

DAYNA M. GALGANSKI

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EDUCATION	University of Florida <i>Master of Arts in Political Science, Certificate in Public Affairs</i> <i>Thesis: U.S. Counterterrorism Strategies for ISIS: Countering Online Propaganda</i>	Gainesville, FL May 2015
	Sam Houston State University <i>Bachelor of Arts in Mass Communication</i> <i>Minor in Spanish</i>	Huntsville, TX December 2012
EXPERIENCE	UF College of Public Health & Health Professions <i>Multimedia Specialist</i> <ul style="list-style-type: none">Budgeted, designed, and assembled the college's fully functional, live keying video recording studioActed as college's graphic designer, including 60th anniversary logos and program materialsWorked with faculty to develop and design course content and Canvas shellsGave several presentations on best practices in audio, video, graphics, and social media to different internal college audiences	Gainesville, FL Aug. 2016 - Present
	UF/IFAS Extension & Florida Survey Research Center <i>Field Research Supervisor</i> <ul style="list-style-type: none">Hired and managed teams of 4-8 survey interviewers in Osceola, Leon, Collier, and Miami-Dade CountiesCollected and checked surveys to later be analyzed and used for drafting reports to superiors, granting agencies, and submittal for publicationAssisted with other concurrent projects that required coordinating with multiple city and county agencies, personnel, and administrative staffs, as well as marketing and advertising for "Mobile Fresh Food Market" events	Gainesville, FL Feb. – Aug. 2016
	UF Center for Instructional Technology & Training <i>Multimedia Designer</i> <ul style="list-style-type: none">Operated software and hardware in two fully functional video and audio studios for producing several types of course content for UF, UF Online, and CourseraCoordinated with faculty, instructional designers, and other studio technicians to transform concepts into tangible audio and video elementsWrote, analyzed, and interpreted data from CITT Studio Survey needs assessment using SAS Enterprise Guide	Gainesville, FL Oct. 2013 – Jan. 2016
	Women's Center of Jacksonville <i>Media/Public Relations Intern</i> <ul style="list-style-type: none">Wrote, designed, and distributed radio PSAs, press releases, donor materials, and billboard advertisements for various departmentsCreated templates and working examples of written press material for future useDesigned promotional material for newly implemented programsExpanded in-house art gallery to also be available online	Jacksonville, FL May – Aug. 2014
SKILLS	<ul style="list-style-type: none">News, press release, media/script writingFinal Cut Pro/Adobe PremiereAdobe PhotoshopPro Tools/Audacity/CamtasiaAudio & video productionSocial mediaSAS Enterprise GuideSurvey writing, implementing, and analyzing	
HONORS & ACTIVITIES	<ul style="list-style-type: none">Texas Intercollegiate Press Association – 3rd place in TV News Writing categorySHSU NCAA Women's Bowling – Student-Athlete Advisory Committee representative & team captain	