collins, J. D. 2016. Human Resource Management Executive Presence in Top Management. *International Journal of Organizational Analysis*. 24(5): 985-1001.

Collins, C. R., McMullen, J. S., Reutzel, C. R. 2016 Distributive Justice, Corruption, and Entrepreneurial Behavior. *Small Business Economics*. 47(4): 981-1006.

Collins, J. D., Reutzel, C. R. 2016. Entrepreneurial Strategies for Emerging Markets. *Journal of Business Strategies*, 33(1): 47-66

Reutzel, C. R., Belsito, C. A. 2015. Female Directors and IPO Underpricing in the U.S. *International Journal of Gender and Entrepreneurship*, 7(1), 27-44.

Reutzel, C. R. 2012. Institutional Investor Portfolio Stability and Post-IPO Firm Survival: A Contingency Approach. *International Journal of Business and Management*, 7(15), 1-13.

Reutzel, C. R., Belsito, C. A. 2012. Examining the Relative Influence of Upper Echelons Ties on IPO Underpricing. *International Entrepreneurship and Management Journal*, 8: 1-14.

- Reutzel, C. R., Worthington, W. J., Collins, J. D. 2012. Strategic Alliance Poker: Teaching Resource Based Explanations of Alliance Management. *Decision Sciences Journal of Innovative Education*, 10(1), 109-115.
- Worthington, W. J., Collins, J. D., Reutzel, C. R. 2011. FrameEx: Classroom Exercise to Demonstrate Analytic Framework Value. *Decision Sciences Journal of Innovative Education*, 9(1), 129-135.
- Connelly, B. L., Certo, S. T., Ireland, R. D., Reutzel, C. R. 2011. Signaling Theory: A Review and Assessment. *Journal of Management*, 37(1), 39-67.
- Tuggle, C. S., Sirmon, D. G., Reutzel, C. R., Bierman, L. 2010. Board Members are Human Too: Investigating how Organizational Performance and CEO Duality Affect Board Members' Attention to Monitoring. *Strategic Management Journal*, 31(9), 946-968.
- Connelly, B. L., Ireland, R. D., Reutzel, C. R., Coombs, J. E. 2010. Statistical Power and Effect Sizes in Entrepreneurship Research. *Entrepreneurship Theory & Practice*, 34(1), 131-149.
- Collins, J. D., Uhlenbruck, K., Reutzel, C. R. 2008. Entrepreneurial Social Capital and the Gatsby Effect. *Journal of Business and Entrepreneurship*, 20(1), 18-36.
- Collins, J. D., Uhlenbruck, K., Reutzel, C. R. 2008. Status Differences as an Impediment to Building Entrepreneurial Relational Capital. *Corporate Ownership and Control*, 5(2), 277-287.
- Collins, J. D., Reutzel, C. R., Li, D. 2007. The Impact of Entry Mode on Subsequent Commitment to Poorly Performing Subsidiaries. *Corporate Ownership and Control*, 5(1), 482-492.

EDITORIALLY REVIEWED JOURNAL PUBLICATIONS

- Certo, S. T., Certo, S. C., Reutzel, C. R. 2006. Spotlight on Entrepreneurship. *Business Horizons* 49: 265-268.
- Ireland, R. D., Reutzel, C. R., Webb, J. W. 2005. Entrepreneurship Research in AMJ: What Has Been Published, and What Might the Future Hold? (Letter from the Editor) *Academy of Management Journal* 48: 556-564.

BOOK CHAPTER

- Miller, T. L., Triana, M. C., Reutzel, C. R., Certo, S. T. 2007. Mediation in Strategic Management Research: Past, Present, and Future Directions. London: *Research Methodology in Strategy and Management*.

REFEREED CONFERENCE PRESENTATIONS

Belsito, C. A., Reutzel, C. R., Collins, J. D. The Influence of Human Resource Executives on Post-IPO Firm Growth. Western Academy of Management Conference. Salt Lake City, UT, To be presented March 2018.

Reutzel, C. R., Belsito, C. A., Collins, J. D. SME Investment in Innovation: The Roles of Top Manager Gender, Environmental Munificence and Distributive Justice. Western Academy of Management Conference. Palm Springs, CA, March 2017.

Collins, J. D., Reutzel, C. R. The Role of Top Managers in Determining Investment in Innovation: The Case of Small & Medium Enterprises in India. National Business and Economics Society Conference. Los Cabos, Mexico, March 2016.

McMullen, J., Collins, J. D., Reutzel, C. R. Distributive Justice, Corruption, and Entrepreneurial Behavior in Emerging Markets. Presented at the Southern Management Association Conference. St. Petersburg, FL, October 2015.

Reutzel, C. R., Belsito, C. A., Collins, J. D. CEO Human Resource Management Demands and Human Resource Management Representation in Top Management. Presented at the Western Academy of Management Conference. Kauai, HI, March 2015.

Reutzel, C. R., Belsito, C. A. IPO Investor Reactions to Female Directors: Evolving Role Congruity? Presented at the Association for Small Business and Entrepreneurship. Memphis, TN, September 2014.

Reutzel, C. R., Belsito, C. A. HR in the Executive Suite: The Antecedents of HR Executive Presence in IPO Firms. Presented at the International Meeting of the Strategic Management Society. Prague, CZ, October 2012.

Reutzel, C. R., Allen, M. & Davis, J. H. Situational Agency and the Relationship between Entrepreneurs and Their Sources of Financing. Presented at the International Meeting of the Strategic Management Society. Prague, CZ, October 2012.

Reutzel, C. R. Institutional Investor Portfolio Stability and Post-IPO Firm Survival. Presented at the National Meeting of the Academy of Management, Boston, MA, August 2012.

Reutzel, C. R. & Belsito, C. A., Female Directors and IPO Underpricing. Presented at the International Meeting of the Strategic Management Society. Rome, Italy, September 2010.

Worthington, W. J., Collins, J. D., Reutzel, C. R. FrameEx: Classroom Exercise to Demonstrate Strategic Framework Value. Presented at the International Meeting of the Strategic Management Society, Washington, D.C., October 2009.

- Reutzel, C. R., Collins, J. D., Worthington, W. J. Strategic Alliance Poker: Demonstrating Resource Complementary and Trust in Strategic Alliances. Presented at the National Meeting of the Academy of Management. Chicago, IL, August 2009.
- Holland, D., Chandler, G. N., Reutzel, C. R., White, B. The Relationship between The Need For Cognition And The Use Of Biases And Heuristics In Entrepreneurial Decision-making. Presented at the Babson College Entrepreneurship Research Conference. Babson College, Babson Park, MA, June 2009.
- Collins, J. D., Uhlenbruck, K., Reutzel, C. R. Entrepreneurial Strategies for Emerging Markets Presented at the International Meeting of the Strategic Management Society. Cologne, Germany, October 2008.
- Tuggle, C. S., Reutzel, C. R., Bierman, L. CEO Duality and Board Attention to Monitoring and Control. Presented at the National Meeting of the Academy of Management. Anaheim, CA, August 2008.
- Reutzel, C. R. Examining the Relative Influence of Upper Echelons Ties on IPO Underpricing. Presented at the National Meeting of the Academy of Management. Anaheim, CA, August 2008.
- Connelly, B. L., Ireland, R. D., Reutzel, C. R., Coombs, J. E. Effect Size and Power in Entrepreneurship Research. Presented at the National Meeting of the Academy of Management. Philadelphia, PA, August 2007.
- Miller, T. L., Triana, M. C., Reutzel, C. R., Certo, S. T. Mediation in Strategy Research: Conceptual Beginnings, Current Application, & Future Recommendations. Presented at the National Meeting of Academy of Management. Atlanta, GA, August 2006.
- Li, J., Certo, S. T., Reutzel, C. R. The Influence of Venture Capitalist Experience on Firm Performance: A Study of IPO Firms. Presented at the International Meeting of the Strategic Management Society. Orlando, FL, October 2005.
- Reutzel, C. R., Canella, A. A. Jr. A Model of CFO Exit. Presented at the National Meeting of the Academy of Management. Honolulu, HA, August 2005.
- Collins, J. D., Reutzel, C. R. Does Entry Mode Impact Escalation of Commitment? Presented at the National Meeting of the Academy of Management. New Orleans, LA, August 2004.
- Reutzel, C. R., Canella, A. A. Jr. A Model of CFO Promotion and Exit. Presented at the National Meeting of the Academy of Management. New Orleans, LA, August 2004.

INVITED CONFERENCE PRESENTATIONS

- Reutzel, C. R. Earnings, Analysts, and Information Asymmetry. Session Chair at the National Meeting of the Academy of Management. San Antonio, TX, August 2011.

Reutzel, C. R. Board Monitoring Effectiveness. Presented at the Green River Conference on Corporate Governance. Dutch John, UT, June 2009.

WORKS UNDER REVIEW

Reutzel, C. R., Belsito, C. A., Collins, J. D. SME Investment in Innovation: The Roles of Top Manager Gender, Environmental Munificence and Distributive Justice. Revise and resubmit.

Belsito, C. A., Reutzel, C. R., Collins, J. D. Human resource executives and post-IPO firm growth. Under review.

SCHOLARLY SERVICE

Editorial Review Board

2005-2011 Journal of Small Business Management

Ad hoc Reviewer

Academy of Management Journal
Strategic Management Journal
Strategic Entrepreneurship Journal
Journal of Small Business Management
Group & Organization Management
International Journal of Organizational Analysis

Conference Reviewer

National Academy of Management Meetings
Western Academy of Management Meetings
Southern Management Association

UNIVERSITY SERVICE

Sam Houston State University

2017-present COBA Intellectual Contributions Committee

2017-present Collegiate Entrepreneurs Organization Adviser

2017 COBA Student Awards Program Co-Presenter

2016 Honors Course Mentor (MGT 4390)

2015-present Entrepreneurship Position Search Committee Member

2015-present	Entrepreneurship Curriculum Committee Member
2015-2016	COBA Department Assessment Report Reviewer
2015-present	Houston Technology Center Data Analysis Adviser
2015	Innovators in the Wood (Houston Technology Center) Panelist
2014-present	COBA Tailgate Committee Member
2014	Energy Services Concentration Committee Member
	<i>Utah State University</i>
2012	Operations Management Position Search Committee Member
2011	HR Management Position Search Committee Member
2011	Business Administration Curriculum Committee Member
2010-2012	AACSB Coordinator, Strategic Management Curriculum
2010-2011	Trip Co-Leader (Dubai, London, Paris) – MSHR Program
2010	Africa Program Adviser, SEED Program (Uganda & Ghana)
2010	Panelist, Preparation for Promotion & Tenure 3 rd Year Review
2009	Distinguished Scholar Host: Dr. Robert E. Hoskisson
2009	Huntsman Scholar Applicant Interviewer
2008-2012	Management Department Strategic Oversight Committee Member
2008-2009	Entrepreneurship Major Regional Campus Site Coordinator (Moab, Blanding, Ephraim & Price)
2008-2009	Ethical Leadership Position Search Committee Member
2007-2014	Entrepreneurship Programs Committee Member

PROFESSIONAL ASSOCIATIONS

USASBE
Western Academy of Management