

W. Anthony Watkins
Associate Professor
Department of Art
College of Fine Arts and Mass Communications

Degrees Earned

MFA: Graphic Design
The University of Tennessee, Knoxville, 2004

Master of Arts: Graphic Design
Northwestern State University, 2001

Bachelor of Science: Social Science
Northwestern State University, 1994

Peer-Review Publications and Exhibitions

University and College Designer's Association (UCDA), National Design Conference Show, Baltimore, MD, October 2017

10 Menu Design Hacks, by Janie Kliever, designschool.canva.com Work featured/included in Online Article 2017

Graphic Design USA Magazine Design Annual, December 2017

1650 Gallery: Juried Group Exhibition, it's a Sign: The Medium is the Message, Los Angeles, CA, June 24, 2017

Graphic Design USA Magazine Design Annual, December 2016

Graphic Design USA Magazine InHouse Design Annual, August 2016

Domtar Paper Blueline Magazine, Winter 2016

Domtar Paper Blueline Gallery, Online Gallery, Fall 2016 (x2)

University and College Designer's Association (UCDA), National Design Conference Show, San Antonio, TX, September 2016

Oso Bay Design Symposium Invitational Faculty Show, Corpus Christi, TX, March 30–April 1, 2016

Graphic Design USA Magazine Design Annual, Nov/Dec 2015 (x3)

University and College Designer's Association (UCDA), National Design Conference Show, Orlando, FL, October 2015

Graphic Design USA Magazine InHouse Design Annual, July/August 2015

Graphic Design USA Magazine InHouse Design Annual, July/August 2014

Art of the Menu project feature, www.underconsideration.com/artofthemenu, October 2014

Brochure Design 12, Rockport Publishing 2013

Designer Magazine, University and College Designer's Association (UCDA), Parting Shot photo feature, Fall 2012

Graphic Design USA Magazine InHouse Design Annual, July/August 2012

Art of the Menu: Peer reviewed project feature, www.underconsideration.com/artofthemenu, April 2012

1650 Gallery: Juried Group Exhibition, Skyward: The World Above Us, Los Angeles, CA, March 31–April 30, 2012

Darkroom Gallery: Juried Group Exhibition, Spontaneous, Essex Jct., VT, March 22–April 15, 2012

Black Box Gallery: Juried Group Exhibition, Color: The Visual Spectrum, Portland, OR, March 1–23, 2012

Upstream People Gallery: Juried Group Exhibition, 14th Annual All Media Juried Online International Art Exhibition, Omaha, NE, January 1–December 31, 2012

Adobe InDesign CS5 & CS5.5 online support, InDesign Print Booklet to PDF video featured on Adobe's InDesign support website as a recommended video.

University and College Designer's Association (UCDA), National Design Show, Thrive Conference, Phoenix, AZ, October 2011

Graphic Design USA Magazine InHouse Design Annual, July/August 2011

The University of Mary Harden Baylor, Solo Exhibition, Belton, TX, February/March 2011

Graphic Design USA Magazine InHouse Design Annual, July/August 2009

Graphic Design USA Magazine InHouse Design Annual, July/August 2008

Graphic Design USA Magazine InHouse Design Annual, August 2007

Graphic Design USA Magazine Design Annual, December 2006 (x2)

AIGA South Carolina InShow, October 2005

HOW Magazine Interactive Design Annual, August 2005

HOWDesign.com, Top Ten Websites, March 2005

Time.com, Election Websites, the best places on the web to learn about this year's election, October 2004

Macromedia site of the day, October 2004

Friends of Ed site of the week, October 2004

Community College in Baltimore, Group Exhibition, March 2002

Savannah College of Art and Design, Group Exhibition, Savannah, GA, February 2002

Macworld Digital Art Gallery exhibition, New York-San Francisco, 2001–2002

Oconee Cultural Arts Foundation, Group Exhibition, Watkinsville, GA, November 2001

Silicon Gallery, Group Exhibition, Philadelphia, PA, October 2001

Rocky Mountain Digital Art Center, Group Exhibition, Denver, CO, September 2001

Oxmoor Center, Group Exhibition, Louisville, KY, August 2001

Silver TELLY Award, Technical Direction, Production, 2001

Peer-Review Presentations/Posters

Presentation: Visual Ideology: Representing Political Ideas with Image

Design Principles & Practices: Fifth International Conference, University of Rome, February 2011

Poster presentation

UCDA Design Education Summit, University of Kansas, Lawrence, June 2010

Poster presentation

AIGA Response_Ability Conference, Toledo, OH, May 2010

Presentation: Idea, image, meaning: Image as Signifier
Pole Universitaire Leonard de Vinci, Paris, France, March 2009

Presentation: Visual Ideology: Representing Political Ideas with Image
Design, the Arts and the Political Conference, School of Visual Arts, New York, NY, Fall 2008

Professional Experiences

Sam Houston State University
Assistant Professor of Art and Design 2009–

Northwestern State University
Assistant Professor of Art and Design 2006–2009

ADCO Creative, Columbia, SC
Graphic Designer: 2004–2006.

The University of Tennessee
Graduate Teaching Assistant: Fall 2001–Spring 2004

Northwestern State University
Graduate Assistant: 1999–2001

Freelance Graphic Designer: 1999—

Honors and Awards

University and College Designer's Association (UCDA), National Design Competition Award of Excellence 2017

American Graphic Design Award 2017

American InHouse Design Award 2016

American Graphic Design Award 2016

University and College Designer's Association (UCDA), National Design Competition Judges Choice Award 2016

University and College Designer's Association (UCDA), National Design Competition Award of Excellence 2016

American Graphic Design Award 2015 (x3)

University and College Designer's Association (UCDA), National Design Competition Award of Excellence 2015

American InHouse Design Award 2015

American InHouse Design Award 2014 (x2)

American InHouse Design Award 2012

University and College Designer's Association (UCDA), National Design Competition Award of Excellence 2011

American InHouse Design Award 2011

American Graphic Design Award 2010

ADDY Awards, Bronze ADDY Award, Shreveport Bossier Advertising Federation, LA 2010

American InHouse Design Award 2009

American Advertising Federation 10th District Convention & ADDY Show, Bronze ADDY Award, Houston, TX, 2009

ADDY Awards, Best of Show, Best copy writing, Gold (x2), Silver (x2), Shreveport Bossier Advertising Federation, LA, 2009

American InHouse Design Award 2008

ADDY Awards, Gold , Shreveport Bossier Advertising Federation, LA, 2008

American InHouse Design Award 2007

American Graphic Design Award 2006 (x2)

ADDY Awards, Gold (x3), Silver (x3), Columbia, SC, Ad Club 2006

Workshops/Lectures

Grid Systems lecture and portfolio presentation

University of Southern Mississippi, April 2012

Typographic Composition workshop

The University of Mary Harden Baylor, Belton, TX, February 2011

Type + Image workshop

Northwestern State University, Natchitoches, LA, March 2010