

**SHUANGYUE (Shaun) ZHANG, Ph. D.**

Department of Communication Studies  
Sam Houston State University  
Huntsville, Texas, 77341  
936-294-1835  
[shaunzhang@shsu.edu](mailto:shaunzhang@shsu.edu)

**EDUCATION**

**Ph.D., Communication**, The Ohio State University, 2005  
**M.A., Communication**, Kent State University, 2001  
**M.A., English**, Shandong University, China, 1999  
**B.A., English**, Shandong Normal University, China, 1991

**EMPLOYMENT EXPERIENCE**

**Professor**, Department of Communication Studies, Sam Houston State University, September 2017 to present

**Associate Professor**, Department of Communication Studies, Sam Houston State University, September 2011 to August 2017

**Assistant Professor**, Department of Communication Studies, Sam Houston State University, August 2005 to August 2011

**Graduate Teaching Associate**, School of Communication, The Ohio State University, September 2001 to June 2005

**Graduate Teaching Assistant**, School of Communication Studies, Kent State University, August 1999 to August 2001

**AWARDS**

**2017 Article of the Year Award** for *Communication Studies* from Central States Communication Association Conference in Milwaukee, April 2018 for the article “How do you like your forgiveness? Communication style preferences and effects. *Communication Studies*, 68, 568-587.”

**2012 Top Four Paper Award** in the Division of Communication and Aging at National Communication Association Conference, Orlando, Florida

**2012 Departmental Excellence in Research/Scholarship**, College of Humanities and Social Sciences, Sam Houston State University

**2012 Departmental Excellence in Online Instruction**, College of Humanities and Social Sciences, Sam Houston State University

**2011 Departmental Excellence in Research/Scholarship**, College of Humanities and Social Sciences, Sam Houston State University

**2010 Garrison Award for Applied Interpersonal Research** at International Communication Association Conference, Singapore.

**2010 Top Paper Award** in Interpersonal Communication Division at International Communication Association Conference, Singapore.

**2010 Departmental Excellence in Research/Scholarship**, College of Humanities and Social Sciences, Sam Houston State University

**2009 Franklin H. Knower Article Award** from the Interpersonal Division of the National Communication Association, for Art Ramirez & Shuangyue Zhang (2007), When online meets offline: The effects of modality switching on relational communication, *Communication Monographs*, 74, 287-310.

**2008 Top Paper Award** in Interpersonal Communication Interest Group at Western States Communication Association Conference, Seattle, WA.

**2005 Top Student Paper Award** in Interpersonal Division at International Communication Association Conference, New York.

## **GRANTS**

### ***Funded Research Projects as PI Co-PI, or Consultant***

PI for project “Topic avoidance in Chinese close opposite-sex relationships”, SHSU Faculty Enhancement Grant for Professional Development, 2008-2009, awarded \$6,800.

Sub-Contractor, Co-PI for Project “Modeling Responses to Rapid Societal Changes in US, Georgia, and China,” awarded from USAF, \$79,000, with Robin Goodwin (PI) at Brunel University of United Kingdom; \$23,000 allocated to co-PI.

Consultant for project “Computer-Mediated Interpersonal Communication,” funded by Fudan University of China, 100,000 Chinese Yuan, Shaojing Sun (PI).

## **RESEARCH**

### ***Manuscripts Published in Peer-Reviewed Journals***

1. Merolla, A., **Zhang, S.**, McCullough, J., & Sun, S. (2017). How do you like your forgiveness? Communication style preferences and effects. *Communication Studies*, 68, 568-587. ***Won Article of the Year Award at Central States Communication Association Conference, Milwaukee, Wisconsin, April 2018.***
2. Sun, S., **Zhang, S.**, & Fan, X. (2016). Media use, cognitive performance, and life satisfaction of the Chinese elderly. *Health Communication*, 31, 1223-1234.

3. Sun, S., Merolla, A., Seo, M., & **Zhang, S.** (2013). Self-construal and natural disaster coverage: How self perception influences psychological intrusion and concern for others. *Asian Journal of Communication*, 23, 17-37. DOI:10.1080/01292986.2012.71709
4. Merolla, A., **Zhang, S.**, & Sun, S. (2013). Forgiveness communication in the U.S. and China: Social harmony, empathy, offense features, and well-being. *Communication Research*, 40, 595-622.
5. Kline, S. L., **Zhang, S.**, Horton, B. W., Pariyadath, R., & Ryu, S. (2012). The role of communication and cultural concepts in cross-cultural expectations about marriage: Comparisons between Asian and U.S. young adults. *International Journal of Intercultural Relations*, 36, 319-330.
6. **Zhang, S.**, Merolla, A., Sun, S., & Lin, S-F. (2012). The nature and consequences of topic avoidance in Chinese and Taiwanese close relationships. *Asian Journal of Social Psychology*, 15, 156-166. DOI: 10.1111/j.1467-839X.2012.01367.x
7. Seo, M., Sun, S., Merolla, A., & **Zhang, S.** (2012). Willingness to help following the Sichuan earthquake: Modeling the effects of media involvement, stress, trust, and relational resources. *Communication Research*, 39, 3-25. **Lead Article.**
8. Merolla, A., & **Zhang, S.** (2011). In the wake of transgressions: Forgiveness communication, offense attributes, offender response, and proximal/distal outcomes. *Personal Relationships*, 18, 79-95.
9. Bello, R. S., Brandau-Brown, F. E., **Zhang, S.**, & Ragsdale, J. D. (2010). Verbal and nonverbal methods for expressing appreciation in friendships and romantic relationships: A cross-cultural comparison. *International Journal of Intercultural Relations*, 34, 294-302.
10. **Zhang, S.**, & Stafford, L. (2009). Relational ramifications of honest but hurtful evaluative messages in close relationships. *Western Journal of Communication*, 73(4), 481-501.
11. **Zhang, S.** (2009). Sender-recipient differences in the reports of honest but hurtful messages. *Communication Reports*, 22(2), 89-101.
12. Kline, S., & **Zhang, S.** (2009). The Role of Relational Communication Characteristics and Filial Piety in Mate Preferences: Cross-cultural Comparisons of Chinese and US College Students . *Journal of Comparative Family Studies*, 40(3), 325-353. **Lead Article.**
13. **Zhang, S.**, & Kline, S. (2009). Can I make my own decision? A cross-cultural study of social network influence in mate selection. *Journal of Cross-Cultural Psychology*, 40, 3-23. **Lead Article.**
14. Kline, S., Horton, B. W., & **Zhang, S.** (2008). How we think, feel and express love: A cross-cultural comparison between American and East Asian culture. *International Journal of Intercultural Relations*, 32, 200-214. **Reprinted in "Intercultural Communication" edited by Deborah Cai, Sage Publication, published in November 2009.**

15. **Zhang, S.**, & Stafford, L. (2008). Perceived face threat of honest but hurtful evaluative messages in romantic relationships. *Western Journal of Communication*, 72(1), 19-39.
16. Ramirez, Jr. A., **Zhang, S.**, McGrew, C., & Lin, S. (2007). Relational communication in computer-mediated interaction revisited: Three studies comparing participant-observer perspectives. *Communication Monographs*, 74(4), 492-516.
17. Ramirez, Jr., A., & **Zhang, S.** (2007). The effects of the occurrence and timing of modality switching on relationship development. *Communication Monographs*, 74(3), 287-310. **Lead Article.**
18. **Zhang, S.**, & Merolla, A. (2007). A group project on communication and intercultural friendships. *Communication Teacher*, 21(1), 16-20 .
19. **Zhang, S.**, & Merolla, A. (2006). Communicating dislike of close friends' romantic partners. *Communication Research Reports*, 23(3), 179-186.

***Manuscripts Currently Under Review***

Kline, S., Manohar, U., **Zhang, S.**, Song, W., Ryu, S., & Horton, B. Good friends: Theorizing the role of communication and cultural concepts in friendship among young adults from six countries.

***Manuscripts in Preparation (Revision Needed for Journal Submission)***

**Zhang, S.**, & Merolla, A. Hurtful messages across cultures: Message content and appraisal in Chinese and U.S. close relationships.

**Zhang, S.**, Ding, J., Tong, T., & Wong, Y. Meanings and expressions of filial piety: Understanding Chinese parent-child relationships.

**Zhang, S.**, & Bello, R. Giving negative evaluations in romantic relationships: The effects of sequential order and enhancement specificity.

***Manuscripts in Preparation (Data Been Collected)***

1. Modeling Responses to Rapid Societal Changes in US, Georgia, and China, with Robin Goodwin (UK), Shaojing Sun, and George Nizharadze
2. Hurtful messages from parents: Experiences of Chinese young adults

**CONFERENCE PRESENTATIONS**

**Zhang, S.** (2016). Do best friends make crappy roommates? Roommate relationship rules and conflict resolution strategies. Paper presented at International Association of Relationship Research, Toronto, Canada.

- Merolla, A., **Zhang, S.**, & McCullough, J. (2014). How do you like your forgiveness? Communication style preferences and effects. Paper presented at National Communication Association conference, Chicago, IL.
- Zhang, S.**, & Bello, R. (2014). Giving negative evaluations in romantic relationships: The effects of sequential order and enhancement specificity. Paper presented at I International Communication Association Conference, Seattle, WA.
- Goodwin, R., Sun, S., **Zhang, S.**, & Nizharadze, G. (2014). Modeling adjustment of internal migration: Migrants in China, Georgia, and the US. Paper presented at International Association for Cross-Cultural Psychology Conference, Reims, France.
- Kline, S., Manohar, U., **Zhang, S.**, Song, W., Ryu, S., & Horton, B. (2012). Good friends: Theorizing the role of communication and cultural concepts in friendship among young adults from six countries. Paper presented at National Communication Association conference, Orlando, Florida.
- Sun, S., **Zhang, S.**, & Liu, C. (2012). Media use, cognitive ability, and life satisfaction of the Chinese Elderly. Paper presented at National Communication Association conference, Orlando, Florida.
- Zhang, S.**, Sun, S., Qian, H., & Wang, F. (2012). Sharing pregnancy news: The experiences of Chinese women. Abstract presented at International Association of Relationship Research conference, Chicago, IL.
- Deng, F., Fann, L., **Zhang, S.**, & Merolla, A. (2012). Chinese immigrant breast cancer survivors: Stressors and social support . Abstract presented at International Association of Relationship Research conference, Chicago, IL.
- Kline, S., **Zhang, S.**, Manohar, U., & Ryu, S. (2012). Extending Cross-Cultural Comparisons on the Role of Communication and Culture Based Concepts in Marital Role Expectations: A Five Country Analysis. Paper presented at I International Communication Association Conference, Phoenix, AZ.
- Sun, S., Merolla, A., Seo, M., & Zhang, S. (2012). Self-Construal, TV Viewing Motives, and Caring in a Disaster Context. Paper presented at I International Communication Association Conference, Phoenix, AZ.
- Merolla, A., **Zhang, S.**, & Sun, S. (2011). Forgiveness communication in the U.S. and China: Social harmony, empathy, offense features, and well-Being. Paper presented at International Communication Association Conference, Boston, MA.
- Zhang, S.**, Ding, J., Tong, T., & Weng, Y. (2010). Meanings and expressions of filial piety: Understanding Chinese parent-child relationships. Paper presented at National Communication Association conference, San Francisco, CA.
- Seo, M., Sun, S., Merolla, A., & **Zhang, S.**(2010). Willingness to help following the Sichuan

earthquake: Modeling the effects of media involvement, stress, trust, and relational resources. Paper presented at National Communication Association conference, San Francisco, CA.

**Zhang, S., & Merolla, A. (2010).** A cross-cultural comparison of hurtful messages in close opposite-sex relationships. Paper presented at International Communication Association conference, Singapore. **Won Top Paper Award and Garrion Award for Applied Interpersonal Research.**

Merolla, A., & **Zhang, S.** (2009). Negotiating morality in collectivistic cultures: Forgiveness process in China. Paper presented at pre-conference panel “Negotiating moralities in personal relationships” at National Communication Association Conference, Chicago, IL.

Ramirez, A., Hu, M., Spinda, J., Feaster, J., Hoplamazian, G., **Zhang, S.**, & Horton, B. (2009). *Social networking technology and re-engaging friendships from the past: Two studies comparing cross-sex and same-sex friendships*. Paper presented at National Communication Association Conference, Chicago, IL.

**Zhang, S.**, Merolla, A., & Lin, S.-F. (2009). *The nature and consequences of topic avoidance in Chinese and Taiwanese close relationships*. Paper presented at National Communication Association Conference, Chicago, IL.

Kline, S. L., **Zhang, S.**, Horton, B. W., Pariyadath, R., & Ryu, S. (2009). *The role of communication and cultural concepts in cross-cultural expectations about marriage: Comparisons between Asian and U.S. young adults*. Paper presented at International Communication Association Conference, Chicago, IL.

Merolla, A., & **Zhang, S.** (2009). *In the wake of transgressions: Forgiveness communication, offense attributes, offender response, and proximal/distal outcomes*. Paper presented at International Communication Association Conference, Chicago, IL.

Bello, R. S., Brandau-Brown, F. E., **Zhang, S.**, & Ragsdale, J. D. (2008). *Verbal and nonverbal methods for expressing appreciation in friendships and romantic relationships: A cross-cultural comparison*. Paper presented at International Association for Intercultural Communication Studies conference, Louisville, KY.

**Zhang, S.**, Lin, S-F, & Liu, H. (2008). *Topic avoidance in close relationships: Samples from Taiwan and Mainland China*. Paper presented at International Association of Relationship Research, Providence, RI.

**Zhang, S.** (2008). *Sender-recipient perspectives of honest but hurtful messages in romantic relationships*. Paper presented at International Communication Association conference, Montreal, Canada.

**Zhang, S.**, & Stafford, L. (2007). *Relational ramifications of honest but hurtful evaluative messages in close relationships*. Paper presented at National Communication Association, Chicago, IL.

**Zhang, S.**, & Stafford, L. (2007). *A prototypical perspective on relationship maintenance*

*strategies*. Paper presented at International Communication Association, San Francisco, California.

- Ramirez, Jr. A., **Zhang, S.**, McGrew, C., & Lin, S. (2007). *Relational communication in computer-mediated interaction revisited: Three studies comparing participant-observer perspectives*. Paper presented at Western State Communication Association, Seattle, WA. (**Top paper in the Interpersonal Communication Interest Group**)
- Zhang, S.** (2006). *Is honesty the best policy? The effects of perceived motives underlying honest but hurtful evaluative messages in close relationships*. Paper presented at National Communication Association, San Antonio, Texas.
- Zhang, S.**, & Stafford, L. (2006). *Perceived face threat of honest but hurtful evaluative messages in romantic relationships*. Paper presented at International communication Association, Dresden, Germany.
- Merolla, A., & **Zhang, S.** (2005). *Reconceptualizing media richness theory*. Paper presented at National Communication Association, Boston.
- Zhang, S.**, & Merolla, A. (2005). *Dialectics and disclosure: Expressing or withholding dislike of close friends' romantic partners*. Paper presented at International Communication Association, New York. (**Top 4 Student Paper in Interpersonal Division**)
- Horton, B. W., Kline, S., & **Zhang, S.** (2005). *How we think, feel and express love: A cross-cultural comparison between American and East Asian cultures*. Paper presented at International Communication Association, New York.
- Zhang, S.**, & Kline, S. (2004). *Can I make my own decision? A U.S.-Chinese study of normative influence in mate selection using the theory of reasoned action*. Paper presented at National Communication Association, Chicago, IL.
- Zhang, S.**, & Kline, S. (2004). *Communicative dispositions and mate preference comparisons between college students in China and the United States*. Paper presented at International Communication Association, New Orleans, LA.
- Ramirez, Jr., A., **Zhang, S.**, McGrew, C., & Lin, S. (2004). *Relational communication in computer-mediated interaction: A comparison of participant-observer perspectives*. Papers presented at International Communication Association, New Orleans, LA.
- Zhang, S.** (2003). *Chat room and face-to-face relationships: The relationship between intimacy and self-disclosure*. Paper presented at National Communication Association, Miami, FL.
- Ramirez, Jr., A., & **Zhang, S.** (2003). *When online meets offline: The effects of modality switching on relationship development*. Paper presented at the National Communication Association, Miami, FL.
- Zhang, S.**, & Ramirez, Jr., A. (2003). *Channel effects on relational communication in initial*

*interactions: Comparing participant and observer perspectives.* Paper presented at 2<sup>nd</sup> Annual Conference for Computer-supported Social Interaction, Oxford, OH.

Stafford, L., **Zhang, S.**, Kline, S., & Horton, B. (2003). *Relational rules of the communication of love and affection for friendship and marriage in four cultures.* Paper presented at the International Communication Association, San Diego, CA.

Stafford, L., **Zhang, S.**, Kline, S., & Horton, B. (2002). *Love and friendship expressions in four cultures.* Paper presented at the International Communication Association, Seoul, Korea.

**Zhang, S.** (2002). *Self-disclosure in chat rooms.* Paper presented at East Communication Association, New York.

**Zhang, S.** (2001). *Test the validity and reliability of the Revised Self-Disclosure Scales.* Paper presented at the Central Communication Association, Cincinnati, OH.

## **TEACHING EXPERIENCE**

### ***Undergraduate Level***

Intercultural Communication  
Persuasion  
Public Speaking  
Interpersonal Communication (Classroom and online)  
Business and Professional Speaking  
Interpersonal Conflict

### ***Graduate Level***

Research Methods  
Statistics  
Health Communication  
Interpersonal Communication Theory  
Intercultural Communication  
Interpersonal Conflict

## **SERVICE**

### ***University***

Parking Appeals Committee, 2005-2007  
Women's Advisory Committee, Faculty, 2006  
Component V Committee, Fall 2008 – present  
Student Success Advisory Committee, Fall 2009 – 2016  
Scouts@Sam, Spring 2014

### ***College***



Search Committee for Psychology Department Chair, Spring and Fall 2008  
Dean's Research and Scholarship Committee, since Spring 2011  
Online Teaching/Instruction Committee, Fall 2013 to Spring 2016  
CHSS Curriculum Committee, Fall 2011 to present  
Dissertation Committee Member for Brett Gardner, Department of Psychology, Spring 2014  
SACS Meta Assessment, Fall 2016  
DPTAC Committee Member for Jin Young Choi, Department of Sociology, Spring 2018  
Tenure and Promotion Advisory Committee, Fall 2017 to present  
Academic Review Panel, Summer 2018

### ***Department***

Graduate Spring Fair, 2018  
DPTAC Committee, Spring 2017 to present  
Faculty Search Committee, Fall 2016  
New Course Form-B Applications, Spring to Summer 2016  
Student Recruitment Event at Lone Star College Montgomery, Spring 2016  
Faculty Search Committee, Spring 2016  
Graduate Program Report, Fall 2015  
Faculty Liaison to the Library, Fall 2015  
Saturday@Sam, Fall 2014  
Graduate Spring Fair 2014  
Faculty Search Committee Chair, Fall 2013/Spring 2014  
Conflict and Resolution Course Applications  
Graduate Student Handbook Proofreading/Editing

### ***Community***

Invited talk at Huntsville Intermediate School  
Invited talk at Chi Alpha  
Chairing student conference during the *International Week* at Sam Houston State University

## **PROFESSIONAL**

### ***Professional Memberships***

International Communication Association  
National Communication Association  
International Association of Relationship Research

### ***Editorial Board Member***

Journal of Applied Communication Research, 2008 – 2011  
Journal of Social and Personal Relationships, 2008 – 2010  
Southern Journal of Communication, 2010 – present  
Western Journal of Communication, 2013 – 2014

***Ad Hoc Reviewer***

CyberPsychology, Behavior, and Social Networking  
Emerging Adulthood  
Human Communication Research  
Journal of Social and Personal Relationships  
Journal of Cross-Cultural Psychology  
Journal of Chinese Communication  
Journal of Friendship Studies  
New Media & Society  
Northwest Communication Association Journal  
Western Journal of Communication

***Chairing Panels at National and International Conferences***

2010, chairing panel “*Facebook: Communication practices and relational dynamics*” at *National Communication Association* Conference in San Francisco

2006, chairing panel “*Gossiping, telling secrets: Flirting and stereotyping*” at *National Communication Association* Conference in San Antonio, Texas

2006, chairing panel “*Electronic and social integration*” at *International Communication Association* Conference in Dresden, Germany

**INVITED TALKS/SEMINARS**

**September 2012** Understanding Each Other’s Perspectives, Invited talk at Liu & Associates, PLLC, Houston, Texas

**June 2012** Understanding words from Tiger Mothers: Research on Honest but Hurtful Messages, Invited talk at the School of Journalism of Fudan University, China.

**May 2012** Pressure and Coping Strategies for Medical Workers Invited talk, Symposium of Health Communication organized by *Shanghai Association of Health Education and Promotion, School of Public Health of Fudan University, and Changning District Health Promotion Committee of Shanghai.*

**May 2012** Communication Research Methods. Invited week-long graduate seminar at Shandong University, China.

**May 2012** Understanding words from Tiger Mothers: Research on Honest but Hurtful Messages, Invited talk at the School of Literature and Journalism of Shandong University, China.

**October 2011** Understanding words from Tiger Mothers: A research program of Dr. Zhang on Honest but Hurtful Messages. Talk at CHSS Faculty Colloquium, Sam Houston State University.

**June 2011** Understanding words from Tiger Mothers: A research program of Dr. Zhang on

Honest but Hurtful Messages. Invited talk, *Communication University of China* (中国传媒大学), Beijing, China.

**June 2011** Communication behaviors within close relationships: Cross-cultural comparisons of US and East Asian college students. Invited talk, *Communication University of China* (中国传媒大学), Beijing, China.

**May 2011** Applications of communication theories in health campaigns. Invited talk, Symposium of Health Communication organized by *Shanghai Association of Health Education and Promotion, School of Public Health of Fudan University, and Pudong Health Promotion Committee*.

**May 2010** Survey methods and experimental designs in social science research. Invited week-long graduate seminar, *Liaocheng University*, China.

#### **GRADUATE STUDENTS THESIS/DISSERTATION COMMITTEE**

M.A. Thesis Committee, Department of Communication Studies

Terri Jaggars (2010)

Adam Key (2010)

Cassie Shimek (2011)

Dean Campa (2011)

Dissertation Committee

Lingling Yang (2010, College of Education)

Brett Gardner (2015, Department of Psychology)