

WILLIAM HADLEY LEAVELL

Professor of Finance

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EDUCATION

D.B.A. Louisiana Tech University, Major: Finance, Minors: Economics and Quantitative Analysis, 1991

M.B.A. Louisiana State University, 1978

B.S. Louisiana Polytechnic Institute, Electrical Engineering, 1967

ACADEMIC EXPERIENCE

August 1991 to present

Assistant, Associate Professor and Professor of Finance, Sam Houston State University

August 1990 to May, 1991

Instructor, Louisiana Tech University

1987

Part-time Instructor, Louisiana State University - Shreveport

NON-ACADEMIC EXPERIENCE

1987-1988

Assistant Counselor, Small Business Development Center, Louisiana State University-Shreveport

1984-1986

Owner, Pickle Barrel Delicatessen, Shreveport, Louisiana

1983-1984

Appraiser Associate, Graham & Wilkes Realty, Monroe, Louisiana

1978-1983

Sales Director, Utility Computing Service, Inc., Monroe, Louisiana

1976-1978

Assistant Director, Account Services Department, Capital National Bank, Baton Rouge, Louisiana

1968-1976

Line Officer, U.S. Navy, Southeast Asia and Northern Europe

1967-1968

Electrical Engineer, International Paper Company, Springhill, Louisiana

COURSES TAUGHT

GRADUATE

Investments; Problems in Administrative Finance; International Finance; Seminar in Business Finance; Selected Topics in Money, Capital, and Security Markets; Financial Statement Analysis

UNDERGRADUATE

Principles of Managerial Finance; Investments; Principles of Finance; Real Estate Principles; Real Estate Finance; Insurance; Small Business Management; Business Information Systems; International Finance; Seminar in Derivatives

AWARDS/HONORS

- *Distinguished Research Award, Academy of Accounting and Financial Studies Fall 2013 Conference, "Can the U.S. MNCs Remain Economically Viable Without Offshore Outsourcing?" October 10, 2013*
- *Allied Academy Fellow Award, Allied Academies Fall 2007 International Conference, Reno, October, 2007*
- *Best Presenter Award at the Global Management & International Technology Conference, New York, May, 2007*
- *Keynote Speaker, The Economics & International Business Research Conference, Miami, December, 2006*
- *Best Presenter Award at the Economics and International Business Conference, Miami, January 2005*
- *Distinguished Research Award at Allied Academies, Spring 2006 conference for Best Paper*
- *Distinguished Research Award at Allied Academies, Spring 2005 conference for Best Paper*
- *Distinguished Research Award at Allied Academies, Fall 2005 conference for Best Paper*
- *Distinguished Research Award at Allied Academies, Spring 2004 conference for Best Paper*
- *Distinguished Research Award at Allied Academies, Summer 2003 conference for Best Paper*
- *Distinguished Research Award at the Allied Academies, Spring 2003 conference for Best Paper*
- *Distinguished Research Award at the Allied Academies, Spring 2002 conference for Best Paper*
- *Distinguished Research Award at the Allied Academies, Fall 2000 conference for Best Paper.*
- *Distinguished Research Award at the Allied Academies, Fall 1999 conference for Best Paper.*
- *Research and Sponsored Programs: Faculty Support Fund Award for 2003*
- *Research and Sponsored Programs: Faculty Support Fund Award for 2002*
- *Beta Gamma Sigma*

JOURNALS

“The Silver Tsunami: Evaluating the Impact of Population Aging in the U.S.” Lauren Henderson, Bala Maniam, and Hadley Leavell. Journal of Business and Behavioral Sciences. Vol. 29, No. 2, Fall 2017, pp. 153-169.

“Shattered Glass and Creaky Steps: Remodeling the Glass Ceiling and Glass Escalator Theories Using an Intersectional Toolbox.” Joshua King, Balasundram Maniam, and Hadley Leavell. Southern Journal of Business & Ethics. Vol. 9, 2017, pp. 213-222.

“Employee Retention and Recruitment Incentives for a Growing Millennial Workforce.” Hadley Leavell, Balasundram Maniam, and Neil Mayberry. Journal of Academy of Business and Economics. Vol. 17, No. 3, 2017, pp. 45-50.

“The Players Perspectives of Online Education.” Balasundram Maniam, Kathy Massey, and Hadley Leavell. European Journal of Business Research, Vol. 16, No. 2, 2016, pp. 31-40.

“Online Education: A Limitless Future.” Denver Norwood, Hadley Leavell, and Balasundram Maniam. European Journal of Management, Vol. 16, No. 1, 2016, pp. 7-14.

“Trends in the Global Petroleum Industry: An American Perspective.” Balasundram Maniam, Hadley Leavell, and Filiberto Anaya. Review of Business Research, Vol. 16, No. 3, 2016, pp. 92-101.

“Why Online Education?” John Mullin, Balasundram Maniam, and Hadley Leavell. Review of Business Research, Vol. 16, No. 1, 2016, pp. 7-12.

“Are U.S. Corporations Being Overregulated?” Balasundram Maniam, Hadley Leavell, and Shawn Croat. Journal of Economics, Business and Management, Vol. 4, No. 4, April 2016, pp. 318-326.

“Perspectives on International Diversification: From 1991 to Pre-financial Crisis of 2008.” Courtney Goffinet, Balasundram Maniam, and Hadley Leavell. The International Journal of Trade, Economics and Finance, Vol. 6, No. 4, August 2015, pp. 199-204.

“U.S. FDI in Europe since 1990: An Empirical Investigation.” Lidiya Tsurkanu, Hadley Leavell, and Balasundram Maniam. The International Journal of Trade, Economics and Finance, Vol. 6, No. 3, June 2015, pp. 186-190.

“Are Women Treated Fairly in the U.S. and European Markets?” Jennifer Mitchell, Balasundram Maniam, and Hadley Leavell. The Journal of American Business Review, Cambridge, Vol. 3, No. 2, Summer 2015.

“Will U.S. Dollar Retain Its Title as the World’s Reserve Currency?” Robertson Arlington, Balasundram Maniam, and Hadley Leavell. California Business Review, Vol. 3, No. 1, 2015.

“The Impact of Small and Medium Businesses on the United States Economy.” Nathaniel Sanchez, Balasundram Maniam, and Hadley Leavell. Review of Business Research, Vol. 15, No. 1, 2015.

"FDI and Its Impact on Developing Markets." Bryan Herriford, Balasundram Maniam, and Hadley Leavell. The Journal of American Academy of Business, Cambridge, Vol. 21, No. 1, September 2015.

"Returns of Human Capital Investment." Daniel Jones, Balasundram Maniam, and Hadley Leavell. The Journal of American Business Review, Cambridge, Vol. 3, No. 1, pp. 89-95, December 2014.

"The Socioeconomic Impact of Military Spousal Unemployment." Kristie Cline, Balasundram Maniam, and Hadley Leavell. California Business Review, Vol. 2, No. 3, pp. 47-52, 2014.

"Corporate Governance: Sarbanes-Oxley and Its Effectiveness." Timothy Taylor, Hadley Leavell, and Balasundram Maniam. Journal of International Finance and Economics, Vol. 14, No. 4, pp. 21-26, 2014.

"Technology: Lifestyle and Communication Benefits and Costs." Hannah Schulz, Balasundram Maniam, and Hadley Leavell. California Business Review, Vol. 2, No. 1, pp. 13-18, 2014.

"Do Hedge Funds Add Value for Investors?" Gabriel Epars, Balasundram Maniam, and Hadley Leavell. Journal of International Finance Studies, Vol. 14, No. 1, pp. 87-96, 2014.

"Offshore Outsourcing: Can U.S. Survive Without It?" Matt Oversby, Balasundram Maniam, and Hadley Leavell. Journal of American Business Review, Cambridge, Vol. 2, No. 1, pp. 12-19, December 2013.

"Should Turkey Join the EU?" Sandra Audas, Balasundram Maniam, and Hadley Leavell. Journal of International Finance and Economics, Vol. 13, No. 4, pp.183-188, 2013.

"Financial Implications of Sarbanes-Oxley (SOX) Compliance." Felicia York-Wyatt, Hadley Leavell, and Balasundram Maniam. International Journal of Business Strategy, Vol. 13, No. 1, pp. 95-100, 2013.

"Historical Perspectives of Corporate Governance: Have the Increased Regulations Changed Corporate America?" DeLeah Vogt, Bala Maniam, and Hadley Leavell. Journal of American Academy of Business, Cambridge, Vol. 1, No. 2, pp. 12-18, 2013.

"Is the Euro A Harbinger of A World Currency? William Horton, Hadley Leavell, and Balasundram Maniam. Journal of International Business and Economics, Vol. 12, No. 5, pp. 595-602, 2013.

"Outsourcing: Friend or Foe to U.S. MNC?" Adriana Solis, Hadley Leavell, and Balasundram Maniam. Journal of American Academy of Business, Cambridge, Vol. 19, No. 1, pp. 337-342, 2013.

"The Financial and Economic Effects of the Patient Protection and Affordable Care Act (PPACA)." Balasundram Maniam, Laurie Black, and Hadley Leavell. Journal of Academy of Business and Economics, Vol. 13, No. 1, pp. 201-206, 2013.

"The Earnings Puzzle: Why Do Women Earn Less Than Men?" Lori Mendel, Lucia Sigmar, and Hadley Leavell. Review of Business Research, Vol. 12, No. 4, pp. 107-112, 2012.

"A Balancing Act: Regulating the Petroleum Industry and the Impacts on the Global Financial Market?" Steven Blair, Bala Maniam, and Hadley Leavell. Review of Business Research, Vol. 12, No. 5, pp. 105-111, 2012.

"Cash Flow Residential Real Estate: Time to Buy?" Zeke Galo, Hadley Leavell, and Balasundram Maniam. The Journal of American Academy of Business, Cambridge, Vol. 17, No. 2, pp. 192-197, 2012.

"Do Some Business Majors Affect Students' Perceptions Regarding Business Ethics More than Others?" Sara Hart, Balasundram Maniam, and Hadley Leavell. Journal of Legal, Ethical and Regulatory Issues, 2012, forthcoming.

"Pros and Cons of Online Education for Educators and Students." Sara Lange Nagel, Balasundram Maniam, and Hadley Leavell. International Journal of Business Research, Vol. 11, No. 6, pp. 136-142, 2011.

"The Euro's Future: A Ten-Year Projection." Balasundram Maniam, Tony Mouser, and Hadley Leavell. The International Business & Economics Research Journal, Vol. 10, No. 7, pp. 21-30, July 2011.

"Globalization: Trends and Perspectives," Parselvam Aravazhi, Balasundram Maniam, and Hadley Leavell. The International Journal of Business Disciplines, Vol. 21, No. 2, pp. 17-22, Winter 2010.

"Online Investment Brokers vs. Discount and Full Service Brokers: Is There Really A Difference Anymore?" Patty Scott, Balasundram Maniam, and Hadley Leavell. Review of Business Research, Vol. 10, No. 2, pp. 150-155, 2010.

"The Euro: The Next Global Currency?" Andrew Foederer, Balasundram Maniam, and Hadley Leavell. The Business Review, Cambridge, Vol. 12, No. 2, pp. 44-49, Summer 2009.

"A Survey of Small Business Debt Financing Practices." Hadley Leavell and Balasundram Maniam. The Business Review, Cambridge, Vol. 13, No. 1, pp. 37-42, Summer 2009.

"An Analysis of Turkey=s Prospects of European Union Accession." Matthew Woods, Hadley Leavell, and Balasundram Maniam. The Business Review, Cambridge. Vol. 11, No. 2, December 2008.

"Do Diversification Benefits Exist in the NAFTA Countries: An Empirical Investigation?" Balasundram Maniam and Hadley Leavell. Journal of the International Society of Business Disciplines. Vol. IV, Issue 1, December 2008.

"ID Theft and Its Financial Implications." Shawna Grady, Balasundram Maniam, and Hadley Leavell. ASBBS E-Journal. Vol. 4, No. 1, 2008.

"An Empirical Review of the Hierarchy of Small Business Financing Practices." Hadley Leavell and Balasundram Maniam. Review of Business Research. Vol., 8, No. 1, 2008.

"Possibility of Russia Becoming a Strong Economic Power House." Hadley Leavell, Balasundram Maniam, and Jim Bexley. Journal of Economics and Economics Education Research. Vol., 8, No. 3, 2007.

"Globalization: Its' Impact on the United States Economy." Renee Boudousquie, Bala Maniam, and Hadley Leavell. The Business Review, Cambridge. Vol. 9, No. 1, December 2007.

"Consumer Credit Card Debt." Balasundram Maniam, Bobbie Murray, and Hadley Leavell. Review of Business Research. Vol. VII, No. 1, 2007.

"Acknowledging the Student as the Customer: Inviting Student Input into Course Weights." Hadley Leavell. Academy of Educational Leadership Journal. Vol. 10, No. 2, 2006.

"International Working Capital Management." Hadley Leavell. The Business Review, Cambridge. Vol. 5, No. 1, Summer 2006.

"Comparing U.S. Foreign Direct Investment In ASEAN-5: Pre And Post 1997 Crisis." Balasundram Maniam and Hadley Leavell. International Journal of Business Research. Vol. V, No. 2, 2006.

"Globalization: The Good, Bad and Ugly." Anna Turri, Balasundram Maniam, and Hadley Leavell. The Business Review, Cambridge. Vol. 6, No. 1, 2006.

"Reassessing The Case Of Ecuador's Dollarization." David Matthews, Balasundram Maniam, Hadley Leavell, and Claudine Burke. Journal of Economics and Economic Education Research, Vol. 7, No. 3, 2006.

"The Climate for Foreign Direct Investment in South Africa." Hadley Leavell. Review of Business Research, Vol. V, No. 1, 2005.

"Lyndon B. Johnson and Keynesian Economics: A Post Analysis of President Johnson's Economic Policies." Hadley Leavell, Erik Leavell, and Balasundram Maniam. The Business Review, Cambridge, Vol. 4, No. 2, December 2005.

"Is Wal-Mart Smothering Small Town America?" Rachel R. Entenza, Balasundram Maniam, and Hadley Leavell. The Entrepreneurial Executive, Vol. 10, 2005.

"FDI and the Effects on Society." Michelle Herman, Darla Chisholm, and Hadley Leavell. Journal of International Business Research, Vol. 4, No. 1, 2005.

"The Asian Financial Crisis: Politics and Recovery." Balasundram Maniam, Hadley Leavell, Donald Brown, and Glen Cole. Research Journal of Business Disciplines. Vol. 10, February 2004.

"Financial Crisis in Emerging Markets: Case of Argentina." Balasundram Maniam, Hadley Leavell, and Vrishali Patel. The Journal of American Academy of Business, Cambridge. Vol. 4, No. 2, March 2004.

"Expansion of NAFTA: Issues to Consider." Balasundram Maniam, Donald Brown, and Hadley Leavell. Research Journal of Business Disciplines. Vol. 8, October 2003.

"Employer-Sponsored Health Insurance: Effects on Employers and Employees." Jennifer Shiflet, Shanti Maniam, Hadley Leavell, and Balasundram Maniam. Entrepreneurial Executive. Vol. 8, 2003.

"Impact of FDI on the U. S. Economy." Balasundram Maniam, Donald Brown, and Hadley Leavell. Journal of Accounting and Finance Research. Vol. 11, No. 2, Summer 2003.

"Free Trade or Customs Union? The Case of the South American Trade Bloc MERCOSUR." Balasundram Maniam, Hadley Leavell, and Dorothy Meherns. Journal of International Business Research. Vol. 2, No.1, 2003.

"North American Free Trade Agreement - Is It Delivering What It Promised?" Balasundram Maniam, Hadley Leavell, and Richard Thaler. The Journal of American Academy of Business, Cambridge, Vol. 2, No.2, March 2003.

"Perspectives of Foreign Direct Investment in the New Millennium." Balasundram Maniam and Hadley Leavell. Journal of Business Strategies: Special Issue on Finance. Vol. 20, No. 1, Spring 2003.

"Is The Dollarization of Mexico Warranted?" Hadley Leavell, Balasundram Maniam, Leslie Toombs, and Louis Kuhn. Journal of International Business Research. Vol. 2, No. 2, 2003.

"The Dollarization of Argentina and Ecuador." Hadley Leavell, Sara Hart, and Alan Claiborne. Journal of International Business Research. Vol. 2, No. 2, 2003.

"University Students And Credit Card Debt: Use And Abuse And How To Manage Credit Debt." Ahmad Ramahi, Sara Hart, Balasundram Maniam, and Hadley Leavell. Academy of Educational Leadership Journal, Vol.6, No. 2, 2002.

"The Lone Oak." Leslie Toombs, Hadley Leavell, and Balasundram Maniam. Journal of the International Academy for Case Studies, Vol. 8, No. 2, 2002.

"The Factors of Age And Sex on the Perception of Ethics." Marilyn Butler, Sara Hart, Hadley Leavell, and Balasundram Maniam. Journal of Legal, Ethical and Regulatory Issues, Vol. 5, No. 1, 2002.

"Financial Planning, Managers, and College Students." Joe James, Hadley Leavell, and Balasundram Maniam. Managerial Finance, Vol. 28, No. 7, 2002.

"Financial And Political Crisis of Malaysia." Leroy Ashorn, Balasundram Maniam, and Hadley Leavell. Journal of Economics and Economic Education, Vol. 2, No. 1, 2002.

"Is It Time For A Common NAFTA Currency?" Balasundram Maniam, Hadley Leavell, and Amitava Chatterjee. Journal of Economics and Economic Education, Vol. 2, No.2, 2001.

"Determinants of U.S. Foreign Direct Investment in European Union: Case of U.K., France and Germany." Balasundram Maniam, Sanjay Mehta, and Hadley Leavell. Journal of Economics and Economics Education Research, 2002.

"The Use of the Legal Profession in Small Business." Balasundram Maniam, Hadley Leavell, and B. Renteria, Academy of Entrepreneurship Journal, Vol.7, No. 1, 2001.

"Chips on Dips: Testing an Equity Timing and Selection Strategy." Balasundram Maniam David Kaufman, and Hadley Leavell. Academy of Accounting and Financial Studies Journal, Vol. 3, No. 2, 1999.

"Form of Control: A Critical Determinant of Acquisitions Performance and CEO Rewards," Mark Kroll, Peter Wright, Leslie Toombs, and Hadley Leavell. Strategic Management Journal, Vol. 18, No. 2, February 1997, pp. 85-96.

PROCEEDINGS

"Enlargement of the European Union." Hadley Leavell, and Alan Claiborne. Proceedings of The Academy for Economics and Economic Education, Vol. 6, No. 1, 2003.

"Small Business Financing Practices." Hadley Leavell, Leslie Toombs, and Balasundram Maniam. Proceedings of the Academy of Entrepreneurship, Vol. 9, No. 1, 2003.

"African American Representation Among Certified Public Accountants." Co-authored with Hart, Sara, Brian Pate, and Debra Taylor. Proceedings of the Academy of Educational Leadership, Vol. 7, No. 2, 2002.

"Factors That Lead To Audit Failure When Fraudulent Reporting By The Client Is Present." Co-authored with Tucker, Shirley and Courtney Lindsey. Proceedings of the Academy of Legal, Ethical and Regulatory Issues, Vol. 6, No. 1, 2002.

"Direct Foreign Investments In The Asian Financial Markets Since 1997." Co-authored with Chisholm, Darla and Balasundram Maniam. Proceedings of the Academy of International Business Research, Vol. 2, No.2, 2002.

"Justification for International Diversification." Co-authored with Balasundram Maniam. Research Forum, Vol. 1, No. 2, 2002.

"Mergers: Methods Of Payment And The Impact On Expected Market Reaction." Co-authored with Maniam, Balasundram, James Bexley, and Leslie Toombs. Co-authored with Balasundram Maniam. Research Forum, Vol. 1, No. 2, 2002.

"Dollarization and Its Consequences." Co-authored with Balasundram Maniam. Conference Proceedings of the International Business Association, 2002.

"The Viability of Dollarization in Latin America." Co-authored with Bala Maniam, Stephen Lunce, and John Reinke. Proceedings of the Academy of Accounting and Financial Studies, Vol. 7, No. 1, 2002.

"NAFTA: Should It Have a Common Currency?" Co-authored with B. Maniam. Academy of Economics and Finance (Papers and Proceedings), 2001.

"NAFTA: Should It Be Expanded?" Co-authored with B. Maniam, Academy of Economics and Finance (Papers and Proceedings), 2001.

"Eastern Europe: Investment Opportunities and Barriers." Co-authored with B. Maniam and D. Lang, Academy of Business Administration, 2000.

"Transient Price Lows as Indicators of Value: Further Testing of a Portfolio Building Model." Co-authored with B. Maniam and D. Kaufman, International Trade and Finance Proceedings, June 2000.

"Investment Opportunities in Mexico," Co-authored with B. Maniam and J. James, Western Allied Science Proceedings (Abstract), April 2000.

"Effects of the European Union and the Euro," Co-authored with B. Maniam, S. Mehta, and K. Umbehr, Southwest Decision Science Institute Proceedings, March 2000.

"Asia: Some Causes and Lessons From the Financial Crisis," Co-authored with B. Maniam, and M. Riggins, Academy of Business Administration 1999 Readings Book, 1999.

"Chips on Dips: Testing an Equity Timing and Selection Strategy," Co-authored with B. Maniam and D. Kaufman, Allied Academies Proceedings, October 1999.

"Tax Exempt Property: Economic Benefit or Cost?" Co-authored with J. James and B. Maniam, Allied Academies Proceedings, October 1999.

"Commercial Bank Regulation-A Cost Comparison," Co-authored with R. Barnett, R. Lawrence, and S. Hart, Academy of Business Administration 1998 Readings Book, 1998.

"Retirement Planning and Computations: A Communications Approach," Co-authored with K. Hill, and J. James Academy of Business Administration 1998 Readings Book, 1998.

"Hopewell Laboratories," Co-authored with L. Toombs, S. Hart, and D. McVey. Proceedings of the International Association of Case Studies, October 1995.

"Shareholder Wealth Effects of Changes in the S&P 500 Index - Implications for International

Securities Markets," Co-authored with C. Denker and W. Schmidt. Readings of the Academy of Business Administration 1994 Global Business Trends Conference, December 1994.

"Anemone," Co-authored with Hulse, D. and L. Toombs. Southwest Case Research Association Proceedings, March 1994.

"Soliciting Student Participation in Case Method Courses," Co-authored with C. Denker, Proceedings of the First Annual Southwestern Teaching Conference, October 1994.

PRESENTATIONS

"The Socioeconomic Impact of Military Spousal Unemployment." Kristie Cline, Balasundram Maniam, and Hadley Leavell. International Academy of Business and Economics, Las Vegas, Nevada, October 13, 2014.

"Do Hedge Funds Add Value for Investors?" Gabriel Epars, Balasundram Maniam, and Hadley Leavell. International Academy of Business and Economics, Orlando, Florida, March 17, 2014.

"Can US MNCs Remain Economically Viable Without Offshore Resourcing?" Adriana Solis, Balasundram Maniam and Hadley Leavell. Allied Academies, San Antonio, Texas, October 9, 2013.

"Financial Implications of Sarbanes-Oxley (SOX) Compliance." Felicia York-Wyatt, Hadley Leavell, and Balasundram Maniam. International Academy of Business and Economics, Orlando, Florida, March 15, 2013.

"The Earnings Puzzle: Why Do Women Earn Less Than Men?" Lori Mendel, Lucia Sigmar, and Hadley Leavell. International Academy of Business and Economics, Las Vegas, Nevada, October 10, 2012.

"The Viability and Economics of Alternative Fuels." Balasundram Maniam and Hadley Leavell. Allied Academies 2012 Spring International Conference, New Orleans, Louisiana, April 5, 2012.

"The Prospects of China Economic Superiority." Balasundram Maniam and Hadley Leavell. International Academy of Business and Economics, Key West, Florida, March 9, 2012.

"Cash Flow Residential Real Estate: Time to Buy?" Zeke Galo, Hadley Leavell, and Balasundram Maniam. The Economics Finance and International Business Research Conference, Miami, Florida, December 8, 2011.

"What is the Direction of the Dollar in the Near Future?" Balasundram Maniam and Hadley Leavell. Allied Academies, Las Vegas, Nevada, October 12, 2011.

"Identity Theft and Its Financial Impact on Business." Balasundram Maniam and Hadley Leavell. Allied Academies, Orlando, Florida, April 6, 2011.

"A Look at the Euro: Examining Three Parameters." Hadley Leavell and Balasundram Maniam. General Business Conference, Sam Houston State University, Huntsville, Texas, April 19-20, 2013.

"Some Financial Implications for Business Resulting from Identity Theft." Hadley Leavell, Ryan R. Griffin, and Balasundram Maniam. Third Annual General Business Conference, Sam Houston State University, Huntsville, Texas, April 15, 2010.

"Some Empirical Evidence About Small Business Financing." Hadley Leavell. Allied Academies 2009 International Conference, New Orleans, Louisiana, April 9, 2009.

"A Short Study of Small Business Debt Financing." Hadley Leavell. First Annual General Business Conference, Huntsville, Texas, April 17, 2009.

"Small Business Financing: Some Empirical Evidence." Hadley Leavell and Balasundram Maniam. International Academy of Business and Economics, Stockholm, Sweden, June 6, 2008.

"Empirical Evidence concerning Small Business Financing." Hadley Leavell and Balasundram Maniam. Allied Academies 2008 Annual Conference, Tunica, Mississippi, April 3, 2008.

"ID Theft and Its Financial Implications." Balasundram Maniam and Hadley Leavell. Northeast Decision Sciences Institute Conference, New York, New York, March 28, 2008.

"Globalization: Its' Impact on the United States." Renee Boudousquie, Bala Maniam, and Hadley Leavell. The Economics & International Business Research Conference, Miami, Florida, December, 14, 2007.

"Small Business: Initial Financing Practices." Hadley Leavell and Balasundram Maniam. Academy of Business Disciplines 2007 Annual Conference, Fort Myers Beach, Florida, November 2, 2007.

"A Perspective on the Impact of Globalization on the United States." Balasundram Maniam, Renee Boudousquie, and Hadley Leavell. Allied Academies 2007 Reno International Conference, Reno, Nevada, October 4, 2007.

"Education or Training? Should We Give Them What They Want?" Hadley Leavell and Balasundram Maniam. Global Management & Information Technology Conference, New York, New York, May 25, 2007.

"Small Business: Are Its Educational Needs Being Meet?" Hadley Leavell. Western Social Sciences Association, Calgary, Alberta, Canada, April, 14, 2007.

"How Much Is a Referral Worth? The Case of American Mortgage Company (AMC)." Laura Sullivan and Hadley Leavell. Allied Academies 2007 Spring International Conference, Jacksonville, FL, April 12, 2007.

"The Value of a Balanced Education: A Dichotomy Between Academics and Students." Hadley Leavell. The Academy of Business Disciplines 2006 Annual Conference, Fort Myers Beach, Florida, November 12, 2006.

"Political Risk and Economic Growth in Latin America." Ariel Carmone, Hadley Leavell, and Balasundram Maniam. Allied Academies International Conference, Reno, Nevada, October 20, 2006.

"International Working Capital Management." Hadley Leavell. The Global Management & Information Technology Research Conference, New York, New York, May 27, 2006.

"A Well-Rounded Student Curriculum: Do They (Or We) Get It?" Hadley Leavell. Allied Academies Spring 2006 International Conference, New Orleans, Louisiana, April 14, 2006.

"Reassessing the Case of Ecuador=s Dollarization." David A. Matthews, Balasundram Maniam, Claudine Burke, and Hadley Leavell. Allied Academies Spring 2006 International Conference, New Orleans, Louisiana, April 14, 2006.

"Sub-Saharan Africa: Problems With Foreign Direct Investment." Hadley Leavell. Applied Business and Entrepreneurship Association International Conference, Lihui, Kauai, Hawaii, November 18, 2005.

"Education Issues and Small Business." Hadley Leavell. The Academy of Business Disciplines Seventh Annual Conference, Fort Myers Beach, Florida, November 12, 2005.

"Small Business and Education." Hadley Leavell. The 2005 International College Teaching Methods & Styles Conference, Reno, Nevada, September 20, 2005.

"Use and Abuse of Credit Cards: A Review." Hadley Leavell, Balasundram Maniam and Phillipa Herrera. Emerging Issues in Accounting, Business and Technology 2005, Niagara Falls, August 5, 2005.

"Start Up Financing Practices for Small Businesses." Hadley Leavell. Asia-Pacific Decision Sciences 2005 Conference, Taipei, Tiawan, June 30, 2005.

"Latin America: Political Risk and Economic Growth." Hadley Leavell and Ariel Carmona. Pan-American Business Association, Shanghai, China, May 26, 2005.

"South Africa: Foreign Direct Investments." Hadley Leavell and Balasundram Maniam. Academy of Business Administration 2004 Global Trends Conference, Montego Bay, Jamaica, December 18, 2004.

"Lyndon B. Johnson and Keynesian Economics: A Post Analysis of President Johnson's Economic Policies." Hadley Leavell and Balasundram Maniam. The Economics and

International Business Research Conference, Miami, Florida, December 17, 2004.

“Airlines and the Post 9/11 Environment.” Balasundram Maniam, Katrina Kiselinchev, and Hadley Leavell. The Economics and International Business Research Conference, Miami, Florida, December 17, 2004.

“Outsourcing Past and Future: Implications and Global Trends.” Balasundram Maniam, Leah Peterson, and Hadley Leavell. Allied Academies Fall 2004 International Conference, Lanai, Hawaii, October 15, 2004.

“A Review of Keynesian Economics.” Hadley Leavell, Erik Leavell, and Balasundram Maniam. Allied Academies Fall 2004 International Conference, Lanai, Hawaii, October 14, 2004.

“Matching Teaching Styles to Learning Skills.” Hadley Leavell and Balasundram Maniam. The 2004 College Teaching Methods & Styles Conference, Reno, NV, September 27, 2004.

“Stock Market Boom/Bust Periods: Common Characteristics and Causes of These Episodes.” Randy Doggett, Hadley Leavell, and Balasundram Maniam. XIV ACME International Conference on Pacific Rim Management, Schaumburg, IL, July 31, 2004.

“Health Care Crises: Is There Light At The End Of The Tunnel?” Balasundram Maniam, Hadley Leavell and Michelle Herman. XIV ACME International Conference on Pacific Rim Management, Schaumburg, IL, July 30, 2004.

“Structure and Repercussions of the North American Free Trade Agreement.” Hadley Leavell and Balasundram Maniam. Pan-Pacific Conference XXI. Anchorage, Alaska, May 28, 2004.

“Africa Today And Foreign Direct Investment.” Hadley Leavell, John Wainwright, and Balasundram Maniam. International Academy of Business and Public Administration Disciplines. Tunica, Mississippi, May 26, 2004.

“Management Education: Variety in Enhancing Instruction.” Hadley Leavell and Balasundram Maniam. International Business and Education Conference. Kuala Lumpur, Malaysia, April 11, 2004.

“The Asian Financial Crisis: Politics and Recovery.” Balasundram Maniam, Donald Brown, Hadley Leavell, and Glen Cole. Mid-South Association of Business Disciplines. Jackson, Mississippi, February 6, 2004.

“Africa: Foreign Direct Investment Today.” John Wainwright, Hadley Leavell, and Balasundram Maniam. Mid-South Association of Business Disciplines. Jackson, Mississippi, February 6, 2004.

“Financial Crisis in Emerging Markets: Case of Argentina.” Balasundram Maniam, Hadley Leavell, and Vrishali Patel. The Economics & International Business Research Conference,

Miami, Florida, December 17-21, 2003.

“Analysis of the Managed Healthcare System.” Hadley Leavell, Balasundram Maniam, and Brenda Renteria. The Economics & International Business Research Conference, Miami, Florida, December 17-21, 2003.

“The North American Free Trade Agreement: Its Framework and Implications.” Hadley Leavell and Balasundram Maniam. American Academy of Accounting and Finance Conference, New Orleans, Louisiana, December 12-13, 2003.

“September 11th and Its Role on Airlines= Survival In An Economic Downturn.” Katrina Kiselinche, Hadley Leavell, and Balasundram Maniam. Academy of Business Disciplines. Ft. Meyers, Florida, November 13-16, 2003.

“Contributing Factors in Rising Health Care Costs in the U.S.” Hadley Leavell and Balasundram Maniam. Allied Academies International Conference. Las Vegas, Nevada, October 17-18, 2003.

“One Size Doesn=t Fit All: Enhancing Instruction with a Variety of Teaching Methods.” Hadley Leavell, Balasundram Maniam, and Sommer Sabastian. Management and Marketing Association 2003 Educator=s Conference. Nashville, Tennessee, September 10-12, 2003.

“Dollarization in Latin America.” Balasundram Maniam and Hadley Leavell. International Trade and Finance Association, Vaasa, Finland, May 18-31, 2003.

“The Japanese Financial Turmoil: Causes, Reactions and Results.” Balasundram Maniam and Hadley Leavell. Western Decisions Science Conference, Kahilue, Kauai, April 16-18, 2003.

“The Succession of NAFTA Through Globalization.” Hadley Leavell and Balasundram Maniam. Western Decisions Science Conference, Kahilue, Kauai, April 16-18, 2003.

“Dollarization of Argentina and Ecuador.” Hadley Leavell, Sara Hart, and Alan Caliborne. Allied Academies International Conference, Tunica, Mississippi, April 9-12, 2003.

“Enlargement of the European Union.” Hadley Leavell and Alan Claiborne. Allied Academies International Conference, Tunica, Mississippi, April 9-12, 2003.

“Small Business Financing Practices.” Hadley Leavell, Leslie Toombs, and Balasundram Maniam. Allied Academies International Conference, Tunica, Mississippi, April 9-12, 2003.

“Euro Currency Adoption and Its Effects on Small Business.” Co-authored with Wyrick, Brandon and Balasundram Maniam at the Academy of Business Administration 2002 Global Business Trends Conference, San Jose, Costa Rica, December, 2002.

“Will The Euro Survive: A Revisit?” Co-authored with Balasundram Maniam at the Academy of Business Administration 2002 Global Business Trends Conference, San Jose, Costa Rica,

December, 2002.

“Justification for International Diversification.” Co-authored with Balasundram Maniam at the Economics & International Business Research Conference, Miami, Florida, December, 2002.

“North American Free Trade Agreement - Is It Delivering What It Promised?” Co-authored with Maniam, Balasundram and Richard Thaler at the Economics & International Business Research Conference, Miami, Florida, December, 2002.

“Mergers: Methods Of Payment And The Impact On Expected Market Reaction.” Co-authored with Maniam, Balasundram, James Bexley, and Leslie Toombs at the Allied Academies International Conference in Las Vegas, Nevada, October, 2002.

“Direct Foreign Investment in the Asian Financial Markets Since 1997.” Co-authored with Bala Maniam and Darla Chisholm at the Allied Academies International Conference in Las Vegas, Nevada, October, 2002.

“African American Representation Among Certified Public Accountants.” Co-authored with Sara Hart, Brian Pate, and Debra Taylor at the Allied Academies International Conference in Las Vegas, Nevada, October, 2002.

“Factors That Lead To Audit Failure When Fraudulent Financial Reporting By The Client Is Present.” Co-authored with Courtney Lindsey and Shirley Tucker at the Allied Academies International Conference in Las Vegas, Nevada, October, 2002.

“Student Research - Back To The Basics?” Co-authored with Bala Maniam and Leslie Toombs at the Tenth Annual Southwestern Business Administration Teaching Conference in Houston, Texas, October, 2002.

“Blackboard Vs PowerPoint: What Works Better?” Co-authored with Bala Maniam and Gurinder Mehta at the Tenth Annual Southwestern Business Administration Teaching Conference in Houston, Texas, October, 2002.

“Dollarization And Its Consequences.” Co-authored with Balasundram Maniam at the International Business Association Global Perspectives Conference, Vancouver, Canada, May, 2002.

“Asian Financial Crisis: Pre and Post-Crisis Analysis of the Asian Equity Markets.” Co-authored with Chatterjee, Amitava, and Balasundram Maniam at the International Trade and Finance Association Twelfth International Conference, Bangkok, Thailand, May, 2002.

“Is Mexico Ready For Dollarization?” Co-authored with Balasundram Maniam at the International Trade and Finance Association Twelfth International Conference, Bangkok, Thailand, May, 2002.

"The Corporate Utilization of Options: Risk Management versus Earnings Management." Co-authored with Sara Hart and Robert Massey at the Academy of Business Administration 2002 National Conference in Key West, Florida, April, 2002.

"Viability of Dollarization in Latin America." Co-authored with Bala Maniam and John Reinke at the Allied Academy Spring 2002 International Conference at Nashville, Tennessee, April, 2002.

"Is Dollarization of Mexico Warranted?" Co-authored with Louis Kuhn and Leslie Toombs at the Allied Academies International Conference in Las Vegas, Nevada, October, 2001.

"Can Students' Performance Be Improved Without Jeopardizing Faculty Evaluations? Further Evidence From Finance Courses." Co-authored with Bala Maniam at the Southwest Business Administration Teaching Conference, Houston, Texas, October, 2001.

"Determinants of Student Performance in Finance Courses: A Case Study." Co-authored with Bala Maniam at the Southwest Business Administration Teaching Conference, Houston, Texas, October, 2001.

"Eastern Europe: Investment Opportunities and Barriers." Co-authored with D. Lang and B. Maniam at the Academy of Business Administration Conference in Cancun, Mexico, December, 2000.

"Game Playing: An Old Technique To New Technological Learning." Co-authored with B. Maniam at the Eighth Annual Southwestern Business Administration Teaching Conference in Houston, Texas, October 2000.

"Preparing Students For the Real World With Take Home Exams." Co-authored with S. Hart and B. Maniam at the Eighth Annual Southwestern Business Administration Teaching Conference in Houston, Texas, October 2000.

"Transient Price Lows as Indicators of Value: Further Testing of a Portfolio Building Model," Co-authored with B. Maniam and D. Kaufman, International Trade and Finance Association Conference, Montpellier, France, June, 2000.

"Enhancing a Business Web Site: A Real Estate Example," Co-authored with J. James, N. Sears, and L. Toombs, Academy of Business Administration 2000 National Conference, Vancouver, BC, Canada, April, 2000.

"Retirement Planning and Computations: A Student Survey," Co-authored with J. James and K. Hill, Academy of Business Administration 2000 National Conference, Vancouver, BC, Canada, April, 2000.

"The Investment Opportunities in Mexico," Co-authored with B. Maniam and J. James, Western Allied Social Science Conference, San Diego, CA, April, 2000.

"Effects of the European Union and the Euro," Co-authored with B. Maniam, S. Mehta, and K. Umbehr, Southwest Decision Science Institute Conference, San Antonio, TX, March, 2000.

"Pitfalls of Black-Scholes When Applied to Executive Compensation," Co-authored with J. James and A. Jones, Academy of Economics and Finance, Nashville, TN, February, 2000.

"Tax Exempt Property: Economic Benefit or Cost?," Co-authored with J. James and B. Maniam, Allied Academies International Conference, Las Vegas, NV, October, 1999.

"Chips on Dips: Testing on Equity Timing and Selection Strategy," Co-authored with B. Maniam and D. Kaufman, Allied Academies International Conference, Las Vegas, NV, October, 1999. Paper received Distinguished Paper Award.

"Cash Dividend Resumptions and Long-Term Equity Performance," Co-authored with R. Boehm, Allied Academies International Conference, Las Vegas, NV, October, 1999.

"An Evaluation of the Economic Impact of Tax Exempt Property: A Cost-Benefit Analysis," Co-authored with J. James and W. Dilworth, Academy of Business Administration 1999 National Conference, Reno, NV, April, 1999.

"Asia: Some Causes and Lessons From the Financial Crisis," Co-authored with B. Maniam and M. Riggins, Academy of Business Administration 1999 National Conference, Reno, NV, April, 1999.

"Commercial Bank Regulation-A Cost Comparison," Co-authored with R. Barnett, R. Lawrence, and S. Hart, Academy of Business Administration 1998 National Conference, Toronto, Canada, April, 1998.

"Retirement Planning and Computations: A Communications Approach," Co-authored with K. Hill, and J. James, Academy of Business Administration 1998 National Conference, Toronto, Canada, April, 1998.

"Hopewell Laboratories," Co-authored with L. Toombs, S. Hart, and D. McVey. International Association of Case Studies Conference in Nassau, Bahamas, October, 1995.

"Shareholder Wealth Effects of Changes in the S&P 500 Index - Implications for International Securities Markets," Co-authored with C. Denker and W. Schmidt. Academy of Business Administration 1994 Global Trends Conference, Cancun, Mexico, December, 1994.

"Anemone," Co-authored with D. Hulse and L. Toombs. Southwestern Case Research Association, Dallas, TX, March, 1994.

"Soliciting Student Participation in Case Method Courses," Co-authored with C. Denker, Southwestern Business Administration Teaching Conference, Texas Southern University, Houston, TX, October, 1993.

EDITORIAL REVIEW

Reviewer, Association of Small Business and Entrepreneurship, 2004

Reviewer, Journal of International Business Review, 2004, 2005

Reviewer, American Academy of Accounting and Finance, 2004

Reviewer, Academy of Business Administration, Finance Tract, 2000, 2003

Reviewer, Decision Science Institute, Finance Track, 1993, 1994, 1995, 1998, 1999, 2002, 2003

Reviewer, Southwest Case Studies, 1997, 1998, 1999, 2002

Reviewer, Journal of Business Strategies, 2003

MEMBERSHIPS

Southwest Finance Association

Southwest Case Research Association

Academy of Business Administration

Southwestern Federation of Administrative Disciplines

International Association of Case Studies

Alpha Kappa Psi Business Fraternity

ATTENDANCE AT MEETINGS

2006

Allied Academies Spring Conference

The Global Management & Information Technology Research Conference

Federation of Business Disciplines

The Economics and International Business Research Conference

IABE-2006 Annual Conference

Academy of Business Disciplines

WSSA 49th Annual Conference

2005

Pan-Pacific Conference XXII

The Economics and International Business Research Conference
Allied Academies Fall Conference
Western Decision Sciences 2005 Conference
The 2005 College Teaching Methods and Styles Conference
Emerging Issues in Accounting, Business and Technology 2005
Federation of Business Disciplines Seventh Annual Conference

2004

Academy of Business Disciplines 2004 Global Conference
The Economics and International Business Research Conference
Decision Sciences Institute 2004 Annual Meeting
The 2004 College Teaching Methods & Styles Conference
Allied Academies Fall International Conference
XIV ACME International Conference on Pacific Rim Management
Pan-Pacific Conference XXI
Mid-South Association of Business Disciplines
International Academy of Business and Public Administration Disciplines

2003

Allied Academies
Western Decision Sciences
Southwest Decision Sciences
International Trade and Finance Association
American Academy of Accounting And Finance
International Academy of Business and Economics
Economics and International Business
Academy of Business Disciplines

2002

International Trade and Finance Association
International Business Association
Economics & International Business Research
Allied Academies
Academy of Business Administration
Southwest Business Administration Teaching Conference
Federation Of Business Disciplines - DSI

2001

Allied Academies
Academy of Business Administration
Southwest Business Administration Teaching Conference
Federation Of Business Disciplines - DSI
SWFAD

2000

SWFAD

Allied Academies
Academy of Business Administration

1999

SWFAD
Academy of Business Administration
Allied Academies
Southwestern Business Teachers' Conference

1998

SWFAD
Academy of Business Administration

1997

SWFAD

1996

SWFAD

1995

SWFAD
International Association of Case Studies

1994

SWFAD
Academy of Business Administration

1993

Southwestern Business Teaching Conference

1992

SWFAD
FMA

1991

SWFAD

COMMITTEE SERVICE

NATIONAL

Federation of Business Disciplines - DSI, Finance Track Chair 2001, 2002, 2003, 2004

Western DSI - Council Member, 2003, 2004, 2005

UNIVERSITY

Who's Who

Athletic Advisory

Convocation Committee

COLLEGE

AACSB Self-Evaluation Committee, Instructional Resource and Responsibility 1994-1995

Academic Awards Committee 1994-1995, 1999-2000

Effective Teaching Committee 2009-2010

Graduate School Committee 2003, 2004, 2005, 2009

Steering Committee, Center for Business and Economic Development 1993-1994, 2008-2009

Reassigned Time Committee 1993-1994, 2001, 2002, 2003, 2004

Research Committee 1992-1993

Pamphlets Committee 1991-1992

Homecoming 1997-2005, 2009-2010

COBA Dean's Advisory Committee 2008-2009, 2009-2010

DEPARTMENT

Finance Committee, 1991-Present, Chair 1992-1993, 2002-Present

Faculty Search 1998-2000, 2005, 2007, 2008-2009

Finance Curriculum Committee, 2008-2009

Finance Assessment Committee, 2008-2009

ORGANIZATIONS

Faculty Co-Sponsor, Finance Club 1992-2000

Faculty Co-Sponsor, Alpha Kappa Psi Business Fraternity 1992-2004

PUBLIC COMMUNITY SERVICE

"How to Request a Loan with Success," Lawrence, A. Small Business Development Center, Huntsville, Texas, January 20, 1994