

# Jeff Olsen

25403 Glen Loch Drive  
Spring, TX 77380

(310)709-3169  
[jeffolsen@shsu.edu](mailto:jeffolsen@shsu.edu)

## Work Experience:

Sam Houston State University

DIRECTOR OF MARKETING & COMMUNICATION 09/2015 - PRESENT

PREVIOUSLY VIDEO PRODUCER/ASSOC. DIR. MARKETING 02/2013 - 09/2015

Directly responsible for public relations, media relations, crisis communications, issue management, presidential speeches and communications, social media, fundraising campaigns, branding, and university marketing campaigns.

World Wrestling Entertainment RAW/Smackdown

01/2012 - 06/2012

CREATIVE WRITER

On the team that wrote and produced five hours of weekly scripted content for USA and Syfy Networks. Responsibilities included creating characters and storylines for live and live to tape shows as well as monthly pay per view events and digital media.

Rewarding Media Inc. *TeenKidsNews, The Word*

06/2011 - 09/2011

WRITER | CONSULTING PRODUCER

Brought in to overhaul the show and make it more relatable to a younger audience by ramping up the pop culture and celebrity content. Created a new format and worked with an advertising agency to rebrand the new show across digital platforms.

MTV *D-Town*

08/2010 - 06/2011

CREATOR | WRITER | EXECUTIVE PRODUCER

Hired by MTV to create a one hour scripted teen drama that took the musical elements of *Glee* and set them against the urban background of Detroit. Developed an outline, then wrote a script which attracted an A-list director and several big producers to become attached to the project.

ABCFamily *The Secret Life of the American Teenager*

03/2008 - 05/2010

WRITER | CONSULTING PRODUCER

Developed new characters and storylines, wrote episodes and oversaw production. Responsibilities included running concept meetings, production meetings, department meetings, supervising production in the studio and in the field, working with the editors to make the final cut and then taking the show through post to delivery.

Emmett/Furla Films *Once Fallen*  
CO-PRODUCER

01/2007 - 01/2008

Executed rewrites and major cuts on the shooting script and organized pre-production for the independent feature film starring Ed Harris, Taraji P. Henson and Peter Weller.

WB/CW *7th Heaven*

01/1997 - 01/2007

WRITER | EXECUTIVE PRODUCER

Supervised production while writing upcoming episodes, running concept meetings, production meetings, department meetings, approving locations, spotting music with the show's composer, assembling cuts with the editors and shepherding every episode through all of the stages of post production.

Showtime *Fat Actress*

01/2005 - 12/2005

WRITER | CONSULTING PRODUCER

Created storylines and supervised production of the half hour "unscripted" comedy series starring Kirstie Alley. Frequently made dialog and story changes on the set to accommodate production during the fast-paced location-heavy shoots.

WB *Safe Harbor*

05/1999 - 12/1999

WRITER | CO-PRODUCER

Responsibilities included writing episodes, collaborating with other writers to arc out storylines and coordinating with the production office throughout the season.

#### Awards and Nominations:

##### Awards Won

- Gracie Award, 2009: Outstanding Drama - *Secret Life*
- Parents Television Council 2005 "Seal of Approval" - *7th Heaven*
- Parents Television Council 2004 "Seal of Approval" - *7th Heaven*
- Teen Choice Awards, 2003: TV Drama/Action Adventure - *7th Heaven*
- Teen Choice Awards, 2002: TV Drama/Action Adventure - *7th Heaven*
- Family Television Award, 2002: Best Drama - *7th Heaven*
- TV Guide Awards, 1999: Best Show You're not Watching - *7th Heaven*
- Family Television Award, 1999: Best Drama - *7th Heaven*
- Epiphany Prize, 1999: Writer, *7th Heaven*, "Here Comes Santa Claus"

##### Nominations

- People's Choice Awards, 2010: Favorite TV Obsession - *Secret Life*

- Teen Choice Awards, 2010: Choice Summer TV Show - *Secret Life*
- Teen Choice Awards, 2009: Choice TV Drama - *Secret Life*
- Young Artist Awards, '00, '01, '02, '05, '07: Best Drama - *7th Heaven*
- Teen Choice Awards, '99, '00, '01, '04, '05: TV Drama - *7th Heaven*
- Kids Choice Awards, '99, '01, '02, '03: Favorite TV Show *7th Heaven*

#### Teaching Experience:

UCLA Extension  
2011

Spring 2011, Fall

#### GUEST LECTURER

Presented lectures on writing and producing for film and television for the class *Writing the First Screenplay* (FILMTV X 440A).

#### Education:

California State University, Long Beach

1992-1997

Bachelor of Arts, Film and Electronic Arts

Winner, Internship Essay Competition, College of the Arts

Walt Whitman High School

1988-1992

Bethesda, Maryland

#### Internships:

Fox 2000 Pictures

1996-1997

INTERN - Feature Film Development

20th Century Fox Studios, Culver City

Interned with film executives in one of Fox's top movie development houses -

Watched writers pitch, tracked scripts through multiple writers and stages of development, gained an understanding of the close relationship between casting and the box office.

National Studios, Inc.

1996

INTERN - "Pretty Poison"

20th Century Fox Studios, Culver City

Worked as an unpaid Production Assistant on a made for TV movie - Delivered dailies, made schedules, got lunch and chauffeured actors and executives around Hollywood while putting 20,000 miles on my Honda in one summer.

Spelling Television 1995

INTERN - Post Production "Malibu Shores" "Wolf Pack"

Interned with veteran Associate Producer/Editor Philip Carr Neel - Learned the many processes that a television episode goes through after the director yells "print" - editing, colortiming, onlining, titling and how to properly mix a show with dialog, effects and music on the dub stage.

Conferences and Charity Involvement:

Hollywood to the Navy 2008

Stayed aboard the Aircraft Carrier U.S.S. Abraham Lincoln for research purposes as it conducted training operations off the coast of Mexico.

Script Reading Workshop, Screen Actors Guild 2006

SAG members performed a table read of selected WGA member scripts.

Script selected: *Terms of Office*

Panelist - Bullying and School Violence Prevention in the Media 2003

Conference to Address Breaking the Cycle of Bullying

George Washington University/The Institute For Mental Health Initiatives/Mediascope

Panelist - Portrayals of Violence in the Media 2002

Academy of Television Arts and Sciences

Discussion on responsibilities of media in portraying violence in television and film.

Showrunner Exchange Program 2001

MediaXchange

Hosted Television Showrunners from the UK and Finland in a cultural exchange.

National Center For Missing and Exploited Children 2001

7th Heaven, "Lost"

Worked with the NCMEC to create an episode of the series that showcased photos and profiles of missing children, resulting in the recovery of several of them.

Professional Organizations:

Writers Guild of America, West 1999-PRESENT

Credits Available at: <http://www.imdb.com/name/nm1121467/>