

## *Curriculum Vita*

### **RACHAEL WILCOX-PEREIRA, Ed.D.**

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### **PROFESSIONAL PROFILE**

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- 8 years' teaching experience within higher education
- 10 years' experience working in corporate environment
- Strong interpersonal, communication, and leadership skills
- Proven leadership and adaptability to changing environments
- Diverse professional background; corporate and higher education experiences
- Expertise in product management with extensive project experience

### **EDUCATION**

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- **Ed. D., Higher Education Leadership**, Sam Houston State University, 2018  
DISSERTATION: *Perceived Career Mobility, Job Satisfaction, and Organizational Turnover Intentions Among Senior Administrators at NCAA Division I FBS Institutions as a Function of Gender and Ethnicity*
- **M. A., Kinesiology, Sport Management**, Sam Houston State University, 2010
- **B. S., Health Services, Minor Athletic Coaching**, New York State University at Plattsburgh, 1994

### **ACADEMIC HONORS AND AWARDS**

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- Dean's Award for Graduate Research, Southwest Educational Research Association, 2015

For the following paper:

Jordan, J., **Wilcox, R.**, Paitson, D., & Parker, M. (2015, February). *The role of doctoral studies on the relationships between select doctoral students and their partners: A collective case study*. Paper presented at the meeting of the Southwest Educational Research Association, San Antonio, TX.

## ACADEMIC TEACHING EXPERIENCE

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**Adjunct Faculty**, Sam Houston State University, Huntsville, TX, 2009 to Present

Department of Kinesiology

- KINE 1114 Innovative Games
- KINE 2115 Lifetime Health and Wellness
- KINE 2115 Lifetime Health and Wellness Online Course
- KINE 1331 Foundations of Kinesiology
- KINE 1331 Foundations of Kinesiology Online Course
- KINE 1331 Foundations of Kinesiology Team-Based Learning
- KINE 3378 Administration of Kinesiology and Sport

**Adjunct Faculty**, Sam Houston State University, Huntsville, TX, 2010 to 2011

Department of First Year Experience

- UNIV 1301 Introduction to Collegiate Studies

**Lecturer**, Clinton County Community College, Plattsburgh, NY, 1995

Department of Physical Education

- Health and Wellness

## PROFESSIONAL EXPERIENCE

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*July 2005 – July 2007*

**Senior Product Manager for Mortgages and Lending**, Canadian Bank of Imperial Commerce (CIBC)

Toronto, Ontario

- Established strategic business direction and ensured plan aligned with the overall corporate strategy. Oversaw the design, development and implementation of the annual plan for mortgages and personal loans. Implemented risk management and collection strategies to mitigate loan losses. Managed risk-based pricing strategies to optimize revenue growth and product profitability. Participated in the development of loan loss strategy programs leveraging account management TRIAD. Built and maintained strong relationships with other lines of business within the organization to support the Bank's strategic objectives and customer needs.

***November 2002 – June 2005***

**Business Consultant for Special Projects, TD Canada Trust**  
Toronto, Ontario

- Lead lending product representative for a high profile, strategic lending project implemented to launch an account management system designed to manage risk at the customer level. Partnered with third party consultants to design, develop and identify business requirements for implementation. Generated analysis to support business decisions. Managed relationships with internal and external partners. Demonstrated ability to obtain support from other business units. Ensured customer experience was main focus of project deliverables.

***October 2000 – October 2002***

**Product Manager for Acquisition Personal Lending, TD Canada Trust**

- Lead product representative in annual business planning process including business review, product strategy, and business and marketing plan. Product owner for all Acquisition related national marketing campaigns and direct marketing initiatives including product positioning and pricing. Analyzed monthly market share reports to monitor basis point change and trends within market place and provided commentary for executive management team. Managed competitive analysis and provided key product recommendations related to product features, pricing and channel distribution. Reviewed monthly business results to monitor sales and growth to achieve sales objective relative to plan. Ensured growth of outstanding volumes through the development of innovation product lines and implementation of marketing strategies

***July 1999 – September 2000***

**Assistant Product Manager for Automotive Lending, TD Canada Trust**

- Responsible for overseeing and implementing product pricing strategies for indirect automotive lending. Oversaw and managed customer price exceptions. Provided competitive analysis for product portfolio. Established and maintained external relationships with automotive lending sales force.

***March 1998 – August 1999***

**Product Coordinator for New Channel Development, TD Canada Trust**

- Assisted in the overall development of new channel development strategies and programs. Assisted in the development of a new strategy and process for a student-lending program.

## **KINESIOLOGY EXPERIENCE**

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***August 1996 – July 1997***

**Assistant Women's Soccer Coach**, Methodist College

**ODP (U16) Assistant Women's Soccer Coach**

Fayetteville, NC

- Responsible for assisting head coach in conducting practices schedules, games, recruiting, off-season training, and miscellaneous responsibilities.

***August 1996 – July 1997***

**Special Events Coordinator**, Fayetteville Youth Soccer Organization

Fayetteville, NC

- Responsible for researching and implementing annual fundraising plan for the organization; implemented the annual direct mailing fundraising campaign and annual golf tournament event. Responsible for coordinating volunteers for youth soccer recreation program and facilitating weekly soccer clinic for youth soccer participants. Contributed to the planning of tournaments and working events.

***Fall 1995***

**Head Women's Soccer Coach**, Clinton County Community College

Plattsburgh, NY

- Responsible for all head coaching duties; planning practices, organizing games schedules, team travel, recruiting, etc.

***Fall 1994***

**Assistant Women's Soccer Coach**, Nardin Academy

Buffalo, NY

- Assisted head coach in all duties related to coaching the team; ran practices, organized travel, communicated with parents, etc.

***1994 – July 1996***

**Various positions in Health and Fitness Industry: Personal Trainer, Sales Associate, Health Club Manager, and Sponsorship Account Executive for Professional Hockey Team**

- Held various positions within kinesiology field. Responsible for training clients, preparing sales plans, managing health club, generating sales contracts for sponsorship, etc.

## PUBLICATIONS

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Onwuegbuzie, A. J., **Wilcox, R.**, Gonzales, V., Hoisington, S., Lambert, J., Jordan, J., Aleisa, M., Bengé, C. L., Wachsmann, M.S., & Valle, R. (in press). Collaboration patterns among mixed researchers: A multidisciplinary examination. *International Journal of Multiple Research Approaches*, 10(1).

Jordan, J., **Wilcox, R.**, Paitson, D., Parker, M., Li, X., & Onwuegbuzie, A. J. (in press). The role of doctoral studies on the relationships between select doctoral students and their partners: A collective case study. *The Qualitative Report*.

Jordan, J., Wachsmann, M. Hoisington, S., Gonzalez, V., Aleisa, M., Valle, R., **Wilcox, R.**, Bengé, C., & Onwuegbuzie, A. (2017). *Collaboration patterns as a function of article genre among mixed researchers: a mixed methods bibliometric study*. *Journal of Educational Issues*, 3(1), 83-108.

Wachsmann, M.S., Onwuegbuzie, A. J., Hoisington, S., Gonzales, V., **Wilcox, R.**, Valle, R. & Aleisa, M. (in press). Collaboration patterns as a function of research experience among mixed researchers: A mixed methods bibliometric study. *Quality & Quantity*.

## PRESENTATIONS

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### PEER-REVIEWED PRESENTATIONS

Jordan, J., Wachsmann, M. Hoisington, S., Gonzalez, V., Aleisa, M., **Wilcox, R.**, Bengé, C., & Onwuegbuzie, A. (2016). *Collaboration patterns as a function of article genre among mixed researchers: a mixed methods bibliometric study*. Paper presented at the American Educational Research Association Annual Meeting, Washington, D.C.

Wachsmann, M., Hoisington, S., Gonzales, V., **Wilcox, R.**, Aleisa, M., & Onwuegbuzie A., (2016). *Collaboration patterns as a function of research experience among mixed researchers: A mixed methods bibliometric study*. Paper Presented at the annual SERA Conference. New Orleans, LA.

**Wilcox, R.**, Jordan, J., Wachsmann, M., Hoisington, S., Gonzales, V., & Onwuegbuzie A., (2015). *Authorship, collaboration, and gender: A multidisciplinary examination of trends among mixed researchers*. Paper Presented at the Mixed Methods Regional Conference, San Antonio, TX

Onwuegbuzie, A., **Wilcox, R.**, Gonzales, V., Hoisington, S., Lambert, J., Jordan, J., Aleisa, M., Bengé, C., Wachsmann, M., & Valle, R. (2015). *Collaboration patterns among mixed methods researchers: A multidisciplinary examination*. Paper Presented at the Mixed Methods International Research Association. Mona, Jamaica.

Jordan, J., **Wilcox, R.**, Parker, M., & Paitson, D. X. (2015). *The role of doctoral studies on the relationships between select doctoral students and their partners: A collective case study*. Paper Presented at the annual SERA Conference. San Antonio, TX

**Wilcox, R., Valle, R., Gonzales, V., Paitson, D., & Venzant, M. (2014).** *Relationship between graduation rates and percentage of tenured and tenure-track faculty among 4-year Texas public universities.* Paper Presented at the annual SERA Conference. New Orleans, LA.

### **ACADEMIC PRESENTATIONS**

**Wilcox, R. (2014).** *Introduction to Statistical Methods.* Presented to COUN7373 Statistical Methodologies Course. Sam Houston State University, Huntsville, TX.

**Wilcox, R. (2014).** *Introduction to Qualitative Research Methodologies.* Presented to EDLD7372 Qualitative Research Methodologies Course. Sam Houston State University, Huntsville, TX.

### **PROFESSIONAL PRESENTATIONS**

**Wilcox, R. (2006).** *Account Management Initiative Project Updates.* Presented to Executive Management Team. CIBC, Toronto, Ontario.

**Wilcox, R. (2006).** *Account Management Initiative Project.* Presented to the Department of Mortgages and Lending. CIBC, Toronto, Ontario.

**Wilcox, R. (2006).** *Loan Loss Provision for Student Loan Portfolio.* Presented Quarterly Reports to Executive Management Team. CIBC, Toronto, Ontario.

**Wilcox, R. (2002).** *Unsecured Lending Portfolio Market Share Reports.* Prepared Quarterly Written Commentary Reports for Executive Management Team. TD Canada Trust, Toronto, Ontario.

**Wilcox, R. (2000; 2001; 2002).** *Retail Unsecured Lending Branch Manager Road Shows.* Presented Retail Unsecured Lending Product Strategies and Positioning to Retail Branch Managers. Canada Trust, Toronto, Ontario.

### **ACADEMIC SERVICES/INTERNSHIPS**

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#### *Academic Years 2016-2017*

- Southwest Educational Research Association, SHSU Graduate Student Representative

#### *Academic Years 2012-2013 and 2013-2014*

- Part-Time Faculty Liaison for Department Health & Kinesiology, Sam Houston State University
- Mentor Liaison for Department Health & Kinesiology, Sam Houston State University

### **ACADEMIC INTERNSHIPS**

- Higher Education Leadership Ed. D. Program  
*Student Intern Athletic Services, Athletic Department*      *August – December 2014*
- Sport Management Master's Program  
*Student Intern External Operations, Athletic Department*      *January – May 2010*