

Ashly Bender Smith

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Department of General Business and Finance, Box 2056
Sam Houston State University
Huntsville, TX 77341-2056

EDUCATION

PhD Rhetoric and Composition, University of Louisville, 2015

Dissertation: A Few Good Men and Women: The Rhetorical Constitution of Military Personnel Identity

MA Rhetoric and Professional Communication, New Mexico State University, 2010

Master's Portfolio: From Teacher to Compositionist: The Evolution of My Core Identity in Three Semesters

BA English and History, Texas State University – San Marcos, 2008

RESEARCH AND TEACHING INTERESTS

Professional Communication
Rhetoric and Identity
Veteran and Military Studies
Composition Pedagogy and Practice

PUBLICATIONS

Peer-Reviewed Publications

Smith, A. B. (2018). "My understanding ... has literally changed": Addressing the military-civilian gap with an academic-community engagement project." *Journal of Veteran Studies* 3,(1), 1-17.

Smith, A. B., Lamsal, T., Robinson, A., Williams, B. T. (Forthcoming, 2018). "Find something you know you can believe in": The effect of dissertation retreats on graduate students' identities as writers. *Re/Writing the Center: Pedagogies, Practices, Partnerships to Support Graduate Students in the Writing Center*. Boulder, CO: Utah State University Press.

Austin, T. L., Sigmar, L.S., & Smith, A. B. (2016). Bug Busters corporate tattoo initiative: Kicking the hornet's nest without getting stung. *Journal of the International Academic for Case Studies*, 22(3), 1-3.

Bender, A. (2014). Exploring student-veteran expectations about composing: Motivations, purposes, and the influence of trauma on composing practices. *Generation Vet: Composition, Student Veterans, and the Post-9/11 University*. Eds. Sue Doe and Lisa Langstraat. Logan, Utah: University of Utah State Press, 174-195.

Other Publications

"Ashly Smith Defines Veteran Studies." Veterans Studies channel. *YouTube.com*. 29 Sep 2016.

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“Creating ‘Living’ Messages with a Capstone Multimodal Remix Project.” *Teacher to Teacher: “Multimodal Mondays.” Bedford Bits: Ideas for Teaching Composition*. Bedford/St. Martin’s. 28 April 2014. Web.

“Avatars and (Alternative) Representation in Digital Spaces: An Instructor’s Challenging Journey.” *New Mexico English Journal* (March 2010).

Under Review

Smith, A. & Wesner, B. S. (Revised and Resubmitted, May 2018). Salary negotiation exercise: Using business communication to maximize gain and minimize exposure. *Management Teaching Review*.

Smith, A., Wesner, B.S., Austin, T. (Under review, March 2018). Ready for action: Developing classroom teams to prepare students for the business world. *Administrative Issues Journal*.

Smith, A. & Funck, M. (In-progress). The effects of “real” projects: Developing students’ competencies through service-learning projects. *Academy of Business Education Journal*.

CONFERENCE PRESENTATIONS

Presentations

“Improving Perceived Career Readiness: Student Responses to Service-Learning Projects in Business Courses,” with Funck, M., Association of Business Communication Southwestern US, March 2018, Albuquerque, NM

“Encouraging Action and Confronting Conflict in ACE’d Courses,” with Schieber, D., 14th Annual SHSU Teaching and Learning Conference, August 2017, Huntsville, TX

“Best Practices in Writing Pedagogy,” with Nardone, C., 14th Annual SHSU Teaching and Learning Conference, August 2017, Huntsville, TX

“Developing Confident Business Writers: Identifying and Addressing Writing Apprehension in Business Students through Effective yet Manageable Feedback Strategies,” with Stallworth, C. J., Ninth Annual General Business Conference, April 2017, Huntsville, TX

“Salary Negotiation: Using Business Communication Skills to Maximize Gain and Minimize Exposure,” with Wesner, B., Ninth Annual General Business Conference, April 2017, Huntsville, TX

“‘A Different Candidate’: Recruiters’ Responses to Military Service on Résumés,” Conference on College Composition and Communication, April 2017, Portland, OR

“Team Projects in Business Communication Courses: Maximizing the Benefits and Minimizing the Complaints,” with Hynes, G., Wesner, B. & Hill, K., Association of Business Communication Conference, October 2016, Albuquerque, NM

“Be All You Can Be: The Explicit Constitution and Recruitment of Military Personnel to the Post-9/11 All Volunteer Force,” Rhetoric Society of America Conference, May 2016, Atlanta, GA

“Bug Busters Corporate Tattoo Initiative: Kicking the Hornet’s Nest without Getting Stung,” with Austin, T. & Sigmar, L. Eighth Annual General Business Conference, April 2016, Huntsville, TX

“The Good, the Bad, and the Ugly: The Advantages and Disadvantages of Team Projects in Business Courses,” Hynes, G., Hill, K., & Wesner, B. Eighth Annual General Business Conference, April 2016, Huntsville, TX

“Action over Reaction: Strengthening Veteran Identity through Strategic Narratives,” Conference on College Composition and Communication, April 2016, Houston, TX

“Eliminating ‘Pentagon-ese’: A Comparison of Academic, Business, and Military Communication Conventions,” Association of Business Communication Southwestern US, March 2016, Oklahoma City, OK

“Doing More than ‘Eliminating Jargon’: How Business Communication Instructors Can Help Student-Veterans Succeed on the Job Market,” Association of Business Communication, October 2015, Seattle, WA

“‘What up, Creeper?’: Re-imagining the Role of the Participant-Observer,” Co-presenter Barrie Olson, Conference on College Composition and Communication, March 2015, Tampa, FL

“Be All You Can Be: The Rhetoric of Military Recruiting and Identity,” Association of Business Communication Conference, October 2014, Philadelphia, PA

“@WritingCenters and #Outreach: Effective and Responsive Uses of Writing Center Social Media Accounts,” Watson Conference, October 2014, Louisville, KY

“Entering the Twittersphere: Effective Approaches for Social Media Use by Writing Centers,” Council of Writing Program Administrators Conference, July 2014, Normal, IL

“The Invisible Writer: Approaches for Effective Online Tutoring,” Co-presenters Adam Robinson, Jessica Winck, and Jennifer Marciniak, Southwest Writing Center Association – Kentucky, Tutor Appreciation Day and Creative Collaborative, September 2013, Richmond, KY

“Mobilizing YouTube: Soldiers, PTSD, and Digital Composition,” Conference on College Composition and Communication, March 2012, St. Louis, MO

“Warrior Writers: Investigation the Relationship between Military Personnel and Academic Writing,” Council for Programs in Technical and Scientific Communication Conference, October 2011, Harrisonburg, VA

“Marcus Magill and the Case for Literary Collaboration” Indiana University – Bloomington Interdisciplinary Graduate Conference, March 2011, Bloomington, IN

“Can You Hear Me in the Back?: How Graduate Instructors Enact Multiple Positionalities Purposefully in the Classroom,” College English Association, March 2010, San Antonio, TX

“Critical Readers, Savvy Researchers, and Proficient Writers: Students Well-Prepared for College-Level Research Assignments,” Co-presenters Nancy Wilson, Sue Beebe, Stephanie Noll, and Michael Noll, National Council of Teachers of English, November 2009, Philadelphia, PA

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“Avatars and Identities: How We and Our Students Explore Identity in Virtual and Real Spaces,”
Co-presenters Rebecca Powell and Erin Reardon, New Mexico Council of Teachers of English,
October 2009, Carlsbad, NM

“Methods of Outreach: Connecting Their Space to Our Space in a World Full of Noise,” Co-
presenter Justin Boyle, International Writing Center Association, April 2007, Houston, TX

Workshops

“Working with Post-9/11 Student-Veterans: A Workshop for Composition Teachers, Scholars,
and WPAs,” Conference on College Composition and Communication, March 2015, Tampa, FL

“Competency-Focused Rubrics: Instruction, Coaching, and Assessment,” Co-presenters Kristen
Lucas and Jacob Rawlins, Association of Business Communication Conference, October 2014,
Philadelphia, PA

Professional Development Presentations

Growing Together: Critical Thinking through Deliberative Dialogues, with Koether, S., Common
Reader Week, Sam Houston State University, March 2018

Deliberative Dialogues Moderator Training, Sam Houston State University, March 2018

Growing Together: Critical Thinking through Deliberative Dialogues, with Koether, S., Common
Reader Week, Sam Houston State University, November 2017

Deliberative Dialogues Moderator Training, Sam Houston State University, October 2017

Competency-based Business Communication Rubrics, SHSU College of Business Administration
Learning Retreat, October 2017

Strategies for Teaching Teamwork and Managing Student Teams, SHSU College of Business
Administration Learning Retreat, October 2017

Delivering Corrective Feedback, with Lucas, K., Leadership Academy, University of Louisville,
April 2015

Working with Student-Veterans: Pedagogy Workshop, with Brittany Kelley and Ashley Ludewig,
University of Louisville, April 2014

TEACHING

Assistant Professor, Sam Houston State University, 2015-present
BUAD 3335 Business Communication
BUAD 3335 Business Communication, Online Version
BUAD 2321 Design and Presentation of Business Projects

Adjunct Instructor, University of Louisville, 2015
BUS 301 Introduction to Business Communication

Graduate Teaching Assistant – Instructor of Record, University of Louisville, 2010-2015
Engl 101 Introduction to College Writing
Engl 102 Intermediate College Writing
Engl 105 Advanced Composition for Freshmen

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Engl 303 Scientific and Technical Writing

Graduate Teaching Assistant – Instructor of Record, New Mexico State University, 2009 – 2010

Engl 111 Rhetoric and Composition

Writing Center Consulting

Writing Consultant, University of Louisville, 2011 – 2014

University of Louisville Writing Center

Face-to-face and asynchronous virtual consultations

Writing Consultant, University of New Mexico State, 2009-2010

NMSU Writing Center

Face-to-face and asynchronous virtual consultations

Writing Counselor, Texas State University – San Marcos, 2006 – 2008

Texas State University Writing Center

Face-to-face and synchronous virtual consultations

ADMINISTRATION

Assistant Director of the BizComm Writing Lab

University of Louisville, 2014-2015

Served as the writing and communication consultant for College of Business students and faculty. Assisted in the development of the Business Communication program by creating resource materials for students. Worked with faculty to create and revise writing assignments for business courses.

Writing Center Assistant Director, University of Louisville, 2012-2014

Developed and maintained Writing Center social media accounts on Facebook, Twitter, and Wordpress. Assisted in website site design and content creation. Mentored writing consultants. Participated in Writing Center-led workshops. Assisted in 3 dissertation writing retreats.

Writing Center Office Manager, Texas State University – San Marcos, 2007-2008

Assisted with scheduling 25 consultants. Reviewed, updated, and maintained writing resources for students. Organized workshops about common college writing topics. Provided workshops for writing counselors about common writing center topics.

SERVICE

Committees

Committee Member, Communication Goals Assessment Team, College of Business Administration, Sam Houston State University, November 2017 – *present*

Co-chair, American Democracy Project Committee, Sam Houston State University, Fall 2016 – *present*

Co-chair, Oral Assessment for Business Majors Initiative, Aug 2017 - *present*

Committee Member, Business Law Faculty Hiring Committee, Sam Houston State University, 2016-2017

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Committee Member, Business Law Faculty Hiring Committee, Sam Houston State University, 2015-2016

Committee Member, AACSB Meta Assessment Committee, Sam Houston State University, 2015-2016

Committee Member, Critical Thinking Assessment Committee, Sam Houston State University, 2015-2016

Committee Member, Business Law Faculty Hiring Committee, Sam Houston State University, 2015-2016

Committee Member, American Democracy Project, Sam Houston State University, 2015-2016

Professional Service and Guest Lectures

Editorial Board Member & Ad hoc Reviewer, *Journal of Veterans Studies*, 2015-present

Invited Speaker, “Be Proud: Civilian Response to Veterans in the Forever War Era,” Phi Alpha Theta (National History Honor Society Sigma-Phi Chapter), Sam Houston State University, November 2017

Guest Lecturer, “Managing Challenging Conversations,” Leadership over Lunch series, Leadership Initiatives, Sam Houston State University, October 2017

Reviewer, McGraw-Hill Education, 2016-2017

Guest Lecturer, “Interdisciplinarity & Business Communication Studies,” Writing across/in the Disciplines graduate course, Auburn University – Montgomery, Spring 2016

Guest Lecturer, “Effective Résumé Strategies,” KatKonnnect (Student Organization), Sam Houston State University, Spring 2016

Final Reviewer, AACSB Report for Continued Accreditation, Sam Houston State University, Fall 2015

Graduate Mentor, Rhetoric and Composition Peer Mentoring Program
University of Louisville, 2012-2013

PROFESSIONAL DEVELOPMENT

Certifications and Trainings

Participant, Vet Ally Training

Veteran Resource Center, Sam Houston State University, November 2017

Certification, Teaching Online with Blackboard (Course Building, Communication, Assessment, & Strategies for Success)

SHSU Online, Sam Houston State University, August 2017

Participant, Deliberative Dialogues Training

American Democracy Project and Foundations of Science, Sam Houston State University, August 2017

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Participant, Writing Across/In the Disciplines Workshop

Professional and Academic Center for Excellence, Sam Houston State University, August 2017

Participant, Faculty Writing Groups

Professional and Academic Center for Excellence, Sam Houston State University, 2016-2017

Mentee, Pathfinders Scholars and Mentors

Professional and Academic Center for Excellence, Sam Houston State University, 2015-2016

Participant, Rhetoric Society of America Summer Institute

University of Kansas, June 2013

Seminar: Rhetorical Approaches to the 2012 Presidential Campaign. Workshop: Rogue Publics in a Digital Age.

Writing Fellow, Borderlands Writing Project – National Writing Project

New Mexico State University, June 2009

Participant, Writing Across the Curriculum Seminar

New Mexico State University, May 2009

PROFESSIONAL MEMBERSHIPS

Rhetoric Society of America

Association of Business Communication

National Association of Teachers of English

AWARDS

Best Paper, Spring 2016

General Business Conference, Sam Houston State University

2014 ABC Graduate Student Travel Scholarship

Association of Business Communication

Faculty Favorites Award, Fall 2011

University of Louisville