

**Name** Debbi Hatton  
**Title** Instructor  
**Department** Communication Studies  
**College** College of Humanities and Social Sciences

**Degrees Earned**

Post Graduate Work: Sam Houston State University  
School of Education  
Instructional Technology and Policy  
1992

MA: University of Texas - Tyler  
Department of Communications  
Interdisciplinary Studies  
Communication and Social History  
1989

BS: Texas A&M – Commerce  
Department of Education  
Secondary Education Certification  
Communication, English and Computer Science  
1987

AA: Trinity Valley Community College  
Theatre and Speech Communication  
1985

**Professional Licensure and Certifications**

Secondary Education Teaching Certificate, 1987

Completed CDC Human Participant Protection Education for Research  
Teams program. Certified Fall 2004.

**Peer-Review Publications and Artistic Performances/Exhibitions**

**Editorship**

Elected the editor of the *American Communication Journal* (ACJ) 2007-2010. The journal publishes four editions annually. At the time I was elected, the journal was four editions behind and was under review by the Library of Congress for non-continual publication violations. Since my appointment the journal has been removed from review status, has published four editions and has met the deadline for the fifth. The current publication rate is 42% and the journal receives both national and international authored manuscripts.

Editorial Board for the Free Speech Yearbook

## Articles

Hatton, D. & Massingill-Pate, R. "Combining Technology and the Human Factor to Build On-line Bridges to Spanish Speaking Communities. *International Journal on E-Learning*. Spring 2002.

Hatton, D. & Massingill-Pate, R. "Adapting the PSI Instructional Cognition Design Schema to On-Line Pedagogy." *Journal of Interactive Learning Research (JILR)*. Spring 2002.

Massingill-Pate, R. & Hatton, D. "Examining Gendered Teaching Patterns in Instructional Technology." *Journalism Education Today*, Spring 1999.

## Chapters

Massingill, R. & Brodrick-Sohn, A. *Prison City: Home to the Innocent and Convicted*. New York: Peter Lang Publishing. Section 3 – chapters 5 and 6, plus individual narratives located throughout the text. – Spring, 2007.

Hatton, D. *One Giant Step of Women: Roles of Computer Technology on Modern Feminism*. In M. Maxy-Wade (Ed.), *Computer-based Communication and the Sexes*. Atlanta: Emory University Publications. – Fall 1994.

## Proceedings

Lights, Camera, Action: From Class-time to Primetime. Conference Proceedings for the 22nd Annual TechEd01 International Education and Technology Conference. Spring 2001.

The Collision of Technology and Culture in the Global Classroom. Conference Proceedings for the North Regional Syllabus Conference. Fall 2000.

The Collision of Technology and Culture in a Global Society. Conference Proceedings: 21<sup>st</sup> Annual TechED International Conference. Spring 2000.

The Sexing of Technology: Examining the Relationship between Gender and Technology. *Conference Proceedings: Stop Surfing and Start Teaching, National Conference*, University of South Carolina, Spring 1998.

The Sexing of Technology Part II: Analyzing Teaching and Learning Patterns. *Conference Proceedings: Syllabus 1998 National Conference*, Sonoma State University, Summer 1998.

## Funded External Grants

\$800, Texas Speech Communication Association research grant.  
"Examining which TEKS Speech Communication courses are being taught in Texas secondary public schools. 2006-2007.

\$1,000, American Forensic Association research grant. "Measuring Compensation Inconsistencies among Directors of Forensics," 2001-2002.

Served as a secondary researcher on \$2.5 million U.S. Army Corps of Engineers grant for the development of "Web Based Training for Accessing Competencies of Multi-Intelligences." 1997-1999. (PI- J. Carter)

\$20,000, Public Welfare Foundation – Disadvantaged Youth Grant, "Speaking Up For the Future." Monies used to establish a summer camp to help inner city Houston adolescences develop communication and critical thinking skills. 1997-1998 (with D. West -Rice University and M. Fain -Scarborough High School- Houston.)

#### **Peer-Review Presentations/Posters**

##### International (2010-2000)

Free Expression, International Audiences and Academic Journals. A keynote address presented at the Congreso de las Americas in Mexico City, MX. Conference co-hosted by American Communication Assoc. and International Communication Assoc. Address carried on the national television of Mexico. Fall 2008

Changing Technologies, Industries, Cultures and Audiences in Global Context. An International Conference hosted by Texas A&M University. College Station, TX. Spring 2008.

"Life Behind the Eight Ball: Communication used to Survive in the Prison System." Congress of the Americas, Lima, Peru. Summer 2006.

"Aspiration Advertising Campaigns as Intercultural Conduits." Congress of the Americas Conference. Lima, Peru. Summer, 2006.

"Amusing, Informing and Educating: Communicating Visual History through Political Cartoons." Alliance of Universities for Democracy International Conference (AUDEM), Yalta, UK. Fall 2005.

"Sticks and Stones: An Analysis of Rhetorical Discourse used to Entrench and Reinforce the Spiral of Silence." International Communication Assoc. Convention, New York City, NY. Spring 2005.

"Who's Afraid of the Big Bad Bully? Developing a Rhetorical Understanding of the Social Hegemony." International Communication Assoc. Convention, New Orleans, LA. Spring 2004.

"The Sacrosanct Border: Dividing a Society between the Innocents and the Convicted." International Communication Assoc. Convention, San Diego, CA. Spring 2003.

"It Doesn't Take an Einstein to Invent Structurally Sound Learning Modules: Adapting the PSI Instructional Design Schema to On-line Learners." TechEd International Conference on Technology and Education, Long Beach, CA. Winter 2002.

"Carumba: Building Online Bridges to Spanish-Speaking Communities by Combining Technology and the Human Factor." TechEd International Conference on Technology and Education, Long Beach, CA. Winter 2002.

"Lights, Camera, Action: From Class-time to Primetime a Multi-Media Presentation." TechEd- International Conference on Technology and Education, Ontario, CA. Spring 2001.

"The Collision of Technology and Culture in a Global Society." TechEd - International Conference on Technology and Education, Palm Springs, CA. Spring 2000.

"Join the Crusade, Conquering the Three Stages of Successful Multimedia Implementation." International Technology Conference on Capitalizing on Your Computer Investment, Washington, DC. Spring 2000.

National & Regional (2010-2000):

What Will Your Life be Like in Five Years? Without Freedom of Expression It May Not Matter. National Communication Association Convention, Chicago, IL. Fall 2009.

What does NCA Stand For? Should it have a Public Voice? National Communication Association Convention, Chicago, IL. Fall 2009.

Taking it to the Streets: Protest forums and Free Expression. National Communication Association Convention, San Diego, CA. Fall 2008

"From Grrl Games and Pink Software to Serious Games and Gamer.org: Deconstructing the Stereotypes in the Gaming Sector" Southern Communication Association Convention, Savannah, GA. Spring 2008.

"Molly Ivins: Quiet Women Rarely Make History." National Communication Assoc. Convention, Chicago, IL. Fall 2007.

Faith-Intellect-Ethics: Examining The Plurality of Methodology in Free Expression Scholarship-A Pre-conference symposium at the National Communication Assoc. Convention, Chicago, IL. Fall 2007.

"Leading the Posse: Texas Women in the Political Saddle." National Communication Assoc. Convention, San Antonio, TX. Fall 2006.

"Competitive Papers in Freedom of Expression: Academic Freedom, Political Liberties and the Political Process" Respondent. National Communication Assoc. Convention, Boston, MA. Fall 2005.

"Becoming the Dominator: Rhetorical Devices and Social Constructs." Southwestern Social Science Convention. New Orleans, LA. Spring 2005.

"Why Don't We Get Paid For This? An Examination of Compensation Inconsistencies Among Forensic Personnel." National Communication Assoc. Convention, Miami, FL. Fall 2003.

"Where Did Everyone Go? A Quantitative Review of Higher Education Faculty Retention Strategies." Southwestern Social Science Assoc. Convention, San Antonio, TX. Spring 2003.

"Women, Technology and Higher Education: Rewards and Realities." Southwestern Social Science Assoc. Annual Convention, New Orleans, LA. Spring 2002.

"Exploring the Possibilities of On-line Pedagogy." Southwestern Social Science Assoc. Annual Convention, New Orleans, LA. Spring 2002.

"The Collision of Technology and Culture in the Global Classroom." Syllabus 2000, National Conference on Instructional Technology, Boston, MA. Fall 2000.

State & Local (2010-2000):

Teaching the 2009 Revised Texas Essential Knowledge and Skills (TEKS) for Speech Communication Classes. A workshop for pre-service and in-service public school speech communication teachers. Texas Speech Communication Assoc. Convention, Irving, TX, Fall 2009.

Speech Classes...On-line? Examining the Benefits and Drawbacks to Teaching Oral Communication Classes in an on-line environment. Texas Speech Communication Assoc. Convention, Irving, TX, Fall 2009.

"How Position and Power Impacts Technology Usage in Business Hierarchy." Texas Speech Communication Assoc. Convention, San Antonio, TX, Fall 2007.

"What is being taught in our public schools? A quantitative examination of course and degree offerings at Texas Public Higher Education Institutions." Texas Speech Communication Assoc. Convention, Amarillo, TX, Fall 2006.

"Top Rhetorical and Communication Theory Papers" Respondent. Texas Speech Communication Assoc. Convention, Galveston, TX. Fall 2005.

"Transitioning Students from High School into College." Texas Speech Communication Assoc. Convention, Dallas, TX. Fall 2004.

"At What Price? An examination of the ethical dilemmas judges face when measuring excellence. Texas Speech Communication Assoc. Convention, Dallas, TX. Fall 2004.

"Why is Bigger Better? An examination of the Sweepstakes Competition at Local and State Forensic Tournaments." Texas Speech Communication Assoc. Convention, Dallas, TX. Fall 2004.

"From A Spark to a Flame: Preparing Young Competitors For the Tournament Experience." Texas Speech Communication Assoc. Convention, Corpus Christi, TX. Fall 2003.

"All Dressed Up and No Where to Go." Texas Speech Communication Assoc. Convention, Corpus Christi, TX. Fall 2003.

"Help! I Can't Catch Up: Examining Compensation Inconsistencies Among Directors of Forensics". Texas Speech Communication Assoc. Convention. San Antonio, TX. Fall 2002. Paper is based on quantitative research funded by American Forensic Association research grant.

"Crossing Over: Moving from the World of Policy Debate to the realm of Individual Events." Texas Speech Communication Association Convention. San Antonio, TX. Fall 2002.

"Presentation Skills for the Classroom: A Presentation for Alternative Certified Public School Teachers." Outcome of the Title VII Career Ladder Educational Grant. Various locations around Texas. Spring 2001.

"College Debate Opportunities in Texas Universities." Texas Speech Communication Assoc. Annual Conference. Houston, TX. Fall 2000.

"Perspectives on International Debate Partnerships," Texas Speech Communication Assoc. Annual Conference. Houston, TX. Fall 2000.

"Technology's Role in Dual Language, Foreign Language, and ESOL Language Arts Programs," Outcome of the Title VII Career Ladder Educational Grant. Various locations around Texas. Fall 2000.

"Using Technology in the Classroom to Reach Women and Minorities," 2000 Summer Communication Workshop, Huntsville, TX. Summer 2000.

"Gender and Technology in Public Education" Outcome of Title VII Career Ladder Educational Grant. Huntsville, TX. Spring 2000.

**Honors and Awards (2010-2000):**

Selected University Educator of the Year by the Texas Speech Communication Association. September 2009.

Excellence in Teaching Finalist. Sam Houston State University. 2009.

Excellence in Service Finalist. Sam Houston State University. 2009.  
(First double finalist recorded.)

Honored with the Outstanding Alumni award from Trinity Valley Community College in Athens, Texas. October, 2007.

Selected to represent the National Communication Association (NCA) and the National Endowment for the Humanities (NEH) to lobby members of the US Congress during the 2007 and 2008 sessions. March 2007.

Invited to participate at the Oxford Roundtable. Hosted by Oxford University and designed to provide opportunity for selected leaders and scholars to discuss important public policy matters bearing on human rights, law, economics, public finance and politics. March, 2006.

Recognized by the Pi Rho Phi (National Community College and Two Year Institutions Forensic Organization) for outstanding service in assisting transfer students. The award was presented at the Pi Rho Phi National Forensics Tournament held in Ft. Worth, TX. April 2002.

Selected for Who's Who among American Teachers. 2002, 2003, 2004, 2005.

Invited by the Chinese Ministry of Education to visit China as a member of the People to People Ambassador Program in order to exchange information. Due to scheduling conflicts declined offer to travel. May, 2000.

**Leadership, Committee and Consulting Appointments:**

Chair –NCA Freedom of Expression Division. 2010-2013. Responsible for overseeing the division's activities, soliciting nominations for association awards, oversight for the Free Speech Yearbook (FSY) and communicating association information to the division's members.

At-Large Representative to the NCA Legislative Assembly. 2006-2009 Responsible for representing the views and opinions of NCA members to the Executive Council. In addition, I was selected as a ranking member to serve on the nominating and agenda committees.

Board of Directors – ACA – 2006-2009. Responsible for providing direction for the association and planning the ACA annual convention.

*Faculty Senate – 2002-2011.* Responsible for issues of general welfare to the University placed before the senate by members of the faculty, members and committees of the Faculty Senate, the Student Association, the President of the University, and other administrative officers of the University.

**Other Competencies**

Coached the Speech and Debate squad. 1990-2004.

During tenure at Director of Forensics, the SHSU squad was consistently recognized for excellence in competition. The squad garnered over 300 trophies and awards. A complete list provided on request. Responsible for coaching and full administrative duties including fund raising (\$42k annually) and budget administration.