

Cassy D. Henderson

ACADEMIC TRAINING

THE UNIVERSITY OF TEXAS AT EL PASO, El Paso, TX

Ph.D., International Business, accounting specialization (2012)

Bachelors of Business Administration – Computer Information Systems (1999)

PROFESSIONAL INTERESTS

Research:

- Behavioral Research in Accounting
- Communication and Information Sharing
- Managerial Accounting
- Technology in Accounting

Teaching:

- Managerial Accounting
- Cost Accounting

WORK EXPERIENCE

Academic:

- | | |
|---|----------------|
| • Associate Professor, Sam Houston State University | 2018 – present |
| • Assistant Professor, Sam Houston State University | 2012 – 2018 |
| • Instructor, University of Texas at El Paso | 2008 – 2012 |

Courses Taught:

- Accounting for Management (*MBA program*)
- Cost Accounting
- Managerial Accounting (*3000 - level course*)
- Principles of Managerial Accounting
- Software Applications for Accounting
- Accounting Information Systems
- Individual Income Tax
- Principles of Accounting I

Non-Academic:

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|--|-------------|
| • Self Employed – Bookkeeping and Payroll Services | 2003 – 2012 |
| • Vintage Car Wash – Accountant | 1989 – 2005 |

SCHOLARLY AND CREATIVE CONTRIBUTIONS

Refereed Articles:

Wood, D. A., M. Achhpilia, M. T., Adams, [et al. including C. Henderson]. 2023. The ChatGPT artificial intelligence chatbot: How well does it answer accounting assessment questions? *Issues in Accounting Education*. 2023, Volume 38, Issue 4, p 81-108.

Rankin, R., Henderson, C. D., England, T., & Opara, M. Crossroads: When Family and Finances Collide. *Issues in Accounting Education*. 2023, Volume 38, Issue 3, p 169-182.

Zaidi, S. K., Henderson, C. D., & Gupta, G. S. A Holistic Model for the Adoption of Online Tax Filing in a Developing Country. *Journal of Theoretical Accounting Research*. Spring 2022, Volume 17, Issue 3, p 86-124.

Akaaboune, O., Blix, L. H., Carrington, L., & Henderson, C. D. Accountability in Distance Learning: The Effect of Remote Proctoring on Performance in Online Accounting Courses. *Journal of Emerging Technologies in Accounting*. Spring 2022, Volume 19, Issue 1, p 121-131.

Zaidi, S. K., Henderson, C. D., Li, Y., & Akaaboune, O. Information Mediums: Do They Affect the Willingness to Share Within a Collectivist Society? *Journal of Theoretical Accounting Research*. Volume 17 (1). Fall 2021.

Rankin, R., Mintu-Wimsatt, A., & Henderson, C. Ryder's Rides: The Synergy between Accounting and Marketing. *Journal of International Business Education*. Volume 15. 2020.

Rankin, R. and Henderson C. Going Postal: Analyzing Operating Income Performance of the Wheels of Fortune. *Journal of Accounting and Finance*. October 2018.

Zaidi, S., Henderson, C., Gupta, G. The Moderating Effect of Culture on e-Filing Taxes: Evidence from India. *Journal of Accounting in Emerging Economies*. January 2017.

Brewer, C. and Henderson C. A Systematic Method of Preparing a Direct Materials Budget. *Accounting Educators' Report*. Winter 2016.

Robinson, S., Morris, J. & Henderson, C. The Effects of Accountability on Individual Brainstorming Performance. *Journal of Accounting and Free Enterprise*. Fall 2015.

Henderson, C., Glandon, T.A., & Huerta, E. Standardizing the Presentation of Financial Data: Does XBRL's Taxonomy Affect the Investment Performance of Nonprofessional Investors? *International Journal of Digital Accounting Research*. September 2015.

Chapters/Cases/Readings/Supplements:

Strawser, J., Henderson, C., and Sweeney, L. (2015). "The Practice Set: A Reinforcement of Managerial Accounting Topics" (2nd Edition). Mason, Ohio: *Cengage Learning*.

Strawser, J., Henderson, C., and Sweeney, L. (2015). "The Practice Set: A Reinforcement of Managerial Accounting Topics" (1st Edition). Mason, Ohio: *Cengage Learning*.

Conference Proceedings:

Henderson, C. and Brewer, C. (2016, April). An Entity Exchange Analysis of Assessment in Schools of Business. *2016 General Business Conference*, Huntsville, Texas.

Henderson, C., Glandon, T.A., & Huerta, E. (2010, August). XBRL Taxonomy Extensions and their Effects on Investor Decisions. *Nineteenth Annual Research Workshop on SET in Accounting, Auditing and Tax, American Accounting Association Annual Meeting*, San Francisco, California.

Henderson, C. (2009, August). XBRL and the Cost of Capital: An Examination of How China is Impacted by the Adoption of XBRL. *American Accounting Association Annual Meeting*, New York, New York.

Conferences/Presentations:

Henderson, C., Rankin, R., England, T., and Robinson, S. (2023, March). Mitigating Career Indecision and Job Resignation through Career Exploration and Self-Reflection. *American Accounting Association Southwest Region Annual Meeting*, Houston, Texas.

Henderson, C., Zaidi, S., and Gupta, G. (2023, March). What Motivates Students to Enroll in Online Business Courses? The Role of Espoused National Culture. *American Accounting Association Southwest Region Annual Meeting*, Houston, Texas.

Henderson, C., Rankin, R., England, T., and Robinson, S. (2023, January). Mitigating Career Indecision and Job Resignation through Career Exploration and Self-Reflection. *Georgia Gwinnett College Teaching, Learning, and Research Symposium*, Lawrenceville, GA.

Henderson, C., Zaidi, S., and Gupta, G. (2022, August). What Motivates Students to Enroll in Online Business Courses? The Role of Espoused National Culture. *American Accounting Association Annual Meeting*, San Diego, California.

Rankin, R., Hsiao, D., & Henderson, C. (2020, March). The Impact of Experiential Learning on Accounting Career Choice. *American Accounting Association Southwest Region Annual Meeting*, San Antonio, Texas.

Henderson, C. and Robinson, S. (2016, August). Examining the Generational Gap in the Expectations Between Today's College Students and Faculty. *American Accounting Association Annual Meeting*, New York, New York.

Henderson, C. and Brewer, B. (2016, April). An Entity Exchange Analysis of Assessment in Schools of Business. *Sam Houston State Annual General Business Conference*. Huntsville, Texas.

Brewer, B. and Henderson C. (2015, October). A Lesson in Basic Account Analysis for Principles of Accounting Students. *Accounting Education and Research Forum*. Tyler, Texas.

Henderson, C., Glandon, T.A., & Huerta, E. (2015, March). Standardizing the Presentation of Financial Data: Does XBRL's Taxonomy Affect the Investments Decisions of Nonprofessional Investors? *American Accounting Association Southwest Regional Meeting*, Houston, Texas

Zaidi, S. and Henderson, C. (2014, April) Information Sharing Behavior in a Collectivist Society with Face Dimension. *Effective Learning Strategies Poster Session at the Western Region Meeting of the American Accounting Association*, Salt Lake City, Utah.

Robinson, S., Morris, J. & Henderson, C. (2014, March). The Effects of Accountability on

Individual Brainstorming Performance. *American Accounting Association Southwest Regional Meeting*, Dallas, Texas

Henderson, C., Glandon, T.A., & Huerta, E. (2010, August). XBRL Taxonomy Extensions and their Effects on Investor Decisions. *Nineteenth Annual Research Workshop on SET in Accounting, Auditing and Tax, American Accounting Association Annual Meeting*, San Francisco, California.

Henderson, C. (2010, August). XBRL Adoption: Culture and Institutional Factors Influencing the Decision to Mandate. *American Accounting Association Annual Meeting*, San Francisco, California.

Henderson, C. (2009, August). XBRL and the Cost of Capital: An Examination of How China is Impacted by the Adoption of XBRL. *Eighteenth Annual Research Workshop on SET in Accounting, Auditing and Tax, American Accounting Association Annual Meeting*, New York, New York.

Other Presentations:

Henderson C. (2015, August). Ph.D. Panel. *Beta Alpha Psi Annual Meeting*. Milwaukee, WI.

Henderson C. (2015, March). Examinations: Effects on Learning, Performance, and Retention. *American Accounting Association Southwest Regional Meeting*, Houston, Texas

Work Under Review:

Henderson, C. D., Gupta, G., Zaidi, S. K., & Karim, M.A. (2023). What Motivates Students to Enroll in Online Business Courses? The Role of Espoused National Culture.

Work in Progress:

Wukich, J.J., Henderson, C. D., and Daigle, R.J. (2024). Benefits of AI in Accounting Courses.

Henderson, C., Rankin, R., England, T., and Robinson, S. (2023). Mitigating Career Indecision and Job Resignation through Career Exploration and Self-Reflection.

Zaidi, S. K., Henderson, C. D., & Gupta, G. (2023). "The Moderating Effect of Culture, on the Adoption of Online Business Education."

Gupta, G., Zaidi, S. K., & Henderson, C. D. (2023). "The Effect of Technology Acceptance Model, Information Systems Success Model, and Theory of Planned Behavior on the Acceptance of Online Business Education."

HONORS, AWARDS, AND SPECIAL RECOGNITIONS

Award, COBA Service Award	2023
Award, Teaching, Learning, and Curriculum Best Paper Award, American Accounting Association Southwest Region	2023
Nomination, University Inclusive Excellence Award	2023
Nomination, University Excellence in Teaching Award	2020
Nomination, University Excellence in Teaching Award	2018
Nomination, David Payne Academic Community Engagement Award	2017
Nomination, University Excellence in Teaching Award	2016

Award, Best Paper Award, SHSU Annual General Business Conference	2016
Award, Gold Chapter, Beta Alpha Psi - Kappa Mu Chapter	2015

SERVICE

Academic:

Reviewer, Journal of International Business Education	May 2022
Reviewer, American Accounting Association Southwest Region	Feb. 2021
Reviewer, Journal of Emerging Technologies in Accounting	Aug. 2020
Reviewer, Journal of International Business Education	Dec. 2020
Reviewer, International Journal of Accounting and Information Management	Mar. 2019
Book Reviewer, Cambridge Publishing	Mar. 2019
Reviewer, International Journal of Digital Accounting Research	Jul. 2017
Reviewer, American Accounting Association Western Region	Jan. 2017
Discussant, American Accounting Association	Aug. 2016
Reviewer, American Accounting Association Annual Meeting	Apr. 2016
Reviewer, American Accounting Association Annual Meeting	Mar. 2016
Book Reviewer, Cambridge Publishing	Mar. 2016
Reviewer, American Accounting Association Southeast Region	Jan. 2016
Reviewer, International Journal of Digital Accounting Research	Oct. 2015
Book Reviewer, Cambridge Publishing	Sept. 2015
Book Reviewer, Cambridge Publishing	Aug. 2014
Discussant, American Accounting Association	Aug. 2014

Institutional/Departmental:

Director, Center for Building Business Professionals	Aug. 2023 – present
Assistant Chair, Accounting Department	Aug. 2023 – present
Chair, Non-Tenured Faculty Standards Committee	Aug. 2023 – present
Chair, Scholarship Committee	Aug. 2023 – present
Co-Chair, FES 1 Committee	Apr. 2023 – present
Social Outreach Committee	Aug. 2023 – present
Chair-Elect, SHSU's Academic Integrity Committee	Aug. 2023 – present
Chair, Practitioner Journal Guidelines Committee	Aug. 2023 – present
Chair, Faculty Recruiting Committee	May 2022 – present
SHSU's Faculty Development Leave Committee	Aug. 2022 – present
COBA Graduate Advisory Council	Aug. 2022 – present
Co-Chair, Curriculum Committee	Aug. 2021 – present
Faculty Advisor, Beta Gamma Sigma - SHSU	Aug. 2019 – present

Faculty/Staff Annual Fund Campaign Committee	Aug. 2018 – present
SHSU's Faculty Diversity Committee	Aug. 2022 – Aug. 2023
Director, COBA DEIB Task Force	Aug. 2022 – Aug. 2023
SHSU's Academic Integrity Committee	Aug. 2021 – Aug. 2023
Scholarship Committee	Aug. 2012 – Aug. 2023
COBA Assurance of Learning Committee - GAT	Aug. 2021 – Aug. 2022
COBA DEI Task Force	Aug. 2021 – Aug. 2022
Accounting Informational Committee	Aug. 2021 – Aug. 2022
Faculty Professional Development Committee	Jan. 2020 – Aug. 2022
Course Coordinator – ACCT 5304	Aug. 2018 – Aug. 2022
Departmental Faculty Recruiting Committee	Aug. 2013 – May 2022
COBA Summer Research Grant Committee	Nov. 2021
Virtual Meet the Firms Committee	Aug. 2020 – Aug. 2021
Burnout Focus Group	Mar. 2021
Speaker, Bearkat Camp	Aug. 2018 – Aug. 2020
Curriculum Committee	Aug. 2018 – Aug. 2020
Student Grader Committee	Aug. 2015 – Aug. 2020
Stakeholder Relations Committee	Aug. 2013 – Aug. 2020
Discussant, What Do We Do Now? Panel	Jul. 2020
COBA Website Committee	Aug. 2018 – Aug. 2019
Faculty Advisor, Beta Alpha Psi – Kappa Mu chapter	Aug. 2012 – Aug. 2019
Excel Curriculum Sub-Committee Chair	Jan. 2019 – Aug. 2019
COBA Freshman Event	Aug. 2017 – Aug. 2018
Course Coordinator – ACCT 3347	Aug. 2016 – Jan. 2017
Intermediate Tutoring Committee	Aug. 2015 – Aug. 2016
Speaker, Bearkat Camp	Aug. 2015
Assessment Committee	Aug. 2012 – Aug. 2015
Internship Committee	Aug. 2012 – Aug. 2013

Professional:

Vice President, Program Chair-Elect, Federation of Business Disciplines	Mar. 2023 – present
Coordinating Committee Member, AAA Southwest Region	Aug. 2021 – Aug. 2022
Board Member, Beta Alpha Psi	Aug. 2021 – Aug. 2022
Chapter Advocate, SW Region, Beta Alpha Psi	Aug. 2019 – Aug. 2022
External Reviewer – Louisiana State - Shreveport	Aug. 2021
Past President, AAA Southwest Region	Sept. 2020 – Aug. 2021

Judge, Project Run With It, Beta Alpha Psi	Jul. 2020 – Jun. 2021
Judge, Texas Future Business Leaders of America	Mar. 2021
External Reviewer - Tenure Nevada College	Sept. 2020
President, AAA Southwest Region	Sept. 2019 – Aug. 2020
Program Chair, AAA Southwest Region	Sept. 2018 – Aug. 2019
Program Chair Elect, AAA Southwest Region	Sept. 2017 – Aug. 2018
Judge, Project Run With It, Beta Alpha Psi	Aug. 2017
Moderator, Annual Meeting, Beta Alpha Psi	Aug. 2016
Moderator, Project Run With It, Beta Alpha Psi	Aug. 2015
Facilitator, Project Run With It, Beta Alpha Psi	Aug. 2014
Facilitator, Project Run With It, Beta Alpha Psi	Aug. 2013

Non-Professional Service:

Co-Chair, TWHS Baseball Merchandise	Jun. 2022 – present
Chair, TWHS Baseball Spirit Night Fundraiser	Jun. 2022 – present
Volunteer, Special Olympics	Dec. 2021
VP of Patroness Activities, National Charity League	Apr. 2020 – Mar. 2021
VP of Communications, National Charity League	Apr. 2018 – Mar. 2020
Communication VP Assistant, National Charity League	Apr. 2017 – Mar. 2018
Co-Chair, YMCA Operation Backpack	Apr. 2016 – Mar. 2017
Volunteer, Special Olympics	Dec. 2017
Volunteer, YMCA Operation Backpack	Aug. 2017
Volunteer, YMCA Kids Triathlon	Jul. 2017
Volunteer, Montgomery County Food Bank	Jan. 2017
Volunteer, YMCA Angel Tree Gift Wrap	Dec. 2016
Volunteer, Bridgewood Farms	Aug. 2016
Volunteer, Woodlands Children's Museum	Jun. 2016
Volunteer, Montgomery County Women's Shelter	Apr. 2016

PROFESSIONAL DEVELOPMENT

Credential, Teamwork Foundations, LinkedIn	Nov. 2023
Certificate, Diversity, Equity, Inclusion, and Belonging, AACSB	Jun. 2023
Workshop, Diversity, Equity, Inclusion, and Belonging, Tampa, FL	May 2023
Certificate, Inclusion, Diversity, Equity and Access Institute, SHSU	Dec. 2022
Workshop, Inclusion, Diversity, Equity and Access Institute, SHSU	Dec. 2022
Workshop, Building a Burnout Resistant Campus - Next Steps, SHSU	Nov. 2022
Workshop, Inclusion, Diversity, Equity and Access Institute, SHSU	Nov. 2022

Workshop, Inclusion, Diversity, Equity and Access Institute, SHSU

Sept. 2022

Workshop, Building a Burnout Resistant Campus, SHSU

Nov. 2021

PROFESSIONAL ASSOCIATIONS AND MEMBERSHIP

American Accounting Associations

Member

May 2009 – present

Member - Management Section

September 2017 – present

Institute of Management Accountants

Member

April 2015 – 2019

Beta Gamma Sigma

Member

May 1999 – present