

JEFFREY WILLIAM STRAWSER

Updated July 12, 2018

EDUCATION

Ph.D. in Accounting, Texas A&M University, December 1997.

Master of Science in Accounting, Texas A&M University, August 1992.

Bachelor of Science in Accounting, Texas A&M University, August 1990.

COURSES TAUGHT

Financial Accounting (graduate and undergraduate)

Managerial Accounting (graduate and undergraduate)

Intermediate Accounting I and II

Cost Accounting

Information Systems

Financial Statement Analysis

WORK EXPERIENCE

August 1998 to Present. Associate Professor. Sam Houston State University.

January 2005 to May 2005. Part-time instructor, Becker-Convissor CPA Review Course.

August 1997 to July 1998. Visiting Assistant Professor, University of North Texas.

September 1996 to May 1997. Part-time Instructor, Texas A&M University.

January 1997 to August 1997. Part-time Instructor, Blinn College, Bryan, Texas.

June 1990 to July 1997. Chief Financial Officer and General Manager, Cenare Inc., College Station, Texas, a four-star restaurant with approximately 50 employees and \$700,000 in annual sales. Responsibility for all operations. Accounting responsibilities include monthly financial statements, tax preparation, budgeting and cash management.

September 1990 to May 1996. Research and teaching assistant, Texas A&M University.

PROFESSIONAL AFFILIATION

American Accounting Association
Beta Gamma Sigma
Beta Alpha Psi
Institute of Management Accountants
Texas Association of College Teachers

RESEARCH PUBLICATIONS

“Groupon: Innovative Accounting Metrics for a New Business Model?” (with Jeffrey Miller, Associate Professor, Sam Houston State University, Journal of Critical Incidents, Volume #9 , Fall 2016.

An Inventory Letter from Carter’s to Kohl’s – What Could Go Wrong” (with Jeffrey Miller, Associate Professor, Sam Houston State University, Journal of Critical Incidents, Volume #8, Fall 2015.

“Discussing Variance Analysis with the Performance of a Basketball Team” (with William R. Strawser, Assistant Professor, University of Colorado at Denver, Issues and Accounting Education, Volume 29, No. 3, July/August 2014.

“Preparation for the Business Environment: Can They Detect Fraud?” (with Carolyn A. Strand, Assistant Professor, Seattle Pacific University and Jerry Thorne, North Carolina A&T), NABTE Research Journal, Issue 27, 2000.

“Help for Internal Auditors: SAS No. 82 Identifies Risk Factors for Misappropriation of Assets,” (with Carolyn A. Strand, Assistant Professor, Seattle Pacific University), Internal Auditing, Volume 15, No.1, January/February 2000.

“Fraud in the Governmental and Private Sectors,” (with Sandra T. Welch, Associate Professor, the University of Texas at San Antonio and Sarah A. Holmes, Professor Texas A&M University), Journal of Public Budgeting, Accounting and Financial Management, Volume 12, No. 3, Fall 1999.

“Forensic Accounting, SAS 82 and Fraud in the Oil and Gas Industry,” (with Carolyn A. Strand, Assistant Professor, Seattle Pacific University), Oil and Gas Tax Quarterly, December 1998.

“Preparation for the Business Environment: Can They Detect Fraud?” (with Carolyn A. Strand, Assistant Professor, Seattle Pacific University and Jerry Thorne, North Carolina A&T), Presentation at NABTE Research Conference, March 1999.

“Fraud in For-Profit and Not-For-Profit Entities,” (with Sandra T. Welch, Associate Professor, the University of Texas at San Antonio and Sarah A. Holmes, Professor Texas A&M University), Presentation at Northeast AAA Meeting, March 1998.

“Characteristics of the Schemes-The Detection and Resolution of the Cases,” (with Sandra T. Welch, Associate Professor, the University of Texas at San Antonio and Sarah A. Holmes, Professor Texas A&M University), The Government Accountants Journal, Summer, 1997.

“The Perpetrators and the Victims,” (with Sandra T. Welch, Associate Professor, the University of Texas at San Antonio and Sarah A. Holmes, Professor Texas A&M University), The Government Accountants Journal, Spring, 1997.

PRESENTATIONS

“Groupon: Innovative Accounting Metrics for a New Business Model?” (with Jeffrey Miller), Society for Case Research, Chicago, Illinois, Spring 2016.

“An Inventory Letter from Carter’s to Kohl’s – What Could Go Wrong” (with Jeffrey Miller), Society for Case Research, Chicago, Illinois, Spring 2015.

PROCEEDINGS

“Preparation for the Business Environment: Can They Detect Fraud?” (with Carolyn A. Strand, Assistant Professor, Seattle Pacific University and Jerry Thorne, North Carolina A&T), Presentation at NABTE Research Conference, March 1999.

“Fraud in For-Profit and Not-For-Profit Entities,” (with Sandra T. Welch, Associate Professor, the University of Texas at San Antonio and Sarah A. Holmes, Professor Texas A&M University), Presentation at Northeast AAA Meeting, March 1998.

OTHER PUBLICATIONS

Textbooks:

Managerial Accounting. (with Paul E. Dascher and Joyce Strawser), Pearson. 2012.

Financial and Managerial Accounting (with Joyce A. Strawser), Cengage Learning, Mason, OH, 2009.

Financial Accounting and Reporting, (with Joyce A. Strawser), Thomson Learning, Cincinnati, OH, 2006.

Managerial Accounting, (with Paul E. Dascher and Robert H. Strawser), Thomson Learning, Cincinnati, OH, 2006.

Survey of Financial Accounting, (with Gary L. Schugart, James J. Benjamin, and Arthur J. Francia), Thomson Learning, Cincinnati, OH, 2006.

Financial Accounting, (with Gary L. Schugart, James J. Benjamin, and Arthur J. Francia), Thomson Learning, Cincinnati, OH, 2006.

Learning Aids:

The Practice Set (with Cassy Henderson and Linda Sweeney), Cengage Learning, 2015.

Study Guide to accompany Financial Accounting and Reporting, (with Joyce A. Strawser) Thomson Learning, Cincinnati, OH, 2006.

Study Guide to accompany Managerial Accounting, (with Paul E. Dascher and Robert H. Strawser) Thomson Learning, Cincinnati, OH, 2006.

Study Guide to accompany Survey of Financial Accounting, (with Gary L. Schugart, James J. Benjamin, and Arthur J. Francia) Thomson Learning, Cincinnati, OH, 2006.

Essentials of Financial Accounting, (with Joyce A. Strawser, Associate Professor, Seton Hall University), Dame Publications, Inc., 2006.

Essentials of Managerial Accounting, (with Joyce A. Strawser, Associate Professor, Seton Hall University and Natalie L. Allen, Lecturer, Texas A&M University), Dame Publications, Inc., 2006.

RESEARCH IN PROGRESS

The Effect of Corporate International Diversification on Market and Operating Performance: Theory and Empirical Evidence with Kingsley Olibe, Eric Higgins, and Richard Ott.

Differential Information, Price and Volume Responses at IFRS and U.K. GAAP Earnings Announcement Dates with Kingsley Olibe and William R. Strawser

SERVICE

Sam Houston State University:

- Students Organization Board, 2001-2004
- Parking Appeals Committee, 1999-2001, 2005-2006
- Faculty Evaluation Committee, 2002-2004
- Convocation Committee, 1999-2018

College of Business Administration Committees:

- Academic Appeals, 1999
- Research Committee, 1999-2016
- E-Commerce Committee, 2000-2001
- Beta Alpha Psi Committee, 2000-2006
- Effective Teaching Committee 2000-2016
- Graduate Advisory Committee 2000-2003, 2008-2016
- Student Recruitment Committee 2000-2003
- Student Disciplinary Hearing Committee 2004
- Graduate Appeals Committee, 2013-2018
- Assurance of Learning Committee, 2017-2018

Department of Accounting Committees:

- Scholarship Committee, 2000-2018
- Technology Applications Committee, 1999-2009
- Curriculum Committee, 1999-2018
- Hospitality Committee, 1999
- Student Data Committee, 2000-2001
- Assessments Committee, 2017-2018