

Lindsay C. Clark

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EDUCATION AND CERTIFICATIONS

PhD in English, Rhetoric and Professional Writing (2017)

Oklahoma State University (OSU), Stillwater, OK

Dissertation: *Complicating and Clarifying Disciplinary Writing Practices: The Toggling Move for Building Rhetorical Flexibility*

MA in English (December 2010)

Midwestern State University (MWSU), Wichita Falls, TX

Thesis: *Teaching Trials and Training Tribulations: How the WAC Movement Solves the Problem*

BA in English, Sociology minor, MWSU (May 2007)

British Studies Program, MWSU, Studied Shakespeare in London, England, Summer 2004

L'Abbaye Program, MWSU, Studied French, Literature, and Art History in France, Feb. to May 2004

Graduate Student Endorsement in Program Assessment, OSU Institute for Teaching and Learning Excellence (ITLE), Sept. 2013 to May 2016

Academic Integrity Facilitator Certification Training, OSU Office of Academic Affairs, Nov. 2014

Preparing Online Instructors Certification, OSU ITLE, Nov. 2013

PROFESSIONAL EXPERIENCE

Assistant Professor, Sam Houston State University (SHSU)

Sept. 2017 to Present

Teach Business Communication course and Design and Presentation of Business Projects course; surveyed students on interest in COBA communication center; participate on the Tailgate committee.

Visiting Assistant Professor, Texas Tech University (TTU)

Sept. 2016 to May 2017

Taught Introduction to Technical Writing service course; developed and taught Rhetorical Criticism; developed and taught advanced composition course that explores the development of professional genres using digital media and visual rhetoric; assisted ENGL 2311 Curriculum Committee with evaluating case studies and instructional materials for new proposed curriculum.

Assistant Director: Professional Writing Program, OSU

Aug. 2014 to Aug. 2016

Consulted with Director on bi-monthly staff development session topics and instructor support initiatives; supervised shadowing program mentors and shadows; supported new instructors through pre-semester professional development sessions and weekly mentor meetings; updated and disseminated Course Packet and program documents through Google Drive; facilitated student resolution hearings as program's Academic Integrity Facilitator; and taught onsite and online sections of Technical Writing (ENGL 3323) using the Desire-to-Learn platform and the department's Digital Media Studio and Electronic Classroom.

Assistant Director: Writing Center, OSU

Jan. 2012 to May 2014

Facilitated consultant training and development meetings; supervised community and campus outreach programs and daily operations; analyzed center statistics using WCONLINE software for weekly and semester reports; assisted Director with writing a funding proposal for new center space; served as a Writing Fellow for two years in an Educational Leadership graduate course, providing writing support and strategies for peer tutoring each other's writing; and promoted services through campus presentations.

Program Coordinator: Student Support Services TRiO Program, MWSU Oct. 2010 to Aug. 2011

Assisted Director with rewriting the grant to ensure compliance and renewal; collected and maintained 160 student records and reports using Blumen student tracking software and Banner; provided academic, career, and wellness counseling to 100 students; and hired, trained, and supervised 12 peer tutors.

Academic Specialist: Student Support Services TRiO Program, MWSU Sept. 2010 to Oct. 2010

Developed and maintained individual education plans for 120 students; created academic, professional, and wellness workshops for students; and researched and developed tutoring program curriculum.

Teaching Assistant: English Department, MWSU Aug. 2008 to May 2010

Taught both required sections of Rhetoric and Composition; developed instructional materials to teach six types of essays including an academic research project; and created activities to strengthen mastery of unity, clarity, coherence, and grammar.

English Instructor: Upward Bound TRiO Program, MWSU May 2009 to July 2009

Taught three sections of English Basics to high school students, mentored students about transitioning from high school to college writing.

Editor: Omani Oral History Project, MWSU May 2008 to Dec. 2008

Edited English-language translations of oral history interviews; synthesized large, complex transcriptions into a coherent narrative thread; and formatted transcriptions and photos into readable layouts for author, Dr. Charles Olson.

Graduate Assistant: English Department, MWSU Aug. 2007 to Aug. 2008

Operated Graduate Reading/Writing Lab, served as research assistant to faculty members, and assisted students with researching, planning, drafting, and revising.

TEACHING EXPERIENCE

Business Communication, SHSU**Design and Presentation of Business Projects, SHSU****Rhetorical Criticism, TTU**

An upper-level course that introduces the function of modern rhetoric and methods of rhetorical criticism. Students apply analytical methods to rhetorical artifacts, develop and present a collaborative rhetorical analysis project, maintain a Copeia journal of twenty short analysis and writing activities, and write a final report reflecting on their development as effective rhetors.

Introduction to Technical Writing, TTU

A required course for multiple majors, including Business, Computer Science, Human Development and Family Science, and Kinesiology. Students are introduced to writing conventions for job materials, proposals, instructions, and progress reports. Students also learn how to communicate effectively for target audiences, considering usability, accessibility, design, and multi-cultural communication.

Genres of Environmental Writing (onsite), OSU

A course for MS and PhD students in the Environmental Science graduate program, focusing on the analysis and production of academic and workplace texts, including research articles, proposals, and reports. Students use genre analysis to study professional texts and to consider how the structure, language, and design of these genres are influenced by rhetorical factors. Students participate in weekly tasks, write a literature review, proposal, and report, as well as create a Professional Genre Portfolio that explores how readers, writers, rhetorical purposes, and contexts interact in Environmental Science genres.

Technical Writing (onsite and online), OSU

An upper-level course required for several majors, including Engineering, Agriculture, Computer Science, Fire Protection, Business, and Human Development and Family Science. In addition to teaching specific professional genres, such as career documents, documentation, proposals, and reports, the course builds transferable skills, including research, document design, collaboration, using graphics, and style.

Composition 1, OSU

Rhetoric and Composition 1 & 2, MWSU

Poetry and Songwriting, Young Writers/Larry McMurtry Center Summer Workshop Program, Archer City, TX, June 2004

RESEARCH AND SCHOLARLY ACTIVITIES

Research Projects

“Genre-Based Pedagogy and Graduate Student Writing.” IRB Approved December 2014. Methods: artifact analysis, interviews, surveys, conversation analysis, data coding. Completed.

“Reflecting on the Effectiveness and Sustainability of a Peer Consultant Training Curriculum in a High School Writing Center.” IRB Approved November 2013. Methods: Surveys, interviews, and observations. Completed.

“Writing in Environmental Studies.” IRB Approved October 2012. Methods: Interviews with academic and industry professionals. Completed.

“Students’ perceptions of Graduate Teaching Assistant instructors.” IRB Approved April 2012. Methods: Surveys and interviews. Completed.

“Theories of Teaching Composition Oral History Project.” Methods: Oral history interview, December 2009. Completed.

Conference Presentations

“Teaching Visual Persuasion in Business Communication.” International Writing Across the Curriculum Conference, Auburn, AL, June 2018.

“Thinking Visually: Students Connect Textual and Visual Resources in Business Communication.” Association for Business Communication Southwest Conference, Albuquerque, NM, March 2018.

“Genre-based instruction as an agent of change: the impact of dialogue in an interdisciplinary graduate writing course.” International Writing Across the Curriculum Conference, Ann Arbor, MI, June 2016.

“Transforming rhetorical awareness: a case study of a discipline-based writing course for graduate students.” Rhetoric Society of America Conference, Atlanta, GA, May 2016.

“Rhetorical reconsiderations: Navigating disciplinary boundaries through digital, genre-based activities.” Computers and Writing Conference, Rochester, NY, May 2016. Unable to attend.

“High School Writing Centers.” South Central Writing Center Association Regional Conference, Stillwater, OK, Mar. 2014.

“High School Writing Centers.” University of Oklahoma Tutor Summit, Norman, OK, 30 Mar. 2013.

“Polishing Our Language: OSU Writing Center Discourse.” South Central Writing Center Association Conference, Little Rock, AR, Feb. 2012.

“Gendered Food Advertisements.” American Studies Annual Conference, Wichita Falls, TX, Nov. 2012.

Invited Talks

“Facilitating genre analyses for graduate student writing in the disciplines.” RSA Student Chapter RhetRoom event, OSU, 7 Apr. 2016.

“Teaching Technical Writing.” Panel participant in Professional Writing Pedagogy (ENGL 5223), OSU, 22 Sept. 2015.

“The Writing Center as a Discourse Community.” Guest speaker in Writing as a Profession (ENGL 2233), OSU, 11 Oct. 2012.

“Introduction to Technical Writing.” Co-presenter in Architecture course, OSU, 14 Apr. 2012.

“Writing Article Reviews.” Co-presenter in Fire Protection Management (FPST 2153), OSU, Feb. 2012.

HONORS AND AWARDS

Outstanding Technical Communication Instructor, TTU – Spring 2017

Highest course evaluations from Introduction to Technical Communication courses.

Clinton C. Keeler Scholarship in English Studies, OSU – Spring 2016

Academic achievement as evidenced by grade point average in graduate work and research, participation in professional activities, and service to the department.

Professional Writing Scholarship, OSU – Spring 2016

Best essay on communication project in Professional Writing.

Sally Hinrich PhD Scholarship, OSU – Spring 2015

Demonstrated high-quality scholarship and research, personal initiative in leadership, service to the graduate student community, and creativity in teaching.

Outstanding Graduate Woman Finalist, MWSU – 2009

President’s Honor Roll, Provost’s Honor Roll, and Dean’s Honor Roll, MWSU – 2003 to 2007

PUBLICATIONS AND FORTHCOMING WORKS

“Recognizing visual persuasion: The meaning-making strategies in magazine food advertisements.” Manuscript prepared for *English for Specific Purposes* journal, Summer 2018.

“Sharing, challenging, and constructing ways of knowing: Instructor moves during genre analysis activities.” Manuscript prepared for *The WAC Journal*, Summer 2018.

Voices of Oman: A Different Mid-East Story by Dr. Charles Olson

Sept. 2011

Edited oral histories collected from author’s 2007 trip to the Sultanate of Oman

Book Review of *Women in Texas Music: Stories and Songs* by Katherine Hudson

May 2009

Published in *The Oral History Review* by Oxford Journals

“Untitled,” “Monastery,” Volume XXVIII; “Inequality,” Volume XXV

Spring 2005; 2002

Voices Magazine: Publication of Midwestern State University

PROFESSIONAL AFFILIATIONS AND MEMBERSHIPS

Textbook and Academic Authors Association – Mar. 2018 to Present
 Association for Business Communication – Feb. 2017 to Present
 Rhetoric Society of America – July 2015 to Present
 Association of Teachers of Technical Writing – Feb. 2015 to Present
 Phi Kappa Phi Honor Society – Nov. 2013 to Present
 English Graduate Student Association – Aug. 2011 to Present
 The Oral History Association – 2008 to 2011
 Gamma Phi Beta International Sorority, Midwestern State University – 2004 to 2011
 Advisor, President, Administrative Vice President, Membership Education Vice President,
 Parliamentarian, Recording Secretary, Recruitment Song Committee Chair
 Alpha Chi Honor Society – Spring 2005 to 2010
 Order of Omega, Greek Honor Society – May 2005 to 2010
 Sigma Tau Delta English Honor Society – 2004 to 2010
 Alpha Lambda Delta/ Phi Eta Sigma, Freshman Honor Society – May 2004 to 2007
 Student Ambassadors, Midwestern State – 2003 to 2007
 President, Mortar Board National Senior Honor Society – Apr. 2006 to Apr. 2007

UNIVERSITY SERVICE

Leadership over Lunch Speaker Series, “The Connected Leader.” SHSU Leadership Initiatives Office,
 11 Oct. 2017.
OSU RSA Workshop Volunteer, “CFP Demystified: Strategies for Approaching Conference Proposals.”
 21 Oct. 2015
Conference Coordinator, South Central Writing Centers Association – July 2013 to May 2014
Conference Coordinator, English Graduate Student Association – May 2012 to May 2013
Writing Fellow for Research Traditions in Ed. Leadership (EDLE 6853) – Spring 2013; 2014
 Presented workshop on using genre analysis to improve academic writing and worked with students
 on writing articles and literature reviews and peer tutoring each other’s writing.
“How to Write A Lot” Graduate Writing Workshop Series – Fall 2013
 Led workshop on publishing and research writing for theses and dissertations and assisted with
 workshops on setting and meeting writing goals, style, and citations.
Graduate Student Accountability Writing Group – Fall 2013 to Spring 2014
 Led weekly accountability writing group of 4 to 6 graduate students from across campus and
 facilitated goal-setting, time-keeping, and debriefing.
Presenter, “Grammar and Mechanics.” OSU Writing Center Workshop Series – 2 Oct. 2013

COMMUNITY SERVICE

Stillwater HS Writing Center Tutor Training program, Stillwater, OK
 Tutor Training Program Leader – Aug. 2012 to Dec. 2013; Supervisor – Fall 2012 to Spring 2014
 Developed training curriculum materials, trained trainers and new consultants, and supervised high
 school writing center sessions.
“This I Believe” essay project, Northern Oklahoma College – Spring 2012; Spring 2013
 Prepared NOC students to tutor alternative school students on writing “This I Believe” essays and
 interacted with NOC students on course blogs to answer questions and offer tutoring support.
Volunteer service
 Midwestern State University Cycling Team, Conference road race volunteer – 1999 to 2016
 Hotter ‘N Hell Hundred Cycling Event, Trade show volunteer – 2000 to 2012
 Race for the Cure, Participant – 2003 to 2011
 Relay for Life, Participant – 2007 to 2011
 First Step/Domestic violence shelter, Volunteer – 2003 to 2007
 Habitat for Humanity/Home construction, Volunteer – 2003 to 2007
 Camp Fire U.S.A., Volunteer – 2003 to 2007