

Brian D. Blackburne

Associate Professor of Technical Communication
Department of English
Sam Houston State University
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Education

Ph.D.	Texts and Technology University of Central Florida	2008
M.A.	Technical Writing University of North Texas	2000
B.A.	English Texas A&M University	1996

Academic Appointments

Sam Houston State University

- Associate Professor of Technical Communication 2015–Present
- Assistant Professor of Technical Communication 2009–2015

University of Central Florida

- Research Assistant, *Water's Journey through the Everglades* 2007–2008
- Graduate Teaching Assistant, Department of English 2004–2008
- Research Assistant, Faculty Center for Teaching and Learning 2005–2006
- Research Assistant, Undergraduate Research Journal 2004–2005

University of North Texas

- Adjunct, Department of English 2000–2003
- Graduate Teaching Fellow, Department of English 1999–2000

Peer-Reviewed Publications

- Blackburne, B. D., & Nardone, C. F. Beyond Grammar: Tracking Perceptions of Quality in Student E-mail. *Journal of Technical Writing and Communication*. Advance online publication. doi: doi.org/10.1177/0047281617730532
- Blackburne, B. D. (2014). Overcoming Workplace Writing Norms: Empowering Technical-Writing Students Through Stylistic Analysis. *Programmatic Perspectives*, 6(2), 81–112.
- Blackburne, B. D. (2010) This Used to be the Future: Revisiting Professors' Roles in the Classroom of the 21st Century. *Proceedings of the 37th Council for Programs in Technical and Scientific Communication Conference*, Boise State University, Boise ID. 30 September–2 October 2010. Ed. Elizabeth Pass. Harrisonburg, VA, 2010.

Peer-Reviewed Presentations and Posters

- Blackburne, B. D., Nardone, C. F., and Strubberg, B. (2018, March). *Languaging Remediation: Repurposing Traditional Classrooms for Student Maker-Spaces*. Digital Praxis Poster accepted for the 2018 Conference on College Composition and Communication.
- Blackburne, B. D., & Nardone, C. F. (2017, October). *Maintaining Brand Status: Staffing the Technical-Writing Classroom*. Paper presented at the Council for Programs in Technical and Scientific Communication. Savannah, GA.
- Blackburne, B. D., & Nardone, C. F. (2016, October). *What of Professional Status? Why any Warm Body Won't Do*. Paper accepted at the Council for Programs in Technical and Scientific Communication. Savannah, GA. Not presented because of Hurricane Matthew.

- Nardone, C. F., & Blackburne, B. D. (2015, October). *Program Identity and Curriculum Development: Using the Scholarship of Teaching and Learning to Build Sustainable Outcomes*. Paper presented at the Council for Programs in Technical and Scientific Communication. Logan, UT.
- Blackburne, B. D., & Ferguson-Nardone, C. (2015, March). Building Value into Poster Presentations: A Best-Practices Approach to Designing Print Posters for Academic and Professional Contexts. Poster presented at the Association for Teachers of Technical Writing–18th Annual Conference. Tampa, FL.
- Blackburne, B. D., & Ferguson-Nardone, C. (2014, September). "Contextualizing Errant E-mail Communication: A Study in Student/Faculty Interactions." Council for Programs in Technical and Scientific Communication.
- Blackburne, B. D. (2012, March). "2 Kewl 4 School. Using Social Media (Rhetorically) in the Classroom." Association of Teachers of Technical Writing Conference.
- Blackburne, B. D. (2011, November). "An Xtra-Special Situation: Incorporating New Media into the Traditional Technical-Writing Classroom." South Central Modern Language Association.
- Blackburne, B. D. (2011, August). "Using Media-Rich Feedback in Online Technical Writing Courses." SHSU CHSS Teaching Conference.
- Blackburne, B. D. (2010, October). "This Used to Be the Future: Revisiting the Roles of Professors in the Classroom of the 21st Century." Council for Programs in Technical and Scientific Communication.
- Blackburne, B. D. (2007, November). "Seeing how Safety Flies: Visual and Digital Rhetorics and Airline Safety Communications." University of Central Florida Digital Humanities Conference.
- Blackburne, B. D. (2007, March). "Visual Culture and Technical Communication: Case Studies in Identity Construction." Conference on College Composition and Communication.
- Blackburne, B. D. (2006, November). "Changing the Interface of Flight-Safety Communications." Orlando Colloquium on Digital Media.

In Progress

- Blackburne, B. D., & Freet, D. J. Connotative Agency: Communicating Transgender in Medical Practice.

Professional Experience and Consultation

Technical writer, content developer, curriculum writer/instructor:

- River Plantation Country Club, Conroe, Texas. 2007–Present
- Incredible Pizza Company, Conroe, Texas. 2004–Present
- Tubular Perforating Manufacturing, Conroe, Texas. 1998–Present
- Baker Hughes International. 2009–11
- *Water's Journey through the Everglades*: NSF Funded Project. 2007–08
- UCF Institute of Government, Orlando, Florida. 2006–07
- Knoll Inc., Dallas, Texas. 2004–07
- UCF Faculty Center for Teaching and Learning. 2005–06
- UCF Undergraduate Research Journal. 2004–05
- SENTEL Corporation, Dallas, Texas. 2001–04
- First Horizon Home Loans, Dallas, Texas. 2003–04
- Lasso Technologies, Dallas, Texas. 2000–01

Invited Talks

- Blackburne, B. D. (2016, January). *Legitimizing Technical Writing in Socially-Mediated Cultures*. Invited presentation at the University of Central Florida's Texts & Technology Alumni Series.
- Blackburne, B. D. (2014, October). *2 kewl 4 skool: Examining Students' E-mail Habits in a Socially Mediated Culture*. Faculty Colloquium for the SHSU College of Humanities and Social Sciences.
- Blackburne, B. D. (2013, February). *From the Bazaar to the Cathedral: Understanding Authorship in the Workplace to Mitigate Plagiarism in the Classroom*. English Department's First Friday Faculty Forum. Sam Houston State University.
- Blackburne, B. D. (2009, October). *Professionalization after Graduation*. Guest speaker for a graduate course in Technical Communication. University of Central Florida.
- Blackburne, B. D. (November, 2006). *Documentation and Risk Management*. Special-topics course on Risk Communication. University of Central Florida.

Funded Projects and Honoraria

- Texts & Technology Alumni Series. \$1500, 2016
- SHSU CHSS Online Innovation Instructional Grant. \$3350, 2011.
- SHSU Online Course Development. \$2000, 2010.
- Equipment for the Texts and Technology graduate computer lab at UCF. \$18,800, 2007.
- Texts and Technology Training Workshop. Co-developed and taught a 3-day HTML session for faculty and students. \$750, 2005.

Service

Profession

- Treasurer for the Association of Teachers of Technical Writing. 2017–Present.
- Participant in the Program Review for the Texts & Technology Ph.D. University of Central Florida. 2018.
- Executive Secretary for Association of Teachers of Technical Writing. 2016–2018.
- Member of the Local Arrangements Committee, Association of Teachers of Technical Writing Annual Conference. 2016–17.
- Selection Committee for Graduate Research Awards—Association of Teachers of Technical Writing. 2016–17.
- Participant—Graduate Student Workshop at ATTW's annual conference. 2016–17.
- Local Arrangements Committee—Conference on College Composition and Communication. 2016.
- Reviewer—*Rhetoric, Professional Communication, and Globalization: World Religions and Professional Communication*. 2016.
- Judge—*Education for Tomorrow's* junior-high and high-school technical-writing competitions. 2015.
- Reviewer—Conference proposals for Association of Teachers of Technical Writing. 2015.
- Reviewer for collection on new media and pedagogy. 2012.
- Reviewer for *Higher Education, Emerging Technologies, and Community Partnerships: Concepts, Models, and Applications*. 2010.
- Member of the Publicity Committee for the Council for Programs in Technical and Scientific Communication. 2010.
- Reviewer for Mike Markel's *Technical Communication*, 8th ed. 2006.

University

- Member University Student Disciplinary Committee. 2016–Present.
- Haven LGBTQI Diversity Advocate. 2010–2016.
- Rater for SHSU Office of Academic Planning and Assessment; Annual College Review. 2015–16.
- Faculty advocate for SHSU GLOBAL (LGBTQI) Student Alliance. 2010–15.
- Member of the Faculty Handbook Committee. 2010–14.
- Member of the New-Student Convocation Committee. 2010–12.
- Participant (supporting faculty) in the accreditation process for the Dietetics program. 2012.
- Participant in Haven Diversity Advocate training. 2010.
- Speaker at New-Faculty Orientation. 2010.

College

- Director of Iris, Technical-Communication Suite. 2017–Present.
- Member of CHSS Curriculum Committee. 2015–Present.
- Member of CHSS Online Teaching Committee. 2013–Present.
- Participant in College Convocation Ceremonies. 2010–Present.
- Participant in College Commencement Ceremonies (2 per academic year). 2009–Present.
- Attending College-level meetings and research colloquia. 2009–Present.
- Member of the CHSS Writing Committee. 2016–2017.
- Presenter at the CHSS Teaching Conference. 2016.
- Presenter at the CHSS Faculty Colloquium Series. 2014.
- Presenter at the CHSS Teaching Conference. 2011.

Department

- Director of Technical Communication. 2017–Present.
- Chair of search committees for Assistant Professor and Visiting Assistant Professor in Technical Communication. 2017–Present.
- Technology refurbishment for Faculty Conference Room (EVC 212). 2016–2017.
- ENGL 3330 Standardization Initiative. 2016–Present.
- M.A. Thesis Committee for Savanna Connor. 2016–Present.
- Committee for English Commencement and Hooding Ceremony. 2015–Present.
- Reader for M.A. Comprehensive Exams in Technical Communication and Rhetoric. 2011–Present.
- Advisor for undergraduate students in the Technical Writing minor. 2010–Present.
- Departmental holistic scoring initiative. 2010–Present.
- Participant in all departmental meetings and votes. 2009–Present.
- Hosting job candidates: providing transportation, escorting candidates to meetings, talking individually with candidates, etc. 2009–Present.
- Attendee English Department at the CHSS Research Colloquia. 2009–Present.
- Mentor for Honors Contracts. 2009–Present.
- Screening Committee for Departmental Chair Search. 2015–16.
- Committee for Program Development (Technical Writing Minor & Certificate). 2015–16.
- Committee to Promote SHSU's English Major in Secondary Schools. 2015–16.
- Mentor for M.A. Graduate Teaching Assistants. 2014–2016.
- Mentor for departmental graduate students. 2013–2014.
- Advertising campaign for the Technical-Writing Minor. 2014.
- Speaking to new tutors at the Writing Center on behalf of the English Department and the Writing in the Disciplines initiative. 2013.
- Committee to design and pilot the faculty peer-review process/form. 2010.
- Designer in conjunction with the Writing Center to celebrate the National Day on Writing and National Gallery of Writing. 2009.

Courses Taught

Sam Houston State University

2009 – Present

- ENGL 5390: Studies in Technical Communication (graduate level—face-to-face and online)
- ENGL 5339: Directed Study in Technical Communication (graduate level)
- ENGL 4335: Studies in Rhetoric
- ENGL 4330: Writing in the Professions
- ENGL 3378: Designing Written Documents
- ENGL 3330: Introduction to Technical Writing (face-to-face, online, and online-enhanced)
- ENGL 1302: Composition II

Awards and Honors

- CHSS Outstanding Online Teacher, Department of English. 2012.
- Outstanding Dissertation—UCF College of Arts and Sciences. 2008.
- Pass with Distinction—UNT M.A. Qualifying Exam. 2000.

Memberships/Associations

- Association of Teachers of Technical Writing. 2011–Present.
- Writing Spaces: Readings on Writings. 2011–Present.
- Council for Programs in Technical and Scientific Communication. 2010–Present.
- National Council of Teachers of English. 2010–Present.
- Conference on College Composition and Communication. 2010–Present.
- South Central Modern Language Association. 2011–15.
- Texts and Technology Student Club, Vice President. 2007–08.
- Texts and Technology Student Club, Treasurer. 2005–06.
- UCF Graduate Student Council Advisory Board. 2005–06.
- Sigma Tau Delta—National English Honor Society. 1999–2000.