

Cassy D. Henderson
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ACADEMIC TRAINING

THE UNIVERSITY OF TEXAS AT EL PASO, El Paso, TX

Ph.D., International Business, accounting specialization (2012)

Bachelors of Business Administration – Computer Information Systems (1999)

PROFESSIONAL INTERESTS

Research:

- Managerial accounting
- Communication mediums and information sharing
- Behavioral research in accounting

Teaching:

- Managerial accounting
- Cost Accounting
- Financial accounting

WORK EXPERIENCE

Academic:

- Assistant Professor, Sam Houston State University 2012 – present
- Instructor, University of Texas at El Paso 2008 – 2012

Courses Taught:

- Principles of Managerial Accounting (*Student evaluation: 4.1 - 4.7 / 5.0*)
- Managerial Accounting (*Student evaluation: 4.4 - 5.0 / 5.0*)
- Cost Accounting (*Student evaluation: 4.2 – 4.5 / 5.0*)
- Software Applications for Accounting (*Student evaluation: 4.5 – 4.8 / 5.0*)
- Accounting Information Systems (*Student evaluation: 4.4 - 4.7 / 5.0*)
- Individual Income Tax (*Student evaluation: 4.2 / 5.0*)
- Principles of Accounting I (*Student evaluation: 4.0 / 5.0*)

Non-Academic:

- Self Employed – Bookkeeping and Payroll Services 2003 – 2012
- Vintage Car Wash – Accountant 1989 – 2005

SCHOLARLY AND CREATIVE CONTRIBUTIONS

Refereed Articles:

Zaidi, S., Henderson, C., Gupta, G. (2017) The Moderating Effect of Culture on e-Filing Taxes: Evidence from India. *Journal of Accounting in Emerging Economies*. January 2017.

Henderson, C. and Brewer, C. (2016). An Entity Exchange Analysis of Assessment in Schools of Business. *Academy of Educational Leadership Journal*. Fall 2016.

Brewer, C. and Henderson C. (2016). A Systematic Method of Preparing A Direct Materials Budget. *Accounting Educators' Report*. Winter 2016.

Robinson, S., Morris, J. & Henderson, C. (2015). The Effects of Accountability on Individual Brainstorming Performance. *Journal of Accounting and Free Enterprise*. Fall 2015.

Henderson, C., Glandon, T.A., & Huerta, E. (2015). Standardizing the Presentation of Financial Data: Does XBRL's Taxonomy Affect the Investment Performance of Nonprofessional Investors? *International Journal of Digital Accounting Research*. September 2015.

Chapters/Cases/Readings/Supplements:

Strawser, J., Henderson, C., and Sweeney, L. (2015). "The Practice Set: A Reinforcement of Managerial Accounting Topics" (2nd Edition). Mason, Ohio: *Cengage Learning*.

Strawser, J., Henderson, C., and Sweeney, L. (2015). "The Practice Set: A Reinforcement of Managerial Accounting Topics" (1st Edition). Mason, Ohio: *Cengage Learning*.

Newsletters:

Hart, L. Bridge the generation gap with your students. *American Institute of CPAs*. February 2017.

Conference Proceedings:

Henderson, C. and Brewer, C. (2016, April). An Entity Exchange Analysis of Assessment in Schools of Business. *2016 General Business Conference*, Huntsville, Texas.

Henderson, C., Glandon, T.A., & Huerta, E. (2010, August). XBRL Taxonomy Extensions and their Effects on Investor Decisions. *Nineteenth Annual Research Workshop on SET in Accounting, Auditing and Tax, American Accounting Association Annual Meeting*, San Francisco, California.

Henderson, C. (2009, August). XBRL and the Cost of Capital: An Examination of How China is Impacted by the Adoption of XBRL. *American Accounting Association Annual Meeting*, New York, New York.

Conferences/Presentations:

Henderson, C. and Robinson, S. (2016, August). Examining the Generational Gap in the Expectations Between Today's College Students and Faculty. *American Accounting Association Annual Meeting*, New York, New York.

Henderson, C. and Brewer, B. (2016, April). An Entity Exchange Analysis of Assessment in Schools of Business. *Sam Houston State Annual General Business Conference*. Huntsville, Texas.

Brewer, B. and Henderson C. (2015, October). A Lesson in Basic Account Analysis for Principles

of Accounting Students. *Accounting Education and Research Forum*. Tyler, Texas.

Henderson, C., Glandon, T.A., & Huerta, E. (2015, March). Standardizing the Presentation of Financial Data: Does XBRL's Taxonomy Affect the Investments Decisions of Nonprofessional Investors? *American Accounting Association Southwest Regional Meeting*, Houston, Texas

Zaidi, S. and Henderson, C. (2014, April) Information Sharing Behavior in a Collectivist Society with Face Dimension. *Effective Learning Strategies Poster Session at the Western Region Meeting of the American Accounting Association*, Salt Lake City, Utah.

Robinson, S., Morris, J. & Henderson, C. (2014, March). The Effects of Accountability on Individual Brainstorming Performance. *American Accounting Association Southwest Regional Meeting*, Dallas, Texas

Henderson, C., Glandon, T.A., & Huerta, E. (2010, August). XBRL Taxonomy Extensions and their Effects on Investor Decisions. *Nineteenth Annual Research Workshop on SET in Accounting, Auditing and Tax, American Accounting Association Annual Meeting*, San Francisco, California.

Henderson, C. (2010, August). XBRL Adoption: Culture and Institutional Factors Influencing the Decision to Mandate. *American Accounting Association Annual Meeting*, San Francisco, California.

Henderson, C. (2009, August). XBRL and the Cost of Capital: An Examination of How China is Impacted by the Adoption of XBRL. *Eighteenth Annual Research Workshop on SET in Accounting, Auditing and Tax, American Accounting Association Annual Meeting*, New York, New York.

Other Presentations:

Henderson C. (2015, August). Ph.D. Panel. *Beta Alpha Psi Annual Meeting*. Milwaukee, WI.

Henderson C. (2015, March). Examinations: Effects on Learning, Performance, and Retention. *American Accounting Association Southwest Regional Meeting*, Houston, Texas

Work Under Review:

Rankin, R. and Henderson C. (2017). Going Postal: Analyzing Operating Income Performance of the Wheels of Fortune. *Institute of Management Accountants*. Submitted January 2018.

Work in Progress:

Zaidi, S., Henderson, C., Li, Y., & Akaaboune, O. (2017) Information Mediums: Do They Affect the Willingness to Share Within a Collectivist Society? *Journal of International Accounting Research*. Targeted for submission January 2018.

Akaaboune, O. and Henderson C. (2017). The Role of Innovation in Financial Performance: Evidence from Eastern Europe and Central Asia. Targeted for submission in March 2018.

Henderson, C., Brewer, C., Robinson, S., & Daigle, R. "Examining the Generational Gap in the Expectations Between Today's College Students and Faculty."

HONORS, AWARDS, AND SPECIAL RECOGNITIONS

Nomination for the David Payne Academic Community Engagement Award	2017
Nomination for University Excellence in Teaching Award	2016
Best Paper Award, SHSU Annual General Business Conference	2016
Gold Chapter Award, Beta Alpha Psi - Kappa Mu Chapter	2015

SERVICE

Academic:

Reviewer, International Journal of Digital Accounting Research	Jul. 2017
Reviewer, American Accounting Association Western Region	Jan. 2017
Discussant, American Accounting Association	Aug. 2016
Reviewer, American Accounting Association Southeast Region	Jan. 2016
Reviewer, American Accounting Association Annual Meeting	Mar. 2016
Book Reviewer, Cambridge Publishing	Mar. 2016
Reviewer, American Accounting Association Annual Meeting	Apr. 2016
Reviewer, International Journal of Digital Accounting Research	Oct. 2015
Book Reviewer, Cambridge Publishing	Sept. 2015
Panelist, Beta Alpha Psi Annual Meeting	Aug. 2015
Panelist, American Accounting Association Southwest Region	Mar. 2015
Book Reviewer, Cambridge Publishing	Aug. 2014
Discussant, American Accounting Association	Aug. 2014

Departmental:

Faculty Advisor, Beta Alpha Psi – Kappa Mu chapter	Sept. 2012 - present
Faculty Recruiting Committee	Sept. 2013 - present
Scholarship Committee	Sept. 2012 - present
Student Grader Committee	Sept. 2015 - present
Stakeholder Relations Committee	Sept. 2013 - present
Course Coordinator	Sept. 2016 – Jan. 2017
Intermediate Tutoring Committee	Sept. 2015 – Sept. 2016
Assessment Committee	Sept. 2012 – Sept. 2015
Internship Committee	Sept. 2012 – Aug. 2013

Professional:

Program Chair, AAA Southwest Region	Mar. 2018 - present
Program Chair Elect, AAA Southwest Region	Mar. 2017 - present
SHSU COBA Freshman Event	Aug. 2017
Judge, Project Run With It, Beta Alpha Psi	Aug. 2017
Moderator, Annual Meeting, Beta Alpha Psi	Aug. 2016
Moderator, Project Run With It, Beta Alpha Psi	Aug. 2015
Speaker, Bearkat Camp	Aug. 2015
Facilitator, Project Run With It, Beta Alpha Psi	Aug. 2014
Facilitator, Project Run With It, Beta Alpha Psi	Aug. 2013

Non-Professional Service:

Communication VP Assistant, National Charity League	2017- present
Co-Chair, YMCA Operation Backpack	2016 - 2017
Volunteer, Special Olympics	Dec. 2017
Volunteer, YMCA Operation Backpack	Aug. 2017
Volunteer, YMCA Kids Triathlon	Jul. 2017
Volunteer, Montgomery County Food Bank	Jan. 2017
Volunteer, YMCA Angel Tree Gift Wrap	Dec. 2016
Volunteer, Bridgewood Farms	Aug. 2016
Volunteer, Woodlands Children's Museum	Jun. 2016
Volunteer, Montgomery County Women's Shelter	Apr. 2016
Angel for at-risk Teens, Angel Reach	May 2015
Student Committee Chair, AFWA	Jul. 2009 - Jul. 2012

PROFESSIONAL ASSOCIATIONS AND MEMBERSHIP

American Accounting Associations	
Member	May 2009 – present
Member - Management Section	September 2017 – present
Institute of Management Accountants	
Member	April 2015 – April 2016
Beta Gamma Sigma	
Member	May 1999 – present