

# **DR. ROBERT H. STRETCHER, III**

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## **University Address:**

**Department of Gen. Business and Finance**  
**Sam Houston State University**  
**Huntsville, TX 77341**  
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## **EDUCATION:**

### **PhD Degree. Dual Areas:**

- *Finance*
- *Monetary Macroeconomic Theory.*

*The University of Tennessee, Knoxville, Tennessee. August 1995.*

**Dissertation: "Asset Deflation and Extended Recessions: Economic Policies and Evidence from the United States and Japan."**

### **MBA Degree. General MBA.**

*The University of North Alabama, Florence, Alabama. May 1984.*

### **BA Degree. Economics Major.**

*The University of Tennessee, Knoxville, Tennessee. December 1982.*

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### **Post-Graduate Education:**

**Seminar on the Art and Craft of Case Research. Weekend Seminar.**

*Harvard Business School, Cambridge, MA. May 2004.*

**Seminar on the Case Method and Discussion Leadership. Weekend Seminar.**

*Harvard Business School, Cambridge, MA. August 1997.*

**Executive Education Course in Financial Management.**

*The University of Virginia: Darden School, Charlottesville, VA. February 1997.*

## **ACADEMIC EXPERIENCE:**

### **Full Time Faculty Positions:**

#### **Sam Houston State University (Huntsville, Texas)**

*Professor of Finance*

**May 2011 - present (tenured)**

*Associate Professor of Finance*

**May 2005 - present (tenured)**

*Assistant Professor of Finance*

**June 2002 - April 2005.**

#### **University of San Diego (San Diego, California)**

*Visiting Distinguished Professor of Case Finance*

**December 2006-May 2006, Summer 2011.**

#### **Hampton University (Hampton, Virginia)**

*Associate Professor of Finance*

**April 1999-June 2002. Tenured.**

*Assistant Professor of Finance*

**August 1993-March 1999.**

*Instructor of Finance*

**August 1987- May 1989.**

**Lincoln Memorial University (Harrogate, Tennessee)**

*Assistant Professor of Business*

**August 1986- June 1987.**

**McMurry University (Abilene, Texas)**

*Instructor of Finance and Business*

**August 1985- May 1986.**

**Other Teaching Experience:**

**Christopher Newport University (Newport News, Virginia)**

*Adjunct Professor of Finance. summer 1994.*

**Tennessee Wesleyan University (Athens, Tennessee)**

*Adjunct Professor of Finance. summer 1992.*

**Louisiana Tech University (Ruston, Louisiana)**

*Teaching Assistant. August 1984- May 1985.*

**ADMINISTRATIVE AND NON-ACADEMIC EXPERIENCE:**

**Academy of Economics and Finance (AEF)**

<i>Ambassador</i>	<b>2011-present</b> ( <i>permanent position</i> )
<i>President</i>	<b>2010-2011</b> ( <i>one-year position</i> )
<i>President Elect</i>	<b>2009-2010</b> ( <i>one-year position</i> )
<i>Vice President.</i>	<b>2008-2009</b> ( <i>one-year position</i> )
<i>Second Vice President.</i>	<b>2007-2008</b> ( <i>one-year position</i> )
<i>Board of Directors member</i>	<b>2001-2005</b> ( <i>four-year director's position</i> )
	<b>2000-2001</b> ( <i>one-year director's position</i> )

*The AEF is an academic organization that supports theoretical, empirical, and methodological research in economics and finance. The AEF holds an annual conference in February and publishes the Journal of Economics and Finance, Academy of Economics and Finance Journal, and Journal of Economics and Finance Education. The AEF website is located at [www.economics-finance.org](http://www.economics-finance.org)*

**Institute of Finance Case Research**

*President 1997-present.*

*The IFCR is an academic organization committed to the production and dissemination of quality cases in finance. Founded in 1997 by Dr. Stretcher, the IFCR has received direct journal case submissions and has conducted and sponsored case sessions in conjunction with the annual conferences of the Academy of Economics and Finance, Financial Management Association, Southwest Finance Association, and Midwest Finance Association. The IFCR website is located at [www.ifcr.org](http://www.ifcr.org)*

**Journal of Finance Case Research**

*Executive Editor, 2004-present.*

*Managing Editor, 1998-2004.*

*The first issue of the Journal was published in December 1999. The JFCR website is located at [www.jfcr.org](http://www.jfcr.org)*

**Journal of Instructional Techniques in Finance**

*Executive Editor, 2010-present.*

*Editor, 2009.*

*The first issue of the Journal was published in May 2009. The JITF website is located at [www.jfcr.org](http://www.jfcr.org)*

**Sam Houston State University (Huntsville, Texas)**

*Designer and organizer of COBA Production Studio. Designed and coordinated the COBA media production facility for use in creating video and other media for online and website education. Trained faculty in use of the facility.*

**2013-2015.**

**Hampton University (Hampton, Virginia)**

*Administrator, Business School Working Paper Archive*

**1996-1998**

**2000-2002.**

*Member, Ernst & Young Strategic Planning Council for AACSB Candidacy*

**1997-1998.**

*Coordinator, Banking and Finance Department*

**1996-1998.**

**Virginia Educators Credit Union (Newport News, Virginia)**

*Member, Long Range Planning Committee*

**1996-2002.**

*Member, Services Marketing Committee*

**1996-2002.**

**Gideons International (Hampton, Virginia)**

*Distribution Chairman*

**1994-1997.**

**Forest Products Company (Saluda, North Carolina)**

*Owner/General Manager.*

*Forest Products Company (FORPCO): a producer of dimension lumber, building timbers, custom millwork, landscape timbers, wood by-products, and stand management. Gained practical experience in general management, timber production and technology, capital investment analysis, logistics and transportation of equipment and product, and efficiency feedback systems. Operated FORPCO from September 1988 to February 1991 when business was sold to fund graduate school expenses.*

**1988-1991.**

**COURSES TAUGHT:**

**Sam Houston State University 2002-present:**

<b>FINC 3310</b>	<b>Financial Institutions and Markets</b>
<b>FINC 3320</b>	<b>Business Finance</b>
<b>FINC 4335</b>	<b>Financial Statement / Credit Analysis</b>
<b>FINC 4390</b>	<b>Managerial Finance</b>
<b>FINC 4340</b>	<b>International Financial Management</b>
<b>FINC 5300</b>	<b>Business Finance Environment</b>
<b>FINC 5310</b>	<b>Institutions, Investments, and Managerial Finance</b>
<b>FINC 5390</b>	<b>Seminar in Business Finance</b>
<b>FINC 5370</b>	<b>Problems in Administrative Finance</b>
<b>FINC 5338</b>	<b>Selected Topics in Money, Capital, and Security Markets</b>
<b>FINC 5345</b>	<b>Seminar in Investments</b>

**Hampton University 1987-2002:**

<b>FIN 304</b>	<b>Business Finance</b>
<b>FIN 309-310</b>	<b>Managerial Finance</b>
<b>FIN 335</b>	<b>Credit Analysis</b>
<b>FIN 403</b>	<b>Investments</b>
<b>FIN 409</b>	<b>Portfolio Theory and Management</b>
<b>FIN 420</b>	<b>Commercial Banking</b>
<b>FIN 421</b>	<b>Financial Institutions</b>
<b>FIN 422</b>	<b>Current Problems in Finance</b>
<b>FIN 600</b>	<b>MBA Finance (graduate)</b>

(Similar courses taught at other institutions)

## **PROFESSIONAL ORGANIZATION ACTIVITIES:**

### **Professional Affiliations:**

*Financial Management Association, 2000-2011, 2013-2017.*  
*Midwest Finance Association, 2003-2008.*  
*Southwest Finance Association, 2000-2002.*  
*Southern Finance Association, 2000-2001.*  
*Financial Education Association, 2011- present.*  
*Academy of Economics and Economic Education Research, 1999-2006.*  
*Academy of Commercial Banking and Finance, 2001-2005.*  
*Institute of Finance Case Research, 1996-present.*  
*Eastern Finance Association, 1998-2000.*  
*Academy of Accounting and Financial Studies, 1998-2010.*  
*International Academy for Case Studies, 1998-2014.*  
*Academy of Economics and Finance, 1979, 1985-present.*

### **Professional Service:**

*Teaching Fellow Award Committee Chair, Academy of Economics and Finance.*  
*2012-present.*

*Registration Arena and Logo Designer, Academy of Economics and Finance.*  
*2013-2014.*

*Fiftieth Anniversary Celebration Chairman, Academy of Economics and Finance.*  
*2012-2013.*

*Executive Nominating Committee Member, Academy of Economics and Finance.*  
*2011-present.*

*Best Conference Papers Judge, Academy of Economics and Finance.*  
*2010-present.*

*PhD Papers Competition Judge, Academy of Economics and Finance.*  
*2010-2012.*

*Ambassador, Academy of Economics and Finance.*  
*2011-present.*

*President, Academy of Economics and Finance.*  
*2010-2011.*

*Nominating Committee Chair, Academy of Economics and Finance.*  
*2010-2011.*

*Program Chair, Academy of Economics and Finance.*  
*2009-2010.*

*President-Elect, Academy of Economics and Finance.*  
*2009-2010.*

**Vice President, *Academy of Economics and Finance*.  
2008-2009.**

**Second Vice President, *Academy of Economics and Finance*,  
2007-2008.**

**Financial Education Committee Member, *Financial Management Association*,  
2008-2012.**

**Editorial Board Member, *Journal of Economics and Finance Education*,  
2010-present.**

**Editorial Board Member, *Journal of the Academy of Economics and Finance*,  
2010-present.**

**Associate Editor, *Journal of Business and Finance Research*,  
2009-present.**

**Editorial Board Member, *Journal of Business Strategies*,  
2008-present.**

**Executive Editor, *Journal of Finance Case Research*.  
August 2004-present.**

**Case Session Sponsor, *Academy of Economics and Finance*,  
February 2001-present.**

**Program Committee Member, *Financial Management Association*,  
2003-2005, 2008-2011.**

**Award Judge for Distinguished Research in Casewriting,  
*Financial Management Association*.  
2003-2005, 2008-2011.**

**Board of Directors member, *Academy of Economics and Finance*.  
2000-2005.**

**Managing Editor, Journal of Finance Case Research.  
January 1998-2004.**

**President, *Institute of Finance Case Research*.  
1997-present.**

**Case Session Sponsor, through the *Institute of Finance Case Research*.  
*Financial Management Association*,  
2003-2005, 2008-2011.**

**Area Coordinator, *Academy of Economics and Finance*  
February 2001-present.**

**Discussant, *Academy of Economics and Finance Conference*  
1994, 1996, 1998, 2000, 2001, 2002, 2004-2015.**

**Session Moderator/Chair, *Academy of Economics and Finance* Conference**  
1994, 1996, 1998, 2000, 2001, 2003- 2009, 2013-2015.

**Periodic Service Positions:**

**Coordinator: Distance Learning Production Studio, *College of Business Administration*. Sam Houston State University, Summer 2013.** Planned, coordinated and constructed a media production studio for multimedia presentations for SHSU Online.

**Chair: Award Judging Committee for Best Paper Award, *Academy of Economics and Finance*. 2008-2009, 2013.**

**Case Session Sponsor, through the *Institute of Finance Case Research*. *Southwestern Finance Association*. March 2008.**

**Session Moderator/Chair, *Southwestern Finance Association*. March 2008.**

**Award Judge for Distinguished Case Research Award, *Southwestern Case Research Association*. March 2008.**

**Case Session Sponsor, through the *Institute of Finance Case Research*. *Midwest Finance Association*. February 2008.**

**Session Moderator/Chair, *Midwest Finance Association*. February 2008.**

**Chair: Award Judging Committee for Distinguished PhD Research Award, *Academy of Economics and Finance*. 2007-2008.**

**Session Moderator/Chair, *Academy of Accounting and Financial Studies* April 2007.**

**Case Session Sponsor, through the *Institute of Finance Case Research*. *Midwest Finance Association*. March 2004.**

**Session Moderator/Chair, *Institute of Finance Case Research* April 2001.**

**Session Moderator/Chair, *Institute of Finance Case Research* April 2000.**

**Paper Reviewer, Journal of Finance Case Research April 2000-2004.**

**Session Moderator/Chair, *Institute of Finance Case Research* October 1999.**

Session Moderator/Chair, *International Academy for Case Studies*  
April 1999.

Paper Referee, Journal of Accounting and Financial Studies, 1998-2000.

Book Reviewer, Fundamentals of Corporate Finance, 4<sup>th</sup> ed., by Ross, Westerfield, Jordon. Irwin/McGraw Hill. April 1998.

Paper Reviewer, *Academy of Accounting and Financial Studies*  
National Meeting. April 1998.

Reviewer, Financial Management: A Strategic Approach, by Fabozzi, Modigliani, Ferri. Prentice Hall. February 1998.

## **INTELLECTUAL CONTRIBUTIONS:**

### **Papers Currently Under Review:**

*"Goodwill Impairment Write-Offs, Abnormal Returns, and the Macro Environment."*  
Co-Author with Karen Sherrill (Sam Houston State University). Currently  
under review at the Journal of Applied Finance.

### **Refereed Journal Publications:**

*"A Synthesized Model of Short-Selling Constraints and Their Impact on Stock Returns."* Co-Author with Jose Gutierrez and Steve Johnson (Sam Houston State University). Journal of Economics and Finance (42) 1, 2018, 191-210.

*"Estimation of AFN Using Monte carlo Simulation: A Case Study."* Co-Author with Mary Funck and Jose Gutierrez (Sam Houston State University). Journal of Finance Case Research 18 (2017) , 1-6.

*"Capital Investment and Non-Constant Marginal Cost of Capital."* Co-Author with Steve Johnson and Mary Funck (Sam Houston State University). Journal of Economics and Finance (41) 1, January 2017, 27-50.

*"Estimating Expected Marginal Cashflows: The Real Challenge of the NPV."* Co-Author with Jonathan Breazeale (Sam Houston State University). Journal of Business Cases and Applications (13) 2015, 41-52.

*"Net Present Value Simulation: A Case Study."* Journal of Business Strategies, 32 (2), Fall 2015, 139-150.

*"Mad Money: Does the Combination of Stock Recommendation and Show Segment Matter?"* Co-Author with Jose Gutierrez (Sam Houston State University). Journal of Behavioral and Experimental Finance (6) 2015 , 80-92.

- "Short-Selling Constraints: The Asymmetric Role of Institutional Ownership, Short Interest, Options and Dividends."*** Co-Author with Jose Gutierrez and Steve Johnson (Sam Houston State University). **Academy of Economics and Finance Journal** 5, 2014.
- "Oilfield Solutions Corporation"*** Co-Author with Edward Blackburne (Sam Houston State University). **Journal of Finance Case Research** 16 (2014) , 75-81.
- "Filling in the Gaps: An Excel Based Integration of Financial Performance and Condition."*** Co-Author with Mary Funck (Sam Houston State University). **Journal of Instructional Techniques in Finance** 5 (1) 2014, forthcoming.
- "Illustrating Non-Constant Marginal Cost of Capital and the Interdependency of Independent Projects."*** Co-Author with Jose Gutierrez and Steve Johnson (Sam Houston State University). **Journal of Financial Education** 41 (1,2) 2015, forthcoming.
- "A Marginal Cost of Capital Reality Check: Lender Rate Specifications."*** Co-Author with James B. Bexley (Sam Houston State University). **Journal of Business and Finance Research** 4 (2), 2014, pp. 63-69.
- "JackieFashion, Inc."*** Co-Author with Mary Funck (Sam Houston State University) and Timothy Michael (University of Houston Clear Lake). **Journal of Finance Case Research** 15, 2014, forthcoming.
- "Stock Returns, Oil Price Movements, and Real Options."*** Co-Author with Steve Johnson (Sam Houston State University). **Academy of Economics and Finance Journal** 4, 2013, pp.39-46.
- "Shareholder Wealth Maximization Under Non-Constant Marginal Cost of Capital: Lifeway Science, Inc.."*** Co-Author with Steve Johnson and Mary Funck (Sam Houston State University). **Journal of Business Strategies**, 30 (1), Spring 2013, pp. 65-82.
- "Regional Economic Impact of a Commercial Project: A RIMS II Approach."*** Co-Author with William Green and Edward Blackburne (Sam Houston State University). ). **Journal of Economics and Finance Education**. 12 (2), Winter 2013, pp. 9-17.
- "Straight Line Executive Compensation."*** Co-Author with Jonathan Breazeale (Sam Houston State University). **Journal of Business and Finance Research** 4(1), 2013, pp. 16-21.
- "Exotic Option Pricing: Analysis and Presentation Using Excel."*** Co-Author with Steve Johnson (Sam Houston State University). **Journal of Economics and Finance Education**. 12 (1), Summer 2013, pp.7-13.
- "Automating Markowitz Optimizations Using VBA."*** Co-Author with David Porter (University of Wisconsin-Whitewater). **Journal of Instructional Techniques in Finance**, 12 (1), 2012, pp. 9-13.



- "The Impact of Employee Ownership on Managerial Effectiveness"*** Co-Author with Joseph Kavanaugh (Sam Houston State University) and Steve Henry (State University of New York Plattsburgh). **Journal of Business and Finance Research**, 3(2) 2012, pp. 36-45.
- "Capital Structure: Professional Management Guidance."*** Co-Author with Steve Johnson (Sam Houston State University). **Managerial Finance** 37 (8), 2011, pp. 788-804.
- "Community Banks: Surviving Unprecedented Financial Reform."*** Co-Author with Kathleen Croasdale (First Bank of Conroe). **Academy of Banking Studies Journal**. 10 (2), 2011, pp.67-86.
- "News and Noise: Do Investors React to Stock Split Announcements Differently During Periods of High and Low Market Volatility?"*** Co-Author with Steve Johnson (Sam Houston State University). **Journal of Economics and Finance** (35), 2011, pp. 71-78.
- "Illustrating Multiple IRRs Using Excel and Financial Calculator iPhone Applications."*** Co-Author with Jose Gutierrez (Sam Houston State University). **Journal of Instructional Techniques in Finance** 3(1) 2011, pp. 25-31.
- "A Method for Teaching the Black-Scholes Option Pricing Model Using Excel"***. Co-Author with Steve Johnson (Sam Houston State University) **Journal of Instructional Techniques in Finance**. 2 (1), Spring/Fall 2010, pp. 29-34.
- "NPV Simulation: Technical Associates, Inc."*** Co-Author with Michael McLain (Hampton University). **Journal of Economics and Finance Education**. 9 (1), Summer 2010, pp. 39-46.
- "Estimating the Magnitude of the MV-IV Gap: Empirical Evidence"***. Co-Author with Doug Berg (Sam Houston State University). **Journal of Finance and Accountancy**. Vol 3, 2010, pp. 1- 10.
- "Valuation of Options and Grants in Cases of Wrongful Termination"***. Co-Author with Doug Berg and Steve Johnson (Sam Houston State University). **Journal of Business and Finance Research**. 1 (2), Fall/Winter 2010, pp. 1-5.
- "An Introduction to the Subprime Mortgage Market and the 2008 Financial Crisis."*** Co-author with Yi Li (University of Tennessee). **Journal of Business and Finance Research**, 2 (1), Spring/Summer 2010, pp. 5-17.
- "Transfer of Learning Across Courses in an MBA Curriculum"*** Co-Author with Geraldine Hynes and Balasundram Maniam (Sam Houston State University). **Journal of Instructional Pedagogies**. Vol 4, 2010, pp. 1-11.
- "Federal Reserve Dilemma: 1974."*** Co-Author with Mark Tuttle (Sam Houston State University) **International Academy for Case Studies Journal**, Vol 16 (Special Issue #1), 2010, pp. 81-84.

- "Teaching Note: Federal Reserve Dilemma: 1974."*** Co-Author with Mark Tuttle (Sam Houston State University) **IACSJ Teaching Notes** 16 (2),2010, pp. 81-84.
- "A Method for Teaching the Binomial Option Pricing Model in Investments Courses"***. Co-Author with Steve Johnson (Sam Houston State University) **Journal of Instructional Techniques in Finance**. 1 (1), Spring 2009, pp. 7-11.
- "Corporate Mole: A Grouping Strategy for Minimizing the Free Rider Problem in a Managerial Finance Course"***. **Journal of Instructional Techniques in Finance**, 1 (1), Spring 2009, pp. 15-18.
- "ABC Coatings, Inc.: Equipment Replacement Analysis."*** Co-Author with Sharad Maheshwari and Michael McLain (Hampton University). **Journal of the International Academy for Case Studies**, 16 (7), 2010, pp.7-12.
- "Teaching Note: ABC Coatings, Inc.: Equipment Replacement Analysis."*** Co-Author with Sharad Maheshwari and Michael McLain (Hampton University). **JACS Teaching Notes** , 16 (8) 2010, pp. 25-30.
- "Fiduciary Folly Leads to Fiasco: The Case of Consolidated Pipeline and Equipment Corporation."*** Co-Author with Laura Sullivan (Sam Houston State University). **Journal of the International Academy for Case Studies** , 16 (7), 2010, pp.7-12.
- "Teaching Note: Fiduciary Folly Leads to Fiasco: The Case of Consolidated Pipeline and Equipment Corporation."*** Co-Author with Laura Sullivan (Sam Houston State University). **JACS Teaching Notes** , 16 (8), 2010, pp. 19-24.
- "Financial Analysis of Wrongful Termination: Joseph Kidwell."*** Co-Author with Doug Berg (Sam Houston State University). **International Academy for Case Studies Journal**, Vol 16, No3, (2010), pp. 53-56.
- "Teaching Note: Financial Analysis of Wrongful Termination: Joseph Kidwell."*** Co-Author with Doug Berg (Sam Houston State University). **IACSJ Teaching Notes**, Vol 16, No 4 (2010), pp..
- "Dividend Policy at Tennessee Publishers, Inc."*** Co-author with Tim Michael (University of Houston - Clear Lake). **Journal of Finance Case Research**, Vol 10 No 2, 2008, pp. 117-120.
- "Banking and Real Estate Asset Deflation: Franklin Bank, SSB."*** Co-Author with Danielle Agnew (Sam Houston State University). **Journal of Finance Case Research**, Vol 11, No 1, Spring 2009, pp. 13-18.
- "Live Chat in eCommerce: The Importance of Interpersonal Communication Skills."*** Co-Author with Geraldine Hynes (Sam Houston State University). **Journal of Research in Business Information Systems**, 2(2) Spring 2009, pp. 17-25.
- "Business Valuation: A Monte Carlo Simulation Model."*** Co-Author with Ed Blackburn (Sam Houston State University). **Journal of Finance Case Research**, Vol 11, No 1, Spring 2009, pp. 25-27.

- "Laying It On the Table: Linestat Corporation."*** Co-Author with Keith Jenkins (Sam Houston State University). **International Academy for Case Studies Journal**, 15(5) 2009, pp. 107-110.
- "Teaching Note: Laying It On the Table: Linestat Corporation."*** Co-Author with Keith Jenkins (Sam Houston State University). **IACSJ Teaching Notes**, 15(6), 2009, pp. 95-98.
- "Reversing Acquisitions: The Case of Citigroup."*** Co-Author with Natalya Delcours (St. Thomas University). **Journal of Finance Case Research**, Vol 10 No 1 (2008), pp. 151-158.
- "A Missing Link in Business Schools"*** Co-Author with Geraldine Hynes (Sam Houston State University). **Business Communication Quarterly**, 71 (2) June 2008, pp. 207-210.
- "Coping with Transition: From Doctoral Research to Teaching and From Corporate to Entrepreneurial Finance"*** Co-Author with Charles Stowe (Sam Houston State University). **Journal of the International Academy for Case Studies**, Vol 14, number 1, 2008, pp. 107-115.
- "Teaching Note: Coping with Transition: From Doctoral Research to Teaching and From Corporate to Entrepreneurial Finance"*** Co-Author with Charles Stowe (Sam Houston State University). **JAICS Teaching Notes**, Vol 14, number 2, 2008, pp. 109-123.
- "An Empirical Test of an IPO Performance Prediction Model: Are there 'Blue Chips' Among IPOs?"*** Co-Author with John Miller (Sam Houston State University). **Academy of Accounting and Financial Studies Journal**, Vol 12 Number 3, 2008, pp. 53-70.
- "The Future of Publication Formats: A Survey of Business School Deans."*** Co-Author with Geraldine Hynes (Sam Houston State University). **Journal of Business and Economic Perspectives**, Vol. XXXIII, no. 1, Spring/Summer 2007, pp.150-161.
- "ESOP Firm Performance Pre- and Post- Market Peak: Empirical Evidence."*** Co-Author with Steve Henry and Joseph Kavanaugh (Sam Houston State University) and Darla Chisholm (University of Houston). **Academy of Accounting and Financial Studies Journal**, Vol. 11, No. 1, 2007, pp. 37-46.
- "Tri-State Power, Inc."*** Co-Author with Steve Henry (Sam Houston State University). **Journal of Finance Case Research**, Vol 9, no.1, 2007, pp. 85-90.
- "Capital Budgeting and Risk Adjustments: Lifestyle Spa Corporation."*** **Journal of Finance Case Research**, Vol 9, no.1, 2007, pp. 79-84.
- "The ESOP Performance Puzzle in Public Companies."*** Co-Author with Steve Henry and Joseph Kavanaugh (Sam Houston State University). **Journal of Employee Ownership Law and Finance**, Vol. 18, no. 4, Fall 2006, pp.3-18. (Lead Article)

***"Textbook Treatment of the Constant Growth Valuation Model: An Assessment of Congruence with Reality."* Co-Author with Doug Berg (Sam Houston State University). Journal of Economics and Finance Education, Vol. 5, no.2, Winter 2006, pp. 17-25.**

**\*\* Distinguished Research Award:**

***"B-School Deans' Perceptions of E-Journals."* Co-Author with Geraldine Hynes (Sam Houston State University) and Charles Stowe (Lander University). Academy of Educational Leadership Journal, Vol 10, no. 1, 2006, pp. 83-90.**

***"Corporate Stewardship in Changing Business and Environmental Settings: United American Enterprises."* Co-Author with Mario Picconi (University of San Diego). Journal of Finance Case Research, Vol. 8, no. 2, 2006, pp. 87-138.**

***"Financial Reporting: IBM."* Co-Author with Joseph Kavanaugh (Sam Houston State University). Journal of Finance Case Research, Vol. 8, no.1, 2006, pp. 69-88.**

***"Business Schools' Policies Regarding Publications in Electronic Journals."* Co-Author with Geraldine Hynes (Sam Houston State University). Journal of Education for Business, Vol. 81, no. 2, Nov-Dec 2005, pp. 73-80.**

***"The Thrill of Victory, The Agony of Title IX"* Co-Author with Warren Whisenant (University of Houston). Journal of the International Academy for Case Studies, Vol 11, no. 3, 2005, pp. 35-44.**

***"Teaching Note: The Thrill of Victory, The Agony of Title IX"* Co-Author with Warren Whisenant (University of Houston). JAICS Teaching Notes, Vol. 11, no. 4, 2005, pp. 35-40.**

***"Small Menu Costs and Large Business Cycles: An Extension of the Mankiw Model"* Co-Author with Hiranya Nath (Sam Houston State University) Journal of Economics and Economics Education Research, 6(2) 2005, pp. 21-32.**

***"Fixed Costs and Expansion: Readingware Publishing"* Co-Author with Joe James (Sam Houston State University) Journal of Finance Case Research 6(2) Fall 2004.**

***"Entrepreneurial Feasibility: Riggs Outfitters."* Journal of Finance Case Research 6(1) Spring 2004, pp. 35-46.**

***"Adjusting to Rapid Growth and New Technology: The Edusat Project."* Co-Author with Geraldine Hynes (Sam Houston State University). Journal of the International Academy for Case Studies 9(5) 2003, pp. 61-68.**

***"Teaching Note: Adjusting to Rapid Growth and New Technology: The Edusat Project."* Co-Author with Geraldine Hynes (Sam Houston State University). JIACS Teaching Notes 9(6) 2003, pp. 57-62.**

***"Beach Foods, Inc."* Co-Author with Michael McLain (Hampton University) and Jitendra Sharma (Lucknow University, India). Journal of the International Academy for Case Studies 9(1) 2003, pp. 89-92.**

- "Teaching Note: Beach Foods, Inc."*** Co-Author with Michael McLain (Hampton University) and Jitendra Sharma (Lucknow University, India). IACSJ Teaching Notes 9(2) 2003, pp. 89-98.
- "Stock Splits and Abnormal Returns in an Overactive Internet Market Segment."*** Co-Author with Michael McLain, Sharad Maheshwari (Hampton University) and Tracey Hayes (Credit Suisse First Boston). Journal of Commercial Banking and Finance (1), 2002, pp. 31-38.
- "Capital Budgeting with Competing Projects: DonRay Corporation."*** Journal of Finance Case Research 4(1) 2002, pp. 85-92.
- "Adaptation to Environmental Change: Stuckeys Corporation."*** Co-Author with E. Lee Makamson (Hampton University). Journal of the International Academy for Case Studies. 8(2), 2002 pp. 45-50.
- "Teaching Note: Adaptation to Environmental Change: Stuckeys Corporation."*** Co-Author with E. Lee Makamson (Hampton University). IACSJ Teaching Notes, 8(3) 2002, pp. 125-130.
- "Discounting Price Rigidities."*** Economics and Economic Education Research Journal (3)2, 2002, pp. 93-103.
- "Forest Products Company."*** Journal of the International Academy for Case Studies, (7)3, 2001 pp. 27-32.
- "Teaching Note: Forest Products Company."*** IACSJ Teaching Notes, (7)6, 2001 pp. 91-96.
- "Capital Budgeting: Titanflow Corporation."*** Journal of Finance Case Research , 3(2), Fall 2001, pp. 43-48.
- "Thurmond Farms, Inc."*** Co-Author with Michael McLain (Hampton University). Journal of Finance Case Research 2(2), Fall 2000, pp. 19-24.
- "The Thrill of Simplicity, The Agony of Realism: An Assessment of the Sport of Utility Theory."*** Journal of Economics and Economic Education Research. Fall 2000, pp. 109-123.
- "Financial Insolvency: The Case of a Small Community Hospital."*** Journal of Finance Case Research 2(1), Spring 2000, pp. 29-36.
- \*\* Distinguished Research Award:**
- "Financial Asset Deflation and the Length and Severity of Recessions."*** Academy of Accounting and Financial Studies Journal. 3(2), Fall 1999, pp. 151-161.
- "Montague Decorative Brick Company."*** Co-Author with Michael McLain (Hampton University). Journal of Finance Case Research 1(1), Fall 1999, pp. 33-40.

***"Morbid Plans: Norfolk Cabinet, Inc."* Co-Author with Sean Brandon (University of North Carolina). Journal of Finance Case Research 1(1), Fall 1999, pp. 23-32.**

***"A Simple Chaos Model: Implications for Financial Markets."* Co-Author with Dieter Sigmar (MIT) and Mark Adams (MIT). Academy of Accounting and Financial Studies Journal 2(2) Spring 1998, pp. 101-108.**

**Editorial Articles in Refereed Journals:**

***"Case Use in Undergraduate Finance Curricula."* Journal of Finance Case Research Vol 8, no. 2, 2006, pp. 79-86.**

***"Classroom Case Methods: A Sample"* Co-Author with Ben Nunnally (UNCC) and William Brent (Howard University). Journal of Finance Case Research 4(1), 2002, pp. 93-104.**

***"Experiential Learning and the Use of Finance Cases."* Journal of Finance Case Research 2(1), Spring 2000, pp. 1-5.**

**Editorial Articles in Trade Journals:**

***"Prototype DC-1 Professional Digital Camera: A Stereographer's Dream."* Stereo World 38(6), May/June 2013, pp. 7:25.**

**Published Refereed Proceedings:**

***"Teaching and Learning with Cases in Finance."* Co-Author with George Kester (Washington and Lee University), Timothy Michael (University of Houston Clear Lake) and Mary Funck (Sam Houston State University). Conference Proceedings (published in 2017) for the September 2016 meeting of the Financial Education Association.**

***"What Business Communication Competencies Do Students Apply to other Disciplines?"* Co-author with G. Hynes and B. Maniam (Sam Houston State University). Proceedings of the Association for Business Communication Southwestern U.S. Annual Conference (with FBD), Houston, March 4-6, 2008.**

***"What's So Hard about Teaching an NPV Calculation?"* Co-Author with Jonathan Breazeale (Sam Houston State University). Proceedings of the Academy of Economics and Finance 2008.**

***"What do Students Retain? A Case Study of Course Content Transfer"* Co-Author with Geraldine Hynes and Balasundram Maniam (Sam Houston State University). Refereed Proceedings of the Association for Business Communication Southwestern US Annual Conference . Houston, TX. March 2008.**

***"The Importance of Interpersonal Communication Skills For Successful Live Chat in eCommerce "* Co-Author with Geraldine Hynes (Sam Houston State University) and Anna Turri (University of Arkansas). Refereed Proceedings of**

the 2007 Association of Business Information Systems . San Diego, CA. March 2007.

*"Evaluating Faculty Research in the Electronic Age: Business School Deans' Perceptions of Publication Formats "* Co-Author with Geraldine Hynes (Sam Houston State University). Proceedings of the Association for Business Communication . Cambridge, MA. October 2004.

*"Newport News General Hospital."* Co-Author with E. Lee Makamson (Hampton University). Proceedings of the Western Casewriters Association, pp. 1-21, teaching note 1-11, Spring 1998.

**Articles Published in Refereed Readings Books:**

*"Writing Case Studies for Teaching and Publication"* Co-Author with Geraldine Hynes (Sam Houston State University). International Business Trends: Contemporary Readings. Eds. Sam Fullerton and David Moore. pp. 127-131. ISBN 1-887676-22-8, ABA 2004.

**Editorially Reviewed Cases Published in Prentice Hall Custom Publishing Archive:**

*"KHF Corporation"* Co-Author with Tim Michael (University of Houston Clearlake) with contributions by P. Michael McLain (Hampton University). Prentice Hall Custom Publishing Archive, ([www.prenhall.com](http://www.prenhall.com)).

*"Community General Hospital"* Co-Author with Tim Michael (University of Houston Clearlake) with contributions by E. Lee Makamson (Hampton University). Prentice Hall Custom Publishing Archive, ([www.prenhall.com](http://www.prenhall.com)).

*"Bill Thurmond Pig Farm"* Co-Author with Tim Michael (University of Houston Clearlake) with contributions by P. Michael McLain (Hampton University). Prentice Hall Custom Publishing Archive, ([www.prenhall.com](http://www.prenhall.com)).

*"Retirement Planning: Robert and Linda Trudeau"* Co-Author with Tim Michael (University of Houston Clearlake). Prentice Hall Custom Publishing Archive, ([www.prenhall.com](http://www.prenhall.com)).

*"Pearson Corporation"* Co-Author with Tim Michael (University of Houston Clearlake). Prentice Hall Custom Publishing Archive, ([www.prenhall.com](http://www.prenhall.com)).

*"Simplified Networking, Incorporated"* Co-Author with Tim Michael (University of Houston Clearlake). Prentice Hall Custom Publishing Archive, ([www.prenhall.com](http://www.prenhall.com)).

*"FinSim Modeling, Incorporated"* Co-Author with Tim Michael (University of Houston Clearlake). Prentice Hall Custom Publishing Archive, ([www.prenhall.com](http://www.prenhall.com)).

*"Fred Alberts, Rookie"* Co-Author with Tim Michael (University of Houston Clearlake). Prentice Hall Custom Publishing Archive, ([www.prenhall.com](http://www.prenhall.com)).

- "Performance Boating Products, Inc."*** Co-Author with Tim Michael (University of Houston Clearlake). **Prentice Hall Custom Publishing Archive**, (www.prenhall.com).
- "Bentley Custom Ceramics"*** Co-Author with Tim Michael (University of Houston Clearlake) with contributions by P. Michael McLain (Hampton University). **Prentice Hall Custom Publishing Archive**, (www.prenhall.com).
- "Lehmann Container Corporation"*** Co-Author with Tim Michael (University of Houston Clearlake). **Prentice Hall Custom Publishing Archive**, (www.prenhall.com).
- "Working Computers, Inc."*** Co-Author with Tim Michael (University of Houston Clearlake). **Prentice Hall Custom Publishing Archive**, (www.prenhall.com).
- "Automotive Specialties, Inc."*** Co-Author with Tim Michael (University of Houston Clearlake). **Prentice Hall Custom Publishing Archive**, (www.prenhall.com).
- "Gilad Publishing Company"*** Co-Author with Tim Michael (University of Houston Clearlake). **Prentice Hall Custom Publishing Archive**, (www.prenhall.com).
- "Scope City, Incorporated (A)"*** Co-Author with Tim Michael (University of Houston Clearlake). **Prentice Hall Custom Publishing Archive**, (www.prenhall.com).
- "Scope City, Incorporated (B)"*** Co-Author with Tim Michael (University of Houston Clearlake). **Prentice Hall Custom Publishing Archive**, (www.prenhall.com).
- "Puredell Distribution, Inc."*** Co-Author with Tim Michael (University of Houston Clearlake). **Prentice Hall Custom Publishing Archive**, (www.prenhall.com).
- "NCI Corporation"*** Co-Author with Tim Michael (University of Houston Clearlake) with contributions by Sean Brandon (City of Savannah, GA). **Prentice Hall Custom Publishing Archive**, (www.prenhall.com).
- "McGhee Corporation"*** Co-Author with Tim Michael (University of Houston Clearlake). **Prentice Hall Custom Publishing Archive**, (www.prenhall.com).
- "Labeltech Corporation"*** Co-Author with Tim Michael (University of Houston Clearlake). **Prentice Hall Custom Publishing Archive**, (www.prenhall.com).
- "Roth Financial Advisors"*** Co-Author with Tim Michael (University of Houston Clearlake). **Prentice Hall Custom Publishing Archive**, (www.prenhall.com).
- "Sound Advice"*** Co-Author with Tim Michael (University of Houston Clearlake). **Prentice Hall Custom Publishing Archive**, (www.prenhall.com).
- "Risky Business"*** Co-Author with Tim Michael (University of Houston Clearlake). **Prentice Hall Custom Publishing Archive**, (www.prenhall.com).
- "Custom Lumber, Inc."*** Co-Author with Tim Michael (University of Houston Clearlake). **Prentice Hall Custom Publishing Archive**, (www.prenhall.com).



***"Jonesville Candy Company"* Co-Author with Tim Michael (University of Houston Clearlake). Prentice Hall Custom Publishing Archive, ([www.prenhall.com](http://www.prenhall.com)).**

***"Haveloche Corporation"* Co-Author with Tim Michael (University of Houston Clearlake). Prentice Hall Custom Publishing Archive, ([www.prenhall.com](http://www.prenhall.com)).**

**Editorially Reviewed Mini-Cases Published in Textbooks:**

***"Ethics and Technology"* Case 1-1, in Managerial Communication, 6th Edition (2016), Geraldine Hynes. Sage Publications, Inc. Thousand Oaks, CA.**

***"The Shroud of Technology"* Case 2-1, in Managerial Communication, 6th Edition (2016), Geraldine Hynes. Sage Publications, Inc. Thousand Oaks, CA.**

***"Communicating with Technology on a Friday Afternoon"* Case 3-1, in Managerial Communication, 6th Edition (2016), Geraldine Hynes. Sage Publications, Inc. Thousand Oaks, CA.**

***"Reply to All?!"* Case 3-2, in Managerial Communication, 6th Edition (2016), Geraldine Hynes. Sage Publications, Inc. Thousand Oaks, CA.**

***"Presentations and Technology"* Case 5-1, in Managerial Communication, 6th Edition (2016), Geraldine Hynes. Sage Publications, Inc. Thousand Oaks, CA.**

***"Reports and Technology"* Case 8-1, in Managerial Communication, 6th Edition (2016), Geraldine Hynes. Sage Publications, Inc. Thousand Oaks, CA.**

***"Listening and Technology"* Case 9-1, in Managerial Communication, 6th Edition (2016), Geraldine Hynes. Sage Publications, Inc. Thousand Oaks, CA.**

***"Jumping to Conclusions"* Case 10-1, in Managerial Communication, 6th Edition (2016), Geraldine Hynes. Sage Publications, Inc. Thousand Oaks, CA.**

***"Intercultural Business Communication and Technology"* Case 11-1, in Managerial Communication, 6th Edition (2016), Geraldine Hynes. Sage Publications, Inc. Thousand Oaks, CA.**

***"Conflict and Technology"* Case 12-1, in Managerial Communication, 6th Edition (2016), Geraldine Hynes. Sage Publications, Inc. Thousand Oaks, CA.**

***"Negotiation and Technology"* Case 13-1, in Managerial Communication, 6th Edition (2016), Geraldine Hynes. Sage Publications, Inc. Thousand Oaks, CA.**

***"Conducting Interviews and Technology"* Case 14-1, in Managerial Communication, 6th Edition (2016), Geraldine Hynes. Sage Publications, Inc. Thousand Oaks, CA.**

***"Gant Publishing Company"* Case 7-1, in Instructor's Manual for Managerial Communication, 6th Edition (2016), Geraldine Hynes. Sage Publications, Inc. Thousand Oaks, CA.**

*"Jingle All The Way"* Case 9-1, in Instructor's Manual for Managerial Communication, 6th Edition (2016), Geraldine Hynes. Sage Publications, Inc. Thousand Oaks, CA.

*"Professionalism in Action"* Case 10-1, in Instructor's Manual for Managerial Communication, 6th Edition (2016), Geraldine Hynes. Sage Publications, Inc. Thousand Oaks, CA.

*"Proficient in Microsoft Office"* Case 14-1, in Instructor's Manual for Managerial Communication, 6th Edition (2016), Geraldine Hynes. Sage Publications, Inc. Thousand Oaks, CA.

**Published Proceedings:**

*"B-School Deans' Perceptions of E-Journals."* Co-Author with Geraldine Hynes and Charles Stowe (Sam Houston State University). Proceedings of the Academy of Educational Leadership, October 2004.

*"Working Capital Mismanagement: Kitty (Hawk Food)."* Co-Author with Michael McLain (Hampton University). Proceedings of the International Academy for Case Studies, October 2001.

*"Mike, The Daytrader."* Co-Author with Michael McLain (Hampton University). Proceedings of the Institute of Finance Case Research, April 2001.

*"Adaptation to Environmental Change: Pfizer, Inc."* Co-Author with Sonnia Thomas (Goldman Sachs). Proceedings of the International Academy for Case Studies, April 2001.

*"Apple Computer: 2000."* Co-Author with Sonnia Thomas (Goldman Sachs). Proceedings of the International Academy for Case Studies, April 2001.

*"First Bank Systems - US Bancorp."* Co-Author with Omar Kariuki (Salomon Smith Barney). Proceedings of the International Academy for Case Studies, pp. 121-139. October 1998.

*"Bookbinders, Inc."* Proceedings of the International Academy for Case Studies, pp. 215-219, April 1998.

*"Peoples Bank of Virginia Beach."* Co-Author with Thomas Flounders (Central Fidelity Bank). Proceedings of the International Academy for Case Studies, pp. 205-210, April 1998.

*"Stereoscopic Multimedia: Marginal Propensity to Perceive."* Proceedings of the Academy of Information and Management Sciences, pp. 79-84, April 1998.

*"Enhancement of Business Teaching Using a Professor Website."* Proceedings of the Academy of Educational Leadership, pp. 38-42, April 1998.

*"Synthesizing the Menu Cost Version of Price Rigidity with Macroeconomic Models Incorporating a Positive Opportunity Cost of Capital."* Proceedings of the Academy of Economics and Finance, pp. 757-65, 1994.

***"The Axioms of Utility Theory: The Implications of Creating a Realistic Model." Proceedings of the Academy of Economics and Finance, pp. 747-56, 1994.***

**Conference Papers:**

***"Capital Budgeting Under Non-Constant Marginal Cost of Capital: A Best Practices Workshop."*** Co-author with Steve Johnson and Mary Funck (Sam Houston State University). Presented at the Financial Education Association annual meeting, Charleston, SC, September 2012.

***"Practically a Modified Internal Rate of Return."*** Co-Author with Michael McLain (Hampton University). Presented at the Academy of Economics and Finance annual meeting, Jacksonville, Florida, February 2011.

***"A Marginal Cost of Capital Reality Check: Lender Specifications."*** Co-author with James Bexley (Sam Houston State University). Presented at the Academy of Economics and Finance annual meeting, Houston, Texas, February 2010.

***"Community Banks: Surviving Unprecedented Financial Reform."*** Co-author with Kathleen Croasdale (First Bank of Conroe). Presented at the Academy of Economics and Finance annual meeting, Houston, Texas, February 2010.

***"Intertextuality – Business Communication and Other Disciplines."*** Co-author G. Hynes (Sam Houston State University). Panel of papers presented at the 73rd Annual Association for Business Communication International Convention, Incline Village, NV, October 2008.

***"What Do Students Retain? A Case Study of Course Content Transfer."*** Co-author with G. Hynes and B. Maniam (Sam Houston State University). Paper presented at the Association for Business Communication Southwestern U.S. annual conference (with Federation of Business Disciplines), Houston, March 2008.

***"Estimating the Magnitude of the MV-IV Gap: Empirical Evidence"*** Co-Author with M. Doug Berg (Sam Houston State University). Presented at the Southwestern Finance Association annual meeting, Houston, TX, March 2008.

***"Tri-State Power."*** Co-Author with Steve Henry (Sam Houston State University). Presented at the Academy of Economics and Finance annual meeting, Houston, TX, February 2006.

***"Tri-County Coatings Corporation."*** Co-Author with Michael McLain and Sharad Maheshwari (Hampton University). Presented at the Academy of Economics and Finance annual meeting, Houston, TX, February 2006.

***"Employee Stock Ownership Plan Performance: Recent Evidence."*** Co-Author with Darla Chisholm (University of Houston, Steve Henry, and Joseph Kavanaugh (Sam Houston State University). Presented at the Academy of Economics and Finance annual meeting, Houston, TX, February 2006.

- "Case Use in the Undergraduate Finance Curriculum"***. Presented at the Southwestern Finance Association annual meeting, Dallas, TX, March 2005.
- "A Business Cycle Heterogeneity Hypothesis"*** Co-Author with Mark Tuttle (Sam Houston State University). Presented at the Academy of Economics and Finance annual meeting, Myrtle Beach, SC, February 2005.
- "ESOPs: Recent Performance Evidence"*** Co-Author with Darla Chisholm (University of Houston) and Joe Kavanaugh (Sam Houston State University). Presented at the Academy of Economics and Finance annual meeting, Myrtle Beach, SC, February 2005.
- "IPO Performance: What do we Know Now?"*** Co-Author with John Miller (Sam Houston State University). Presented at the Academy of Economics and Finance annual meeting, Myrtle Beach, SC, February 2005.
- "America Plundered: Following Terrorism's Global Money Trail"*** Co-Author with Matthew Lopez (Sam Houston State University). Presented at the Academy of Economics and Finance annual meeting, Myrtle Beach, SC, February 2005.
- "In Search of an Optimal Dividend Policy: Drummer Ceramics Corporation."*** Presented at the Academy of Economics and Finance annual meeting, Myrtle Beach, SC, February 2005.
- "To Kill or Not to Kill More Trees: Business School Deans' Perceptions of E-Journals."*** Presented at the Association for Business Communication International Conference, Cambridge, MA. October 2004.
- "Cost Structure and Risk Issues: Moser Millworks, Inc."*** Presented at the Financial Management Association International Conference, New Orleans, LA, October 2004.
- "Financial Chicken (A): McMinn's Shift to Momentum Investing"*** Co-Author with M. Doug Berg (Sam Houston State University). Presented at the Midwest Finance Association Conference, Chicago, IL, March 2004.
- "An Empirical Test of the Miller IPO Performance Prediction Model"*** Co-Author with John Miller (Sam Houston State University). Presented at the Midwest Finance Association Conference, Chicago, IL, March 2004.
- "The Effect of a Discount Rate on Price Change Behavior"*** Co-Author with Hiranya Nath (Sam Houston State University). Presented at the Academy of Economics and Finance annual meeting, Biloxi, MS, February 2004.
- "Stock Price Deviation from Valuation Fundamentals: A Cyclical Study"*** Co-Author with M. Doug Berg (Sam Houston State University). Presented at the Academy of Economics and Finance annual meeting, Biloxi, MS, February 2004.

- "Spotlight on the Fed"*** Co-Author with Joe James (Sam Houston State University). Presented at the Academy of Economics and Finance annual meeting, Savannah, GA, February 2003.
- "The Necessity for a New Valuation Model."*** Presented at Allied Academies International Conference, Las Vegas, NV, October 2003.
- "Do Small Menu Costs Cause Large Business Cycles?"*** Co-Author with Hiranya Nath (Sam Houston State University). Presented at Allied Academies International Conference, Las Vegas, NV, October 2003.
- "Riggs Outfitters."*** Presented at Financial Management Association International Conference, Denver, CO, October 2003.
- "Unilever and the Asian Crisis"*** Co-Author with Latoya Badie (SHSU). Presented at Allied Academies International Conference, Tunica, MS, April 2003.
- "Coca Cola: Global Giant."*** Co-Author with Tiffany Mace (SHSU). Presented at Allied Academies International Conference, Tunica, MS, April 2003.
- "Using Cases in Technical Business Courses"***. Presented at the Decision Sciences Institute Southeast, Williamsburg, VA, March 2003.
- "Cost Structure and Risk Issues: Readingware Publishing"*** Co-Author with Joe James (Sam Houston State University). Presented at the Academy of Economics and Finance annual meeting, Savannah, GA, February 2003.
- "Adjusting to Rapid Growth and New Technology: The Edusat Project"*** Co-Author with Geraldine Hynes (Sam Houston State University). Presented at Allied Academies International Conference, Las Vegas, NV, October 2002.
- "A Model of Financial Market Instability Management."*** Co-Author with Dieter Sigmar (MIT) and Mark Adams (MIT). Presented at the Academy of Economics and Finance annual meeting, Montgomery, AL, February 1998.
- "A Business Cycle Heterogeneity Hypothesis."*** Presented at the Academy of Economics and Finance annual meeting, Montgomery, AL, February 1998.
- "Financial Crisis in Japan: An Assessment of the Applicability of the Fisher Model of Debt-Deflation."*** Presented at the Academy of Economics and Finance annual meeting, Atlanta, GA, February 1996.
- "The Role of Stock Prices as a Leading Indicator of Recessions."*** Presented at the Academy of Economics and Finance annual meeting, Atlanta, GA, February 1996.
- "Avoiding Decision Errors That Result From Subjective Misconceptions About Capital Budgeting."*** Presented at the Midsouth Academy of Economics and Finance meeting, Nashville, Tennessee, February 1989.

### **Software Development:**

***“Automated Review of Accounting Reports and Financial Statement Analysis using Visual Basic for Applications in Excel”***, created as a classroom exercise, student review, and conference presentation material. Co-author with Mary Funck (Sam Houston State University). Fall 2013.

***“Automated Descriptive Statistics Review using Visual Basic for Applications in Excel”***, created as a classroom exercise, student review, and conference presentation material, Co-author with Mary Funck (Sam Houston State University). Spring 2014.

***“Automated Review of Financial Ratios using Visual Basic for Applications in Excel”***, created for the SHSU College of Business of Administration for prerequisite review archive, Co-author with Mary Funck (Sam Houston State University). Summer 2014.

***“Capital Budgeting for the IBM PC.”*** Software developed for use in finance education. Cumberland Software 1987.

### **Other Papers and Projects:**

***“Bidder Choice of Payment Method in Mergers and Acquisitions: Some Preliminary Results.”*** Mimeo. The University of Tennessee, June 1992.

***“Cokesbury College.”*** Co-authored with Jeffrey Totten (Wisconsin-Oshkosh). The University of Tennessee Case Research Center. 1986.

***“Marketing and Production: A Strategic Balance in 1983.”*** Unpublished Masters Thesis: The University of North Alabama, 1983.

### **Books:**

***Managerial Finance, Analysis and Practice*** Second Edition.  
Co-Author with Jose Gutierrez (Sam Houston State University)  
Pearson 2014. ISBN 978-1-269-52598-5.

***Financial Management: Principles and Applications.***  
Co-Author with Jose Gutierrez (Sam Houston State University)  
Pearson 2012. ISBN 978-1-256-46306-1.

***Cases in Financial Management.***  
Co-author with Timothy Michael (James Madison University).  
First Edition: Prentice Hall 2005. ISBN 0-13-148343-9.

***Instructors Manual for Cases in Financial Management.***  
Co-author with Timothy Michael (James Madison University).  
First Edition: Prentice Hall 2005.

**Cases in Financial Management.**

Co-author with Ben Nunnally (UNC-Charlotte).  
Test Edition: Cumberland Academic Press 2002.

**Case Analysis: Analyzing and Writing Case Study Assignments in Business.**

Co-author with E. Lee Makamson (Hampton University).  
Cumberland Academic Press  
First Edition: 1997.  
Second Edition: 2001.

**The Case Method: An Analysis, Reporting, and Presentation Guide.** The  
Cumberland Academic Series 1987.

**Working Papers:**

*"Real Estate Cycles and Business Cycle Heterogeneity."*

*"A Phase-Shift Model of Stock Price Instability."*

*"An Automated Modular Approach to the Financial Management Course."*

*"Revisiting The Thrift Institutions Bailout: Lost Opportunity for Asset Price Support."*

*"Land Reform Policy and Real Estate Crisis: Roots of the Japanese  
Financial Meltdown."*

**Grantsmanship:**

Author and PI: *"Goodwill Impairment Write-Offs, Abnormal Returns, and the Macro Environment."* College of Business Administration Research Grant Proposal. 2015: Funded \$8,000.

Author and PI: *"The Post-2008 Stock Market Rally: The Volume Puzzle."* College of Business Administration Research Grant Proposal. 2013: Funded \$8,000.

Co-author and PI: *"Synthetic and Enforced Short Selling Constraints: The Case of Financial Institutions."* College of Business Administration Research Grant Proposal. 2012: Funded \$8,000.

Coordinator: *CRSP database.* Sam Houston State University College of Business. 2004-2015: Funded \$197,000 over ten-year term.

Co-author and PI: *"Survey of Business School Deans Regarding E-Publications."* College of Business Administration Research Grant Proposal. 2004: Funded \$1,000 research assistance + printing & postage.

Author and PI: *"Financial Market Behavior Database Project."* Sam Houston State University Enhancement Grant Proposal. 2003: Funded \$34,500.

**Contributing Analyst :** *"Database of Radioactive Sources Located Within U.S. Colleges, Universities, Scrap yards, and Other Sources."* Environmental Protection Agency (EPA). 2001: Funded \$60,000+/-.

**Co-author (minor contribution):** *"A Proposal for Hampton Roads Transit Light Rail System."* HRT. 2001: Funded \$100,000.

**Author and PI:** *" A Proposal for NASDAQ Foundation Support of the Activities of the Institute of Finance Case Research."* NASDAQ. 2001: Unfunded.

**Co-author and PI:** *"The PNC Bank Trading Room."* PNC Bank. 2001: Unfunded.

**Author and PI:** *"Use of Cases in Finance Education"* Hampton University Faculty Research Grant Competition. 2000: Funded \$2,996.

**Co-author and PI:** *"The Branch Banking and Trust Electronic Classroom and Banking Scholars Program."* Branch Banking and Trust. 1998: Unfunded.

**Co-author and PI:** *"The First Citizens Bank Electronic Classroom and Banking Scholars Program."* First Citizens Bank. 1998: Unfunded.

**Author and PI:** *"A Banking and Finance Research Facility."* Faculty Research Grant Proposal. 1998. Unfunded.

**Contributing co-author:** *"Management Practices at Small Urban and Rural Public Transportation Systems."* Transit Cooperative Research Program. 1997. Unfunded.

**Author and PI:** *"The National City Corporation Electronic Classroom and Banking Scholars Program."* National City Corporation. 1997. Unfunded.

**Contributing co-author:** *"A Cooperative Research Center for Power Systems."* National Science Foundation proposal. Submitted by University Consortium through Hampton University and Cornell University. 1994. Unfunded.

## **AWARDS AND HONORS:**

**Recipient, Research Fellow Award for Extraordinary Accomplishment in Research, Academy of Economics and Finance.** Awarded at annual conference, February 2014.

**Finalist, SHSU Excellence in Teaching Award, Sam Houston State University.** March 2010, March 2011, March 2012.

**Nominee, SHSU Excellence in Teaching Award, Sam Houston State University.** March 2008, 2009, 2010, 2011, 2012, 2013.

**Nominee, SHSU Excellence in Research Award, Sam Houston State University.** April 2007, 2008, 2009, 2010, 2011, 2012, 2013.

**Recipient, Service Fellow Award for Outstanding Service as Past President, Academy of Economics and Finance.** Awarded at annual conference, February 2011.



*Recipient, Alpha Chi Honor Society Award for Outstanding Commitment to Students, SHSU Alpha Chi, Texas Omicron Chapter. December 2008.*

*Lifetime Inductee, Beta Gamma Sigma, The International Business Honor Society: Recognizing Business Excellence, March 2008.*

*Nominee, Research Fellow Award for Extraordinary Accomplishment in Research, Academy of Economics and Finance. 2008, 2009, 2010, 2011, 2012, 2013.*

*Recipient, Distinguished Student Involvement Award, SHSU Banking and Finance Club. March 2008.*

*Selected as Award Judge for Distinguished Case Research Award, Southwestern Case Research Association. March 2008.*

*Selected as Chairman of the Judging Committee, Distinguished PhD Paper Award, Academy of Economics and Finance. March 2008.*

*Recipient, Teaching Fellow Award for Extraordinary Accomplishment in Instruction, Academy of Economics and Finance. Awarded at annual conference, February 2007.*

*Recipient, Distinguished Research Award, Academy of Educational Leadership. For "B-School Deans' Perceptions of E-Journals." October 2004.*

*Recipient: Distinguished Service Award, Institute of Finance Case Research. Awarded at Financial Management Association conference, October 2004.*

*Selected for biographical summary in Who's Who Among America's Teachers. 2004 edition.*

*Recipient, Certificate of Outstanding Service to Students, Bearkat OneCards. For "Dollars and Sense" Workshop Series. October 2003.*

*Re-Elected: Academy of Economics and Finance Board of Directors, four-year term, February 2001.*

*Selected as Mentor/Advisor for Hampton University's Case Competition Team for the academic year 2000-2001.*

*Selected for biographical summary in Who's Who Among America's Teachers. 2001 edition.*

*Selected as Judge for Hampton University's Transportation Essay Competition. October 2000.*

*Selected for biographical summary in Outstanding People of the Twentieth Century, Cambridge, UK. March 2000.*

*Elected: Academy of Economics and Finance Board of Directors, one-year term, February 2000.*

*Selected for biographical summary in Who's Who Among America's Teachers.*

1999 edition.

*Recipient: Distinguished Teaching Award for Innovative and Creative Teaching, Academy of Educational Leadership. October 1999.*

*Nominee: Provost Teaching Innovation Award , Hampton University.  
Spring 1998, Spring 1999.*

*Nominee: Edward L. Hamm Distinguished Teaching Award , Hampton University.  
Spring 1998, Spring 1999, Spring 2001.*

*Nominee: Academy of Economics and Finance Board of Directors , February  
1999.*

*Recipient, Distinguished Research Award, Academy of Accounting and Financial Studies. For  
"Financial Asset Deflation and the Length and Severity of Recessions." October 1998.*

*Nominee: Commonwealth of Virginia General Assembly Outstanding Faculty Award  
1998-99.*

*Selected for biographical summary in Who's Who in Finance and Industry,  
31<sup>st</sup> edition (1999).*

*Selected for biographical summary in Who's Who Among America's Teachers.  
1998 edition.*

*Selected as Role Model/Mentor for the *Ronald McNair Foundation*. Supervised McNair  
scholars in research projects, and taught research methodology and a quantitative review  
for students interested in pursuing advanced degrees. Hampton University, Hampton VA.  
Summer 1997, Summer 1998.*

*Recipient: Faculty Appreciation Plaque, 1997. Student-generated award for providing guidance  
and support during their academic and professional careers. August 1997.*