

PHILIP WAYNE MORRIS, Ph.D., CPA, CFE

Professor and Department Chair

Sam Houston State University
Department of Accounting
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Huntsville, Texas 77341
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PROFESSIONAL QUALIFICATIONS

Academic Background:

- **Ph.D. in Business Administration – 2003**
Texas Tech University
Lubbock, Texas
Major: Accounting
Minor: Research Methods
Dissertation Topic: “*Quality and Competitive Advantage: An Empirical Study of ISO 9000 Adoption in the Electronics Industry.*”
- **M.S. in Accounting – 1991**
University of Houston at Clear Lake
Houston, Texas
- **M.B.A. in Business Administration – 1987**
Sam Houston State University
Huntsville, Texas
- **B.B.A. in Management – 1985**
Sam Houston State University
Huntsville, Texas

Professional Certifications:

- Certified Public Accountant (CPA) – Texas – #66414
- Certified Fraud Examiner (CFE) – #122882 – 2004

Professional Association Memberships:

- American Accounting Association
- Association of Certified Fraud Examiners

Academic Experience:

- *Sam Houston State University* – Professor and Department Chair of Accounting (2012 – Present)
- *Sam Houston State University* – Associate Professor and Department Chair of Accounting (2007 – 2012)
- *Sam Houston State University* – Associate Professor of Accounting (2006 – 2007)

- **Sam Houston State University** – Assistant Professor of Accounting (2000 – 2006)
- **Texas Tech University** -- Teaching Assistant (1996 – 2000)

Courses Taught:

- Principles of Financial Accounting
- Principles of Managerial Accounting
- Cost Accounting
- Principles of Accounting Systems Design
- Fraud Examination
- Internship in Accounting
- Analysis of Accounting Information (graduate stem-work) (online)
- Accounting for Management (graduate) (face-to-face and online)

Other Academic Duties:

- Accounting Internship Program Coordinator (2008 – 2012)
- MS in Accounting Graduate Academic Advisor (2008 – Present)

Accounting Work Experience:

- **The Coastal Corporation** – Houston, Texas – Accountant – (1992 – 1996)

INTELLECTUAL CONTRIBUTIONS

Refereed Journal Articles:

Daigle, Ronald J., **Philip W. Morris**, and Dwayne N. McSwain. “Public Servants ‘Serving’ Themselves: Occupational Fraud in Government.” *Internal Auditing*. Vol. 32, No. 5, September/October 2017.

Daigle, Ronald J., Dwayne N. McSwain, and **Philip W. Morris**. “The Enemies Within Your Organization: Occupational Fraud in the Oil, Gas, and Energy Sector.” *Oil, Gas, & Energy Quarterly*, Vol. 65, No. 1, September 2016.

Daigle, Ronald J., David C. Hayes, and **Philip W. Morris**. “Dr. Phil and Montel Help Students “Get Real” With the Fraud Triangle,” *Journal of Accounting Education*. Vol. 32, No. 2, 2014.

Daigle, Ronald J., David C. Hayes, and **Philip W. Morris**. “Helping Students Understand Occupational Fraud by Applying the ACFE Report to Daytime Television Talk Show Confessions,” *Issues in Accounting Education*. Vol. 29, No. 2, 2014.

Daigle, Ronald J., **Philip W. Morris**, and David C. Hayes. “Small Businesses: Know Thy Enemy and Their Methods,” *The CPA Journal*. Vol. 79, No. 10, October 2009.

Carrington, Linda, Jeff Harwell, and **Philip Morris**. “Long-Run Success in the Accounting Profession.” *American Journal of Business Education*. Vol. 2, No. 5, August 2009.

Klett, Taylor, Ronald J. Daigle, and **Philip W. Morris**. “Passing on Your Passwords.” *Oil, Gas, & Energy Quarterly*, Vol. 57, No. 3, March 2009.

Morris, Philip W., and Ronald J. Daigle. "McCloud Company DFD and Flowchart Documentation Project," *A Compendium of Classroom Cases and Tools (C3) for the AAA Information Systems Section*. American Accounting Association Information Systems Section, 2006.

Daigle, Ronald J., and **Philip W. Morris**, "Fear Factor: The AIS Course and Non-Positive Attitudes Towards Computers." *Review of Business Information Systems*, Vol. 10, No. 2, 2006.

Morris, Philip W., "ISO 9000 and Financial Performance in the Electronics Industry." *Journal of American Academy of Business, Cambridge*, Vol. 8, No. 2, March 2006.

Brewer, Carl, **Philip Morris**, and Taylor Klett, "Accounting Practitioners—Perceptions on the Objective of Financial Accounting." *Journal of Accounting and Finance Research*, Vol. 12, No. 7, Winter II, 2004.

Brewer, Carl, Taylor Klett, and **Philip Morris**, "Learning to Learn—Relevance for Accounting Education." *Journal of Accounting and Finance Research*, Vol. 12, No. 6, Winter, 2004.

Morris, Philip W., N. Ross Quarles, and Colbert Rhodes, "Intent to Leave Among Geographically Isolated Branch Office Employees: An Empirical Study." *Journal of American Academy of Business, Cambridge*, Vol. 5, No. 1&2, September 2004.

Morris, Philip W., and Ronald J. Daigle, "Student Attitudes Towards Computers Before and After Taking An Introductory AIS Course." *Journal of Business and Economic Research*, Vol. 2, No. 7, July 2004.

Daigle, Ronald J., and **Philip W. Morris**, "Gender Differences in Accounting Student Attitudes and Experience Towards Computers." *Review of Accounting Information Systems*, No. 3, 1999.

Refereed Proceedings:

Morris, Philip W. "ISO 9000 and Financial Performance in the Electronics Industry." Presented at the *Proceedings of the American Society of Business and Behavioral Sciences Conference: Eleventh Annual Meeting*, Las Vegas, Nevada: February 2004; pp. 1993 – 2007. *Selected as Best Paper in Track*.

Morris, Philip W. "The Use of ISO 9000 in Research into the Link Between Quality and Financial Performance." *Proceedings of the American Society of Business and Behavioral Sciences Conference: Tenth Annual Meeting*, Las Vegas, Nevada: February 2003; pp. 1181 – 1188.

Morris, Philip W., and Taylor Klett. "Unpatriotic Tax Traitors or Rational Tax Avoiders? Corporate Inversions in the Oil Field Services Industry." *Proceedings of the American Society*

of Business and Behavioral Sciences Conference: Tenth Annual Meeting, Las Vegas, Nevada: February 2003, pp. 1175 – 1180.

Morris, Philip W., and Ronald J. Daigle, “The Impact of the Introductory AIS Course on the Experience and Attitudes Towards Computers of Accounting Students, With a Further Focus on Gender.” *Proceedings of the AIS Educator Association Conference; Fourth Annual Meeting*. Copper Mountain, Colorado; July 2002.

Morris, Philip W., and Colbert Rhodes, “Intent to Leave Among White Collar Employees in Branch Offices of Two National Corporations.” *Proceedings of the American Society of Business and Behavioral Sciences Conference; Ninth Annual Meeting*. Las Vegas, Nevada; February 2002.

Daigle, Ronald J., and **Philip W. Morris**, “Gender Differences in Accounting Student Attitudes and Experience Towards Computers.” *Proceedings of the Accounting Information Systems Educators Conference; First Annual Meeting*. Denver, CO; July 1999. *Selected as One of the Four Best Papers at the Conference*.

Refereed Presentations:

Daigle, Ronald J., David C. Hayes, and **Philip W. Morris**. “Dr. Phil and Montel Help Students ‘Get Real’ With the Fraud Triangle.” *AIS Educators Conference*, Laramie, Wyoming: June 24, 2013.

Daigle, Ronald J., David C. Hayes, and **Philip W. Morris**. “Are you Kidding Me? Using Daytime Talk Shows to Help Students Gain Insight about Occupational Fraud.” *American Accounting Association Forensic and Investigative Accounting Mid-Year Conference*, New Orleans, Louisiana: March 26, 2011.

Daigle, Ronald J., David C. Hayes, and **Philip W. Morris**. “Dr. Phil and Montel Help Students ‘Get Real’ With the Fraud Triangle.” *American Accounting Association Information Systems Mid-Year Meeting*, Atlanta, Georgia: January 7, 2011.

Carrington, Linda, Jeff Harwell, and **Philip Morris**. “Beyond the First Job, Success in the Accounting Profession: A Project for AIS Students.” *AIS Educators Conference*, Colorado Springs, Colorado: June 26, 2009.

Carrington, Linda, Jeff Harwell, and **Philip Morris**. “Long-Run Success in the Accounting Profession: A Study of Student Perceptions.” *College Teaching and Learning Conference*, Las Vegas, Nevada: September 2008.

Daigle, Ronald, David C. Hayes, and **Philip Morris**. “An Occupational Fraud Assignment Using Peachtree Trial Software.” *AIS Educators Conference*, Estes Park, Colorado: June 2007.

Klett, Taylor, **Philip W. Morris**, and Ronald J. Daigle. “Privacy Rights, Property Rights and Common Sense: Access to Email and Other Encrypted Media – Implications for Small Business

and Beyond.” ***Global Conference on Business and Finance***, South Padre Island, Texas: January 6, 2007.

Daigle, Ronald J., and **Philip W. Morris**, "MTV Gets an Extreme Makeover: A Systems Development and Analysis Case Study Assignment for the Introductory AIS Course," ***AIS Educators Conference***, Estes Park, Colorado: June 2006.

Daigle, Ronald J., and **Philip W. Morris**. “MTV Meets AIS: Behind the Music Goes Behind Systems Development and Analysis.” Presented at the ***American Society of Business and Behavioral Sciences Conference: Thirteenth Annual Meeting***, Las Vegas, Nevada: February 24, 2006.

Daigle, Ronald J., and **Philip W. Morris**, “Fear Factor: The AIS Course and Non-Positive Attitudes Towards Computers.” Presented at the ***Accounting Information Systems Educators Conference***. Breckenridge, CO; June 26, 2005. ***Received a Best Paper Award at the Conference.***

Klett, Taylor, **Philip Morris**, and Carl Brewer. “Accounting Educators Prepare to Meet New Texas Ethics Course Requirement.” Presented at the ***Teaching Strategies Forum of the 2005 AAA Southwest Regional Meeting***, Dallas, Texas: March 2005.

Daigle, Ronald J., and **Philip Morris**, “The Impact of an Introductory AIS Course on Students Who Initially Have Unfavorable Attitudes Towards Computers.” Presented at the ***American Academy of Accounting and Finance Annual Meeting***, New Orleans, Louisiana: December 11, 2004.

Morris, Philip W. “ISO 9000 and Financial Performance in the Electronics Industry.” Presented at the ***American Society of Business and Behavioral Sciences Conference: Eleventh Annual Meeting***, Las Vegas, Nevada: February 20, 2004. ***Selected as Best Paper in Track.***

Morris, Philip W. and Ronald J. Daigle, “Computer Attitudes of Traditional Versus Non-Traditional Accounting Students.” Presented at the ***AIS Educator Association Conference***. Copper Mountain, Colorado; July 1, 2003.

Morris, Philip W. “The Use of ISO 9000 in Research into the Link Between Quality and Financial Performance.” Presented at the ***American Society of Business and Behavioral Sciences Conference: Tenth Annual Meeting***, Las Vegas, Nevada: February 23, 2003.

Morris, Philip W., and Taylor Klett. “Unpatriotic Tax Traitors or Rational Tax Avoiders? Corporate Inversions in the Oil Field Services Industry.” Presented at the ***American Society of Business and Behavioral Sciences Conference: Tenth Annual Meeting***, Las Vegas, Nevada: February 22, 2003.

Morris, Philip W., and Ronald J. Daigle, “The Impact of the Introductory AIS Course on the Experience and Attitudes Towards Computers of Accounting Students, With a Further Focus on

Gender.” Presented at the *AIS Educator Association Conference*. Copper Mountain, Colorado; July 2, 2002.

Morris, Philip W., and Colbert Rhodes, “Intent to Leave Among White Collar Employees in Branch Offices of Two National Corporations.” Presented at the *American Society of Business and Behavioral Sciences Conference*. Las Vegas, Nevada; February 8, 2002.

Daigle, Ronald J., and **Philip W. Morris**, “Gender Differences in Accounting Student Attitudes and Experience Towards Computers.” Presented at the *Accounting Information Systems Educators Conference*. Denver, CO; July 1999. *Selected as One of the Four Best Papers at the Conference*.

Daigle, Ronald J., and **Philip W. Morris**, “A Study of Gender and Environmental Differences in Student Attitudes Towards Computers Before and After Taking a Computer Course: A Study in Progress.” *Texas Tech University Annual Conference for the Advancement of Women in Higher Education*. Lubbock, Texas; April 1999.

Awards:

Best Paper Award. *Accounting Information Systems Educators Conference*. Breckenridge, CO; June 2005. Daigle, Ronald J., and **Philip W. Morris**, “Fear Factor: The AIS Course and Non-Positive Attitudes Towards Computers.”

Best Paper in Track. *American Society of Business and Behavioral Sciences Conference: Eleventh Annual Meeting*, Las Vegas, Nevada: February 20, 2004. **Morris, Philip W.** “ISO 9000 and Financial Performance in the Electronics Industry.”

One of the Four Best Papers at Conference. *Accounting Information Systems Educators Conference*. Denver, CO; July 1999. Daigle, Ronald J., and **Philip W. Morris**, “Gender Differences in Accounting Student Attitudes and Experience Towards Computers.”

SERVICE ACTIVITIES

Departmental Assignments:

Chair:

- Curriculum Committee (2005 – 2007)
- ACC 231/232 Coordination Committee (2004 – 2005)

Member:

- Scholarship Committee (2004 – 2007)
- Curriculum Committee (2003 – 2007)
- Hospitality Committee (2001 – 2003)
- Student Data Committee (2000 – 2001)
- Technology Applications Committee (2000 – 2001)

Other Departmental Service Activities:

- ACC 461 (Fraud Examination) Course Coordinator (2004 – 2007)
- ACC 369 (Cost Accounting) Course Coordinator (2004 – 2005, 2008)
- ACC 564 (Accounting for Management) Course Coordinator (2001 – 2005)

College of Business Administration Assignments:

Chair:

- AACSB Strategic Management Continuous Improvement Sub-Committee (ad hoc) (2003 – 2005)

Member:

- COBA Leadership Committee (2007 – Present)
- COBA Faculty Evaluation System Revision Committee (ad hoc) (2010)
- Graduate Advisory Committee (2003 – Present)
- Strategic Management Advisory Committee (2004 – 2007)
- Academic Appeals Panel (2000 – 2006)
- Advisory Committee for the Gibson D. Lewis Center for Business and Economic Development (2003 – 2006)
- Effective Teaching Committee (2003 – 2006)
- Learning Outcomes Committee (2004 – 2006)
- AACSB Strategic Management Advisory Committee (ad hoc) (2003 – 2005)
- Strategic Planning Advisory Committee (2001 – 2004)
- COBA Newsletter (2000 – 2001)

University Assignments:

Chair:

- University Faculty Senate (2006 – 2007)

Chair Elect:

- University Faculty Senate (2005 – 2006)

Member by virtue of position (Faculty Senate Chair):

- Budget Committee (2006 – 2007)
- Strategic Planning Committee (2006 – 2007)
- Calendar Committee (2006 – 2007)
- Academic Affairs Council (2006 – 2007)
- Academic Policy Council (2006 – 2007)

Member by virtue of position (Faculty Senate Chair-Elect):

- Budget Committee (2005 – 2006)
- Strategic Planning Committee (2005 – 2006)
- Ring Committee (2005 – 2006)

Member:

- Core Curriculum Assessment Committee (2006 – 2009)
- University Faculty Senate (2004 – 2007)
- Curriculum Committee (2005 – 2011)
- Faculty/Staff Annual Fund Campaign (2005 – 2008)
- Task Force for the Establishment of Center to Facilitate Academic Development (ad hoc) (2005 – 2009)
- SACS Compliance Committee (ad hoc) (2006 – 2009)
- Emergency Response Planning Committee (ad hoc) (2007 – 2008)
- Institutional Effectiveness Committee (2009 – 2012)
- Academic Affairs Council (2007 – Present)

Off Campus Service:

Member:

- Lone Star College Accounting Advisory Board (2011 – Present)