

## Curriculum Vitae

***Gerald Kohers***

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### Office:

Management, Marketing, & Information Systems Dept.  
Sam Houston State University  
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38 Autumn Way  
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### ***CAREER OBJECTIVES:***

Prefer a mixture of teaching, research, and service assignments at an accredited university.

### ***AREAS OF INTEREST:***

Information Systems, Decision Support Systems, Quantitative Methods, Statistics, Quality Control, and Simulation.

### ***EDUCATION:***

**PhD Business** (Major: Management Science; emphasis MIS), October 1993, Virginia Polytechnic Institute and State University.

Dissertation Topic: *“The Use of Neural Networks in the Combining of Time Series Forecasts With Differential Penalty Costs.”*

**MBA**, May 1989, Virginia Polytechnic Institute and State University; Concentration in Management Science.

**BS Electrical Engineering**, May 1987, Mississippi State University.

### ***PRINCIPAL EMPLOYMENT HISTORY:***

**Chair:** Department of Management and Marketing, Sam Houston State University. Fall 2013 – present.

**Professor:** Department of Management and Marketing, Sam Houston State University. Responsible for teaching, research, service in the areas of Information Systems. Fall 2006 – present.

**Associate Professor:** Department of Management and Marketing, Sam Houston State University. Responsible for teaching, research, service in the areas of Information Systems. Fall 2000 – Summer 2006

**Assistant Professor:** Department of Management and Marketing, Sam Houston State University. Responsible for teaching, research, service in the areas of Information Systems and Operations Management. Fall 1994 – Summer 2000.

**Instructor:** Department of Management Science, Virginia Polytechnic Institute and State University. Responsibilities included teaching Statistics, Management Science courses, and Production Operations Management, Fall 1990 - Summer 1994.

**Graduate Teaching Assistant:** Department of Management Science, Virginia Polytechnic Institute and State University. Activities involved grading papers and helping students with coursework, Fall 1987 - Spring 1990.

**Graduate Assistant:** Undergraduate School of Business, Virginia Polytechnic Institute and State University. Activities involved advising incoming freshmen business students on course requirements, Summers of 1989 and 1990.

**Administrative Assistant:** Mitchell Memorial Library, Mississippi State University. In charge of the preparation and administration of the *Library Skills Workbook*, August 1983 - May 1987.

**Assistant Design and Construction Engineer:** Chevron USA, New Orleans, LA. Full time, in charge of special assignments, such as identifying and acquiring necessary equipment to convert unmanned offshore platforms to manned platforms and assuring safety standards compliance on platforms. The work involved acquiring bids from potential vendors and the direct supervision of the operations. Summer of 1986.

## **RESEARCH:**

### **Publications:**

“SAP And The Introductory Management Information Systems Course,” *Academy of Educational Leadership Journal*, 19, No. 1, 2015.

“Examining NCAA/NFL Market Efficiency,” with M. Tuttle and D. Bumpass, *Journal of Economics and Economic Education Research*, 14, No. 3, 2013, pp. 67 – 72.

*Benchmarking for Hospitals: Achieving Best-in-Class Performance Without Having to Reinvent the Wheel*, with Sower, V. and Duffy, J., ASQ Quality Press, 2008.

“Glamour, Value, and the Form of Takeover,” with N. Kohers and T. Kohers, *Journal of Economics and Business*, 59, No. 1, 2007, pp. 74 – 87.

“Recent Changes in Major European Stock Market Linkages,” with Ninon Kohers and Theodor Kohers, *Journal of International Business Research*, 5, No. 1, 2006, pp. 63 – 72.

“The Risk and Return Characteristics of Developed and Emerging Stock Markets: The Recent Evidence,” with N. Kohers and T. Kohers, *Applied Economics Letters*, 13, 2006, pp. 737 – 743.

“A Comparison of the Risk and Return Characteristics of Developed and Emerging Stock Markets,” with Theodor Kohers and Ninon Kohers, *Journal of International Business Research*, 3, No. 1, 2004, pp. 59 - 67.

“The Disappearing Day-of-the-Week Effect in the World’s Largest Equity Markets,” with Theodor Kohers, Ninon Kohers, and Vivek Pandey, *Applied Economics Letters*, 11, 2004, pp. 167-171.

“The Fading Day-of-the-Week Effect in Developed Equity Markets,” with V. Pandey, N. Kohers, and T. Kohers, *Journal of International Business Research*, 2, No. 2, 2003, pp. 71-83.

“Management Information Systems: Are We Teaching a Science?” with B. George and D. Taylor, *Issues in Information Systems*, Vol. IV pp. 458-464, October, 2003.

“First Bank of Roans Prairie - 2002,” with P. Reed and J. Gooch, *Strategic Management*, 9th edition, by Fred R. David, Prentice Hall 2003, pp. C150 – C158.

“The Dimensions of Service Quality for Hospitals: Development and Use of the KQCAH Scale,” with V. Sower, J. Duffy, W. Kilbourne, and P. Jones, *Health Care Management Review*, 26, No. 2, Spring 2001, pp. 47 - 59.

“Nuances of Chaos in Foreign Exchange Markets,” with V. Pandey, and T. Kohers, *Academy of Accounting and Financial Studies Journal*, 4, No. 2, 2000, pp. 1 - 21.

“Lone Star Productions – 1999,” with R. Earl, Christy Flournoy, P. Reed, and Carol Cumber, *Journal of Applied Case Research*, 2, No. 2, 2000, pp. 63 - 76.

“Chaotic Dynamics in Pacific Rim Capital Markets,” with V. Pandey and T. Kohers, *Academy of Accounting and Financial Studies Journal*, 3, No. 1, 1999, pp. 125 - 144.

“The Contribution of Emerging Markets in International Diversification Strategies,” with T. Kohers and V. Pandey, *Applied Financial Economics*, 8, 1998, pp. 445 - 454.

“Deterministic Nonlinearity in the Stock Returns of the Major European Equity Markets and the United States,” with T. Kohers and V. Pandey, *Financial Review*, 33, 1, February 1998, pp. 45 - 64.

“Gains From International Diversification: The Marginal Benefits of More Portfolio Breadth and Complex Weighting Schemes,” with T. Kohers and N. Kohers, *Journal of Global Business*, 9, Spring 1998, pp. 5 - 15.

“Elkins Lake Baptist Church - 1995,” with P. Reed, S. Whitecotton, and R. D. Lewis, *Strategic Management*, 6th edition, by Fred R. David, Prentice Hall 1997, pp. C275 - C287.

“The Woodlands Cleaning Service - 1995,” with P. Reed, J. Norby, and R. D. Lewis, *Strategic Management*, 6th edition, by Fred R. David, Prentice Hall 1997, pp. C28 - C36.

“The Impact of Firm Size Differences on the Day-of-the-Week Effect: A Comparison of Major Stock Exchanges,” with T. Kohers, *Applied Financial Economics*, 5, 1995, pp. 151 - 160.

“Recent Developments in the Linkages Among European Stock Markets,” with T. Kohers, *Mid-Atlantic Journal of Business*, 31, No. 3, December 1995, pp. 233 - 246.

### **Conference Presentations and/or Proceedings:**

“SAP And The Introductory Management Information Systems Course,” presented at the Allied Academies International Conference in Las Vegas, Nevada, October 2012.

“Examining NCAA/NFL Market Efficiency,” with M. Tuttle and D. Bumpass, presented at the Allied Academies International Conference in New Orleans, Louisiana, April 2012.

“Testing Efficiency in the NFL Over-Under Market,” with M. Tuttle and D. Bumpass, presented at the Academy of Economics and Finance Meeting in Charleston, South Carolina, February 2012.

“Exempt And Nonexempt Job Classifications: Ensuring Compliance With The Fair Labor Standards Act (flsa) Using Project Management (pm) Methodology And SAP R/3 Project System (ps) Technology,” with K. Utecht and D. Taylor, presented at the Institute of Behavioral and Applied Management, National Conference in Orlando, Florida, October 2011.

“Integrating SAP Into An Undergraduate Introductory Information Systems Course – All-In, Or Stay Away,” with D. Taylor, presented at the International Association for Computer Information Systems International Conference in Mobile, Alabama, October 2011.

“On Line Learning Makes Sense Competitively And Economically But How About Pedagogically?,” with D. Taylor, presented at the International Association for Computer Information Systems International Conference in Mobile, Alabama, October 2011.

“Volatility Clustering and Mean Reversion in Emerging Equity Markets,” with V. Pandey, presented at the Decision Sciences Institute national meeting in San Diego, California, November 2010.

“Softlifting – How Things Have Changed: An Enhanced Longitudinal Study of Attitudes,” with D. Taylor, presented at the International Association for Computer Information Systems International Conference in Las Vegas, Nevada, October 2010.

“Why Cheat? Who Is Cheating? What Is Cheating? How Are They Cheating? A Survey of College of Business Students”, with D. Taylor, presented at the International Association for Computer Information Systems International Conference in Las Vegas, Nevada, October 2010.

“Stock Market Volatility in Emerging Markets” with T. Kohers and V. Pandey, presented at the Decision Sciences Institute national meeting in New Orleans, Louisiana, November 2009.

“Who Is Cheating? What Is Cheating? How Are They Cheating? A Survey of College of Business Students”, with G. Baker, D. Taylor, and J. Warner, presented at the International Association for Computer Information Systems International Conference in Pittsburgh, Pennsylvania, October 2009.

“Softlifting - How Things Have Changed: A Longitudinal Study of Attitudes”, with G. Baker and D. Taylor, presented at the International Association for Computer Information Systems International Conference in Pittsburgh, Pennsylvania, October 2009.

““Give Me Convenience or Give Me Death”: Investigating the Role of Convenience Perceptions in IT (In)Security”, with G. Baker, D. Taylor, and J. Warner, presented at the International Association for Computer Information Systems International Conference in Pittsburgh, Pennsylvania, October 2009.

“Computer Literacy in the College of Business Curriculum,” with G. Baker and D. Taylor, presented at the International Association for Computer Information Systems International Conference in Savannah, Georgia, October 2008.

“Using Best Practices to Increase Usage of Advanced Tools and Features of Course Management Software,” with G. Baker and D. Taylor, presented at the International Association for Computer Information Systems International Conference in Savannah, Georgia, October 2008.

“An Analysis of the Drivers of Job Satisfaction for Information Systems Personnel: A Comparison to Other Service Professionals,” with G. Baker and D. Taylor, presented at the International Association for Computer Information Systems International Conference in Savannah, Georgia, October 2008.

“Critical To Quality Characteristics Of Excellent Hospitals: A Case Study Approach,” with V. Sower and J. Duffy, presented at the Southwest Academy of Management meeting in Houston, Texas, March 2008.

“Do Air Traffic Controllers Make Good Programmers? An Analysis of Pre-employment Aptitude Testing,” with G. Baker and D. Taylor, presented at the American Society of Business and Behavioral Sciences Conference, Las Vegas, Nevada, February 2006.

“Do Health Care Service Delivery Systems Need to be Differentiated?” with V. Sower, J. Duffy, and M. Duffy, presented at the Decision Sciences Institute national meeting in San Antonio, Texas, November 2006.

“Portfolio Diversification in Unified Europe” with V. Pandey and T. Kohers, presented at the Decision Sciences Institute national meeting in San Antonio, Texas, November 2006.

“The Changing Nature Of Global Capital Market Integration: Implications For Diversification,” with V. Pandey and N. Kohers, presented at the Decision Sciences Institute national meeting in San Francisco, California, November 2005. Published in the *Proceedings*, pp. 13251 - 13256.

“The Impact Of Financial Regime Switches On Nonlinear Influences In Emerging Capital Markets,” with Vivek Pandey and Ninon Kohers, presented at the Decision Sciences Institute national meeting in San Francisco, California, November 2005.

“Glamour, Value, and the Form of Takeover,” with N. Kohers and T. Kohers presented at the 2005 Southern Finance Association meeting in Key West, Florida, November 19, 2005.

“Emerging Stock Market Volatility: Common Trends Over Time,” with N. Kohers and T. Kohers, presented at the Financial Management Association national meeting in Chicago, Illinois, October 14, 2005.

“Recent Changes in Major European Stock Market Linkages,” with N. Kohers and T. Kohers, presented at the Allied Academies International Conference in Memphis, Tennessee, April 15, 2005. Published in the *Proceedings of the Academy for Studies in International Business*, 5, No. 1, p. 23.

“Perceptions of Emergency Room Care: The Elderly Versus Younger Patients: An Exploratory Study,” with V. Sower and J. Duffy, presented at the Southwest Academy of Management in Dallas, Texas, March 3, 2005. Published in the *2005 Proceedings of the Southwest Academy of Management*, Forty-Seventh Annual Meeting.

“Changes In Stock Price Fluctuations In The World’s Emerging Markets,” with N. Kohers and T. Kohers, presented at the Decision Sciences Institute national meeting in Boston, Massachusetts, November 2004. Published in the *Proceedings*, pp. 601 - 606.

“The Changing Nature of Price Fluctuations In The World’s Developed Equity Markets,” with N. Kohers and T. Kohers, presented at the Decision Sciences Institute national meeting in Boston, Massachusetts, November 2004.

“Volatility in the World's Developed Stock Markets: Developments Over Time,” with Theodor Kohers and Ninon Kohers, presented at the 2004 Southern Finance Association meeting in Captiva Island, Florida, November 2004.

“Changing Volatility in the World’s Developed Stock Markets,” with N. Kohers and T. Kohers, presented at the Financial Management Association national meeting in New Orleans, Louisiana, October, 2004.

“Integrating Patient Feedback into the Continuous Improvement Process in Hospitals: A Tale of Three Hospitals,” with V. Sower and J. Duffy, presented at the Southwest Academy of Management Meeting in Orlando, Florida, March, 2004. Published in the *Southwest Academy of Management Proceedings*, March, 2004, pp. 540-548.

“Surplus Store – 2003,” with P. Reed and R. Berchermann, presented at the Southwest Case Research Association meeting in Orlando, Florida, March 2004.

“A Comparison of the Risk and Return Characteristics of Developed and Emerging Stock Markets,” with N. Kohers and T. Kohers, presented at the Allied Academies International Conference in Las Vegas, Nevada, October 16, 2003. Published in the *Proceedings of the Academy for Studies in International Business*, 3, No. 2, p. 45.

“Factors Influencing the Tender Offer Versus Merger Choice,” with N. Kohers and T. Kohers presented at the Financial Management Association national meeting in Denver, Colorado, October, 2003.

“Management Information Systems: Are We Teaching a Science,” with B. George and D. Taylor, presented at the International Association for Computer Information Systems Conference in Las Vegas, October 1 - 4, 2003.

“Examining the Decision on Takeover Form,” with N. Kohers and T. Kohers, presented at the Allied Academies International Conference in Tunica, Mississippi, April 10, 2003. Published in the *Proceedings of the Academy of Accounting and Financial Studies*, 8, No. 1, pp. 41 - 42.

“The Fading Day-of-the-Week Effect in Developed Equity Markets,” with V. Pandey, N. Kohers, and T. Kohers, presented at the Allied Academies International Conference in Tunica, Mississippi, April 10, 2003. Published in the *Proceedings of the Academy for Studies in International Business*, 3, No. 1, p. 25.

“Impact of Financial Regime Switches on Nonlinear Influences in Emerging Capital Markets,” with V. Pandey and T. Kohers, presented at the Southwestern Finance Association meeting in Houston, Texas, March 6, 2003.

“An Examination of the Choice Between Tender Offer and Merger,” with N. Kohers and T. Kohers presented at the Southwestern Finance Association meeting in Houston, Texas, March 6, 2003.

“First United Methodist Church – Huntsville, Texas,” with R. Abshire and P. Smith, presented at the Southwest Case Research Association meeting in Houston, Texas, March 6, 2003. Published in the *Proceedings*, p. 16.

“Strategic Management Case on Larry’s Truck Repair and Hauling,” with K. Krueger, K. Johnson, and P. Reed, presented at the Southwest Case Research Association meeting in St. Louis, Missouri, March 5 - 9, 2002. Published in the *Proceedings*, p. 23.

“Forecasting Stock Indices for Developed Markets: A Nonlinear Deterministic Approach,” with V. Pandey and T. Kohers, presented at the Decision Sciences Institute national meeting in San Francisco, California, November 2001. Published in the *Proceedings*, pp. 538 - 540.

“First Bank of Roans Prairie - 2000,” with P. Reed and J. Gooch, presented at the Southwest Case Research Association meeting in New Orleans, Louisiana, February 2001.

“Exploring the Need for Node Biases in Time Series Forecasting with Artificial Neural Networks,” with D. Kline, presented at the Decision Sciences Institute national meeting in Orlando, Florida, November 2000. Published in the *Proceedings*, pp. 843 – 845.

“Nonlinear Deterministic Forecasting of Emerging Markets and the U.S. Market,” with V. Pandey and T. Kohers, presented at the Decision Sciences Institute national meeting in Orlando, Florida, November 2000. Published in the *Proceedings*, p. 164.

“Nuances of Chaos in Foreign Exchange Markets,” with V. Pandey, and T. Kohers, presented at the Allied Academies international conference in Maui, Hawaii, October 11 - 14, 2000. Published in the *Proceedings*, p. 33.

“Evaluating Methodologies for Neural Network Multi-Step Time Series Forecasting,” with D. Kline, presented at the Southwest Decision Sciences Institute meeting in San Antonio, Texas, March 2000. Published in the *Proceedings*, pp. 100 – 102.

“Comparing Neural Networks and Logistic Regression in Determining How Privately Held Firms Go ‘Public’,” with N. Kohers, D. Kline, and T. Kohers, presented at the Decision Sciences Institute national meeting in New Orleans, Louisiana, November 1999. Published in the *Proceedings*, pp. 162 - 164.

“The Usefulness of Market Efficiency Measures in the Bank Merger Valuation Process: A Neural Network Approach,” with T. Kohers and M. Huang, presented at the Decision Sciences Institute national meeting in New Orleans, Louisiana, November 1999. Published in the *Proceedings*, pp. 159 - 161.

“Nuances of Deterministic Influence in Foreign Exchange Markets,” with V. Pandey and T. Kohers, presented at the Decision Sciences Institute national meeting in New Orleans, Louisiana, November 1999. Published in the *Proceedings*, pp. 141 - 143.

“Evaluation of Methodologies for Multi-Step Time Series Forecasting with Neural Networks,” with D. Kline, presented at the Decision Sciences Institute national meeting in New Orleans, Louisiana, November 1999. Published in the *Proceedings*, p. 481.

“Chaotic Dynamics in Pacific Rim Capital Markets,” Distinguished Paper Award Winner, with V. Pandey and T. Kohers, presented at the Allied Academies national conference in Myrtle Beach, South Carolina, April 7 - 11, 1999.

“Lone Star Productions,” Irwin/McGraw Hill Distinguished Case Award Winner, with R. Earl, C. Flournoy, P. Reed, and C. Cumber, presented at the Southwest Case Research Association regional conference in Houston, Texas, March 10 - 13, 1999.

“Brian T. Miller Electric, Inc.,” with J. Kavanaugh, J. Taylor, P. Reed, and H. Leavell, presented at the Southwest Case Research Association regional conference in Houston, Texas, March 10 - 13, 1999.

“Evaluating Methods for Multi-Period Time Series Forecasting with Neural Networks,” with D. Kline, presented at the INFORMS national meeting in Cincinnati, Ohio, April 1999.

“Neural Networks or the Logit Model? A Comparison of Each Model’s Ability to Predict the Method of Payment in Corporate Acquisitions,” with D. Kline, N. Kohers, and T. Kohers, presented at the Decision Sciences Institute national meeting in Las Vegas, Nevada, November 1998. Published in the *Proceedings*, pp. 198 - 200.

“A Survey of Intelligent Agent Literature via Automated Document Analysis,” with D. Kline, C. Riggle, and G. Madey, presented at the Decision Sciences Institute national meeting in Las Vegas, Nevada, November 1998. Published in the *Proceedings*, p. 702.

“Deterministic Nonlinearity in Pacific Rim Equity,” with V. Pandey and T. Kohers, presented at the Eastern Finance Association meeting in Williamsburg, Virginia, April 23, 1998.

“High Tech Firms and Mergers,” with N. Kohers and T. Kohers, presented at the Eastern Finance Association meeting in Williamsburg, Virginia, April 23, 1998.

“The Role of Bargaining Power in Bank Mergers: Implications for Merger Premiums and Allocation of Gains,” with N. Kohers and T. Kohers, presented at the Southwestern Finance Association meeting in Dallas, Texas, March 6, 1998.

“A Comprehensive Comparison of Foreign Versus Domestic Acquisitions: The Wealth Implications for Target Firm Shareholders,” with N. Kohers and T. Kohers, presented at the Financial Management Association meeting in Honolulu, Hawaii, October 17, 1997.

“Internet Advertising: Money Down the Drain or an Effective Marketing Tool?” with L. McConnell, S. Hart, M. Muehsam, presented at the Allied Academies meeting in Maui, Hawaii, October 15, 1997.

“Nonlinear Determinism in the Equity Markets of Major Pacific Rim Countries and the United States,” with T. Kohers and V. Pandey, presented at the Southwestern Finance Association meeting in New Orleans, LA, March 1997.

“Predicting Weekly Portfolio Returns with the Use of Composite Models: A Comparison of Neural Networks and Traditional Composite Models,” with T. Rakes and P. Rees, presented at the Decision Sciences Institute national meeting in Orlando, Florida, November 1996. Published in the *Proceedings*, pp. 1132 - 1134.

“The Role of Emerging Markets in International Diversification Strategies,” with T. Kohers and V. Pandey, presented at the Eastern Finance Association meeting in Charlotte, NC, April 1996.

“Gains from International Diversification: How Do ‘Simple’ Strategies Fare?” with T. Kohers and N. Kohers, presented at the Southwestern Finance Association meeting in San Antonio, TX, March 1996.

“Applying Neural Network Based Techniques to the Prediction of High School Drop-outs,” with M. Hatch, presented at the Decision Sciences Institute national meeting in Boston, Massachusetts, November 1995. Published in the *Proceedings*, p. 1048.

“A Comparison of the Performance of Global Stock Markets Over Time,” with T. Kohers and V. Pandey, presented at the Decision Sciences Institute national meeting in Boston, Massachusetts, November 1995. Published in the *Proceedings*, pp. 163 - 165.

“Chaotic Determinism in the Stock Returns of the Major Pacific Rim Equity Markets and the U.S.,” with V. Pandey and T. Kohers, presented at the Eastern Finance Association meeting in Hilton Head, SC, April 1995.

“An Investigation Into Chaotic Determinism in the Stock Returns of Secondary European Equity Markets,” with V. Pandey and T. Kohers, presented at the Southwest Decision Sciences Institute meeting in Houston, TX, March 1995. Published in the *Proceedings*, pp. 50 - 52.

“Determining Nonlinearity in the Stock Returns of the Major European Equity Markets and the U.S.,” with V. Pandey and T. Kohers, presented at the Southwestern Finance Association meeting in Houston, TX, March 1995.

“The Use of Neural Networks and Combined Forecasts in the Prediction of Portfolio Returns with Differential Penalty Costs,” with T. Rakes and L. Rees, presented at the Decision Sciences Institute national meeting in Honolulu, Hawaii, November 1994. Published in the *Proceedings*, pp. 1331 - 1333.

“Testing for Nonlinearity in the Stock Returns of the Largest Global Equity Markets,” with T. Kohers and V. Pandey, presented at the Financial Management Association meeting in St. Louis, Missouri, October 1994.

“Nonlinear Dynamics and Stock Returns in the World’s Major Equity Markets,” with T. Kohers and V. Pandey, presented at the Southwestern Finance Association meeting, Dallas, Texas, March 1994.

“Testing for Nonlinear Return Patterns by the Day-of-the-Week for Comparably Sized Firms: An Examination of Major Stock Exchanges,” with T. Kohers and V. Pandey, presented at the Southern Finance Association meeting, New Orleans, Louisiana, November 1993.

“The Impact of Firm Size Differences on the Day-of-the-Week Effect: A Comparison of Major Stock Exchanges,” with T. Kohers, presented at the Eastern Finance Association meeting, Richmond, VA, April 1993.

“Recent Developments in European Stock Market Linkages,” with T. Kohers, presented at the Academy of International Business - Southwest Region meeting, New Orleans, Louisiana, March 1993. Published in the *Proceedings*, pp. 37 - 43.

“The Use of Modular Neural Networks in Time Series Analysis,” presented at the Decision Sciences Institute national meeting in San Francisco, November 1992. Published in the *Proceedings*, pp. 759 - 761.

“Size Effect as a Possible Explanation for the Differences in the Market Efficiency Among the Major United States Stock Exchanges,” with T. Kohers and W. Poon, presented at the Southern Finance Association meeting in Jacksonville, Florida, November 1992.

“In Search of Seasonal Anomalies in Money Market Instruments,” with T. Kohers and R. Kohli, presented at the Decision Sciences Institute national meeting in Miami, Florida, November 1991. Published in the *Proceedings*, pp. 144 - 146.

“The Effect of Sample Size Upon the Discriminant Ability of Neural Networks,” with T. R. Rakes, L. P. Rees, and M. Slade, presented at the Decision Sciences Institute national meeting in San Diego, California, November 1990. Published in the *Proceedings*, pp. 262 - 264.

“An Artificial Intelligence Approach to the Two-Group Discriminant Analysis Problem,” with T. R. Rakes, L. P. Rees, and M. Slade, presented at the Decision Sciences Institute Southeast Region meeting in Columbia, South Carolina, February 1990. Published in the *Proceedings*, pp. 119 - 121.

## **WORKSHOPS:**

“Microsoft Excel and Microsoft Word: Making Use of Form Letters,” presented at the Association for Computer Educators in Texas meeting in The Woodlands, Texas, October 18, 2003.

“Electronic Technology in the Classroom,” with J. Duffy, V. Sower, and G. Walker, presented at the Southern Management Association meeting in New Orleans, LA November 1996.

“Internet Workshop,” with G. Greenwade and G. Walker, presented at Sam Houston State University in Huntsville, TX December 1995.

## ***HONORS, AWARDS, AND ACCOMPLISHMENTS:***

### Allied Academies Distinguished Research Award

“A Comparison of the Risk and Return Characteristics of Developed and Emerging Stock Markets,” with N. Kohers and T. Kohers, Allied Academies International Conference in Las Vegas, Nevada, October 16, 2003.

### Allied Academies Distinguished Research Award

“The Fading Day-of-the-Week Effect in Developed Equity Markets,” with V. Pandey, N. Kohers, and T. Kohers, Allied Academies International Conference in Tunica, Mississippi, April 10, 2003.

### Allied Academies Distinguished Research Award

“Nuances of Chaos in Foreign Exchange Markets,” with V. Pandey and T. Kohers, presented at the Allied Academies International Conference in Maui, Hawaii, October 11 – 14, 2000.

### Microsoft Office User Specialist (MOUS) – Master Level

### Allied Academies Distinguished Paper Award

“Chaotic Dynamics in Pacific Rim Capital Markets,” with V. Pandey and T. Kohers, presented at the Allied Academies national conference in Myrtle Beach, South Carolina, April 7 - 11, 1999.

### Irwin/McGraw Hill Distinguished Case Award

“Lone Star Productions,” with R. Earl, C. Flournoy, P. Reed, and C. Cumber, presented at the Southwest Case Research Association regional conference in Houston, Texas, March 10 - 13, 1999.

Outstanding Instructor Award, Department of Management Science, Virginia Tech, 1993.

R. B. Pamplin Graduate Fellowship, Virginia Tech, 1991 - 1993.

Participant in the Decision Sciences Institute Doctoral Consortium in Miami, 1991.

Beta Gamma Sigma Honor Society, 1988.

Eta Kappa Nu, Electrical Engineering Honor Society, Vice-President, 1986 - 1987.

Tau Beta Pi, Engineering Honor Society, 1986 - 1987.

Gamma Beta Phi, Honor Society, 1986 - 1987.

**ACTIVITIES AND MEMBERSHIPS:**

- Vice President of Technology for Southwest Case Research Association, 2004 - present
- Track Chair for Decision Sciences Institute's Annual Meeting, 2009
- Track Chair for Decision Sciences Institute's Annual Meeting, 2008
- Session Chair for Decision Sciences Institute, 2006
- Track Chair for Southwest Case Research Association, 2005.
- Session Chair for Allied Academies, 2003
- TACT Regional Secretary, 2003, 2004.
- Reviewer of numerous articles for different professional organizations, 2003 - present
- Association for the Advancement of Computing in Education (AACE), 1997
- "Improving Students' Writing with the Use of the Internet," *Across-the-University Writing Program*, Sam Houston State University, Vol. 13 (Dec. 1995):3.

**SERVICE:**

## Sam Houston State University

- Nominated for the University Excellence in Service Award, 2009.
- Nominated for the University Excellence in Service Award, 2000.
- University Faculty Senate, 1995 – present.
- University Committee on Committees, Chair, 2004 – present.  
Responsibilities include the University Faculty Senate Annual Survey, Senate Elections, University Committee Preference Form, Faculty Development Leave Election.
- University Committee on Committees, Recording Secretary, 1995 – 2003.
- Homecoming Committee (University), 2004 – present.
- Homecoming Committee (College), 1997 – present.
- COBA Technology Committee, 1997 – 1998, 2005 – present.
- Beta Gamma Sigma Nominating Committee, 2004 – present.
- Advisor for Alpha Kappa Psi, 1996 – present.

- Technical Support for Faculty, Staff, and Students, 1994 – present.
- Core Values Assessment, 2005.
- AACSB Student Committee, 2005.
- COBA Reassigned Time Committee, 2003 – 2005.
- COBA Building Planning Task Force Committee, 2003.
- Advisor for Association for Information Technology Students, 2003 – 2004
- Technical Support for Faculty, 1994 – present.
- University Intellectual Property Committee, 1998 – 1999.  
Helped in writing a policy recommendation for intellectual property.
- University Professional Development Committee, 1996 – 1998.  
Helped in writing a proposed strategic plan for implementation of technology at SHSU.
- University SACS Self-Study Committee on the Library, 1997 – 1998.
- University Athletic Advisory Council, 1995 – 1997.
- University Student Disciplinary Committee, 1995 – 1996.
- Advisor for Professional Management & Marketing Association, 1995 – 2000.
- SHSU Chapter TACT, Secretary, 1999 – 2004.
- Setup computer lab for Department of Management and Marketing, 1999.
- Search Committee for the Innovative Learning Office, 1998.
- COBA Steering Committee, Center for Business & Economic Development, 1995 – 1996.
- Departmental Mission Statement Committee, 1995 – 1996.
- AACSB Celebration Committee, 1996.
- COBA Multimedia Production Suite Committee, 1996.
- Departmental Effectiveness Committee, 1996.
- COBA Effective Teaching Committee, 1995.
- AACSB Research Committee, 1994 – 1995.
- AACSB Students Committee, 1994 – 1995.
- Departmental Curriculum Committee, Chair, 1994 – 1995.
- Assisted in implementation of Microsoft Office User Specialist (MOUS) testing at SHSU, 1998 – 2000.

### Community

- SHSU Athletics, Silent Auction Volunteer, 2011 – present.
- Senior Center, Silent Auction Volunteer, 2010 – present.
- Faith Lutheran School, Silent Auction Volunteer, 2009 – present.
- SAAFE House, Silent Auction Volunteer, 2005 – present.
- Huntsville Chamber of Commerce, Silent Auction Volunteer, 2005 – present.
- Alpha Omega Academy, Silent Auction Volunteer, 2004 – present.
- Soccer Coach, 6 – Under, 2008.
- Basketball Coach, 6 – Under, 2007.

### ***CURRICULUM:***

Helped initiate and develop the Management Information Systems major for the College of Business Administration in the Department of Management and Marketing at Sam Houston State University, Fall 1999.

Proposed and implemented several new Information Systems courses in the Department of Management and Marketing at Sam Houston State University.

Taught the following courses:

MGT 475 – Operations Management  
MIS 188 – Computer Literacy  
MIS 388 – Introduction to Information Systems  
MIS 390 – Business Database Management  
MIS 391 – Visual Basic  
MIS 431 – Electronic Commerce  
MIS 438 – Advances in Information Systems  
MIS 485 – Network Management  
MIS 490 – Business Database Management II  
MIS 588 – Information Systems

### ***CONSULTING:***

Louisiana Pacific  
Huntsville Memorial Hospital  
J. C. Blair Memorial Hospital  
Lock Haven Memorial Hospital