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Education

Ph.D. in Communication, University at Buffalo, The State University of New York, 2014

Courses Taught

Undergraduate level:

COMS 1361 (Public Speaking); COMS 2382 (Communication for Business and the Professions);
COMS 2386 (Interpersonal Communication); COMS 3372 (Interpersonal Health Communication);
COMS 3382 (Persuasion)

Graduate level: COMS 5370 (Health Communication); COMS 5395 (Social Support and Well-Being);
COMS 5396 (Risk Communication); COMS 5397 (Persuasion & Social Influence).

Peer Reviewed Publications: Articles

- Chen, Y.** (2017). The roles of prevention messages, risk perception, and benefit perception in predicting binge drinking among college students. *Health Communication, 33*(7), 877-886. doi: 10.1080/10410236.2017.1321161
- Chen, Y.** & Bello, R. S. (2017). Does receiving or providing social support on Facebook influence life satisfaction? Stress as mediator and self-esteem as moderator. *International Journal of Communication, 11*, 2926–2939.
- Chen, Y.,** & Yang, Q. (2017). How do cancer risk perception, benefit perception of quitting, and cancer worry influence quitting intention among current smokers: A study using the 2013 HINTS. *Journal of Substance Use, 22*(5), 555-560. doi: 10.1080/14659891.2016.1271033
- Carcioppolo, N., **Chen, Y.,** John, K. K., Gonzalez, A. M., King, A. J., Morgan, S. E., & Hu, S. (2017). The Development and Validation of the Mood-based Indoor Tanning Scale. *American Journal of Health Behavior, 41*(1), 42-51. doi: 10.5993/AJHB.41.1.4
- Yang, Q., **Chen, Y.,** & Muhamad, J. W. (2017). Social support, trust in health information, and health information-seeking behaviors (HISBS): A study using the 2012 Annenberg National Health Communication Survey (ANHCS). *Health Communication, 32*(9), 1142-1150. doi: 10.1080/10410236.2016.1214220
- Chen, Y.,** & Feeley, T. H. (2015). Predicting binge drinking in college students: Rational beliefs, stress, or loneliness? *Journal of Drug Education, 45*(3-4), 133-155. doi: 10.1177/0047237916639812 **(Lead Article)**

Chen, Y., & Yang, Z. J. (2015). Message formats, numeracy, risk perceptions of alcohol-attributable cancer, and intentions for binge drinking among college students. *Journal of Drug Education*, 45(1), 37-55. doi: 10.1177/0047237915604062

Xu, W. W., Chiu, I. H., **Chen, Y.**, & Mukherjee, T. (2015). Twitter hashtags for health: Applying network and content analyses to understand the health knowledge sharing in a Twitter-based community of practice. *Quality & Quantity: International Journal of Methodology*, 49(4), 1361-1380. doi: 10.1007/s

Chen, Y., & Feeley, T. H. (2014). Numeracy, information-seeking and self-efficacy in managing health: An analysis using the 2007 Health Information National Trends Survey (HINTS). *Health Communication*. 29(9), 843-853. doi: 10.1080/10410236.2013.807904 **(Lead Article)**

Chen, Y., & Feeley, T. H. (2014). Social support, social strain, loneliness, and well-being among older adults: An analysis of the Health and Retirement Study*. *Journal of Social and Personal Relationships*, 31(2), 141-161. doi: 10.1177/0265407513488728 **(Lead Article)**
An earlier version received Top Paper Award from the Health Communication Division of the 2012 Conference of the International Communication Association.

Rui, J. R., **Chen, Y.**, & Damiano, A. (2013). Health organizations providing and seeking social support: A Twitter-based content analysis. *CyberPsychology, Behavior, and Social Networking*, 16, 669-673. Doi:10.1089/cyber.2012.0350

Chen, Y., & Feeley, T. H. (2012). Enacted support and well-being: A test of the mediating role of perceived control. *Communication Studies*, 63, 608-625. doi: 10.1080/10510974.2012.674619

Feeley, T. H., Moon, S., & **Chen, Y.** (2012). Does publishing in high-impact journals in communication matter? *The Electronic Journal of Communication*, 22, doi: <http://www.cios.org/EJCPUBLIC/022/1/022125.html>

Book Chapters

Feeley, T. H., Lee, S., **Chen, Y.** (2014). Communication Networks. In T. L. Thompson (Ed.), *Encyclopedia of Health Communication* (pp. 216-218). SAGE Publications.

Feeley, T. H., & **Chen, Y.** (2013). An Introduction to Health Communication. In B. Reynolds (Ed.), *Principles of Communication* (pp. 181-188). Hayden-McNeil Publishing, Plymouth, MI.

Media Coverage

NPR Health News: Can Fear of Cancer Keep College Kids from Binge Drinking?

<http://www.npr.org/blogs/health/2014/03/25/294184369/can-fear-of-cancer-keep-college-kids-from-binge-drinking>

Medical Daily: Binge Drinking Curbed by Fear of Cancer for College Students: The Value in Overcoming Message Fatigue

<https://www.medicaldaily.com/binge-drinking-curbed-fear-cancer-college-students-value-overcoming-message-fatigue-272376>

Science Daily: Risk of alcohol-related cancer lowers intention for binge drinking in college students
<https://www.sciencedaily.com/releases/2014/03/140325095826.htm>

SUNY Science & Tech: Fear of Cancer Reduces Alcohol Consumption
<http://blog.suny.edu/2014/04/fear-of-cancer-reduces-mass-alcohol-consumption/>

Grants

- \$ 400, Travel Grant, International Communication Association, 2014
- \$ 250, Travel Grant, National Communication Association, 2013
- \$ 860, Professional Development Award, University at Buffalo, 2013
- \$ 950, Professional Development Award, University at Buffalo, 2012
- \$ 500, NCA Mentor Fund, National Communication Association, 2012
- \$ 250, Travel Grant, National Communication Association, 2012
- \$ 300, Travel Grant, International Communication Association, 2012
- \$ 300, Travel Grant, National Communication Association, 2011
- \$ 100, Travel Grant, Graduate Student Association, University at Buffalo, 2011
- \$ 400, Travel Grant, International Communication Association, 2010
- \$ 400, Travel Grant, Graduate Student Association, University at Buffalo, 2010

Peer Reviewed Presentations

Chen, Y. & Bello, R. S. (2017, Nov). *How Does Facebook Communication Predict Well-Being? A Study of the Mediating and Moderating Roles of Stress*. Paper presented at the 103th Annual Convention of National Communication Association, Dallas.

Chen, Y. (2017, June). *Does receiving or providing social support on Facebook influence life satisfaction? Stress as mediator and self-esteem as moderator*. Paper presented at the 67th Annual Conference of the International Communication Association, San Diego.

Chen, Y. (2016, Nov). *The roles of prevention messages, risk perception, and benefit perception in predicting binge drinking among college students*. Paper presented at the 102nd Annual Convention of the National Communication Association, Philadelphia, PA.

Chen, Y., Rui, J. R., Bello, R. (2016, June). *Predicting well-being of college students: The roles of Facebook communication, social support, stress, and self-esteem*. Paper presented at the 66th Annual Conference of the International Communication Association, Fukuoka, Japan.

Carcioppolo, N., **Chen, Y.,** John, K. K., Martinez Gonzalez, A., King, A. J., Morgan, S. E., & Hu, S. (2016, June). *It just makes me feel better: The creation and validation of the mood-based indoor tanning scale (MITS)*. Paper presented at the 66th Annual Conference of the International Communication Association, Fukuoka, Japan.

Yang, Q., **Chen, Y.,** Wendorf, J.E. (2016, June). *Social support, trust, and health information seeking behavior (HISB): A study using the 2012 Annenberg National Health Communication Survey (ANHCS)*. Paper presented at the 66th Annual Conference of the International Communication Association, Fukuoka, Japan.

Chen, Y., & Yang, Q. (2015, Nov). *How Patient-Provider Communication Influences Quitting Intention among Smokers: An Exploratory Study Using the 2013 Health Information National Trends Survey (HINTS)*. Paper presented at the 101st Annual Convention of the National Communication Association, Las Vegas, Nevada.

Chen, Y. (2015, May). *Predicting Binge Drinking in College Students: Rational Beliefs, Stress, or Loneliness*. Paper presented at the 65th Annual Conference of the International Communication Association, San Juan, Puerto Rico.

Chen, Y. (2014, November). *Risk perception, social support, and alcohol consumption among U.S. adolescents*. Paper accepted by the 100th Annual Convention of the National Communication Association, Chicago, Illinois.

Top Student Paper in the Health Communication Division.

Chen, Y., & Yang, Z. J. (2014, May). *Message Format, Numeracy, Risk Perception of Alcohol-Attributable Cancer, and Intention for Binge Drinking among College Students*. Paper presented at the 64th Annual Conference of the International Communication Association, Seattle, WA.

Chen, Y. (2013, November). *The relationships among communication apprehension, loneliness, online communication motivation, online communication usage and well-being: A test of the uses and gratification framework*. Paper presented at the 99th Annual Convention of the National Communication Association, Washington, DC.

Chen, Y. (2012, November). *The relationship between numeracy and self-efficacy in managing health: An analysis using the 2007 HINTS*. Paper presented at the 98th Annual Convention of the National Communication Association, Orlando, Florida.

Chen, Y. (2012, May). *Social support, social strain, loneliness and well-being: An investigation using the HRS national sample*. Paper presented at the 62nd Annual Conference of the International Communication Association, Phoenix, Arizona.

Top Four Paper and Top Student Paper in the Health Communication Division.

Chen, Y. (2011, November). *The relationship between social support and well-being: An investigation using the MIDUS national sample*. Paper presented at the 97th Annual Convention of the National Communication Association, New Orleans, Louisiana.

Chen, Y. (2011, October). *Effects of enacted social support on subjective well-being*. Paper presented at the 2nd Annual Promise in Communication Research Symposium at the University at Buffalo, Buffalo, NY.

Chen, Y. (2010, October). *Effects of online communication, motivation and individual differences on well-being: A uses and gratification perspective*. Paper presented at the 1st Annual Promise in Communication Research Symposium at the University at Buffalo, Buffalo, NY.

Chen, Y. (2010, June). *International students' communication with U.S. faculty: A further examination of anxiety/uncertainty management (AUM) theory*. Paper presented at the 60th Annual International Communication Association Conference on Matters of Communication—Political, Cultural & Technological Challenges, Singapore.

Erbert, L. A., Smith, P., Alvillar, M., & **Chen, Y.** (2007, November). *An interpretive analysis of dialectical contradictions in work and family conflict*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
Top Four Paper in the Peace and Conflict Communication Division.

Work or Professional Experiences

2013 – 2014, Research Assistant, Department of Communication, University at Buffalo

2009 – 2013, Teaching Assistant, Department of Communication, University at Buffalo

Honors and Awards

- Recognized by graduate students as a faculty member who has contributed significantly to their success and development at Sam Houston State University, 2018
- Top Student Paper Award in the Health Communication Division of the National Communication Association (100th Annual Convention), Chicago, Illinois, 2014
- Top Paper Award in the Health Communication Division of the International Communication Association, Phoenix, Arizona, 2012
- Honor of Outstanding Scholarship in Communication, University at Buffalo, 2011
- Honor of Outstanding Research in Communication, University at Buffalo, 2010
- Outstanding Graduate Student, University of Texas at El Paso, 2009
- Graduate School Banner Bearer, University of Texas at El Paso, 2009
- Recognizing Excellence in Student Media for an autobiographical story "When a Dream Comes True," Texas Intercollegiate Press Association, 2008
- Top Four Paper Award in the Peace and Conflict Communication Division of the National Communication Association, 2007
- Woman of Valor Award—An award that recognizes the remarkable journey a woman has undertaken to pursue higher education—University of Texas at El Paso, 2007
- Frank and Polly Ann Morrow Outstanding International Graduate Student Award, University of Texas at El Paso, 2007

Professional Training

- Online Course Redesign & Faculty Certification Program, Summer 2018
- Writing in the Disciplines workshop, Summer 2018
- Training in NIH Regional Seminar on grant application, New Orleans, LA, May 2017
- Blended Course Design Workshop, Spring 2017
- Project Based Learning, Spring 2015
- Art of Teaching Series, Spring 2015
- PACE IDEA workshops, Spring 2015
- 2014 SHSU Teaching Conference, Fall 2014