# Lisa Clarkson, MPH

LDC010@SHSU.EDU

936-294-2664

**Professional Summary:** Skilled Program Coordinator with 7+ years of experience working with undergraduate interns in health related field and facilities, including supervision and placement of interns.

# Experience:

#### Sam Houston State University Undergraduate Internship Coordinator, Population Health

- - Increase the number of internship sites by 1,700%
  - Present to HLTH 4393 pre-internship students and answer FAQs
  - Prepare pre-internship students for their internships
  - Teach two HLTH 4394 classes each semester
  - Refine internship application process •
  - Update the internship manual
  - Establish and maintain internship sites
  - Coordinate career and internship fairs for pre-interns
  - Collaborate with SHSU Legal Office regarding MOUs
  - Coordinate presentation to other internship coordinators
  - Organize internship site files in preparation for Public Health and Healthcare Administration accreditation process

# Sam Houston State University Program Coordinator, Bilingual Health Care Studies

# Marketing:

- Collaborate with SHSU Enrollment Management and Marketing to promote BHCS program.
- Assist in the development of BHCS brochure (English and Spanish), posters, I Heart Radio ad, and video.
- Develop marketing strategies for program by conducting research, contacting professional organizations, and attending conferences.
- Attend marketing events such as career fairs and college recruitment days to promote program.
- Identify barriers to recruitment, internship and graduate placement, and work to establish a niche market.

# Internships:

- Establish new, and maintain existing internship opportunities for BHCS students such as Health and Human Services, Montgomery County Hospital District, and the Jose Clinic.
- Attend career fairs and conferences to establish new internship locations.

December 2016 - present Huntsville, TX

December 2015 - present Huntsville, TX

#### Academia:

• Assist with Course Leaf changes to refine the BHCS program, update all student files on Degree Works, advise students, and act as the Eta Sigma Gamma staff sponsor.

### **Personal Initiative:**

• Create and manage the Population Health Facebook page, the College of Health Sciences health fair, and programming for Public Health Week.

### Sam Houston State University Program Coordinator, Student Health Center

June 2011 – November 2015 Huntsville, TX

#### **Recruitment and Marketing**

- Public speaking engagements
- Develop recruitment and advertising materials
- Attend regional student recruitment events such as Saturday at Sam and Career Fairs
- Respond to information requests for student recruitment and retention

#### Internship Preceptor

- Increased student internship program by 500%
- Managed, supervised, and mentored 30+ health interns
- Planned, developed, implemented, coordinated, and monitored student intern service learning projects

# Organization

- Plan, direct, supervise, and participate in program expansion for a community of 20,000
- Budget management of \$7,000+
- Establish collaborative relationships with both main campus and The Woodlands Center, and student organizations

# Programming

• Increase student participation in programs between 65% - 462%

# Sam Houston State University

# **Adjunct Faculty**

Create curriculum, educate and evaluate 1,000+ students Excellent student evaluations each semester

- Pre Internship
- Internship
- Human Diseases
- Family Life and Sex Education
- Medical Terminology
- Multicultural Health

# January 2011 to present Huntsville, TX

• Lifetime Health and Wellness

# Education:

University of Michigan – Master's Degree in Public Health Sam Houston State University – Bachelor's degree in Health Education

# Accolades:

Research and Writing Award Students' Choice: Best Poster Presentation 2 time scholarship recipient Dean's List

# Skills:

Staff Council: elected position (4 years) Microsoft Office Suite: Word and Excel PowerPoint Social media