

**Curriculum Vitae**  
**Maki Hatanaka, Ph.D.**

Department of Sociology  
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**EDUCATION**

Ph.D., Sociology, Michigan State University, July 2006.

**ACADEMIC POSITIONS**

Associate Professor, Department of Sociology, Sam Houston State University, August 2014-present.

Assistant Professor, Department of Sociology, Sam Houston State University, August 2009-May 2014

Assistant Professor, Department of Sociology, Social Work & Anthropology, Utah State University,  
August 2006-May 2009.

**REFREED PUBLICATIONS**

Konefal, Jason, Maki Hatanaka, and Doug Constance. *Forthcoming*. "Multi-Stakeholder Initiatives and the Divergent Construction and Implementation of Sustainable Agriculture in the United States." *Renewable Agriculture and Food Systems*.

Loconto, Allison and Maki Hatanaka. *Forthcoming*. "Participatory Guarantee Systems: Alternative Ways of Defining, Measuring, and Assessing 'Sustainability'." *Sociologia Ruralis*.

Ransom, Elizabeth, Maki Hatanaka, Jason Konefal, and Allison Loconto. 2017. "Science and Standards." David Tyfield, Rebecca Lave, Samuel Randalls, and Charles Thorpe (Eds.), *The Routledge Handbook of the Political Economy of Science*. (New York: Routledge).

Hatanaka, Maki and Jason Konefal. 2017. "The Politics of Legitimation and De-legitimation in Non-State Governance: LEO-4000 and Sustainable Agriculture in the United States." Pp.135-153 in Vaughan Higgins and Mara Miele (Eds.), *The New Challenges for the Rural*. (London: Emerald).

Hatanaka, Maki and Lawrence Busch. 2015. "How Standards Make Food and Agriculture Global." *ACADEMLA* 152: 3-27.

Hatanaka, Maki. 2015. "Organic Certification and the Rationalization of Alternative Food and Agriculture: Sustainable Shrimp Farming in Indonesia." Pp. 45-60 in B. Freyer and J. Bingen (Eds.), *Re-Thinking Organic Food and Farming in a Changing World*. (New York: Springer).

- Konefal, Jason, Maki Hatanaka, and Douglas H. Constance. 2014. "Governing Sustainability: An Analysis of Contested Sustainability Standards and Metrics for US Agriculture." Pp. 257-280 in D. H. Constance, M. C. Renard, and M.G. Rievra-Ferre (Eds.), *Alternative Agrifood Movements*. (London: Emerald).
- Konefal, Jason, and Maki Hatanaka. 2014. "Lesson 12: Producing and Consuming Food: Justice and Sustainability in a Globalized World." Pp. 191-208 in K. A. Gould and T. L. Lewis (Eds.), *Twenty Lessons in Environmental Sociology* (2<sup>nd</sup> Edition) (New York: Oxford University Press).
- Hatanaka, Maki. 2014. "McSustainability and McJustice: Certification, Alternative Food and Agriculture, and Social Change." *Sustainability* 6(11): 8092-8112.
- Hatanaka, Maki. 2014. "Standardized Food Governance? Reflections on the Potential and Limitations of Chemical-Free Shrimp." *Food Policy* 45: 138-145.
- Bush, Simon R, Ben Belton, Derek Hall, Peter Vandergeest, Francis Murray, Stefano Ponte, Peter Oosterveer, Md Saidul Islam, Arthur P.J. Mol, Maki Hatanaka, Froukje Kruijssen, Tran Thi Thu Hal, David Little and Rini Kusumawati. 2013. "Certify Sustainable Aquaculture?" *Science* 341:1067-68.
- Hatanaka, Maki and Jason Konefal. 2013. "Legitimacy and Standard Development in Multi-Stakeholder Initiative: A Case Study of the Leonardo Academy's Sustainable Agriculture Standard Initiative." *International Journal of Sociology of Agriculture and Food* 20(2):155-173.
- Hatanaka, Maki, Jason Konefal, Douglas H. Constance. 2012. "A Tripartite Standards Regime Analysis of the Contested Development of a Sustainable Agriculture Standard." *Agriculture and Human Values* 29:65-78.
- Hatanaka, Maki. 2010. "Assessing Rule-based Governance Mechanisms in an Era of Scientism." *Journal of Rural Social Sciences* 25(3): 141-158.
- Konefal, Jason and Maki Hatanaka. 2010. "The Michigan State University School of Agrifood Governance and Technoscience: Democracy, Justice and Sustainability in an Age of Scientism, Marketism, and Statism." *Journal of Rural Social Sciences* 25(3): 1-17.
- Hatanaka, Maki. 2010. "Trust, Certification, and Partnership in an Organic Shrimp Network: Rethinking Transnational Alternative Agrifood Networks." *World Development* 38(5): 706-716.
- Hatanaka, Maki. 2010. "Governing Sustainability: Examining Audits and Compliance in a Third-Party Certified Organic Shrimp Farming Project in Rural Indonesia." *The Local Environment: The International Journal of Justice and Sustainability* 15(3): 233-244.
- Bain, Carmen and Maki Hatanaka. 2010. "Technoscientific Governance Strategies for Building Social and Environmental Accountability: An Assessment of Third-Party Certification in Chile and Indonesia." Pp. 56-74 in V. Higgins, S. Kitto, and W. Larner (Eds.), *Calculating the Social: Standards and the Re-configuration of Governance*. (Hampshire, UK: Palgrave Macmillan).
- Hatanaka, Maki and Lawrence Busch. 2008. "Third-Party Certification in the Global Agrifood System: An Objective or Socially Mediated Governance Mechanism?" *Sociologia Ruralis* 48(1): 73-91.

Hatanaka, Maki, Carmen Bain and Lawrence Busch. 2006. "Differentiated Standardization, Standardized Differentiation: the Complexity of the Global Agrifood System." Pp. 39-68 in T. Marsden and J. Murdoch (Eds.), *Between the Local and the Global: Confronting Complexity in the Contemporary Agri-Food Sector*. (Oxford: Elsevier).

Hatanaka, Maki, Carmen Bain and Lawrence Busch. 2005. "Third-party Certification in the Global Agrifood System." *Food Policy* 30(3): 354-369.

Konefal, Jason, Michael Mascarenhas and Maki Hatanaka. 2005. "Governance in the Global Agro-Food System: Backlighting the Role of Transnational Supermarket Chains." *Agriculture and Human Values* 22: 291-302.

### **RECENT PRESENTATIONS (2016-2017)**

- 2017 "The role of citizens in sustainability governance" Annual meeting rural sociological society. Columbus, OH
- 2017 "Building urban-rural partnerships for sustainability: Examining Seikatsu Club Consumer Cooperative's pan-regional networks" The XXVII European Society for Rural Sociology Congress. Krakow, Poland
- 2017 "Sus Ag" The XXVII European Society for Rural Sociology Congress. Krakow, Poland. (with Jason Konefal)
- 2016 "Participatory Guarantee Systems: Alternative Ways of Defining, Measuring, and Assessing 'Sustainability.'" The 5<sup>th</sup> Annual Conference of the American Sociological Association Section on the Sociology of Development. Cornell University, Ithaca, NY. (with Allison Loconto)
- 2016 "Multi-Stakeholder Initiatives and Divergent Sustainability Transitions: Sustainability Patchworks in United States Agriculture." American Sociological Association Annual Meeting, Seattle, WA (With Jason Konefal and Doug Constance)
- 2016 "Participatory Governance and Sustainability Transitions: Lessons from the Japanese Cooperative Movement." XIV World Congress of Rural Sociology. Toronto, Canada
- 2016 "Consumers on the Farm: Participatory Governance and Sustainability Transitions." Third International Sociological Association Forum of Sociology, Vienna, Austria
- 2016 "A Network Analysis of Sustainability Governance: A Case Study of United States Agriculture." Paper presented at the 3<sup>rd</sup> International Sociological Association Forum of Sociology, Vienna, Austria (With Jason Konefal)