

# Jennifer Ann Scasta, Ph.D.

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## PROFESSIONAL EXPERIENCE

### **Texas A&M University, College of Agriculture & Life Sciences**

*Program Director- Industry & Student Engagement*

July 2018 – Present

- Act as liaison between employers, students and the Texas A&M University College of Agriculture & Life Sciences
- Facilitate and execute the AGLS Career Fair (formerly known as ACE Day) with the College of Agriculture and Life Sciences Student Council
  - Increased company participation by more than 150%
  - Increased student participation by more than 125%
- Forge relationships with new employers not currently participating in on-campus recruiting
- Recruit and partner with high profile companies to build campus brand and provide students with career opportunities
- Create, compile and distribute employment and AGLS Career Fair statistics of undergraduate agriculture students to the college deans

### **Texas A&M University, Career Center**

*Senior Career Coordinator: College of Agriculture and Life Sciences*

February 2014 – June 2018

*Career Coordinator: College of Agriculture and Life Sciences*

October 2011 – February 2014

- Served 6,500 students from 14 academic disciplines regarding professional career planning
- Enlisted the assistance of expert agricultural employers to judge the Grand Innovation Challenge competition
- Oversaw the Professional Development Certificate committee to design and implement an undergraduate university-wide certificate program designed to provide professional development opportunities for students
- Implemented webinar technology for Career Center staff to utilize to virtually engage students, employers, and other stakeholders
- Managed the social media committee and improve social media followers by 42%
- Chaired the 2014 – 2015 Communications Committee that coordinated and implemented new communication strategies throughout the office while improving rapport and morale among members
- Organized and implement specialized programs such as the College of Agriculture and Life Sciences Women's Summit, College of Agriculture & Life Sciences Men's Summit, Aggies in Agriculture Mentoring Program, and campus wide Sophomore Women's Summit to provide enhanced professional development opportunities to young people
- Coordinated and developed 3 to 5 career related programs each semester for students to attend
- Delivered career related presentations to audiences with up to 500 attendees, reaching approximately 4,500 students each calendar year
- Met with students on a one-on-one basis to provide career advising, graduate school advising, and major advising
- Manage performance of graduate assistants, student workers, and respective committees

## TEACHING EXPERIENCE

### **Sam Houston State University, Department of Agricultural Sciences**

*Adjunct Faculty Member*

January 2017 – Present

- Coordinate and facilitate the acquisition of knowledge to 25 students each semester through online dissemination
- Create content to develop students' ability to understand agricultural communications and agricultural advocacy
- Develop content to encourage positive understanding and promotion of diverse agricultural practices
- Student Evaluations
  - **IDEA Evaluation System** (5.0 – point scale for each course taught per semester)  
2017 – Fall: 4.0  
Summer: 4.3  
Spring: 4.5
- Student Comments
  - "Mrs. Scasta is awesome. She is always willing to help and is very easy to contact (fast response) which is very uncommon with online professors."
  - "Great teacher! Would take other classes that she teaches."
  - "The professor made this class exceptional by thinking through the material to assist students in developing their own objectives in relation to advocacy."
  - "Professor Scasta was an excellent teacher to take. She made the course relatable and her lessons were always something different, making the subject interesting."

## **Texas A&M University, Department of Agricultural Leadership, Education, and Communications**

*Assistant Lecturer*

August 2015 – Present

- Coordinate and facilitate the acquisition of knowledge related to academic and career success
- Develop content and assignments to encourage professional and self-development for over 80 students
- Implement classroom activities related to learning styles, communication skills, and case studies
- Teach students about five Grand Challenges initiated by Texas A&M University through research presentations
- Student Evaluations
  - **TAMU Evaluation System** (5.0 – point scale for each course taught per semester)

2017 – Fall: 4.88	2016 – Fall: 4.86
Spring: 4.93	Spring: 4.96
2015 – Fall: 4.97	
- Student Comments
  - *Jennifer Ann is a great professor. She is always encouraging. She truly wants the best for each of her students.*
  - *Loved this course and learning from Professor Scasta.*
  - *It was a pleasure to study with Ms. Scasta. Would highly recommend her to any and all Agriculture students.*
  - *Ms. Scasta is an incredibly bright and passionate individual and was an inspiration to how I approach my day.*
  - *She made the class fun and enjoyable. She is a rockstar!*

## **EDUCATION**

**Texas A&M University:** College Station, Texas

May 2018

Doctor of Philosophy: Agricultural Leadership, Education, and Communications

*Certificate in eLearning Development*

*Certificate in Leadership Education, Theory, and Practice*

**Oklahoma State University:** Stillwater, Oklahoma

May 2012

Master of Science in Agriculture; Major: Agricultural Communications

**Texas A&M University:** College Station, Texas

August 2010

Bachelor of Science: Agricultural Leadership & Development

*Emphasis in Animal Science and Business*

## **RESEARCH PRESENTATIONS & POSTERS**

**Scasta, J.A.,** Murphrey, T. P., & Dooley, K. E. (2017, February). Employer perceptions of student participation in high impact experiences: Generational differences.

**Scasta, J.A.,** Murphrey, T. P., & Dooley, K. E. (2016, September). Employer expectations of entry-level agricultural leadership graduates: A qualitative study.

## **PROFESSIONAL AFFILIATIONS**

**Association of Leadership Educators**

**American Angus Association**

**American Association for Agricultural Education**

**Red Angus Association of America**

**North American Colleges and Teachers of Agriculture**

**National Association of Colleges and Employers**

**AgCareers.Com University Group**

**Ag Future of America Campus Liaison**

## **LEADERSHIP & SERVICE**

**Texas Aggie Cattlewomen, TAMU**

*Advisor*

July 2018 – Present

**Silver Spurs: BCYLS Buyers Group**

*Treasurer*

April 2016 – Present

- Coordinate reverse raffle, grossing over \$75,000 annually
- Solicit sponsorships and auction items
- Sell raffle tickets and dinner tickets
- Purchase youth exhibitor livestock projects at the Brazos County Youth Livestock Sale

**Maroon & White Leadership Fellows, TAMU***Leadership Coach*

August 2016 – Present

- Provide leadership coaching to one undergraduate student
- Meet weekly with student to facilitate meaningful reflections
- Engage student in conversations that encourage diversity of thought

**Aggie Angels, TAMU***Advisor*

April 2014 – Present

- Provide advisement to undergraduate women's organization whose primary function was to provide support to the Texas A&M University basketball teams
- Assist in managing budget in excess of \$25,000 and encourage members to employ fiscally responsible decision making skills
- Handle all academic issues and require a high academic standard from all members

**Academic Affairs Climate and Diversity Committee, TAMU***Recruitment and Retention Subcommittee*

April 2014 – May 2015

- Explored issues within the division related to recruitment, hiring, selection, retention, and promotion for all staff, with special emphasis on those identified in the Diversity Plan
- Met as a subcommittee on a monthly basis to look into the career ladders and diversity within the division

**National Junior Angus Association***Foundation Director*

July 2010 – July 2011

- Worked closely with Angus Foundation President Milford Jenkins to raise significant dollars to support the Angus Foundation's Vision of Value: Campaign for Angus through soliciting donations and public auction events
- Organized Angus Foundation Golf Tournament held in conjunction with the 2011 National Junior Angus Show
- Spoke publicly at American Angus Association events to encourage and promote charitable giving to the Angus Foundation

*Junior Board Member of the single largest breed organization with more than 7000 members*

July 2009 – July 2011

- Elected and served on a 12-person board of directors that is responsible for planning, funding and executing the National Junior Angus Show, the world's largest single breed livestock exposition
- Orchestrated and organized Leaders Engaged in Angus Development conference that provides leadership opportunity, personal encouragement, industry awareness and character-building activities to youth
- Developed and presented workshops on resume writing, cover letter writing, and interviewing skills during LEAD and Raising the Bar conferences