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**Claudia S. Davis, M.B.A.**  
**Lecturer**  
**Management, Marketing, & Information Systems**  
**College of Business**  
[mis\\_csd@shsu.edu](mailto:mis_csd@shsu.edu)

**Degrees Earned**

M.B.A. Sam Houston State University, Huntsville, Texas, Business Administration, 2001

B.B.A. Sam Houston State University, Huntsville, Texas, General Business Administration, 1999

**Peer-Reviewed Publications and Artistic Performances/Exhibitions**

**Proceedings**

**Full Paper**

Davis, C. S. & Zelbst, P. J. (in press, 2006). The Students' View of Writing: A Reflective Evaluation. *Decision Sciences Institute Annual Meeting*.

**Research Monographs and Technical Reports**

**Working Papers**

Davis, C. S., Zelbst, P. J., & Utecht, K. M. (2010). "Advancing the Strategic Value of the Human Resource (HR) Function: Leveraging SAP R/3 Technology to Improve HR Transactions and Decisions," targeted for Information Resources Management Journal.

**Funded External Grants**

**Peer-Reviewed Presentations/Posters**

**Paper Presentations**

**National**

Utecht, K. M., Gu, Q., & Davis, C. S. (2013). *Talent Management: Leveraging HR Analytics with to Improve Process Integration*. Institute of Behavioral and Applied Management, San Diego, California.

Davis, C. S. & Zelbst, P. J. (2006). *The Students' View of Writing: A Reflective Evaluation*. Decision Sciences Institute Annual Meeting, San Antonio, Texas.

**Work or Professional Experiences**

**Experience: Academic**

Lecturer, Sam Houston State University (August, 2002 - Present), Huntsville, Texas.

Adjunct Faculty, Cy-Fair College (August, 2003 - August, 2005), Houston, Texas.

**Experience: Non-Academic**

**National**

Assistant Controller, Baker Steel Co., Inc. (March, 2000 - March, 2003), Houston, Texas.

Owner - Marketing and Sales, Claudia's Baskets and Gifts (June, 1995 - March, 2002), Cypress, Texas.

Sales Consultant, May Corporation - Foley's (September, 1994 - October, 1997), Houston, Texas.

Marketing Representative, Friendswood Corporation (August, 1991 - August, 1995), Cypress, Texas.

**Faculty Development**

**Assurance of Learning - Professional Development**

2010: Symposium in the Sun, Clearwater, Florida. Attend annually for last 4 years, Symposium in the Sun, Clearwater, FL, Nov. 2009 and January 2010. Covering topics Successful Team Leadership, Combination departments in Turmoil and changing courses, Labor Management Initiatives, Public Relations 101, Good Labor Management Relations, Impacts of the Recession, Boosting the Effectiveness of Your Strategic Plan. These topics enhance lecture in classes with the revised systems in the workplace.

2010: Fire Department Instructors Conference (FDIC), Indianapolis, Indiana. Attend annual conferences and trade shows in Indianapolis, ID, Fire Department Instructors Conference (FDIC) for networking and trade show experiences. (Largest Fire Department trade show in nation, with international interests from Germany, Japan, England and other countries). Advancement of new technology and instruction classes.

2009: Symposium in the Sun, Clearwater, Florida.

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2005: Fire Department Instructors Conference (FDIC), Indianapolis, Indiana. Attend annual conferences and trade shows in Indianapolis, ID, Fire Department Instructors Conference (FDIC) for networking and trade show experiences. ( Largest Fire Department trade show in nation, with international interests from Germany, Japan, England and other countries).Advancement of new technology and instruction classes.

#### **Instructional-Related Conference**

2008: Leadership and Motivation, Houston, Texas. Attended conference with Stephen M. Cower, CSP, known and respected as The Perception Professional. January 2008. (Mr. Gower has written 10 + books and videos on the relationships of employer/employee.)

#### **Research-Related Conference/Seminar**

2013: Southwest Decision Science Institute, Albuquerque, New Mexico. Service provided, session Chair for Southwest Decision Sciences Institute conference in Albuquerque, New Mexico

#### **Other Professional Development**

2011: McGraw-Hill/Irwin, Laguna Beach, California. Focus group and teamwork presentations on teaching styles mixed with online learning techniques.

2010: International Associations of Fire Chiefs Conference and Trade Show, Chicago, Illinois. Attend annual conference and trade show of IAFC, International Association of Fire Chiefs Conference and Trade Show, in various cities, Dallas, TX, Chicago IL, New Orleans, LA, and Atlanta, GA. Technology innovations, networking, and marketing techniques are the reason for attending.

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#### **Professional Seminars / Workshops**

2012: McGraw-Hill/Irwin, Houston, Texas. Workshop with team presentation on the benefits of using certain techniques and tools available for online teaching.

2010: Graham Research Consultants Conference, Houston, Texas. Attended Conference with Graham Research Consultants January 2010, Houston TX, on Organizational and Operational Risk Management, Reducing Liability Exposures, Elimination of Job-Based Harassment, Professionalism, Ethical Decision Making, and other related topics.

#### **Institutional Service**

##### **College Assignments**

##### **Member:**

2004: Professional Fashion Show

#### **Professional Service**

##### **Board of Directors: Substantial Involvement**

2018: Water Control and Improvement no.155, Houston, Texas (Local). Board member of Water Control and Improvement district for 18 years. Held positions of Treasurer and presently holding Secretary position. Deal with contractors, for a development of over 3200 acres, also set billion dollar budget and work on bond issues. Deal with daily maintenance issues on a monthly basis. Signature on documents such as minutes of meetings, contract of bookkeepers, auditors, bond issues, budgets and any other documentation needed and passed by board of directors. Work with the international Norton Fulbright and Jarworski attorneys.

2014: Association of Water Board of Directors (Local).

**Last updated by member on 12-Jul-18 (04:12 PM)**