

ROBIN JOHNSON, PH.D.

ASSOCIATE PROFESSOR, SAM HOUSTON STATE UNIVERSITY

SHSU Box 2207, Huntsville, TX 77341 | (936) 294-1499 | robin.johnson@shsu.edu

EDUCATION

University of Iowa

Ph.D. in Mass Communications, 2010

University of Colorado, Boulder

M.A. in Journalism, 2005

University of Colorado, Boulder

B.S. in Journalism, 2002

TEACHING EXPERIENCE

Sam Houston State University, Department of Mass Communication

Associate Professor 2016-present

Assistant Professor 2010-2015

Courses developed and taught at Sam Houston State University

Undergraduate

Investigative Reporting – 2014-present

News Reporting and Editing – 2014-15

Online Journalism 2010-14

Writing for Mass Media 2010-14

Media Practicum 2010-14

Graduate

Mass Communication Theory – 2017

Advanced Multimedia Production – 2016-present

History and Theories of Digital Media – 2014-present

Critical Approaches to Media – 2015-present

University of Iowa, School of Journalism & Mass Communication

Graduate Instructor – Reporting and Writing Spring 2010

Teaching Assistant – Online Journalism Fall 2009

Teaching Assistant – Social Scientific Foundations of Communication Fall 2009

Graduate Instructor and course creator – Digital Games and Participatory Culture Fall 2008

Teaching Assistant – Cultural and Historical Foundations of Communication 2005-2008

Graduate Instructor – Cultural and Historical Foundations of Communication Summer 2006-2007

University of Colorado, School of Journalism & Mass Communication

Graduate Instructor – Critical Thinking and Writing Spring 2004-Spring 2005

PEER REVIEW PUBLICATIONS

Articles

Johnson, R. (2014) "Hiding in plain sight: Reproducing masculine culture at a video game studio." *Communication, Culture & Critique*, 7(4): 578-594.

Johnson, R. (2013) "Towards greater production diversity: Examining social boundaries at a video game studio." *Games and Culture*, 8(3): 136-160.

Johnson, R. (2013) "Temp cyborgs: Gender, technology and immaterial labor in popular science fiction television." *Television & New Media*, 14(2): 106-123.

Johnson, R. (2010) "The discreet charm of the petite celebrity: Gender and lifestyle on My Super Sweet 16." *Celebrity Studies* 1(2): 202-215.

Book Chapters

Johnson, R. (2018). Replicating technomascularity in commercial game developers. In *Masculinities in Play* (Gerald Vorhees, Nick Taylor, Emma Vossen and Meghan Adams Eds.). Palgrave/MacMillan.

Book Reviews

Johnson, R. (2006). Review of the book Bourdieu and the Journalistic Field *Journal of Communication Inquiry*, 30(3), 276-279.

Encyclopedia Entries

Johnson, R. (2014). "Artificial Intelligence," entry for the Routledge Companion to Video Game Studies. Ed. Mark Wolf & Bernard Perron. New York: Routledge, 10-18.

Johnson, R. (2012) "Video gaming: Representations of masculinity," encyclopedia entry for the *Encyclopedia of Gender in Media*. Ed. Mary Kosut. Thousand Oaks, CA: Sage, 409-411.

Johnson, R. (2012). "Feminist Theory: Socialist," encyclopedia entry for the *Encyclopedia of Gender in Media*. Ed. Mary Kosut. Thousand Oaks, CA: Sage, 105-106.

Conference Proceedings

Johnson, R. (2011). "Masculinities in play: Examining hegemonic and technomascularity in Resident Evil 5 and Dead Space."

American Men's Studies Annual Review, Volume 2: 122-142 2011

Peer Reviewed Conference Presentations/Panels

Johnson, R. (2017). "Gender, social organization and mediated technologies in CBS' Person of Interest."

Popular Culture Association Conference, San Diego, CA.

Johnson, R. (2015). "The social and cultural history of ragdoll physics." Paper presented at the Popular Culture Association Conference, New Orleans, LA.

Johnson, R. (2014). Panel member for "Gender and Sexuality in Games and Gamer Culture"
Panel at Console-ing Passions Conference, Columbia, Missouri.

Johnson, R. (2013). "Male fantasy and the apocalyptic event: Analyzing technomascularity and militarized masculinity in the Dead Space video game series"

Paper presented at the National Communication Association Conference, Washington, DC.

Johnson, R. (2013). Panel member for "Reaching Out: Teachers Making Connections When Teaching, Designing, and Creating New Undergraduate and Graduate Courses"

Panel at the National Communication Association Conference, Washington, DC.

Johnson, R. (2013). Panel member for "'Bugging Out': Connections between Apocalyptic Narratives and Consumption in Diverse Media Outlets"

Panel at the National Communication Association Conference, Washington, DC.

Johnson, R. (2012) "Towards greater production diversity: Examining social boundaries at a video game studio"

Paper presented at the International Communication Association Conference, Phoenix, AZ.

Johnson, R. (2012) "'It's a lot of our own thinking:': The role of pre-production and video game labor"

Paper presented at the Popular Culture Association Conference, Boston, MA.

Johnson, R. (2011) "Hiding in plain sight: Reproducing masculine culture at a video game studio"

Paper presented at the Popular Culture Association/American Culture Association of the South Conference, New Orleans, LA.

Johnson, R. (2010) "Masculinities in play: Examining hegemonic and technomascularity in Resident Evil 5 and Dead Space"

Paper presented at the American Men's Studies Association Conference, Atlanta, GA.

Johnson, R. (2009). "State sponsored cyborgs: Gender, technology and immaterial labor in NBC's Bionic Woman and Chuck"

Paper presented at the Association for Education in Journalism and Mass Communication National Conference, Boston, MA.

Johnson, R. (2008). "Struggling with reality: Technology and aesthetic realism in Game Developer Magazine"

Paper presented at the International Communication Association Annual Conference, Montreal, Canada.

Johnson, R. (2008). "The discreet charm of the petite celebrity: Gender and lifestyle on My Super Sweet 16"

Paper presented at the International Communication Association Annual Conference, Montreal, Canada.

Johnson, R. (2008). "Alternative video games and the potential for oppositional consciousness"
Paper presented at the Popular Cultural Association/American Cultural Association National
Conference, San Francisco, CA.

Johnson, R. (2007). "The digital war hero: A textual analysis of the production of whiteness and
masculinity in the Metal Gear Solid series"
Paper presented at the Association for Education in Journalism and Mass Communication National
Conference, Washington, DC.

Johnson, R. (2006) "Mission now possible: The construction of experience in video games"
Paper presented at the Popular Cultural Association/American Cultural Association National
Conference, Atlanta, GA.

FELLOWSHIPS, GRANTS, AWARDS AND CERTIFICATES

Carl J. Nelson Memorial Research Scholarship, University of Iowa, 2008 – 2009
Outstanding Teaching Assistant, Council on Teaching, University of Iowa, 2007 – 2008
Excellent Teaching by a Graduate Student, International Communication Association, 2007 – 2008
John F. Murray Outstanding Doctoral Student – Teaching, University of Iowa, 2007 – 2008
Obermann Graduate Fellow, University of Iowa, 2007

LECTURES, WORKSHOPS, AND RESEARCH PRESENTATIONS

"Gender issues in news and journalism" presentation, Journalist Training session by the Global
Center for Journalism and Democracy and the Egyptian Women's Media Union, November 2016,
Sam Houston State University.

"Qualitative research methods" guest lecture, Mass Communication Methods class, invited by Dr. Ki
Won Seo, Sam Houston State University, Nov. 7, 2016.

**"Games and media development," guest speaker, World Forum for Media Development, Jakarta,
Indonesia, September 2016.**

"Conducting ethnographic research" guest lecture, Audience Research and Analysis class, invited by
Dr. Marcus Funk, Sam Houston State University, Oct. 24, 2016.

"Social media in local environments" presentation, Journalist Training session by the Global Center
for Journalism and Democracy and Jan Kochanowski University, July 1-3, 2014, in Kielce, Poland.

"International Justice on social media" workshop, SKeyes Center for Media and Cultural Freedom
Fourth International Conference, Beirut, Lebanon, 2013

"Rhetorical strategies of parody and satire: Alternative visions for cable news," Guest Lecture for
Accelerated Rhetoric course (Instructor Jennifer Ambrose), 2009

"The interpretive historical method: Understanding Frederick Douglass," Guest Lecture for Cultural and Historical Foundations of Communication course (Prof. Frank Durham), 2008

"The Daily Show with Jon Stewart: Alternative television news for a liquid culture," Guest Lecture for Alternative Media course (Prof. Gigi Durham), 2008

"The Southern press and civil rights," Guest Lecture for Cultural and Historical Foundations of Communication course (Prof. Frank Durham), 2007

"Media literacy and service learning: Building partnerships between students and community youth groups," Community project presentation, Obermann Center for Advanced Studies, 2007

"Getting women into the workforce: Mainstream journalism as war time propaganda" Guest Lecture for Cultural and Historical Foundations of Communication course (Prof. Frank Durham), 2007

"Gender in video games: Moving from representation to performance," Guest Lecture for Women and the Media course (Instructor Yeon Kim), 2007

"Blaming the media: Vietnam and historical revisionism," Guest Lecture for Cultural and Historical Foundations of Communication course (Prof. Frank Durham), 2006

SERVICE

Sam Houston State University

Graduate Program Coordinator, Department of Mass Communication 2014-present
Thesis Chair

Four MA in Digital Media thesis papers/projects 2016-present
Thesis Committee Member

Five MA in Digital Media thesis papers/projects 2016-present
Tenure track faculty mentor 2016-present

Ph.D. Program Committee Chair, Department of Mass Communication 2015-present

Graduate Program Committee Chair, Department of Mass Communication 2014-present

Graduate Program Coordinator Committee Member, College of Fine Arts & Mass Communication 2014-present

Multiplatform Journalism Track Coordinator, Department of Mass Communication 2013-present

Strategic Planning Committee, Department of Mass Communication 2012-present

Dan Rather Internship Committee 2016

Hiring Committee, Film and TV Production position 2016-17

Hiring Committee Chair, Media and Culture position 2014-15

Hiring Committee, New Media Studies position, Department of Mass Communication Spring 2015

Hiring Committee Chair, Multimedia Journalism position, Department of Mass Communication Spring 2014

Curator – International Crime & Justice Digest, Global Center for Journalism & Democracy 2012-2014

Houstonian News Organization Advisor, Department of Mass Communication	2011-2014
Chair, Master of Arts degree in Digital Media Studies planning committee	
Department of Mass Communication	2011-2013
College of Fine Arts & Mass Communication Dean's Search committee	2012-2013
Television Standards Committee, Department of Mass Communication	2012
Texas Tribune "Hot Seat" event coordinator, Department of Mass Communication	October 2012
Dean's Advisory Committee, College of Fine Arts & Mass Communication	2011-2012
Web Master & Social Media Editor, Department of Mass Communication	2010-2014
Curriculum Committee, Department of Mass Communication	2010-2013
<i>Service to the Field of Mass Communication</i>	
Editorial Board, Ada: Journal of Gender, New Media & Technology	2012-present
Editorial Board, Journal of Communication Inquiry	2009-present
Reviewer, Journal of Gender Studies	2011-present
Reviewer, Journal of Communication Inquiry	2005-present
Reviewer, Communication, Culture & Critique	2009-present
Reviewer, Feminist Media Studies	2013-17
Reviewer, Feminist Scholarship Division and Game Studies Interest Group	
International Communication Association	2011-2014
Managing Editor, Journal of Communication Inquiry	2008-2009
Reviews Editor, Journal of Communication Inquiry	2007-2008
<i>Service to community</i>	
Website development/maintenance for Montgomery County Women's Center	2016-present

MEMBERSHIPS

Kappa Tau Alpha National Honor Society in Journalism and Mass Communication