

William B. Green

Resume

Address: 470 Elkins Lake
Huntsville, TX 77340
Phone: 936-295-6028 (Home)

Age: 75
Marital Status: Married (wife, Diane)
Children: Stacy; Shelly; Kevin

Degrees Earned

Ph.D. Louisiana State University - Baton Rouge, Baton Rouge, Louisiana, Economics, 1974
M.A. Louisiana State University - Baton Rouge, Baton Rouge, Louisiana, Economics, 1968
B.B.A. Lamar University, Beaumont, Texas, Economics, 1965

Academic Experience:

Professor Emeritus, Sam Houston State University (2016 -)
Professor, Sam Houston State University (1984 - Present)
Director, Gibson D. Lewis Center for Business and Economic Development, editor of the *Journal of Business Strategies* (2008 - Present)
Department Chair, Sam Houston State University (1985 - 2007)
The American Enterprise Institute. Director, Sam Houston State University (1982 - 1994).
Center for Business and Economic Development, Director (1983 - 1985).
Associate Professor, Sam Houston State University (1978 - 1984).
Assistant Professor, Sam Houston State University (1974 - 1978).
Instructor, Louisiana State University at Baton Rouge (1972 - 1974).
Assistant Professor, Northwestern University of Louisiana (1971 - 1972).
Graduate Teaching Assistant, Louisiana State University (1966 - 1971).

Non Academic Work Experience:

Organizing Economist (wrote charter application, which was approved by the Controller of the Currency) for Sam Houston National Bank. Served as a member of the Board of Director, Sam Houston National Bank (1982 - 1987). Bank is now a branch of Bank of America.
Economic Consultant for American Bank (location study and various lawsuits)
Consultant for various law firms in Conroe, Huntsville, and Natchitoches, La. relating to the division of assets and economic damages (1983 - Present)

Honors and Awards

You Make The Difference, Awarded by Sam Houston State University for commitment and service to the Faculty & Staff Annual Fund Campaign 2014-2015. Awarded March, 2017.
You Make The Difference, Awarded by Sam Houston State University for commitment and service to the Faculty & Staff Annual Fund Campaign 2014-2015. Awarded March, 2016.

You Make The Difference, Awarded by Sam Houston State University for commitment and service to the Faculty & Staff Annual Fund Campaign 2014-2015. Awarded March, 2015.

You Make The Difference, Awarded by Sam Houston State University for commitment and service to the Faculty & Staff Annual Fund Campaign 2013-2014. Awarded March, 2014.

Faculty Excellence in Service Award, Awarded by Sam Houston State University for excellence in service to the University and community. Awarded August, 2013.

In Recognition of Commitment and Service, Awarded by Sam Houston State University for service to the Faculty & Staff Annual Fund Campaign 2012-2013. Awarded February, 2013.

You Make The Difference, Awarded by Sam Houston State University for commitment and service to the Faculty & Staff Annual Fund Campaign 2011-2012. Awarded February, 2012.

You Make The Difference, Awarded by Sam Houston State University for commitment and service to the Faculty & Staff Annual Fund Campaign 2010-2011. Awarded February, 2011.

Regional Advisor of the Year for Region 7, awarded by Golden Key International Honour Society, 2011.

Appreciation for Leadership Presentation, Awarded by Career Services., the College of Business Administration, and the Veteran Resource Center, January, 2011.

Mance Park Lifetime Achievement Award, Huntsville/Walker County Chamber of Commerce. Awarded for distinguished service to the Walker County/Huntsville Community (November, 2007)

Service Excellence Award, Awarded by the City of Huntsville, Texas, May, 2003. For 17 years of service as Mayor and as a Huntsville City Councilmember.

Certificate of Appreciation, Awarded by Sam Houston State University in recognition of outstanding service to the Faculty & Staff Annual Fund Campaign. 2-4-2005; 2005-2006; 2006-2007; 2008-2009; 2009-2010.

Outstanding Service Award, Awarded by Golden Key International Honour Society. For 20 years of outstanding service to the Society.

Certificate of Appreciation, Awarded by the American Legion, 2nd Division, May, 2001. Awarded for outstanding service for program supported by the American Legion and to the country.

Alpha Lambda Delta, National Academic Honor Society for Freshman. Initiated April 20, 1999.

Achievement Award for Outstanding Service to the City of Huntsville, Texas. Awarded by The Senate of the State of Texas, 1994.

Beta Gamma Sigma, College of Business Administration Honor Society.

Omicron Delta Epsilon, Honor Society in Economics.

Grants Received:

American Enterprise Forum (1982 - 1994) Received \$8,000 - \$10,000 per year for 13 years to fund the American Enterprise Summer Institute for Texas Teachers.

Southwestern Bell Foundation (1988 - 1994) \$2,000 - \$5,000 per year as additional funding for the American Enterprise Summer Institute for Texas Teachers.

Sam Houston State University (1976) Summer Research Grant to develop a *Procedure for Measuring Price Changes in Huntsville and Other Small Communities*.

Sam Houston State University (1977) Summer Research Grant to develop an *Economic Profile of Huntsville/Walker County*.

Peer-Reviewed Publications

Green, W.B., Edward Blackburne, Robert Stretcher, "Regional Economic Impact of a Commercial Project: A RIMS II Approach,(Winter, 2013)" *Journal of Economics and Finance Education*, Volume 12, Number 2.

Grant, Darren, Green, W.B. (2013), "Grades as Incentives," *Empirical Economics*. Vol. 44, Issue 3, pp. 1563-1592.

Green, W.B., Green, D., Reed, Paul (2002), "Elkins Lake Baptist Church, 2002," *Strategic Management*, edited by Fred R. David. Upper Saddle River, New Jersey: Prentice-Hall Publishers, pp. 215-224.

Gentry, D., Green, W., & Blackburne, E. (2003). "Primary Prevention for Type 2 Diabetes: A Pharmacoeconomic Model," *Diabetes*, 52 (Supplement 1).

Green, D., Brown, R., Green, W., & Reed, P. (2000), "Rockford, Wayne & Company," *Journal of Applied Case Research*, 2 (1), 59-66.

Green, W.B., Beard, T.R. (1981, April), "Looking Back – Monetary Multipliers in Four Early Monetarist Models," *The Indian Journal of Economics*, Vol. LXI, No. 243.

Proceedings Full Paper:

Green, D., Thacker, M., & Green, W. (2001). "University Avenue Veterinary Hospital," *Proceedings of the Southwest Case Research Association*, 10, 37.

Reed, P., Spencer, J., Cumber, C., Green, D., & Green, W. (2000). "Private Moments - 2000," *Proceedings of the North American Case Research Association*, 14 (1).

"McDonalds: A New Development." with Paul R. Reed and Paul E. Peterson, (1994, March) *Proceedings of the Southwest Case Research Association*.

Green, W.B., & Simmons, Mark, (1985, March), "Immunizing a Pledged Bond Portfolio to Insure the Profitability of Public Fund Bids," *Papers and Proceedings of the Southwest Society of Economists*

Green, W.B., (1979, March), "An Empirical Examination of Various Monetary Variables Ability to Predict Economic Activity Under Alternative Distributed Lag Structures," *Papers and Proceedings of the Southwestern Society of Economists*.

Green, W.B., (1976, March), "A Comparison of Monetary Multipliers in Four Single Equation Models," *Paper and Proceedings*, Southwestern Society of Economists.

Peer-Reviewed Presentations:

Green, W.B., Edward Blackburne & Robert Stretcher, (2012, February) “Regional Economic Impact of a Commercial Project: A RIMS II Approach,” The Academy of Economics and Finance. Charleston, SC. It is expected that the manuscript will be submitted in the spring, 2012 to a case journal for possible publication.

Tuttle, M.H., Bumpass, D.L., & Green, W.B. (2011, October), “How Does Team Performance Influence MLB Manager Tenure, 1871 - 2010.” Missouri Valley Economic Association. Kansas City, Missouri. We are continuing to make changes in the paper with the expectation of submitting it to a journal for publication.

Tuttle, M.H., Green, W.B. & Bumpass, D.L. (2009, October), “Property Tax: Growth and Equity Across Texas Counties, 2000 - 2005,” Missouri Valley Economic Association, Kansas City, Missouri.

Tuttle, M.H., Green, W.B., & Bumpass, D.L. (2008, October), “Funding Public Schools, 2000-2005: Property Taxes Across Texas Counties,” Missouri Valley Economic Association, St. Louis, Missouri.

Tuttle, M.H., Green, W. B., & Bumpass, D. L. (2007, October), “Property Taxes: Growth and Equity Across Texas 2000-2005,” Missouri Valley Economic Association, Kansas City, Missouri.

Green, W.B., Crawford, G., Hart, B. “Addressing the Challenges of a Diverse Community,” Association of Mayors, Councilmember’s and Commissioners Institute, Texas Municipal League, El Paso, Texas, July 26, 2002.

Green, W.B., Green, D., Thacker, Melisa, (2001, March) “University Avenue Veterinary Hospital,” Southwest Case Research Association, New Orleans, La.

Green, W.B., Reed, Paul, Spencer, Jennifer, & Cumber, Carol,(2000, October), “Private Moments – 2000,” North American Case Research Association Meetings, San Antonio, TX.

Green, W.B., Green, D., Reed, Paul, & Brown, Rhonda, (1997, March), “Rockford, Wayne and Company,” Southwest Case Research Association, New Orleans, LA.

Green, W.B., & Simmons, Mark, (1994, February), “Pricing Default Risk: Instructions for Bank Loan Officers,” Midsouth Academy of Economics and Finance, Nashville, TN.

Local Presentations:

Grant, Darren, & Green, W.B., (2008, September 4) The Simple Economics of Thresholds: Grades As Incentives, Faculty Seminar. Sam Houston State University.

Grant, Darren, & Green, W.B., (2008, September 5) The Simple Economics of Thresholds: Grades As Incentives. Faculty Seminar. Baylor University. Waco, Texas.

Research Monographs, Working Papers, and Technical Reports:

Green, William B., & Newbold, John (2016, Summer) *The Economic Impact of The Woodlands Waterway Arts Festival, April 8–10, 2016 (In-County and Out-Of-County Attendees)*, The Gibson D. Lewis Center for Business and Economic Development.

Green, William B., & Newbold, John, (2016, Spring) *The Economic Impact of Out of County Visitors to The Cynthia Woods Mitchell Pavillion Contemporary Concert Series During the 2015 Calendar Year*, The Gibson D. Lewis Center for Business and Economic Development.

Green, William B., & Blackburne, Edward, (2013, September) *The Economic Impact of Sam Houston State University*, The Gibson D. Lewis Center for Business and Economic Development.

Green, William B.,(2010, December) *The Economic Impact of A Proposed Regional Center Known as Crown Point Regional Center*, The Gibson D. Lewis Center for Business and Economic Development.

Green, William B.,(2010, March) *The Economic Impact of Main Gate Plaza Multiplex Center*, The Gibson D. Lewis Center for Business and Economic Development.

Green, William B., & Townsend, David, (1994, May) “Adventures in Macroland,” *Working Paper*, No. 94-05E, Center for Business and Economic Development, Sam Houston State University.

Green, William B., & Sweeney, V.E., (1993, May) “Teaching the Relationship Between Production and Costs,” *Working Paper*, No. 93-05E, Center for Business and Economic Development, Sam Houston State University.

Green, William B., (1988, March) “The Regulation of Electrical Utilities,” Manuscript prepared for the Walker County Chamber of Commerce – Huntsville Leadership Institute.

Green, William B., Cross, Nancy, Greenwade, George, & Simmons, Susan, (1987, Spring), *The Economic Impact of Sam Houston State University on Huntsville/Walker County* Center for Business and Economic Development, Monograph No. 2.

Green, William B. & Simmons, Susan, (1985, August) *Sam Houston State University Salary Equity Study*, Center for Business and Economic Development, Monograph No. 1.

Green, William B.,(1982, July) “The Current Economic Recession: Causes and Prospects for Recovery,” *The Report*, East Texas Chamber of Commerce, Longview, Texas, Vol. 4.

Green, William B., (1978) “Land Use Controls,” *Introduction to Real Estate Principles*, published by the Southeast Texas Real Estate Institute.

Green, William B., (1976) “A Procedure for Measuring Price Changes in Huntsville and Other Small Communities,” published and regularly updated and published by the Department of Economics, Sam Houston State University.

Green, William B., & Sweeney, V.E., (1976) *An Economic Profile of Huntsville*, Manuscript regularly updated and published by the Department of Economics, Sam Houston State University.

Green, William B., (1974) *An Analytical and Empirical Examination of Monetary Multipliers in Single Equation Macroeconomic Models*, Ph.D. dissertation, Louisiana State University.

Green, William B., (1968) *The Role of Development Banks in Economic Development of Underdeveloped Nations*, Master thesis. Louisiana State University.

Television Programs:

“15 Minutes With The Mayor,” (Spring, 2003), Hosted and wrote scripts for weekly program for Cable 7.

“Cents and Sense” (1981, Spring), Hosted and wrote scripts for Cable 7. Programs included:

“The Measurements and Causes of Inflation”
 “The Consequences of Inflation”
 “The Cure for Inflation”
 “Factors Determining the Location of Industry”
 “New Industry in Huntsville”
 “Reaganomics and Supply Side Economics”
 “Import Restrictions to Help the Auto Industry”

Workshops Given:

“How to Think Like An Economists,” Huntsville High School (1991) and College of Education, Sam Houston State University (1991).
 “Regulation of Public Utilities,” Energy Institute, Sam Houston State University (July, 1989), (July, 1990).
 “Teaching the Concepts of Supply and Demand to Elementary School Students,” Region X Educational Service Center, Beaumont, Texas (June, 1986).
 “Teaching Free Enterprise Economics in High School,” Region X Educational Service Center, Beaumont, Texas, (June, 1984).
 “How Prices Are Determined in a Free Enterprise System,” Regional VI Educational Service Center, Huntsville, Texas (August, 1984).

Seminars, Short Courses, Speeches:

Guest Speaker for Career Services, The College of Business Administration, and the Veteran Resource Center “Learning to Lead.” (January, 2011)
 “NAFTA,” Young Republicans, Sam Houston State University, (October, 1993).
 “How Communities DReact to Economic Hardship,” Trinity Chamber of Commerce, (April, 1988).
 “The Economics of Public Utility Regulation,” Huntsville Chamber of Commerce (October, 1988).
 “The Pros and Cons of Economic Development in Community,” Huntsville Chamber of Commerce (October, 1988).
 “Economic Crossfire II: The Federal Budget Deficit.” Panel Discussion with V.E. Sweeney for the Sam Houston State University Faculty and Students, (December, 1983).
 “Economics Crossfire I: The International Debt Crisis,” Panel Discussion with David Townsend for the Sam Houston State University Faculty and Students, (October, 1983).
 “Monetarism, Keynesians, and Supply-Side Economics,” presentation for *Prospectives on the Present*, an interdisciplinary class at Sam Houston State University, (October, 1982).
 “What Causes Inflation and Other Questions Frequently Asked Economists,” Huntsville Lions Club, (March, 1982).
 “The Role and Use of Mathematics in Business and Economics,” seminar for the Department of Mathematics, Sam Houston State University, (March, 1981).

“Inflation and the Current Tax Law,” Tax Institute of Ark-La-Tex, Shreveport, LA., (October, 1978).

“The Rising Cost of Living on Planet Earth,” *Huntsville Forum*, Sam Houston State University, (October, 1980).

“The Role of Foreign Trade in Economic Development,” seminar for *International Programs*, Sam Houston State University, (Spring, 1980).

“The Social Responsibility of Business,” *Sixth Annual Quality of Life Conference*, Sam Houston State University, (February, 1971).

“The Economic Effects of the Carter Administration Proposed Tax and Energy Package,” *Fifth Annual Quality of Life Conference*, Sam Houston State University, (February, 1977).

“A Monetarist View of the State of the Economy,” *Fourth Annual Quality of Life Conference*, Sam Houston State University, (February, 1976)/

University Committees:

Faculty Advisor to Golden Key International Honour Society (1981 – present) 32 years

Faculty and Staff Annual Fund Campaign (2004 – present) COBA Chair (2005 – 2012)

American Democracy Project (2006 - present) COBA Representative

Political Engagement Project (2007 - present) Organized HOT Topic panel discussion on “Health Care in America” (fall, 2010); Organized HOT Topic panel discussion on “Human Trafficking” (Spring, 2011)

University Curriculum Committee (2000 – 2004) Chair (2003, 2004)

Faculty Evaluation Committee (1987 – 1989; 1995 – 2010) Chair (1988 - 1989)

Presidential Search Committee (1996) – Recommended to Board of Regents that Dr. B.K. Marks be appointed President

Vice President for Academic Affairs Search Committee (1997) Recommended Dr. David Payne, who was subsequently appoint by President B.K. Marks

Dean Search Committee for the College of Business Administration – Chair (1995) – Recommend to Vice-President Gilmore that Dr. R. Dean Lewis be selected as Dean.

Academic Affairs Council (1985 – 2007)

Across-The-University Writing Program Committee (2004)

Core Curriculum Assessment Committee (2006 – 2008)

Faculty Committee for Emeritus Evaluation (2003 – 2005) Chair(2004 – 2005)

Strategic Planning Committee (1990 – 1993)

University Mission Study Committee (1986 – 1987)

University Research Council (1979 – 1985)

Steering Committee for the Southern Association of Colleges and Schools Accreditation Report (1987 – 1988)

Advisory Committee for Student Recruitment and Retention (1984 – 1986)

Task Force 84 (1983 – 1984)

Committee on Effectiveness in Teaching (1980 – 1981)

Faculty Senate (1976 – 1979)

Fulbright Committee (1979 – 1982)

Who's Who Selection Committee (1978 – 1979)

Pennybacker Awards Selection Committee (1977 – 1978)

College of Business Administration and Department Committees:

International Business Program Review – Chair (2012-2013)

AACSB Accreditation Maintenance Committee – Chair (2007 – 2011)

Advisory Committee for the Gibson D. Lewis Center for Business and Economic Development – Chair (2008 – present)

Appeals Committee for the MBA Program (2008 – present)

International Business Program Assessment Committee (2011 – present)

Curriculum Committee (1985 – 2007)

Strategic Planning Committee (1985 – 2007)

Graduate Advisory Committee (1995– 2005)

International Economics – Assessment Chair (2010 – present)

Scholarship Selection Committee (1985 – present)

Houston Endowment Request Committee (2007)

Deans Advisory Committee (2006 – present)

Community Service:

Boys and Girls Club of Walker County (2008 - present) member of Board of Directors, Vice-Chairman of the Board (2010 - present) Chair of Strategic Planning Committee, Chair of Endowment Committee, member of Finance Committee, member of Capital Campaign Committee

Rotary International (1995 – present) Two time Paul Harris Fellow. Chairman of the Rotary Scholarship Selection Committee

Mayor, City of Huntsville (1995 – 2003)

Cable 7 Television Series (2003) Hosted and wrote scripts for “15 Minutes with the Mayor”

City Councilmember, City of Huntsville (1984 – 1994), Mayor Pro-tem (1993 – 1994)

First Christian Church, Board of Directors (1980 – present) Chairman (1990, 1991, 2000, 2009), Trustee (1990 - present) Adult Sunday School Teacher (1978 - present)

Huntsville/Walker County Chamber of Commerce Board of Directors (1994 – 2008) Finance Chairman (2007), Economic Development Chair (2005, 2006, 2008); Awarded the Mance Park Lifetime Achievement Award (2007)

Huntsville Leadership Institute (1980 – present) Volunteer Faculty, Board of Advisors (1990 – 1994)

Huntsville/Walker County Economic Development Corporation (1985 – 1986). Organizing economist and wrote the by-laws and prepared the documents necessary for incorporation in the State of Texas

Huntsville Planning Commission (1978 – 1982)

Huntsville Data Base Committee (1978 – 1982), Chairman (1978 – 1982)

Huntsville Independent School District (1984, 2000) Steering Committee for Building Program

East Texas Chamber of Commerce (1981 – 1982) Chairman, Economics Committee of the East Texas 2000 Commission

Commissioner for Huntsville Girls Softball Association (1983) Drafted constitution and by-laws for the association