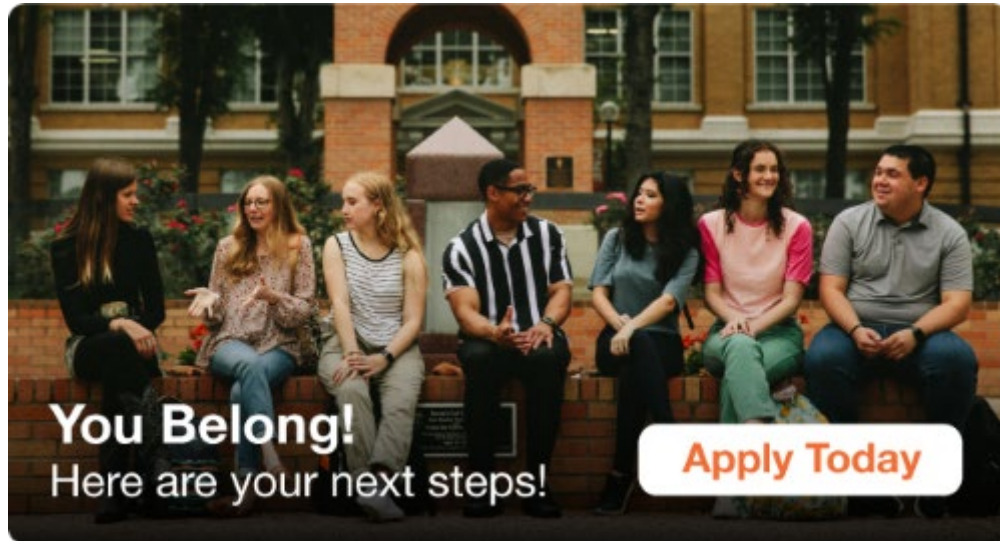


Email 5 | Day 56 – UG-Prospect-FR-FA25-Campus Traditions

From: SHSU Admissions, [admissions@shsu.edu](mailto:admissions@shsu.edu)

Reply to: SHSU Admissions, [admissions@shsu.edu](mailto:admissions@shsu.edu)

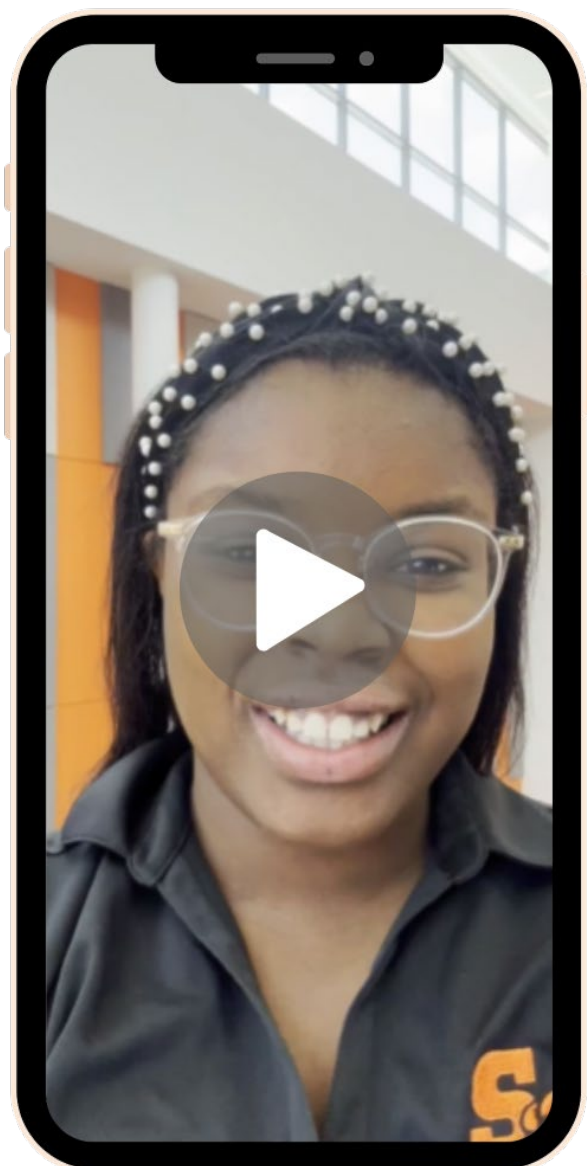
Subject: \${Contacts.First Name}, Embrace Tradition – Experience the Spirit of SHSU!



Hey, \${Contacts.First Name}!

At [Sam Houston State University](https://www.shsu.edu), we are proud of our traditions, which date back more than 100 years! From spirited rallies to cherished ceremonies, you'll connect with thousands of other Bearkats who share a love for SHSU.

Learn about some of the many traditions that have been passed down from class to class with this short preview of our beloved Bearkat traditions.



Be a part of our traditions! Join us as we celebrate our unique history and create unforgettable Bearkat memories together! Learn more about what it means to be a Bearkat below.

[Explore More](#)

Apply today and take the first step on your path to success.

[Apply Today](#)

\${Contacts.First Name}, we can't wait to welcome you to the Bearkat family!  
If you need any help with your college decision, don't hesitate to [reach out to our admissions team](#).

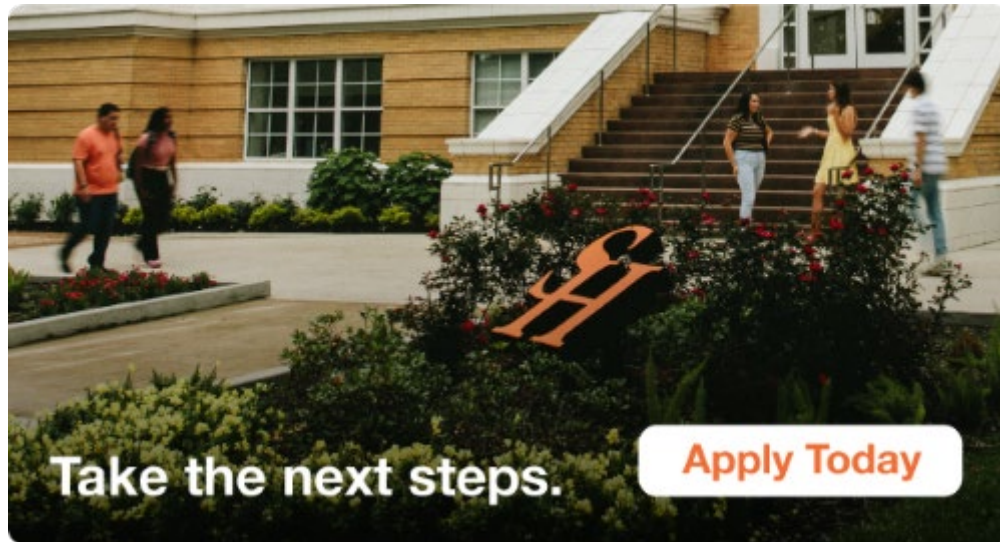
Eat 'em Up Kats,  
Admissions Team  
Sam Houston State University  
Visitor Center 2<sup>nd</sup> Floor  
Huntsville, TX 77341

Email 7 | Day 84 – UG-Prospect-FR-FA25-Fin Aid and Scholarships

From: SHSU Admissions, [admissions@shsu.edu](mailto:admissions@shsu.edu)

Reply to: SHSU Admissions, [admissions@shsu.edu](mailto:admissions@shsu.edu)

Subject: \${Contacts.First Name}, unlock your potential with SHSU scholarships!



Hey, \${Contacts.First Name}, you deserve access to a quality education, regardless of finances, so [Sam Houston State University](https://www.shsu.edu) offers numerous scholarships opportunities to help make your academic dreams a reality.

Learn more about Financial Aid & Scholarships with Nate!



Apply today so that you can explore your scholarship opportunities on [Scholarships4Kats](#) and begin funding your education.

[Explore More](#)

Apply today and take the first step on your path to success.

[Apply Today](#)

\${Contacts.First Name}, we can't wait to welcome you to the Bearkat family!  
If you need any help with your college decision, just [reach out to our admissions team](#).

Eat 'em Up Kats,  
Admissions Team  
Sam Houston State University  
Visitor Center 2<sup>nd</sup> Floor  
Huntsville, TX 77341