

# angela shaffer

## curriculum vitae

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**Texas Tech** • Department of English

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### EDUCATION

#### **PhD ABD in Technical Communication & Rhetoric**

Texas Tech University, Lubbock, TX

Areas of focus: Disability rhetorics, Universal Design for Learning (UDL), Client and community-based learning

#### **MA in English**

Angelo State University, San Angelo, TX

August 2008

Thesis: *Battling the borders: Contemporary influences on Tohono O'odham oral traditions*

Areas of focus: Border narratives, Literature of the American Southwest, Environmental literature

Committee: John Wegner (chair), Mark Hama, Terry Dalrymple

#### **BA in English**

Angelo State University, San Angelo, TX

May 2005

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### TEACHING EXPERIENCE

#### **Texas Tech University, Lubbock, TX (August 2011 – present)**

Essentials of college rhetoric, English 1301

Advanced college rhetoric, English 1302

Introduction to technical writing, English 2311

Professional Report Writing, English 3365 (online)

#### **Sam Houston State University, Huntsville, TX (August 2016 – present)**

Introduction to Technical Writing, English 3330 (online)

#### **Angelo State University, San Angelo, TX (August 2006 – May 2011)**

Fundamentals of English, English 130C

English composition, English 1301

Writing across the curriculum, English 1302

University studies: Critical thinking, USTD 1201

**Park University (January 2009 – July 2011)**

Professional writing: Business communications, English 306B  
 Introduction to literature, English 201  
 Introduction to fiction, English 234

**PROFESSIONAL  
 APPOINTMENTS**

**Texas Tech University, Lubbock, TX (August 2011 – present)**

Lecturer; online, face-to-face, hybrid (2017 – present)  
 Graduate part-time instructor (2011 – 2017)  
 Assistant director, Technical Communication & Rhetoric (2013 – 2016)  
 National conference program coordinator, PCA/ACA (2012 – 2013)

**Sam Houston State University (August 2016 – present)**

Lecturer, online

**Angelo State University, San Angelo, TX (August 2006 – May 2011)**

Lecturer (2008 – 2011)  
 Book Review Editor, *Concho River Review* (2010-2011)  
 Teaching Assistant, Lecturer (2006 – 2007)  
 Graduate Assistant, Writing Center Tutor (2005 – 2006)

**Park University, Goodfellow AFB campus (January 2009 – July 2011)**

Lecturer, English language and literature

**CERTIFICATIONS  
 & SKILLS**

Blackboard certified	Universal Design for Learning
Moodle 2.2+	Print document accessibility
Curriculum development/design	Adobe Suite
Video captioning	Microsoft Office Suite
Audio description	OU Campus (Omni Update)

**PUBLICATIONS**

**Textbook**

Contributor to instructional content for *The agile communicator: Principles and practices in technical communication*. Dubuque, IA: Kendall Hunt, 2017. Print.

Contributor and co-editor for *English 1302 at Angelo State University: A rhetorical guide for the student-researcher*. Upper Saddle River, NJ: Pearson, 2010. Print.

**Reviews**

Shaffer, A. (2009). *To everything on Earth*. *Concho River Review* (24)1, 121.  
 Shaffer, A. (2009). *A walk across Texas*. *Concho River Review* (23)1, 92.  
 Shaffer, A. (2008). *Notes on Texas: On writing in the Lone Star State*. *Concho River Review* (22)2, 131.  
 Shaffer, A. (2006). *Twilight innings: A West Texan on grace and survival*. *Concho River Review* (20)2, 119.

**Periodical**

*San Angelo Standard Times*

Shaffer, A. (February 2008). La gran familia.

Shaffer, A. (January 2008). Service celebrates city's foremothers.

Shaffer, A. (January 2008). Long journey for mother's milk.

*The Anatomy of Healthcare*

Shaffer, A. (November 2008). LVN to RN.

Shaffer, A. (November 2008). Interviewing 101.

*Alive & Well*

Shaffer, A. (June 2008). Ashley Dixon: Wall firefighter.

Shaffer, A. (June 2008). Education – Dropout rates.

*San Angelo Living*

Shaffer, A. (June 2008). Old downtown still flourishing.

Shaffer, A. (June 2008). ASU – Times are a' changin'.

Shaffer, A. (June 2008). Cardiovascular Health.

*\*More available upon request*

*Discover West Texas*

Shaffer, A. (March 2008). Nature Lovers.

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**FELLOWSHIPS,  
AWARDS, &  
HONORS**

**United Supermarkets graduate fellowship**

*Texas Tech University (August 2015 – May 2017)*

Competitive graduate fellowship to promote degree completion and graduate research.

**Diversity Scholarship**

*Council for Programs in Technical and Scientific Communication (October 2016)*

Competitive scholarship offered to increase participation of diverse scholars in technical communication.

**Presidential circle grant**

*Angelo State University (March 2006)*

Competitive university-wide grant to conduct research on the Tohono O'odham on the reservation and in Tucson, Arizona.

**CARR fellowship**

*Angelo State University (2006 – 2007)*

Competitive university-wide fellowship to promote and support independent student research.

**Academic Excellence graduate scholarship**

*Angelo State University (2005 – 2007)*

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**PRESENTATIONS  
& WORKSHOPS**

**Invited Lectures**

Shaffer, A. (21 March 2017). *Captioning as multicultural communication*. Presenter at the Texas Tech Diversity Week panel hosted by the Society for Technical Communication, Lubbock, TX.

Shaffer, A. (9 July 2016). *Challenging expectations: Exploring sexuality and fluid identity in a divided America*. Keynote address at the Conference for Leadership, Equity, Acceptance, Diversity (L.E.A.D.), San Angelo, TX.

**Workshops**

Shaffer, A. & Beaudin, A. (March 2016). *UDL 101: Accessibility, pedagogy, and praxis*. Workshop presentation at the meeting of the Conference for College Composition & Communication, Houston, TX.

Shaffer, A. & Beaudin, A. (March 2016). *Designing an accessible PDF*. Workshop presentation for Texas Tech University English Media Lab Professional Development, Lubbock, TX.

**Conference Presentations**

Shaffer, A. (March 2017). *How we teach our teachers: UDL in graduate student teacher training*. Accepted presentation at the meeting of the Conference for College Composition & Communication, Portland, OR.

Shaffer, A., Cargile Cook, K., Young, D., Labriola, J. (October 2016). *(Re)envisioning the intro course: A new method for curriculum design*. Accepted presentation at the meeting of the Conference for Council for Programs in Scientific and Technical Communication, Savannah, GA.

Shaffer, A., Elliott, T., Strubberg, B., Cope, A., Robblee, J. & Freitag, J. (October 2012). *Everything we know about editing: A review of contemporary research studies in technical editing*. Presentation at the meeting of the STC Technical Editing Virtual Conference.

Shaffer, A. & Elliott, T. (March 2014). *Using Instructables & WikiHow to create authentic audience-centered instruction sets*. Presentation at the meeting of the Conference for College Composition & Communication, Indianapolis, IN.

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**SUPERVISED  
CLIENT-BASED  
STUDENT  
PROJECTS**

**Captioning**

*KTTZ-TV*, Lubbock, TX, PBS affiliate, 2015 – 2017

*Perennial Plate*, National PBS-affiliated web series, 2017

### **Proposals**

*Students work with local nonprofit organizations to learn proposal writing skills and provide practical solutions to real-world problems.*

Carpenter, A., Garza, H., Moylan, J., & Wilcox, A. (November 2015). *Sweet tooth solutions: A proposal for Lubbock Impact*. Students paired local supermarket with nonprofit soup kitchen to provide desserts to patrons.

Rocha, N., Duhon, A., Flom, M., & Stone, R. (November 2015). *New signage: A proposal for the Ronald McDonald House of Lubbock*. Students worked with the city of Lubbock to provide no-cost freeway signage indicating the proper exit for the Ronald McDonald House.

Carter, C., Odom, T., Ford, V., Cathell, J. (June 2015). *Tutors and mentors for Estacado High School*. Students established an agreement from Texas Tech's Association of Students About Service (ASAS) to provide continual volunteer tutors and mentors for Title I Estacado High School through the East Lubbock Promise Neighborhood (ELPN) initiative.

Clark, K., Flake, H., Miller, M., Phillips, C., & Dingus, S. (April 2015). *Temporary Transportation Solution for the Ronald McDonald House of Lubbock*. Students researched solutions for Ronald McDonald House client transportation, ultimately providing them with a no-cost partnership with Reichart LLC to provide golf carts.

*\*More available upon request*

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### **PROFESSIONAL ACTIVITIES**

#### **Curriculum development committee**

Texas Tech University (2016 – 2017)

#### **Textbook development committee**

Angelo State University (2009 – 2010)

#### **Book review editor**

*Concho River Review* (2010 – 2011)

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REFERENCES

**Dr. Kelli Cargile Cook**

Professor, Department of English, Texas Tech University  
*Director of Technical Communication & Rhetoric and Associate Chair*  
[kelli.cargile-cook@ttu.edu](mailto:kelli.cargile-cook@ttu.edu); (806) 786-2990

**Dr. Amy Hanson**

Professor, Department of English, Texas Tech University  
*Director of English 2311*  
[amy.hanson@ttu.edu](mailto:amy.hanson@ttu.edu); (806) 632-6897

**Andrea Beaudin**

Lecturer, Department of English, Texas Tech University  
*Research collaborator and colleague; has observed my course development and teaching*  
[andrea.beaudin@gmail.com](mailto:andrea.beaudin@gmail.com); (860) 922-3025

**Dr. Brandon Strubberg**

Professor, Department of English, Sam Houston State University  
*Research collaborator and colleague; has observed my online and face-to-face teaching*  
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