

College of Education Vita

Matthew B. Fuller, Ph.D.

Office Address

Department of Educational Leadership
Sam Houston State University
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Education

University	Degree	Year
Illinois State University	Ph.D.- Ed. Admin. & Foundations	2011
Texas A&M University	Post-Masters Certificate- College Teaching	2004
Texas A&M University	M.S.- Higher Education Admin.	2004
Texas A&M University	B.A.- Biology	2002

Honors

2015 Institute of Higher Education Law and Governance Roundtable Fellow
2014 Educator of the Year, Texas A&M University College of Education
2014 SHSU Leadership Academy participant
2013 Nominated for University academic advising award
2012 Nominated to serve as a Southern Association of Colleges and Schools Evaluator
2012 National Center for Educational Statistics National Data Institute Fellow
2008 Association for Institutional Research Julia Duckwall Fellow

Academic Positions

Associate Professor of Higher Education Leadership, Sam Houston State University, June 2015 – Present

Assistant Professor of Higher Education Leadership, Sam Houston State University, June 2011 – 2015

Assistant Dean of Assessment, Sam Houston State University College of Education, September 2014 – April 2016

Director, Doctoral degree in Higher Education Leadership, Sam Houston State University, Aug. 2017 - Present

Coordinator, Master of Arts, Higher Education Admin., Sam Houston State University,
August 2012- September 2014

Instructional Assistant Professor, Social/Historical Foundations of Education, Illinois
State University, May 2010 - June 2011

Lecturer, Social/Historical Foundations of Education, Illinois State University
August 2007 - May 2010

Assistant Director, University Assessment Office, Illinois State University, July 2006 -
July 2010

Program Coordinator, Institutional Assessment and Diversity, Texas A&M University,
May 2004 – June 2006

Instructor and Assessment Coordinator, Mays School of Business, Texas A&M
University, August 2004 - December 2004

Instructor, EPSY 485, Student and Community Development, College of Education,
Texas A&M University, January 2001- May 2004

Research/Grant Funding

Teir 1 Grant Efforts

2016 Institute of Education Sciences – *Project CLEAR: Project CLEAR (Culture of Learning, Evidence, and Assessment Research): Exploring Relationships Between Postsecondary Assessment Culture, Retention, and Persistence* - \$1,394,617, not funded. Principal Investigator. Co-Principal Investigatoers: Dr. Antjony J. Onweugbuzie, Dr. Forrest Lane.

2016 Spencer Foundation Grant - *Examining Cultures of Assessment in Higher Education Faculty and Administrators*. \$50,000, not funded. Principal Investigator.

2012 Spencer Foundation Grant - *The Survey of Assessment Culture Under the Center for the Study of Assessment Culture* - \$494,558, not funded. Principal Investigator. Co-Principal Investigatoers: Dr. Susan Skidmore, Dr. Rebecca Bustamante

2012 Institute of Education Sciences - *Exploring Cultures of Evidence and Assessment in Higher Education* - \$1,535,538, not funded. Principal Investigator. Co-Principal Investigatoers: Dr. Susan Skidmore, Dr. Rebecca Bustamante

Teir 2 Grant Efforts

2012 Office of Research and Sponsored Programs Faculty Enhancement Research Grant Submission - *The Survey of Assessment Culture*- \$15000 submission, awarded. Principal Investigator.

Selected Publications

Refereed

- Fuller, M. B.** and Lane, F. C. (in press). An empirical model of culture of assessment in student affairs. *Research and Practice in Assessment*, 13. Retrieved from <http://www.rpajournal.com/>.
- Fuller, M. B.**, Skidmore, S. T., Bustamante, R. M., & Holzweiss, P. C. (2016). Empirically exploring higher education cultures of assessment. *The Review of Higher Education*, 39(3), 395-429. Retrieved from <https://muse.jhu.edu/article/611668/summary>
- Holzweiss, P.C., Bustamante, R., & **Fuller, M. B.** (2016). Institutional cultures of assessment: A qualitative study of administrator perspectives. *Journal of Assessment and Institutional Effectiveness*, 6(1), 1-27. Retrieved from <http://www.jstor.org/stable/10.5325/jasseinsteffe.6.1.0001>
- Fauria, R. M. & **Fuller, M. B.** (2015). Transfer student success: Educationally purposeful activities predictive of undergraduate GPA. *Research and Practice in Assessment*, 10(Summer 2015), Article 5. Retrieved from <http://files.eric.ed.gov/fulltext/EJ1064764.pdf>
- Fuller, M. B.**, Holzweiss, P. C., & Joyner, S. A. (2015). The importance of peer connections in distance education. *International Journal of Instructional Technology and Distance Learning*, 12(2), 15-22. Retrieved from http://www.itdl.org/Journal/Feb_15/Feb15.pdf
- Fuller, M. B.** (2014). A history of financial aid to students. *Journal of Student Financial Aid*, 44(1), Article 4. Retrieved from <http://publications.nasfaa.org/jsfa/vol44/iss1/4> (3,635 downloads)
- Fuller, M. B.**, Henderson, S., & Bustamante, R. (2014). Assessment leaders' perspectives of institutional cultures of assessment: A Delphi study. *Assessment and Evaluation in Higher Education*, electronic pre-publication, 40(3), 331-351. Retrieved from <http://www.tandfonline.com/doi/abs/10.1080/02602938.2014.917369> doi:10.1080/02602938.2014.917369
- Fuller, M. B.**, & Skidmore, S. T. (2014). An exploration of factors influencing institutional cultures of assessment. *International journal of Educational Research*, 65(1), 9-21. Retrieved from [doi:10.1016/j.ijer.2014.01.001](http://dx.doi.org/10.1016/j.ijer.2014.01.001)
- Joyner, S., **Fuller, M. B.**, Holzweiss, P.C., Henderson, S., & Young, R. (2014). The importance of student-instructor connections in graduate level online courses. *Journal of Online Learning and Teaching*, 10(3), 436-445. Retrieved from http://jolt.merlot.org/vol10no3/Joyner_0914.pdf
- Holzweiss, P. C. Joyner, S. A., **Fuller, M. B.**, Henderson, S., Young, R. (2014). Online graduate students' perceptions of best learning experiences. *Distance Education*, 35(3), 311-323. <http://dx.doi.org/10.1080/01587919.2015.955262>
- Skidmore, S. T., Zientek, L. R., Combs, J. P., **Fuller, M. B.**, Hirai, M., Price, D., & Moore, G. W. (2014). Empirical reporting practices in CCJRP and JDE from 2002 to 2011: A systematic review. *Community College Journal of Research and Practice*, 38(10), 927-946. doi: 10.1080/10668926.2013.843478. Retrieved from http://www.tandfonline.com/doi/abs/10.1080/10668926.2013.843478?journalCode=ucjc20#.VpMi_lKrG9Y.

- Fuller, M. B.** (2013). An empirical study of cultures of assessment in higher education. *Educational Leadership Review*, 13(1), 21-28. Retrieved from https://www.researchgate.net/publication/290448052_An_Empirical_Study_of_Cultures_of_Assessment_in_Higher_Education
- Fuller, M. B.** & Walker, D. (2013). Acts influencing how higher education handles information. *The Journal of Higher Education Management*, 28(2), 112-146. Retrieved from http://www.aaua.org/journals/pdfs/JHEM_Vol_28-1_Web_Edition_2013.pdf
- Fuller, M. B.** (2013). Student affairs staff support, resistance, or indifference to assessment. *Developments*, 11(1), 5-19. Retrieved from <http://www.myacpa.org/publications/developments/volume-11-issue-1>
- Fuller, M.B.** & Lugg, E.T. (2012). Legal precedents guiding higher education accreditation. *Journal of Higher Education Management*. 27(1), 47-88. Retrieved from http://www.aaua.org/journals/pdfs/JHEM_Vol_27_Web_Edition_2012.pdf
- Fuller, M. B.**, Wilson, M.A, and Tobin, R.M. (2011, October 19). The National Survey of Student Engagement as a predictor of undergraduate GPA: A cross-sectional and longitudinal examination. *Assessment and Evaluation in Higher Education*. 36(6), 735-748. doi: 10.1080/02602938.2010.488791. Retrieved from <http://www.tandfonline.com/doi/abs/10.1080/02602938.2010.488791>
- Fuller, M. B.** & Garison, A. (2011, July 27). Toward a philosophy of assessment. *NASPA NetResults*. 293(4).
- Fuller, M. B.** & Noël Elkins, A. (2011, August 24). Ten things supervisors can do to support new professionals' assessment competency. *NASPA NetResults*. 293(5).

Books and Monographs

- Fuller, M. B. Legal considerations for assessment and institutional research leaders. *New Directions in Institutional Research*, 2017(117). Wiley and Sons, Inc. ISBN: 1119426693. Retrieved from <http://onlinelibrary.wiley.com/doi/10.1002/ir.2017.2016.issue-172/issuetoc>

Book Chapters

- Fuller, M. B.** (2017). [The Practices, Policies, and Legal Boundaries Framework in assessment and institutional research](#). *New Directions for Institutional Research*, 2017(172), 9-23. doi:10.1002/ir.20200
- Fuller, M. B.** (2017). [An update on the Family Educational Rights and Privacy Act](#). *New Directions for Institutional Research*, 2017(172), 25-36.
- Fuller, M. B.** (2012). Realizing higher education's humanizing potential: Assessment as a dialogical act. In G. Perreault & L. Zellner (Eds.), *2012 NCPEA Yearbook* (pp. 145-156). Ypsilanti, MI: NCPEA Press. Retrieved from <http://files.eric.ed.gov/fulltext/ED539964.pdf>.

Non-refereed

Fuller, M. B. (2016). Is it time for a new name for assessment?. *Emerging Dialogues in Assessment*, 2(4), Article 1. Retrieved from <http://aalhe.site-ym.com/blogpost/1533254/263886/Meaning-and-usage-of-assessment--Part-I--Is-it-time-for-a-new-name-for-assessment> (Invited blog entry)

Downs, J. (2015). Assessment works! But it needs more work. (Interview with **Dr. Matthew Fuller**, Dr. Joan Hawthorne, and Dr. Catherine Wehlburg). *Emmering Dialogues*. Retrieved from http://www.aalhe.org/wp-content/uploads/Assessment_Works.pdf (Extensive editing and contributions to this work; 1,694 followers).

Downs, J. (2014). The single most appropriate response (Interview with **Dr. Matthew Fuller** on the Survey of Assessment Culture). Blog posted by J. Downs at <http://www.aalhe.org/the-single-most-appropriate-response/>. (Limited editing and contributions to this work; 1,694 followers).

Fuller, M.B. (2012). Assessing for learning: Building a sustainable commitment across the insitution (invited book review). *The Review of Higher Education*. 35(4), 659-661. doi: 10.1353/rhe.2012.0042. Retrieved from http://muse.jhu.edu/login?auth=0&type=summary&url=/journals/review_of_higher_education/v035/35.4.fuller.pdf

Professional Presentations

National/International

Letzring, T. and **Fuller, M. B.** (2017, Nov. 9). *Legal considerations for assessment and institutional research leaders*. Presentation at the Education Law Association Conference.

Fuller, M. B. and Roberts, D. R. (2017, Mar. 13). *Building a culture of assessment in student affairs: Research results and practical wisdom*. Presentation at the National Associate of Student Personnel Administrators International Symposium: San Antonio, TX.

Fuller, M. B. and Lane, F. C. (2017, Mar. 14). *An empirical model of culture of assessment in student affairs*. Presentation at the National Associate of Student Personnel Administrators International Symposium: San Antonio, TX.

Fuller, M. B., Skidmore, S. T., Bustamante, R. M., Martirosyan, N. M. (2017, Apr. 28). *An empirically derived faculty model of assessment culture in higher education*. Presentation at the American Educational Research Association Conference: San Antonio, TX.

Letizia, A. and **Fuller, M. B.** (2017, Apr. 29). *Using servant leadership to reframe cultures of assessment*. Presentation at the American Educational Research Association Conference: San Antonio, TX.

- Fuller, M. B.** (2016, Jan. 5). *Examining faculty perceptions on higher education cultures of assessment: Results from the Faculty Survey of Assessment Culture*. Presentation at the 14th Annual Hawaii International Conference on Education: Honolulu, HI.
- Fuller, M. B.** (2015, Oct. 16). *Faculty perspectives on cultures of assessment*. Online Presentation with 719 attendees hosted by the Association for the Assessment of Learning in Higher Education. Available at <http://assessmentlearningteaching.com/2015/09/22/free-webinar-faculty-perspectives-on-cultures-of-assessment/>
- Fuller, M. B.** (2015, May 18). *Legal concepts for institutional researcher and assessment leaders*. Presentation at the Institute of Higher Education Law and Governance Roundtable: Houston, TX.
- Letizia, A. & **Fuller, M. B.** (2015, Nov. 5). *Examining inequalities in faculty and administrator's perceptions about assessment as servant leadership*. Presentation at the Association for the Study of Higher Education Conference: Denver, CO.
- Fuller, M. B.**, Skidmore, S., Holzweiss, P. C., & Bustamante, R. (2014, Nov. 20). *Factors Influencing institutional cultures of assessment*. Presentation at the Association of the Study of Higher Education: Washington, D.C.
- Fuller, M. B.**, Bustamante, R. M., Skidmore, S. T. Smith, K., Franklin, S. (2013, Feb.). *Bridging the cultural divide: A panel on engaging faculty and administrative colleagues for evidence-based change*. Presentation at the international Texas A&M University Assessment Conference: College Station, Texas.
- Fuller, M. B.** & Skidmore, S. (2012, Nov.) *Factors influencing cultures of assessment: Empirical evidence from the Survey of Assessment Culture*. Roundtable presentation at the Association for the Study of Higher Education's Annual Conference: Las Vegas, NV.
- Fuller, M. B.** & Sloan-Sawtelle, C. (2012, July). *Enrollment and student loan patterns of rural college-going students*. Presentation at The National Center for Education Statistics' National Data Institute: Washington, D.C.
- Fuller, M. B.** (2012, June). *Factors that impact assessment culture*. Presentation at The Association for the Assessment of Learning in Higher Education Annual Conference: Albuquerque, NM.
- Fuller, M. B.** (2012, Feb.). *Factors and tactics that impact assessment culture: Results from the Survey of Assessment Culture*. Presentation at The Texas A&M University Assessment Conference: College Station, TX.

Regional

- Fletcher, K. M. and **Fuller, M. B.** (2017, Feb. 16). *Does the house always win? The relationship between barriers to wealth building and college borrowing*. Presentation at the Southwest Educational Research Association Conference: San Antonio, TX.
- Fuller, M. B.** and Lane, F. C. (2017, Feb. 17). *An empirical model of culture of assessment in student affairs*. Presentation at the Southwest Educational Research Association Conference: San Antonio, TX.

- Skidmore, S. T., Hsu, H., & **Fuller, M. B.** (2016, Feb. 11). *A person-centered approach to understanding cultures of assessment*. Presentation at the Southwest Educational Research Association Conference: New Orleans, LA.
- Fuller, M. B.**, Skidmore, S., & Bustamante, R. (2015, Feb. 5). *How to validate and refine an instrument for educational research*. Presentation at the Southwest Educational Research Association Conference: San Antonio, TX.
- Skidmore, S. T., Zientek, L. R., Combs, J. P., & **Fuller, M. B.** (2013, Feb.). *A review of the statistical practices of developmental education researchers in published studies*. Presented at the Southwest Educational Research Association: San Antonio, TX.
- Fuller, M. B.** & Franklin, S. (2012, Dec.) *Planning for assessment: Ensuring quality in assessment*. Presentation at the Southern Association of Colleges and Schools Commission on Colleges' Annual Meeting: Dallas, TX.
- Fuller, M. B.** & Skidmore, S. (2012, Dec.) *Consider your culture: Engaging faculty and administrators regarding assessment for long, lasting meaning*. Presentation at the Southern Association of Colleges and Schools Commission on Colleges' Annual Meeting: Dallas, TX.

State/Local

- Fuller, M. B.**, & Bustamante, R.M. (2015, June). *Results of the Survey of Cultures of Assessment*. Presentation at the University of Houston's First Annual Assessment Conference.

Citations in Journal Articles

175 citations are noted in Google Scholar.
 61 citations and an impact factor 8.29 are noted on Researchgate.net
 3,519 hits on my main research website, www.shsu.edu/assessmentculture in 2015
 with 7,848 hits since the project's inception.
 My History of Financial Aid article has had 12,092 downloads as of Dec. 19, 2017,
 rating it in the top three articles in this journal.

Selected Textbook Citations

None in 2017.

Service

University

Committee/task force/role	Year(s)
Member, University Research Council	2016-present
Member, President's Free Speech Policy Committee	2016-present
Member, Administrative Program Review Committee	2015- present
Member, Campus Cleary Act Committee	2015-present

Member, Council of Assistant Academic Deans	2014-2016
Member, Institutional Data System Committee	2014
Member, Dean's Search Committee	2013-2014
Member, Student Success Initiatives Committee	2013
Member, Core Curriculum Assessment Committee	2012
Member, University Annual Fund Committee	2012

College

Committee/task force/role	Year(s)
Member, College Workload Handbook Committee	2017-present
Chair, Educational Research Center Development Committee	2016-2017
Assistant Dean of Assessment	2014-2016
Co-Chair, College Assessment Committee	2014-2016
Member, College Executive Council	2014-2016
Member, Graduate Faculty Qualifications Committee	2013-2014
Member, Technology Committee	2012-2014
Member, College Annual Fund Committee	2012-2013

Department

Committee/task force/role	Year(s)
Director, Higher Education Leadership Doctoral Program	2017- present
Coordinator, MA in Higher Education Administration	2012-2014
Chair, Faculty Search Committee	2013
Member, Doctoral Student Dispositions Committee	2013- present
Member, Doctoral Admissions Selection Committee	2012- present
Member, Doctoral Self-Study Team	2013
Chair, Comprehensive Exam Review Committee	2013-2014
Member, Master's Admissions Committee	2013-present
Faculty Hiring Committee, Higher Education Administration	2012 and 2013
Coordinator, Certificate in Academic Advising	2011-2014
Coordinator and Developer, Certificate in Assessment and Institutional Research	2014
Doctoral Recruitment Committee	2011-present
Doctoral Admissions Interview Committee	2011-present
Doctoral Admissions Final Decision Committee	2011-present
Developed Masters - Higher Education Administration Assessment Plan	2011
Developed Higher Education Leadership Doctoral Proposal	2012- present
Advisor, Masters -Higher Education Administration and Post-graduate certificate in Academic Advising	2011-2014

Community Service

Committee/task force/role	Year(s)
Volunteering in Montgomery and Conroe ISDs.	Continual

Consulting Editor

Journal name, Title	Years
<i>Research and Practice in Assessment</i> , Assistant Editor	2012
<i>School Leadership Review</i> , Assistant Editor	2011-2013

Ad Hoc Reviewer (since 2011)

Journal name(s)	Years
<i>Research and Practice in Assessment</i>	2012- present
<i>Assessment and Evaluation in Higher Education</i>	2011- present
<i>The Review of Higher Education</i>	2016- present

Professional Memberships

Association for Institutional Research
 Texas Association for Institutional Research
 Greater Houston Partnership
 National Association for Student Personnel Administrators
 Association for the Assessment of Learning in Higher Education
 Southwestern Educational Research Association
 American Educational Research Association
 Association for the Study of Higher Education
 Council for the Accreditation of Educator Preparation
 American Association of Colleges for Teacher Education