

Marcus J. Funk, Ph.D.

Employment

Associate Professor of Mass Communication / Sam Houston State University / Huntsville and The Woodlands, Texas / August 2014 -

- Taught undergraduate and graduate courses in podcasting, news editing, media literacy, digital journalism, research methods and multimedia production skills
- Aided launch of Digital Media MA and MFA programs at The Woodlands Center
- Track Head, Multiplatform Journalism, 2018 -
- Faculty adviser for *The Houstonian* student newspaper (2014-2018)

Education

Ph.D. / The University of Texas at Austin / Austin, Texas / Journalism / December 2013

- Dissertation Title: “Analyzing Content Deviance in American Community Journalism Websites and Social Media”
Dissertation Committee: Dr. George Sylvie (chair), Dr. Maxwell McCombs, Dr. Dominic Lasorsa, Dr. Wenhong Chen, Dr. Gene Burd and Wanda Cash

M.A. / The University of Texas at Austin / Austin, Texas / Journalism / May 2010

- Thesis Title: “Buried in the Backyard: A Study of Locally Generated Content in Small U.S. Newspapers”

B.A. / Trinity University / San Antonio, Texas / Communication, Political Science & International Studies / May 2007

- Capstone Title: “From Shanghai to Suburbia: An Analysis of Contemporary U.S.-based Perceptions of Chinese Gamers”

Journal Publications - 21

Broussard, R., **Funk, M.** and Vashisht, P. (In press). All My Friends Know The Slow Writer: Contextualization, Explanation, Fairness and Equity in the Sports Illustrated Daily Cover. *Journalism Practice*

Speakman, B. & **Funk, M.** (In press). Stepping Outside of the Community Rhetoric: The Death of the Weekly Standard. *Journal of Magazine Media*.

Funk, M., Lawrie, L. and Speakman, B. (2023). Five Stars Because They Tell It Like It Is: A Parasocial Examination of Mainstream, Conservative and Far Right Reviews on Apple Podcasts. *International Symposium on Online Journalism Journal*, 13(1).

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- Funk, M.** & Speakman, B. (2022). Centrist Language, Camouflaged Ideology: Assembled Text-Based Content on Mainstream and Ideological News Podcasts. *Journalism Studies*, 23(11), 1415-1433. DOI: 10.1080/1461670X.2022.2094820
- Funk, M.** (2022). Calm During the Storm: Micro-Assemblage, Meteorology and Community Building on a Local Independent Weather Blog During Hurricane Harvey. *Journalism Practice*, 16(2-3), 281-297. DOI: 10.1080/17512786.2021.1991438
- Funk, M.** and Speakman, B. (2021). Setting a Q-uestionable Attribute Agenda: QAnon, far-right congressional candidates and irrational domains. *The Agenda Setting Journal*, 5(2), 244-265
- Speakman, B. & **Funk, M.** (2021). What's on your page, on your pa-a-a-ge: Zombie content and paywall policies in American community newspapers, 2015-2020. *#ISOJ: The International Symposium on Online Journalism Journal*. 11(1)
- Speakman, B. and **Funk, M.** (2020). News, Nationalism, and Hegemony: The Formation of Consistent Issue Framing Throughout the U.S. Political Right. *Mass Communication and Society*, 1–26. <https://doi.org/10.1080/15205436.2020.1764973>
- Funk, M.** (2018) r/Agenda_rejection: Attribute agenda-setting resistance between horizontal Reddit pages and vertical news coverage. *The Agenda Setting Journal*, 2(2), 246-268
- Funk, M.** (2018) Community Journalism: Relentlessly Deviant? CATA of Normative Deviance and Localness in American Community Newspaper Websites. *Community Journalism*, 6(1), 48-64
- Funk, M.** & McCombs, M. (2017) Strangers on a Theoretical Train: Inter-Media Agenda Setting, Community Structure and Local News Coverage. *Journalism Studies*, 18(7) 10.1080/1461670X.2015.1099460
- Funk, M.** (2017). Decoding the Podaissance: Identifying Community Journalism Practices in Newsroom and Avocational Podcasts. *#ISOJ: The International Symposium on Online Journalism Journal*. 7(1)
- Funk, M.** (2016). The CxP Typology: A New Understanding of Normative Deviance, Gatekeeping and Community Journalism. *Journalism Studies*, 17(1)
- Funk, M.** (2015). A Scout is Frame-Ful: Framing, Community Newspapers and the Boy Scouts of America. *Community Journalism*, 4(2).

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- Funk, M.** (2014). The Pews are Not in Print: Religion News and American Community Newspapers. *Grassroots Editor*, 55(4).
- Chen, W., **Funk, M.**, Straubhaar, J., & Spence, J. (2013). Still Relevant? An Audience Analysis of Public and Government Access Channels. *Journal of Broadcasting & Electronic Media*, 57(3), 263-281. doi: 10.1080/08838151.2013.816707
- Funk, M.** (2013). The Next President is at the Front Door Again: An Analysis of Local Media Coverage of the 2012 Republican Iowa Caucus, New Hampshire Primary and South Carolina Primary. *Community Journalism* 2(1), 26-48.
- Funk, M.** & McElroy, K. (2013). Rube Goldberg, College Football Pollster: An Agenda Setting Analysis of College Football Ranking Systems. *Journal of Sports Media* 8(1), 189-205.
- Funk, M.** (2013). Imagined commodities? Analyzing local identity and place in American community newspaper website banners. *New Media & Society*, 15(4), 574-595, first published on September 23, 2012, doi: 10.1177/1461444812458433
- McCombs, M., & **Funk, M.** (2011). Shaping the Agenda of Local Daily Newspapers: A Methodology Merging the Agenda Setting and Community Structure Perspectives. *Mass Communication & Society*, 14, 905-919.
- Funk, M.** (2010). The 30-50-60 curve: Locally generated news content in small and medium-sized American dailies. *Grassroots Editor*, 51(4), 12-15.

Works in Progress - 5

- Broussard, R., Sherrill, L.A. and **Funk, M.** (In progress). Pandemic Podcasting: Covering Sports When the World Stops. (Received R&R from competitive academic journal; revisions underway)
- Funk, M.**, Sherrill, L., Broussard, R. and Johnson, R. (In progress). Leeroy Jenkins, Podcast Host: Assembling Journalism, Legitimacy, and Community in Esports Podcasts. (Submitted to journal following post-conference revisions, acceptance and second-place faculty paper award from the Broadcast and Mobile Division at the Association for Education in Journalism and Mass Communication annual convention in August 2023)

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Sherrill, L.A., Broussard, R., **Funk, M.** and Johnson, R. (In progress). Developing Personalization and Legitimacy in Esports Podcast Ecosystem (Extended abstract submitted to major academic conference, currently under review)

Speakman, B., **Funk, M.** (In progress). To the Left, to the Left, Everything You Hear from the Speaker on Your Left: Hegemony and Fragmentation Among Liberal and Progressive Podcasts (Analysis underway, pending submission to AEJMC 2024 conference in Philadelphia, Pennsylvania)

Funk, M. (In progress). Novelty in “Dead Teenager Movies:” Normative Deviance in Professional and Avocational Reviews of Major Horror Movies. (Literature review underway, planned submission to AEJMC 2024 conference in Philadelphia, Pennsylvania)

Book Chapters - 1

McCombs, M., & **Funk, M.** (2013). Setting the Agenda of Local Newspapers: A Methodology Merging the Agenda Setting and Community Structure Perspectives. In J. C. Pollock (Ed.), *Media and Social Inequality: Innovations in Community Structure Research* (1 ed.): Routledge.

Academic Conference Papers - 27

* **Funk, M.**, Sherrill, L., Broussard, R. and Johnson, R. (2023, August). *Leeroy Jenkins, Podcast Host: Assembling Journalism, Legitimacy, and Community in Esports Podcasts*. Paper presented to the Broadcast and Mobile Journalism Division at the Association for Education in Journalism and Mass Communication annual convention held in Washington, DC.

* **Second place faculty paper award**

Funk, M., Lawrie, L. and Speakman, B. (2023, April). *Five Stars Because They Tell It Like It Is: A Parasocial Examination of Mainstream, Conservative and Far Right Reviews on Apple Podcasts*. Paper presented to the International Symposium on Online Journalism annual convention in Austin, Texas.

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Broussard, R., **Funk, M.** and Vashisht, P. (2023, March). *All My Friends Know The Slow Writer: Contextualization, Explanation, Fairness and Equity in the Sports Illustrated Daily Cover*. Paper presented to The International Association for Communication and Sport in Barcelona, Spain.

* Broussard, R., Sherrill, L. and **Funk, M.** (2022, April). *Pandemic Podcasting: Covering Sports When the World Stops*. Paper presented to the Sports Division at the Broadcast Education Association's annual convention in Las Vegas, Nevada.

*** Second place paper award**

Broussard, R., Sherrill, L. and **Funk, M.** (2021, October). *Pandemic Podcasting: Covering Sports When the World Stops*. In-progress research paper presented at the Broadcast Education Association's On-Location Conference held digitally.

Speakman, B. and **Funk, M.** (2021, August). *Influencing the Agenda: The Role of Conservative Figures in Melding Media Agendas for Social Media Communities*. Paper presented to the Mass Communication and Society Division of the Association for Education in Journalism and Mass Communication annual convention held digitally.

Speakman, B., Atkins, A. and **Funk, M.** (2021, August). *Flooding the Gates: Conservative Media, Hunter Biden's Laptop Conspiracy and Gatekeeping in the Social Media Era*. Paper presented to the Newspapers and Online News Division of the Association for Education in Journalism and Mass Communication annual convention held digitally.

***Funk, M.** & Speakman, B. (2021, April). *Centrist Language, Camouflaged Ideology: Framing Descriptive Written Content on Mainstream and Ideological News Podcasts*. Paper presented to the Broadcast Education Association annual convention, held virtually.

***Top debut paper award.**

Speakman, B. & **Funk, M.** (2021, April). *What's on your page, on your pa-a-a-ge: Zombie content and paywall policies in American community newspapers, 2015-2020*. Paper presented to the International Symposium on Online Journalism virtual conference.

Funk, M and Speakman, B. (2020, October). *Setting a Q-uestionable Agenda: QAnon, far-right congressional candidates and qualitative agenda setting*. Paper presented to The Agenda Setting Journal Virtual Conference.

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- Funk, M.** (2020, August). *Calm During the Storms: Hype-Averse and Thematic Framing of Hurricane Harvey on a Local Independent Weather Blog*. Paper presented to the Community Journalism Interest Group of the Association for Education in Journalism and Mass Communication annual convention held digitally.
- ***Speakman, B. & Funk, M.** (2020, August). *Stepping Outside of the Community Rhetoric: The Death of the Weekly Standard*. Paper presented to the Magazine Division of the Association for Education in Journalism and Mass Communication annual convention held digitally.
***Top faculty paper award.**
- Funk, M.** (2018, July). *r/Agenda_Rejection: Intermediate Attribute Agenda Setting Resistance Between Christian-Oriented Reddit Pages and Mainstream News Coverage of Christianity*. Paper presented to the 50 Years in Agenda Setting Research: Past and Future Perspectives Conference in Boulder, Colorado.
- Funk, M.** (2017, April). *Decoding the Podaissance: Identifying Community Journalism Practices in Newsroom and Avocational Podcasts*. Paper presented to the International Symposium on Online Journalism in Austin, Texas.
- Funk, M.** (2016, August) *Localness and Orientalism in the New York Times*. Paper presented to the International Communication Division of the Association for Education in Journalism and Mass Communication annual convention in Minneapolis, Minnesota.
- ***Funk, M.** (2015, August) *Community Journalism: Relentlessly Deviant? CATA of Normative Deviance and Localness in American Community Newspaper Websites*. Paper presented to the Community Journalism Interest Group of the Association for Education in Journalism and Mass Communication annual convention in San Francisco, California.
***Top faculty paper award.**
- Funk, M.** and McCombs, M. (2015, August) *Strangers on a Theoretical Train: Inter-Media Agenda Setting, Community Structure and Local News Coverage*. Paper presented to the Newspapers and Online News Division of the Association for Education in Journalism and Mass Communication annual convention in San Francisco, California.
- McGregor, S., Sylvie, G., Saldaña, M. and **Funk, M.** (2014) *Considering Ethics and Business: Predicting High-Level Moral Reasoning in Swedish Newsrooms*. Paper presented at the Annual Conference of the International Media Management Academic Association, Pamplona, Spain.

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- Funk, M.** (2014, October) *A Scout is Frame-Ful: Framing, Community Newspapers and the Boy Scouts of America*. Paper presented at the 20th Newspapers and Community Building Symposium during the 128th annual National Newspaper Association Convention and Trade Show, San Antonio, Texas.
- Funk, M.** (2014, August) *The CxP Typology: A New Understanding of Normative Deviance, Gatekeeping and American Community Journalism*. Presented to the Community Journalism Interest Group at the Association for Education in Journalism and Mass Communication annual convention in Montréal, Canada.
- Chen, W., **Funk, M.**, Straubhaar, J., & Spence, J. (2012, November). *Forum or Ghetto? An Audience Analysis of American Public Television*. Paper presented at the National Communication Association, Orlando, Florida.
- Funk, M.** (2012, October) *The Next President is at the Front Door Again: An Analysis of Local Media Coverage of the 2012 Republican Iowa Caucus, New Hampshire Primary and South Carolina Primary*. Paper presented at the 18th Newspapers and Community Building Symposium during the 126th annual National Newspaper Association Convention and Trade Show, Charleston, South Carolina.
- Funk, M.** (2011, May) *The Climatological Model of Gatekeeping Theory: Local and Wire News Decisions Among American Newspaper Editors*. Paper presented at the 9th International Symposium of Communication in the Millennium, San Diego, California.
- *Funk, M.** (2011, March) *The Pews are Not in Print: A Study of Religion News in American Community Journalism*. Paper presented at the AEJMC Midwinter Convention, Norman, Oklahoma.
- *Top paper award.**
- Funk, M.** (2010, October) *Buried in the Back Yard: A study of locally generated content in small American newspapers*. Paper presented at the Newspapers and Community Building Symposium XVI during the 124th Annual National Newspaper Association Convention and Trade Show, Omaha, Nebraska.
- Funk, M.** (2010, March) *The Reviews Are In: A Qualitative Analysis of Gender Portrayals in Mainstream Film Criticism*. Paper presented at the AEJMC Midwinter Convention, Norman, Oklahoma.
- Funk, M.** (2010, March) *Words of ... Well, uhm, Words: A Qualitative Analysis of America's Last Local Humor Columnist*. Paper presented at the AEJMC Midwinter Convention, Norman, Oklahoma.

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Academic Conference Panels - 17

Sherrill, L. and TBD (2024, August) in **Funk, M.** (Moderator/Discussant). *Cold Cases & Hardcore Histories: Studying the Past Through Modern Podcasting*. Panel accepted by the Broadcast and Mobile Division and Entertainment Studies Interest Group for the Association for Education in Journalism and Mass Communication's annual convention in Philadelphia, PA.

Funk, M. and Bock, M., Bachmann, I., Mulupi, D. and Johnson, P. (2023, August) in Sherrill, L. (Moderator/Discussant). *Methodological rigor in qualitative and mixed method research: Balancing trustworthiness and subjectivity*. Panel presented to the Communication Theory and Methodology Division and Commission on Graduate Education at the Association for Education in Journalism and Mass Communication's annual convention in Washington, DC.

Kaufhold, K., Carey, C. and Sahali, L. (2022, August) in **Funk, M.** (Moderator/Discussant). *Reporting the "Real World." Encouraging Journalism Students Toward Off-Campus Stories and Sources*. Panel presented to the Participatory Journalism Interest Group and Community Journalism Interest Group for presentation at the annual Association for Education in Journalism and Mass Communication annual convention in Detroit, Michigan.

Kaufhold, K., Walsh, J., Perreault, M., Kost, H., Semmler, S. and Loof, T. (2021, March) in Smith, C. (moderating) and **Funk, M.** (discussant). *Framing and Coverage of Major Topics in Local News*. Panel conducted at the Association for Education in Journalism and Mass Communication annual midwinter convention, held virtually.

Funk, M., Nah, S., Watson, B. & Pollock, J.C. (2020, August) in Glasser, T (Moderating/Presiding). *Journalism for the Powerful or the Vulnerable? How Community Structure Shapes Coverage of Critical Issues*. Panel conducted at the Association for Education in Journalism and Mass Communication annual convention, held digitally.

Funk, M., Thorton, L.J., and Jackson, A. (2019, August) in Johnson, R. (Moderating/Presiding). *Understanding Trust in Local vs. National News*. Panel conducted at the Association for Education in Journalism and Mass Communication annual convention, Toronto, Canada.

Kim, H., Hwang, K., Chan-Olmsted, S., Chang, B., Wolter, L., McDuff, D., Huang, G., Chen, W. and Stephens, B. (2018, August) in **Funk, M.** (Moderating/Presiding). *Audience*

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Engagement Strategies for Television and Social Media. Panel conducted at the Association for Education in Journalism and Mass Communication annual convention, Washington, D.C.

Poepsel, M., Cox, J., Wilderman, M., Napoli, P., Weber, M., McCullough, K., Wang, W. and Jenkins, J. (2018, August) in Chadha, M. (Moderator) and **Funk, M.** (Discussant), *Functions and Goals of Community/Local Journalism*. Panel conducted at the Association for Education in Journalism and Mass Communication annual convention, Washington, D.C.

Hopp, T., **Funk, M.**, Lee, G., Chernov, G. (2018, July) In Weaver, D. (Moderator), *Need for Orientation in the Changing Media Landscape*. Panel conducted at the 50 Years in Agenda Setting Research: Past and Future Perspectives Conference in Boulder, Colorado.

Funk, M., Groves, J, Walck, P. and Mourao, R. (2017, August) In Pearson, G. (Moderator), *Surviving the Job Market*. Panel conducted at the Association for Education in Journalism and Mass Communication annual convention, Chicago, Illinois.

Thornton, L.J., Holton, A., Poepsel, M. and Reader, B. (2017, August) In **Funk, M.** (Moderator), *Defining Community and Participatory Journalism in the Social Media Era*. Panel conducted at the Association for Education in Journalism and Mass Communication annual convention, Chicago, Illinois.

Funk, M., Albertson, T., Castaneda, L., Hunter, A. and Motta, B.H. (2017, August) In Johnson, R. (Moderator), *Helping Students Build Community Outside and Inside Campus Newsrooms*. Panel conducted at the Association for Education in Journalism and Mass Communication annual convention, Chicago, Illinois.

Kasko, J., Reed, S. and Smith, C. (2016, August) In **Funk, M.** (Moderator), *Community Journalism Interest Group Refereed Paper Research Session: The Social and Professional Roles of Community Journalists*. Panel conducted at the Association for Education in Journalism and Mass Communication annual convention, Minneapolis, Minnesota.

Rand, M., Reed, S, Kian, T. and Johnson, R. (2016, August) In **Funk, M.** (Moderator), *E-Crowding the Gridiron: Balancing Journalism Practices and Online Community Building in Local Sports Journalism*. Panel conducted at the Association for Education in Journalism and Mass Communication annual convention, Minneapolis, Minnesota.

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- Putz, A., Helmberger, M., Sylvie, G. and Schmitz Weiss, A. (2016, August) In **Funk, M.** (Moderator), *Imagining Digital Community: The Importance of Geography and Niche Focus to Entrepreneurial and Community Journalists*. Panel conducted at the Association for Education in Journalism and Mass Communication annual convention, Minneapolis, Minnesota.
- Kim, S. Pederson, J., Yoon, D., Bentley, J. and Wertz, R. (2016, March) In **Funk, M.** (Discussant/Moderator), *New Media Funding and Education Models*. Panel conducted at the AEJMC Midwinter Convention, Norman, Oklahoma.
- Hill, D., Dastgeer, S. and Keib, K. (2016, March) In **Funk, M.** (Discussant/Moderator), *Newsroom Management 2.0: Trends in Modern Employment and Information Distribution*. Panel conducted at the AEJMC Midwinter Convention, Norman, Oklahoma.

Invited Talks - 11

Podcast Workshop / Guest Lecturer / SHSU Common Reader Festival / Huntsville, Texas / November 16, 2023

- Introduced podcasting and digital audio to hundreds of first-year students at major, university-wide event
- Covered podcasting basics to encourage student podcasts and new projects
- Shamelessly recruited for the mass communication department

Podcasting & Generation Z / Guest Lecturer / J3555F: Living in the Information Age / Taught by Dr. Tom Johnson at The University of Texas / Austin, Texas / March 30, 2023 + November 10, 2020

- Explored history of podcasting and on-demand audio media
- Considered practical, ideological and industry changes spurred by podcasting
- Parsed out importance of authenticity, representation and parasocial phenomena
- Debated “trashiness” of true crime podcasting and reality television

Media Training 101 in 2022 / Invited Speaker / Leadership TASB / Texas Association of School Boards / Yearly Program / Huntsville, Texas / November 11, 2022

- Coached elected school board members on best practices for interviews and media appearances
- Explored techniques for combating disinformation, hyper-partisanship and trolling
- Highlighted proactive methods of generating and earning productive media coverage

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Data + Climate Change + Critical Communication / Virtual Launch of *Journalism Practice* Special Issue on Synergistic Effects of Climate Change / Speaker / Data Science Institute at Lancaster University / Online / March 18, 2022

- Presented scholarship on innovative local media coverage of Hurricane Harvey
- Discussed reluctance and opportunities toward news coverage of climate change
- Participated in global forum on climate change and communication scholarship

Fake News 101 / Presenter / Theology, Anthropology and Politics (TAP) Talks / Spring, Texas / September 12, 2018

- Lectured on fake news and media literacy to crowd of engaged citizens in a pub
- Hosted inaugural TAP Talk, a TED Talk-style event focused on intellectual ideas and engaged discussion
- Coordinated with hosts to hire undergraduate students to film and post monthly talks on YouTube and other social media

Muslim Media in the United States: Challenges and Prospects / Panelist / 55th Annual Convention / Islamic Society of North America / Houston, Texas / September 1, 2018

- Highlighted methods of imagining inclusive Islamic communities in digital and terrestrial media
- Discussed US-based Muslim media at prominent annual convention of American Islamic scholars, activists and citizens

Teaching Information Literacy / Panelist / PACE Teaching and Learning Conference / Sam Houston State University / Huntsville, Texas / August 17, 2016

- Discussed media literacy, teaching controversial subjects and so-called “fake news”
- Accompanied top SHSU faculty and staff for lunchtime panel

Conference on legal, moral and professional support for female Egyptian journalists / Global Center for Journalism and Democracy & Egyptian Media Women’s Union / Sam Houston State University / Huntsville, Texas & Cairo, Egypt / November 14 – 18, 2016

- Invited seminar on multi-platform and social media news delivery
- Focus on evolving media formats and practical skills training

Communication Merit Badge Instructor / Scouts@Sam / Sam Houston State University / Huntsville, Texas / 2016 -

- Taught Eagle-required Communication merit badge during annual campus-wide event
- Instructed 27 energized Boy Scouts from Huntsville and East Texas
- Led encouraging discussion on political communication, news media coverage, personal perspective and bipartisan collegiality
- Also covered social media safety, Joseph Campbell and communication careers

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Election Central 2016: Make Your Newspaper the Go-To Source for Election News / Texas Center for Community Journalism / Texas Christian University / Fort Worth, Texas / March 3 – 4, 2016

- Led seminar titled “Texas Lege 101: Covering Local Elections with Big Consequences”
- Offered strategies and recommendations for community journalists covering upcoming legislative elections

GCJD Journalism Teacher Workshop / Global Center for Journalism and Democracy / Sam Houston State University / Huntsville, Texas / February 23, 2015

- Led seminar on “the future of journalism” for east Texas high school newspaper and yearbook advisers
- Provided theoretical and practical insight on teaching ledes, headlines and social media

Grants Funded

Funk, M., and Herrmann, E. (2022, April) Equity, Diversity & Inclusion Committee, College of Arts and Media, Sam Houston State University. \$1,000 to host a live screening and discussion of the documentary “Undocumented: A Dream of Education.”

Fellowship Nominations

Funk, M. (2023, November) Andrew Carnegie Fellows Program. Nominated by SHSU President Dr. Alisa White to competitive \$200,000 fellowship to study political polarization. One of two nominees from Sam Houston State University.

Teaching Positions

Associate Professor of Mass Communication / Sam Houston State University / Huntsville and The Woodlands, Texas / August 2014 –

Current Classes:

MCOM 1130 / Media Literacy / Undergraduates

- Designed entry-level, university core class on fact checking, media literacy & media bias
- Recorded weekly podcast lectures, plus quizzes, for university-wide students
- Created and shepherded course through university curriculum approval process

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MCOM 1371 / Audio Production & Performance / Undergraduates

- Redesigned introductory audio course to focus on audiobooks and podcasting
- Supervised podcast and radio broadcast of student audiobooks and journalism
- Incorporated diverse applications for journalism, public relations and film students

MCJR 3360 / Specialized Writing: Film & TV Reviews / Undergraduates

- Taught strong film criticism skills with a focus on objectivity and audience
- Explored reviews across spectrum of traditional and emerging news media
- Required active student media publication of film reviews

MCOM 5335 / Podcasting / Graduate & Undergraduate Students

- Discussed the theory, practice, profitability and complexities of podcasting
- Facilitated student-led conversations and debates on the rapidly expanding medium
- Produced, recorded, published and promoted diverse student podcasts

Previous Classes:

MCOM 1332 / Writing for Mass Media / Undergraduates

- Set rigorous writing, editing and reporting precedent for first year students
- Covered diverse set of journalism, advertising, public relations, broadcast and film skills
- Innovated fun new assignments: Students interviewed one another about defining moments and wrote their own (pretend) obituaries

MCJR 2362 / News Reporting / Undergraduates

- Taught intermediate reporting skills on a broad range of beats and topics
- Emphasized preparation and listening skills in interviews and reporting
- Focused on strong ledes and story structure

MCJR 3301 / Special Topic – Podcasting & Audiobooks

- Focused specifically on podcasting for news and documentary work
- Cultivated interview skills and advanced audio editing techniques
- Guided students to develop independent podcast projects and audio journalism

MCJR 3364 / News Editing / Undergraduates

- Drilled routine and advanced copy-editing skills into multiplatform journalism students
- Procured article drafts from professional journalists for lesson tools and exams
- Debated difficult and controversial editorial decisions on sources, articles and policies

MCOM 3026 / Practicum / Undergraduates

- Coordinated for-credit student involvement in student media
- Facilitated the creation of online student portfolios and digital footprints

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MCOM 4022 / Special Topic – Fake News / Undergraduates

- Created rigorous upper division course on disinformation and fake news
- Discussed social, political and theoretical causes and effects of fake news
- Empowered students with advanced, practical tools to sniff out disinformation

MCJR 4364 / Investigative Reporting / Undergraduates (Online)

- Focused on digital fact checking and investigative reporting techniques
- Required PolitiFact-style reporting, data assessment, explainer articles and deliberate use of non-elite sources
- Crafted course to best reflect advantages of online education

MCJR 4635 / Online Journalism / Undergraduates

- Instructed multimedia-centric journalism course on online and social media platforms
- Students designed and developed WordPress websites for self-publication
- Focused on writing, interviewing, podcasting, social media and professional networking

MCPD 4376 / Advanced Audio Production / Undergraduates

- Coordinated hands-on student podcasts and live radio broadcasts
- Explored practical and theoretical implications of podcasting and radio
- Supervised digital broadcasts and recordings of multiplatform student journalism

MCPA 4383 / Audience Research & Analysis / Undergraduates

- Taught broad research methods course on quantitative and qualitative methodologies
- Sparked detailed class discussions on semiotics, opinion polls and social experiments
- Translated dense academic jargon into modern, student-friendly ideas and terminology

MCOM 5330 / Advanced Digital Writing / Graduate Students

- Immersed first-semester graduate students in professionally-oriented content creation
- Concentrated on writing, social media, podcasting, video editing and WordPress
- Required WordPress blog on a personal interest with comprehensive multimedia

Adviser / The Houstonian / Sam Houston State University / Huntsville, Texas / 2014 - 2018

- Advised and taught student editors of prominent campus newspaper
- Coached new multimedia and social media strategies to expand online brand
- Supervised transition to 24/7 online publication with weekly print publication
- Celebrated numerous student awards at 2015 and 2016 Texas Intercollegiate Press Association conventions
- Coordinated incorporation and involvement of Huntsville High School journalism students

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Teaching Assistant / The University of Texas / Austin, Texas / August 2008 – December 2013

J335F / Magazine Writing and Production / Undergraduates / Fall 2013

- Production course centered on students launching new online magazines

J332F / News Editing and Production / Undergraduates / Spring 2013

- Copy editing and design course focused on traditional and new media production

J302F / Digital Storytelling Basics / Undergraduates / Fall 2012

- Digital news production course anchored around online reporting skills

J320D / Intermediate Reporting / Undergraduates / Fall 2008 – Spring 2012

- Exposed students to wide range of reporting beats and subjects, including law enforcement, courts and business reporting

J380W / Writing and Reporting / Graduate Students / Fall 2010

- Introductory reporting course for professionally-oriented graduate students

J395W / Advanced Writing & Public Affairs Reporting / Graduate Students / Spring 2010

- Advanced skills course devoted to long-form and narrative journalism

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University Service Positions

Track Coordinator & Academic Adviser / Multiplatform Journalism / Sam Houston State University / Huntsville, Texas / 2018 -

- Led diverse faculty in the multiplatform journalism track
- Coordinated faculty schedules, course offerings, and degree plan changes
- Advised students on course schedules and curricula
- Supervised planning of new courses and degree plan changes

Member / University Distance Education Committee / Sam Houston State University / Huntsville, Texas / 2022 –

- Developed policy and best practices for interdisciplinary distance learning and online education
- Advised senior university staff as part of university-wide committee
- Cultivated forum and discussion on distance learning questions and concerns

Chair / Mass Communication Strategic Plan Committee / Sam Houston State University / Huntsville, Texas / 2020 -

- Facilitated the development of comprehensive, long-term department plans
- Led review of current department structures, plans and achievements
- Strategized new methods of student engagement, course development and student media production

Chair / New Hire Search Committee – Dan Rather Endowed Chair / Sam Houston State University / Huntsville, Texas / Spring 2023

- Led nationwide search for prestigious endowed position
- Led Zoom interviews and campus visits for diverse and competitive candidates
- Collaborated with faculty and administrators

Chair / Mass Communication Scholarship Committee / Sam Houston State University / Huntsville, Texas / 2018 - 2020

- Supervised the selection of diverse and varied scholarship recipients
- Coordinated scholarship awards and announcements
- Led the selection for the Dan Rather Internship Program, a highly competitive opportunity for an individual student to work alongside SHSU alum Dan Rather

Member / Mass Communication Department Promotion and Tenure Advisory Committee / Sam Houston State University / Huntsville, Texas / 2020 -

- Conducted annual review of tenure-track faculty
- Provided insight and judgment on research, conference and academic contributions of tenure candidates
- Offered feedback to tenure-track faculty and tenure candidates

Marcus J. Funk, Ph.D.

Member / Mass Communication Graduate Studies Committee / Sam Houston State University / Huntsville, Texas / 2015 -

- Assisted deployment and growth of new Masters' of Digital Media program
- Assisted deployment and growth of new MFA program
- Aided admissions decisions and decisions

Member / Mass Communication Equipment Committee / Sam Houston State University / Huntsville, Texas / 2020 - 2021

- Secured \$4K in department funding for brand-new podcasting studio
- Refined and voted on department budget for new multimedia equipment

Chair / New Hire Search Committee – Assistant Professor of Mass Communication (Journalism) / Sam Houston State University / Huntsville, Texas / Fall 2023

- Wrote job posting for journalism position
- Recruited strong candidates on the AEJMC jobs hub
- Led Zoom interviews and campus visits for diverse and competitive candidates
- Collaborated with faculty and administrators to determine hire-ability

Member / New Hire Search Committee –Professor of Practice of Mass Communication (Journalism) / Sam Houston State University / Huntsville, Texas / Fall 2023

- Wrote job posting for new student media adviser and journalism instructor
- Led Zoom interviews and campus visits for diverse and competitive candidates
- Collaborated with faculty and administrators to determine hire-ability

Chair / New Hire Search Committee – Visiting Professor of Mass Communication (Broadcast Journalism) / Sam Houston State University / Huntsville, Texas / Spring 2021

- Wrote job posting for broadcast journalism position
- Led Zoom interviews and campus visits for diverse and competitive candidates
- Collaborated with faculty and administrators to determine hire-ability

Chair / New Hire Search Committee – Visiting Professor of Mass Communication (Broadcast Journalism) / Sam Houston State University / Huntsville, Texas / Fall 2018

- Wrote job posting for broadcast journalism position
- Led Skype interviews and campus visits for diverse and competitive candidates
- Collaborated with faculty and administrators to determine hire-ability

Chair / New Hire Search Committee – Assistant Professor of Mass Communication (Multiplatform Journalism) / Sam Houston State University / Huntsville, Texas / Fall 2018

- Wrote job posting for multiplatform journalism position
- Led Skype interviews and campus visits for diverse and competitive candidates
- Collaborated with faculty and administrators to determine hire-ability

Marcus J. Funk, Ph.D.

Member / New Hire Search Committee – Assistant Professor of Mass Communication (Public Relations & Advertising) / Sam Houston State University / Huntsville, Texas / Fall 2018

- Co-wrote job posting for public relations and advertising position
- Assisted Skype interviews and campus visits for diverse and competitive candidates
- Collaborated with faculty and administrators to determine hire-ability

Chair / New Hire Search Committee – Visiting Professor of Mass Communication (Multiplatform Journalism) / Sam Houston State University / Huntsville, Texas / Summer 2018

- Wrote job posting for multiplatform journalism position
- Led Skype interviews and campus visits for diverse and competitive candidates
- Collaborated with faculty and administrators to determine hire-ability

Chair / New Hire Search Committee – Associate/Full Professor of Mass Communication / Sam Houston State University / Huntsville, Texas / Spring 2018

- Wrote job posting for advanced-level, tenured position
- Led Skype interviews and campus visits for diverse and competitive candidates
- Collaborated with faculty and administrators to determine hire-ability

Member / New Hire Search Committee – Assistant Professor of Mass Communication (Public Relations & Advertising) / Sam Houston State University / Huntsville, Texas / Spring 2017

- Assisted Skype interviews and campus visits for diverse and competitive candidates
- Collaborated with faculty and administrators to determine hire-ability

Member / New Hire Search Committee – Assistant Professor of Mass Communication (Mass Media) / Sam Houston State University / Huntsville, Texas / Spring 2017

- Assisted Skype interviews and campus visits for diverse and competitive candidates
- Collaborated with faculty and administrators to determine hire-ability

Member / New Hire Search Committee – Assistant Professor of Mass Communication (Public Relations & Advertising) / Sam Houston State University / Huntsville, Texas / Fall 2016

- Assisted Skype interviews and campus visits for diverse and competitive candidates
- Collaborated with faculty and administrators to determine hire-ability

Marcus J. Funk, Ph.D.

Chair / New Hire Search Committee – Visiting Professor of Mass Communication (Multiplatform Journalism) / Sam Houston State University / Huntsville, Texas / Spring 2016

- Wrote job posting for multiplatform journalism position
- Led Skype interviews and campus visits for diverse and competitive candidates
- Collaborated with faculty and administrators to determine hire-ability

Member / University Curriculum Committee / Sam Houston State University / Huntsville, Texas / 2016 - 2018

- Reviewed and edited new course and programs proposals from across the university
- Strategized solutions and best practices for framing new coursework
- Worked extensively with campus-wide departments and university officials

Chair / College of Fine Arts and Mass Communication Curriculum Committee / Sam Houston State University / Huntsville, Texas / 2016 - 2018

- Processed new courses and programs through college and university committees
- Coordinated with department-level curriculum committee and university officials
- Worked extensively with diverse departments and university officials

Chair / Mass Communication Curriculum Committee / Sam Houston State University / Huntsville, Texas / 2015 - 2018

- Supervised new coursework and program suggestions and proposals
- Coordinated with college-level curriculum committee and university officials
- Shepherded curriculum into new CourseLeaf database

Member / Mass Communication Website Committee / Sam Houston State University / Huntsville, Texas / 2015 -

- Supported updates and maintenance to department website and faculty pages
- Coordinated with committee and department to include fresh research and creative works

Member / Mass Communication Scholarship Committee / Sam Houston State University / Huntsville, Texas / 2015 - 2018

- Contributed to scholarship selection processes for diverse undergraduate financial aid programs
- Advertised positions widely and encouraged interested and unaware students
- Assisted the selection for the competitive Dan Rather Internship Program

Adviser / The Orange Magazine Club / The University of Texas / Austin, Texas / 2013 - 2014

- Provided advice and support to student-produced magazine
- Served as mentor, teacher and motivator to avid and enthusiastic journalism students

Marcus J. Funk, Ph.D.

**Member & Copy Editor / Center for Journalism and Communication Research /
The University of Texas / Austin, Texas / 2008 – 2013**

- Research group focused on political participation and new media
- Avid proofreader as a “native” (American) member of international student research panel

**Graduate Assistant / UT ASNE Reynolds High School Journalism Institute /
The University of Texas at Austin / Austin, Texas / June 2013**

- Provided assistance for major annual conference for high school journalism teachers
- Coordinated and co-coordinated pre-arrival materials, student evaluations and logistical matters
- Led pair of sessions on WordPress and blogging

**Teaching Assistant & Photographer / TESOL Program / Dhahran, Saudi Arabia /
Summers 2004 & 2005**

- Taught English as a second language 250+ Saudi Arabian elementary school students for two consecutive summers
- Worked full-time teaching basic language skills to diverse and co-educational students
- Led lessons on Western culture and language, movies, sports and a puppet show
- Took over 500 photos of engaged, active and in-motion students; utilized Adobe Photoshop and Microsoft PowerPoint to design extensive end-of-the-year slide shows

**Representative / Graduate Student Assembly / The University of Texas at Austin /
Austin, Texas / 2009 – 2011**

- Served as the School of Journalism’s elected delegate to university-wide assembly of graduate students for two consecutive years

Academic Service Positions

**Midwinter Conference Liaison / Community Journalism Interest Group / Association for
Education in Journalism & Mass Communication / 2020 – 2021**

- Introduced new interest group to graduate student-centric conference
- Coordinated paper submissions and reviews to AEJMC Midwinter conference
- Assisted planning and production of popular, graduate student-friendly conference

**Reviewer / The Tankard Book Award / Association for Education in Journalism & Mass
Communication / 2016 - 2018**

- Peer reviewed new, top-tier scholarly books on journalism and mass communication
- Served as critical part of prestigious annual AEJMC award

Marcus J. Funk, Ph.D.

Chair / Community Journalism Interest Group / Association for Education in Journalism & Mass Communication / 2016 - 2017

- Supervised interest group dedicated to study of community and community journalism
- Continued evolving focus on digital, online, social and imagined communities
- Reconvened COMJ panel and presence at AEJMC Midwinter Conference

Vice Chair / Community Journalism Interest Group / Association for Education in Journalism & Mass Communication / 2015 - 2016

- Planned seminars and presentations for interest group at annual convention
- Coordinated programming with COMJIG members, other divisions and interest groups

Midwinter Conference Liaison / Media Management, Economics & Entrepreneurship Interest Group / Association for Education in Journalism & Mass Communication / 2015 - 2016

- Coordinated paper submissions and reviews to AEJMC Midwinter conference
- Assisted planning and production of popular, graduate student-friendly conference

Conference Reviewer / Association for Education in Journalism and Mass Communication / Community Journalism Interest Group / 2019 -

- Reviewed academic article submissions to foremost scholarly conference on journalism and mass communication

Journal Reviewer / New Media & Society / 2022 -

- Reviewed academic article submissions to prominent academic journal

Journal Reviewer / Media International Australia / 2022 -

- Reviewed academic article submissions to international journal

Journal Reviewer / Agenda Setting Journal / 2016 -

- Reviewed academic article submissions to rapidly growing journal

Journal Reviewer / Community Journalism / 2015 -

- Reviewed academic article submissions to young, open-access journal
- Journal tied to COMJIG and AEJMC

Journal Reviewer / Journalism Practice / 2015 -

- Reviewed academic article submissions to prominent academic journal

Journal Reviewer / Journalism & Mass Communication Quarterly / 2015 -

- Reviewed academic article submissions to prominent academic journal
- Flagship journal affiliated with the Association for Journalism and Mass Communication

Marcus J. Funk, Ph.D.

Journal Reviewer / Journalism Studies / 2014 -

- Reviewed academic article submissions to prominent academic journal
- Journal tied to Journalism Studies Division of the International Communication Association

Thesis & Dissertation Committee Service Positions

**Member / MA Thesis Committee / Sam Houston State University / Prachi Vashisht /
2022 - 2023**

- Provided guidance and insight for research thesis on counter-disinformation efforts among journalists in India
- Assisted development and deployment of IRB-approved interviews of Indian journalists

**Member / MA Thesis Committee / Sam Houston State University / Janeen Fagbemi /
2021 - 2022**

- Provided guidance and insight for production thesis on science fiction films

**Member / MA Thesis Committee / Sam Houston State University / Casey Yetter /
2017 - 2018**

- Provided guidance and insight for research thesis on streaming video bingeing habits
- Assisted development and deployment of IRB-approved survey of students Netflix habits

**Member / MA Thesis Committee / Sam Houston State University / Michael Harmon /
2017 - 2018**

- Provided guidance and insight for research thesis on virtual reality consumption habits
- Assisted the development and deployment of IRB-approved survey of virtual reality-savvy Reddit members

**Member / MA Thesis Project Committee / Sam Houston State University / Monte Darland /
2017 - 2018**

- Assisted planning and development of video documentary on multimedia-centric work study students at Lone Star College-Tomball

**Member / MA Thesis Project Committee / Sam Houston State University / Cassius Clay /
2017 - 2018**

- Provided guidance and insight for professional project

**Chair / MA Thesis Committee / Sam Houston State University / Elizabeth Kuhles-Heiney /
2015 - 2016**

- Supervised qualitative research thesis on local newspapers and social media comments
- Coordinated thesis in first cohort in the Digital Media Masters program

Marcus J. Funk, Ph.D.

Member / MA Thesis Committee / Sam Houston State University / Jake Smith / 2014 - 2015

- Provided guidance and insight for research thesis
- Assisted thesis in first cohort in the Digital Media Masters program

Professional Positions

Capitol Reporter & Freelancer / Community Impact Newspaper / Austin, Texas / January 2011 – 2013

- Covered Texas Legislature for nine hyper-local publications with more than 600,000 total circulation
- Focused exclusively on local lawmakers, legislation and issues in Austin, Georgetown and Tomball areas

Editor / The Elgin Courier / Elgin, Texas / May 2010 – August 2010

- Edited, designed, wrote and managed editorial content of 3,100 circulation weekly in Central Texas
- Wrote and coordinated wide range of stories on local politics, race relations and “El-Hi” sports

Legislative Reporter / The Dallas Morning News – Austin Bureau / Austin, Texas / January 2009 – June 2009

- Analyzed and reported on state politics during the “Seinfeld Session” of the Texas Legislature during competitive internship program
- Chronicled daily legislative activity and offbeat commentary for “Trail Blazers,” the DMN’s up-to-the-minute political blog

Government Reporter / The Terrell Tribune & Rockwall County News / Terrell and Rockwall, Texas / October 2007 – July 2008

- Provided exclusive local coverage in the first- and fourth-fastest growing counties in Texas
- Broke stories on political scandals, violent crime and heated elections that circulated throughout Dallas / Fort Worth Metroplex

Government Reporter / The Kerrville Daily Times / Kerrville, Texas / May 2007 – August 2007

- Covered general assignment, transportation, municipal government and health beats at a major rural newspaper
- Investigated and reported on urban development, economic growth and municipal budgets

Marcus J. Funk, Ph.D.

**Managing Editor / Trinitonian / Trinity University / San Antonio, Texas /
August 2006 – May 2007**

- Coordinated and designed the Opinion section, including dueling columns, staff editorials and Letters to the Editor
- Wrote front-page news stories, opinion columns and occasional features and sports stories; served as News Editor and Reporter in previous years

**Intern / United States Department of State / American Embassy, Manama, Bahrain /
May – August 2006**

- Assisted Ambassador and Economic Officers at remote overseas embassy in the Middle East
- Analyzed and reported on local media coverage of international events; screened Fulbright scholarship applicants in conjunction with Public Affairs Office

Additional Reporting / Diverse Locations and Years

- Summer Reporter, Public Media Texas, pilot radio program affiliated with National Public Radio, Austin, Texas, June 2009 – August 2009
- Writer for Newswave, Trinity University's student-led television news show, San Antonio, Texas, August 2006 – May 2007
- Writer for the Arabian Sun, Saudi Aramco's weekly international newsletter in Dhahran, Saudi Arabia, July, 2004

Awards and Honors

* Broussard, R., Sherrill, L. and **Funk, M.** (2022, April). *Pandemic Podcasting: Covering Sports When the World Stops*. Paper presented to the Sports Division at the Broadcast Education Association's annual convention in Las Vegas, Nevada.

* **Second place paper award**

***Funk, M.** & Speakman, B. (2021, April). *Centrist Language, Camouflaged Ideology: Framing Descriptive Written Content on Mainstream and Ideological News Podcasts*. Paper presented to the Broadcast Education Association annual convention, held virtually.

***Top debut paper award.**

*Speakman, B. & **Funk, M.** (2020, August). *Stepping Outside of the Community Rhetoric: The Death of the Weekly Standard*. Paper presented to the Magazine Division of the Association for Education in Journalism and Mass Communication annual convention held digitally.

Top faculty paper award.

Marcus J. Funk, Ph.D.

***Funk, M.** (2015, August) *Community Journalism: Relentlessly Deviant? CATA of Normative Deviance and Localness in American Community Newspaper Websites*. Paper presented to the Community Journalism Interest Group of the Association for Education in Journalism and Mass Communication annual convention in San Francisco, California.

***Top faculty paper award.**

***Funk, M.** (2011) *The Pews are Not in Print: A Study of Religion News in American Community Journalism*. Paper presented at the AEJMC Midwinter Convention, Norman, Oklahoma.

***Top paper award.**

Kappa Tau Alpha National Journalism Honor Society / May 2013

- Invited and inducted into prestigious national Journalism Honor Society
- Recognized as member of top 10 percent of graduate and undergraduate journalism students at the University of Texas at Austin

Maxwell McCombs Graduate Student Award for Research Publishing / April 2013

- Won \$50 honorarium for prolific research as part of department-wide presentation

Travel Scholarship from Dr. Max McCombs / April 2011

- Received recognition and \$800 scholarship for travel to 9th International Symposium of Communication in the Millennium

Research Scholarship from Dr. Max McCombs / April 2011

- Received recognition and \$1500 scholarship for research conducted with Dr. Max McCombs and Dr. Talia Stroud

Travel Scholarship from Dr. Max McCombs / September 2010

- Received recognition and \$150 scholarship for travel to 2009 AEJMC Midwinter Convention

Honorarium from Newspapers and Community Building Symposium XVI / October 2010

- Received recognition and \$250 for travel to 2010 Community Building Symposium XVI and National Newspaper Association Convention in Omaha, Nebraska

Pic Wagner Endowed Graduate Fellowship in Journalism / June 2009

- Received recognition and \$200 fellowship from the University of Texas School of Journalism

Richard H. and Diane K. Gentry Award / 2006

- Received recognition for "Excellence in Journalism" from Trinity University Department of Communication

Marcus J. Funk, Ph.D.

Podcasts & Creative Works

Host and Producer / Structurally Sound / Institute for Homeland Security at Sam Houston State University / Huntsville, Texas / 2023 -

- Recorded, produced, co-hosted and edited professional podcast on critical infrastructure protection
- Employed by prominent Institute for Homeland Security in the College of Criminal Justice at Sam Houston State University
- Assisted promotional efforts and coordinated relationships between IHS and mass communication faculty and students

Host and Producer / Hobby Podcast / Imported Horror / 2019 -

- Created, produced and hosted hobby podcast on foreign horror films
- Experimented with recording and publishing strategies, techniques and equipment
- Promoted ongoing creative work on diverse social media platforms

Lead Drone Operator / The Drone / Sam Houston State University / Huntsville and The Woodlands, Texas / Spring 2018

- Piloted two UAVs, a DJI Spark and DJI Mavic Air, in production of short promotional film for the SHSU College of Fine Arts and Mass Communication
- Flew “DJ,” the Wall-e esque hero, as he danced, edited animation videos and played the xylophone
- Assisted BFA students and film track faculty in filming and production

Additional Accomplishments

Eagle Scout / Boy Scouts of America / Troop 253 / Dhahran, Saudi Arabia / December 2002

- Earned Scouting’s highest rank as a member of international Scout troop