


---

---

## ***Mary C. Funck***

Associate Professor of Finance  
Department of Finance and Banking  
College of Business Administration  
Sam Houston State University



---

---

### **Academic Background**

Ph.D.	University of Mississippi	University, MS	Finance	2012
M.B.A.	Western Illinois University	Macomb, IL	Finance	2006
M.S.	Western Illinois University	Macomb, IL	Computer Science	2002
B.S.	Western Illinois University	Macomb, IL	Computer Science	1997

### **Work Experience**

#### **Academic Experience**

Assistant Chair, Sam Houston State University (Fall 2023 – present), Department of Finance and Banking  
Associate Professor, Sam Houston State University (2018 – present), Department of General Business and Finance.

Assistant Professor, Sam Houston State University (2012 – 2018), Department of General Business and Finance.

Graduate Teaching and Research Assistant, University of Mississippi (2007 – 2012). Department of Finance.

Senior Associate Faculty, Western Illinois University (1998 – 2007). Computer Science Department.

Faculty Presenter, Western Illinois University (Summer 2006). Center of Innovation, Research, and Teaching.

Administrative Intern, Western Illinois University (2004 – 2005). Western Illinois Entrepreneurship Center.

Graduate Teaching Assistant, Western Illinois University (Spring Semester 1998). Computer Science Department.

### **Research / Intellectual Contributions**

#### **Published Papers**

Duan, X., Funck, M., Stretcher, R., and Thompson, J. (2023 Forthcoming). Retail Investor Herding Behavior through Social Media: An Analysis of the Rise and Fall of GameStop. *Journal of Finance Case Research*

- Funck, M., Keen H., Michael, T., (2023). An Introductory Course in Financial Management: Challenges and Responses. Proceedings of the 2023 Financial Education Association Annual Meeting.
- Duan, M., Funck, M., Jesswein, K., Ormond, J. & Stretcher, R. (2022 / 2023). An Advanced Capital Budgeting Application in Excel: Building a Bridge between Textbook Content and Real-World Application. *Journal of Instructional Techniques in Finance*, (12)
- Funck, M., Schieber, D., & Stretcher, R. (2020). Competence of Business School Graduates: The Role of Communicating Analytical Output. *Journal of Business and Finance Research, Volume 10 Issue 1*
- Funck, M., & Smith, A. (2019). Using Microsoft Excel® Functionality to Promote Academic Integrity in the Business Classroom. *Journal of Instructional Techniques in Finance*, Volume 11, 29 – 34
- Funck, M., Parra, A., & Stretcher, R. (2019). A Good Buy or Goodbye: Differentiating between Risk and Uncertainty in a Small Business Valuation. *Journal of Finance Case Research*, 18(2), 7 – 16.
- Funck, M., & Gutierrez, J. (2018). Has Ebola Infected the Market: A Contagious Reaction to a (Media) Health Care Crisis? *Journal of Business Strategies*, 35(2), 55 – 73.
- Stretcher, R., Funck, M., & Johnson, S. (2017). Capital Investment and Non-Constant Marginal Cost of Capital. *Journal of Economics and Finance*, 40(1), 27 – 50.
- Funck, M., Gutierrez, J., and Stretcher, R. (2017). Estimation of AFN using Monte Carlo Simulation: A Case Study. *Journal of Finance Case Research*, Volume 18, 1-6.
- Funck, M., Wentworth, R., & Saxon, D. (2016). The Business of Education: Using Project Based Learning in Finance Courses. *Advances in Financial Education*, Winter 2016.
- Kester, G., Michael, T., Funck, M., & Stretcher, R. (2016). Teaching and Learning with Cases in Finance. *Proceedings for the 2016 Financial Education Association Annual Conference*.
- Stretcher, R., & Funck, M. (2016). Thomas Truck Trim Inc. *Journal of Finance Case Research*, Volume 17, 55-60.
- Wentworth, R.A, & Funck, M.C. (2015). Using Varying Pedagogical Approaches in College Classrooms: Increasing Motivation for Undergraduate Finance Students. *International Journal for Infonomics*, 1(1).
- Funck, M., & Stretcher, R. (2013 – 2014). Filling in the Gaps: An Excel-based Integration of Financial Performance and Condition. *Journal of Instructional Techniques in Finance*, 5-6, 14-17.
- Stretcher, R., Michael, T., & Funck, M. (2013). JackieFashion, Inc. *Journal of Finance Case Research*, 15(1), 49-56.
- Stretcher, R., Johnson, S., & Funck, M. (2013). Shareholder Wealth Maximization under Non-Constant Marginal Cost of Capital: Lifeway Science, Inc. *Journal of Business Strategies*, 30(1), 65-82.
- Watson, E., & Funck, M.C. (2012). A cloudy day in the market: short selling behavioural bias or trading strategy. *International Journal of Managerial Finance*, 8(3), 238 - 255.
- Funck, M.C., Van Ness, B.F., & Van Ness, R.A. (2012). Fly the Friendly Skynet: Reaction to a False-News Event for United Airlines. *Journal of Applied Finance*, 22(2), 101-112.

### **Research in Progress**

Breazeale, Jonathan and Funck, Mary and Gutierrez, Jose A., Implied Risk Premia in Online Financial Data (December 3, 2023). Available at SSRN: <https://ssrn.com/abstract=4653161> or <http://dx.doi.org/10.2139/ssrn.4653161> Under submission at the Journal of Applied Financial Research

Does Short-Seller Informativeness Extend to Trading Halts?

Does Predatory Trading Occur around Trading Halts?

Contagious Short-selling Surrounding Trading Halts

Don't Roll the Dice if you can't Pay the Price: Using Games to Teach Bond Pricing

## **Presentations**

Funck, M., Michael, T., Keen, H., "An Introductory Course in Financial Management: Challenges and Responses (Survey)" presented at the Financial Education Association Annual Conference, San Antonio, Texas, September 28 – 30, 2023

Funck, M., Michael, T., Howard, M., "Excel in the Classroom" presented at the Financial Education Association Annual Conference, San Antonio, Texas, September 28 – 30, 2023

Funck, M., Michael, T., Howard, M., "Developmental Needs in Finance, Economics and Accounting" presented at the Financial Education Association Annual Conference, San Antonio, Texas, September 28 – 30, 2023

Funck, M., Michael, T., Howard, M., Stretcher, R., "Case Teaching and Case Writing" presented at the Financial Education Association Annual Conference, San Antonio, Texas, September 28 – 30, 2023

Funck, M., and Johnson, S., "Cha - Cha - Cha - Cha Changes - A Teaching Approach to Demonstrate the Impact of Changing Assumptions on Interrelated Financial Statement Accounts" presented at the Academy of Economics and Finance Annual Conference, Orlando, Florida, February 9, 2023

Funck, M., "Developing More Effective Online Assessments in Blackboard Using Regular Expressions" presented at the Financial Education Association Annual Conference, San Antonio, Texas, October 1, 2022

Funck, M., "Incorporating Metacognition into Finance Courses to Improve Student Outcomes" presented at the Financial Education Association Annual Conference, San Antonio, Texas, September 30, 2022

Cardinal, C., Funck, M.C., Haase, T., Hubbard, K., and Primm, T., "Promoting Student Metacognition and Learning: A Multidisciplinary Panel" presented at the SHSU Teaching and Learning Annual Conference, Huntsville, Texas, August 18, 2022.

Breazeale, J.P., Funck, M.C., and Gutierrez, J., "Implied Risk Premia in Online Financial Data", presented at the Academy of Economics and Finance Annual Virtual Conference, February 10 – 12, 2022

Funck, M., Stretcher, R., and Jesswein, K., "An Advanced Capital Budgeting Application in Excel: Building a Bridge between Textbook Content and Real-World Application", presented at the Academy of Economics and Finance Annual Virtual Conference, February 11 – 13, 2021

Duan, X., Funck, M., Jesswein, K., Ormond, J., and Stretcher, R., "An Advanced Capital Budgeting Application in Excel ... The Rest of the Story", presented at the Financial Education Association Annual Virtual Conference, September 23 – 24, 2021

Funck, M., and Stretcher, R., "You can lead a Horse to Water, but you Can't Make them Think. Using Excel Tools to help Students Truly Understand TVM Concepts", presented at the Financial Education Association Annual Conference, Virtual Conference, September 17 – 19, 2020

Funck, M., and Jesswein, K., "Flipping the Excel Classroom: The Good, the Bad, and the Ugly", presented at the Academy of Economics and Finance Annual Conference, Savannah, Georgia, February 5 – 8, 2020

Funck, M., and Smith, Ashly, "Using Excel to Enhance Student Learning and Decrease Academic

Dishonesty - The Rest of the Story”, presented at the Financial Education Association Annual Conference, Savannah, GA, September 2019

Stretcher, R., Funck, M., and Pervakova, Y., “Excel in Upper-Level Finance Courses: An Instructor and Student Perspective”, presented at the Financial Education Association Annual Conference, Savannah, GA, September 2019

Funck, M. “Vital Excel Functions”, invited presentation for the Sam Houston Establishing Leadership In and Through Education (SH ELITE) Program, Huntsville, TX, September 4, 2019

Angrove, K, Funck, M., Stykes, J., and Cardinal, C., “Creating Common Ground: #SHSU Common Reader and the Benefits of Shared Intellectual Experiences”, presented at the SHSU PACE Annual Teaching and Learning Conference, Huntsville, Texas, August 2019

Funck, M. “Let’s Make a Deal - Buying a Car Made Easy”, invited presentation at the SHSU Student Money Management Center 11th Annual Financial Literacy Week, February 20, 2019

Funck, M., Gutierrez, J., and Stretcher, R., “Investor Behavior Surrounding Trading Halts: Short Sales, Predation, and Contagion Effects”, presented at the Academy of Economics and Finance 56<sup>th</sup> Annual Meeting, St. Pete Beach, FL February 2019

Funck, M., and Bible, D., “Communicating Finance: a Cross-discipline Approach to Data Analysis and Presentation”, presented at the Academy of Economics and Finance 56<sup>th</sup> Annual Meeting, St. Pete Beach, FL February 2019

Funck, M. “Excel Workshop”, invited presentation for the SHSU Chapter of the National Association of Black Accountants club (NABBA), Huntsville, TX, March 2019

Invited presentation “The ACUE Course in Effective Teaching Practices”, presented at the SHSU COBA Faculty Learning Retreat, Huntsville, TX, October 2018

Funck, M., “Tricks of the Trade: Using Excel to Enhance Student Learning and Decrease Academic Dishonesty”, presented at the Financial Education Association 19<sup>th</sup> Annual Conference, San Antonio, TX, September 2018

Funck, M., and Sherrill, K., “Don’t Roll the Dice if You Can’t Pay the Price: Using Games to Teach Bond Pricing”, presented at the Financial Education Association 19<sup>th</sup> Annual Conference, San Antonio, TX, September 2018

Primm, T., Zimpfer, M., and Funck, M., “Meaningful First Day, Effective Discussions, and Active Learning Tools”, workshop provided for UNIV 1301 Instructors, June 2018

Invited presentation “Apartment Hunting” invited presentation at the SHSU Money Management Center Financial Literacy Week, Huntsville, TX, February 2018

Funck, M., Stretcher, R., and Parra, A., “A Good Buy or Goodbye: Differentiating Between Risk and Uncertainty in a Small Business Valuation”, presented at the Academy of Economics and Finance 55<sup>th</sup> Annual Meeting, Houston, TX, February 2018

Funck, M. “Vital Excel Functions for Accountants”, invited presentation for the National Association of Black Accountants, Huntsville, TX, November 2017

Funck, M., and Parra, A., “The McNair Scholar Program: Using a Business Valuation Case to Prepare for Doctoral Study”, presented at the SHSU General Business Conference, Huntsville, TX, April 2017

Funck, M., “Who Wants to be a Millionaire?” invited presentation at the SHSU Money Management Center Financial Literacy Week, Huntsville, TX, February 2017

Funck, M., and Stretcher, R., “Does Predatory Behavior Occur around Trading Halts?”, presented at the Academy of Economics and Finance 2017 Conference, Charleston, South Carolina, February 2017

Funck, M., Stretcher, R., and Gutierrez, J., "Estimation of AFN using Monte Carlo Simulation: A Case Study", presented at the Financial Education Association Annual Conference, Fort Lauderdale, FL, September 2016

Michael, T., Funck, M., Kester, G., and Stretcher, R., "Teaching and Learning with Cases in Finance", Workshop presented at the Financial Education Association Annual Conference, Fort Lauderdale, FL, September 2016

Stretcher, R., and Funck, M., "Multiple Funding Sources for the Capital Budget: Tron Fabrication, Inc." presented at the Financial Education Association Annual Conference, Fort Lauderdale, FL, September 2016

Barker, M., and Funck, M., "Using Projected-based Learning to Improve Students' Learning and Retention", presented at the SHSU Annual Teaching and Learning Conference, Huntsville, Texas, August 2016

Funck, M., and Gutierrez, J., "Using a Crystal Ball to Forecast the Financial Future", presented at the SHSU Annual General Business Conference, Huntsville, TX, April 2016

Funck, M., "Space Privatization Analysis", presented at the SHSU Common Reader Curriculum Guide 'Blast Off', April 22, 2016.

Beck, J., and Funck, M., "A Panel Discussion on Best Practices for Online and Blended Learning", Teacher Training Program presented at the Academy of Economics and Finance 2016 Conference, Pensacola Beach, Florida, February 2016

Stretcher, R., and Funck, M., "Illustrating Proper Application of Marginal Analysis to Capital Budgeting", Teacher Training Program presented at the Academy of Economics and Finance 2016 Conference, Pensacola Beach, Florida, February 2016

Stretcher, R., and Funck, M., "The Value of Input Distributions to Capital Budgeting Decisions", presented at the Academy of Economics and Finance 2016 Conference, Pensacola Beach, Florida, February 2016

Gutierrez, Jose and Funck, M., "Has Ebola Infected the Market: A Contagious Reaction to a (Media) Health Care Crisis?" presented at the Academy of Economics and Finance 2016 Conference, Pensacola Beach, Florida, February 2016

Stretcher, R., and Funck, M., "Teaching Simulation Efficiency with Managerial Tasks: Structuring the Excel Workbook." presented at the Financial Education Association Annual Conference, San Antonio Texas, September 2015

Funck, M., and Wentworth, R., "Teaching the Teachers: applying Innovative Pedagogy in the Business Classroom" presented at the Financial Education Association Annual Conference, San Antonio Texas, September 2015

Funck, M., "Investing in Your Future" presented for Sam Houston State University Human Resources as an employee benefit seminar, Huntsville, Texas, November 2015

Wentworth, R., and Funck, M., "The Education of Business: Varying Pedagogical Approaches to Increase Student Motivation and Success in the Business Classroom" presented at the Ireland International Conference on Education, Dublin, Ireland, April 2015

Funck, M., Ghosh, R., and Navarro, E., "A Financial Modeling Course in Excel: Student Outcomes and Perceptions" presented at the SHSU General Business Conference, Huntsville Texas, April 2015

Funck, M., and Stretcher, R., "Augmenting Knowledge of Accounting Statistics and Time Value of Money Using Excel in the Classroom" presented at the Academy of Economics and Finance Annual Conference, Jacksonville FL, February 2015

Funck, M., Johnson, S., and Stretcher, R., "Capital Investment and Non-Constant Marginal Cost of Capital" presented at the Southern Finance Association Annual Conference, Key West, Florida, November 2014

Funck, M., and Green, W., "Technology in the Classroom", presented at the Enhancing the Educational Environment SHSU COBA Faculty Learning Retreat, Huntsville, Texas, October 2014

Funck, M., and Jesswein, K., "Using VBA in Excel to Teach Advanced Financial Statement Analysis Topics", presented at the Financial Education Association 2014 Annual Conference, Savannah, GA, September 2014

Funck, M., and Stretcher, R., "Analytical Skills and the Finance Major: A Financial Modeling course in Excel", presented at the Financial Education Association 2014 Annual Conference, Savannah, GA, September 2014

Stretcher, R., and Funck, M., "Targeting Managerial Skills for the Managerial Finance Course", presented at the Financial Education Association 2014 Annual Conference, Savannah, GA, September 2014

Funck, M., and Stretcher, R., "Back to Basics: Using Excel to Address Deficiencies in Accounting and Statistics", Teacher Training Program presented at the Academy of Economics and Finance 2014 Conference, Chattanooga, Tennessee, February 2014

Stretcher, R., and Funck, M., "Thomas Truck Trim Inc.", presented at the Academy of Economics and Finance 2014 Conference, Chattanooga, Tennessee, February 2014

Bexley, J., Funck, M., Martinez, D., and Rosser, K., "Investing in Your Future", presented at the Sam Houston State University Money Management Center's Financial Literacy week, February 2014

Funck, M., and Mc Gilvrey, J., "Implementing Project Based Learning in Finance", presented at the Sam Houston State University 2014 General Business Conference, Huntsville, Texas, April 2014

Stretcher, R., Johnson, S., and Funck, M., "Teaching Critical Skills for Finance Graduates", presented at the Society Business, Industry, and Economics 2014 Academic Conference, Destin Florida, April 2014

Funck, M., and Stretcher, R., "Creating Video Tutorials to Address Deficiencies in Accounting and Statistics", presented at the Sam Houston State University 2014 General Business Conference, Huntsville, Texas, April 2014

Stretcher, R., Michael, T., and Funck, M., "JackieFashion, Inc.", presented at The Academy of Business Education / Financial Education Association 2013 Conference, Fairmont, Bermuda, September 2013.

Funck, M., Wentworth, R., and Saxon, D., "Applying Experiential Problem-based Learning to an Undergraduate Course: Creating a Pedagogical Umbrella to Engage Students in Authentic Learning", presented at The Academy of Business Education / Financial Education Association 2013 Conference, Fairmont, Bermuda, September 2013.

Funck, M., and Stretcher, R., "Filling in the Gaps: An Excel-based Integration of Financial Performance and Condition", presented at The Academy of Business Education / Financial Education Association 2013 Conference, Fairmont, Bermuda, September 2013.

Funck, M., (2013). "Weather to Diversify," presented at the Sam Houston State University General Business Conference, Huntsville, Texas, April 2013.

Funck, M, Van Ness B.F., and Van Ness, R. A. (2013). "Does Short-seller Informativeness Extend to Trading Halts," presented at the Eastern Finance Association 49th Annual Meeting, St. Pete Beach, Florida, April 2013.

Funck, M, Van Ness B.F., and Van Ness, R. A. (2013). "Contagious Short-selling Surrounding Trading Halts," presented at the Academy of Economics and Finance 50th Annual Meeting, Mobile, Alabama,

March 2013.

Stretcher, R., Funck, M., Johnson, S., and Gutierrez, J., (2013). "Using Excel in the Foundational Financial Management Course," Teaching Training Program presented at the Academy of Economics and Finance 50th Annual Meeting, Mobile, Alabama, March 2013.

Stretcher, R., Johnson, S., and Funck, M. (2012). "Capital Budgeting Under Non-Constant Marginal Cost of Capital: A Best Practices Workshop", workshop conducted at the Academy of Business Education / Financial Education Association 13th Annual Conference, Charleston, SC, September 2012.

Funck, M, Van Ness B.F., and Van Ness, R. A. (2011). "United Airlines and an Internet Bot: Market Quality, Trading Halts and Investor Reaction to a No-News Event," presented at the Eastern Finance Association Meeting, Savannah, Georgia, April 2011.

Myers, J., Horstman (Funck) M., Marchand, H., "Methamphetamine Precursor Control Act (MPCA) Study ." presented at i2 National User Conference, Arlington, VA, May 2007.

Horstman (Funck) M., Myers, J., Marchand, H., "Methamphetamine Precursor Control Act (MPCA) Study." Presented at the Illinois State Academy of Science 2007 Annual Meeting. Springfield, IL, April 2007.

Horstman (Funck) M., Brown J., Myers, J., "A New Tool, Using Alice to Overcome Obstacles Inherent in Teaching Introductory Programming Concepts." Presented at the Illinois State Academy of Science 2007 Annual Meeting. Springfield, IL, April 2007.

Hackmann, R., Horstman (Funck) M., Sawhney, S., Agan, Y., "Information Value of Secondary Statistics." Presented at the Midwest Business Administration Association Annual Meeting, Chicago, IL March 2007.

Marchand, H., Myers, J., Horstman (Funck) M., "Methamphetamine Precursor Control Act (MPCA) Study." Presented at the third Annual Rural Public Health Institute, Effingham, IL, March 2007.

Hackmann, R., Horstman (Funck) M., "Disparate U.S. GDP Values and their Implication in a Global Economy." American Association of Business and Behavioral Sciences Annual Meeting, Las Vegas, NV, February 2007.

Sawhney, R., Horstman (Funck) M., "Examining Patient Record Flow at CS Medical Center." American Association of Business and Behavioral Sciences Annual Meeting, Las Vegas, NV, February 2007.

Horstman (Funck), M., "Entrepreneurship – An Innovative Approach to Product Availability in Rural Retail Markets." Midwest Business Administration Association Annual Meeting, Chicago, IL, March 2005.

### **Software Development**

Funck, M. Application for Imagination Library fundraising event, Fall 2022

Funck, M., "Automated Time Value of Money Hierarchy", for use in FINC 3320 courses, Fall 2020

Funck, M., "Let's Make a Deal - Buying a Car Made Easy" software to assist users in buying a vehicle, created for the SHSU Money Management Center, Spring, 2019

Funck, M., "Adulting Done Right ... Apartment Hunting" software to assist users in their apartment search, created for the SHSU Money Management Center, Spring, 2018

Funck, M., "Who Wants to be A Millionaire" software to demonstrate financial math, created for the SHSU Money Management Center, Spring, 2017

Funck, M., "Web Queries to Obtain Publicly Available Stock Data" created to access web data to facilitate stock market research, Fall 2016

Funck, M., “Time Value of Money Applications in Excel”, created as classroom exercises, student review, and conference presentation material, Fall 2014

Funck, M., and Stretcher, R., “Automated Review of Accounting Reports and Financial Statement Analysis using Visual Basics for Applications in Excel”, created as a classroom exercise, student review, and conference presentation material, Fall 2013

Stretcher, R., and Funck, M., “Automated Descriptive Statistics Review using Visual Basics for Applications in Excel”, created as a classroom exercise, student review, and conference presentation material, Spring 2014

Funck, M., and Stretcher, R., “Automated Review of Financial Ratios using Visual Basics for Applications in Excel”, created for the SHSU College of Business of Administrations for prerequisite review archive, Summer 2014

## **Teaching**

### **Courses Taught**

#### **SHSU**

Business Finance (FINC 3320)

Investments (FINC 4345)

Financial Markets and Institutions (FINC 3310)

Financial Modeling in Excel (FINC 4080, FINC 4835, FINC 3330)

Financial Statement and Credit Analysis (FINC 4335)

Selected Topics: Bank Risk Management (FINC 5338 – EMBA) HYBRID

Selected Topics: Money, Capital, and Security Markets (FINC 5338 - MBA) ONLINE

Electronic Communications (BUAD 1305)

#### **Previous Academic Experience**

Business Finance, Investments, Introduction to Computers (Computer Applications and Literacy), Advanced Spreadsheet Concepts (Microsoft Excel), Micro Database Applications (Microsoft Access), Introduction to COBOL (IBM Mainframe Platform), External Files (Intermediate COBOL & JCL), Principles of Computer Science I (Introductory Computer Science Principles), Principles of Computer Science II (Introductory Java Programming)

### **Student Service**

- Participated in McNair Research Program, 2017
- Completed undergraduate Honors Projects
- Provide multiple ‘Excel how-to’ seminars each year to the ELITE (Establishing Leadership In & Through Education), NABA (National Association of Black Accountants), Beta Alpha Psi, and Phi Chi Theta-Beta SHSU student organizations.
- Dissertation committee member for Jennifer Ormond, 2023 (SHSU College of Education).  
Dissertation title: Soft Skills in Higher Education and Graduate Employability: A Delphi Study.

### **Research Grants**

#### **Internally Funded**

2019/20 Bible, D., & Funck, M. Teaching Innovation Grant, Professional and Academic Center for Excellence (PACE), Sam Houston State University



- |      |   |
|------|---|
| 2016 | Funck M. SHSU COBA Summer Research Grant, Sam Houston State University  |
| 2009 | Funck, M. Graduate Summer Research Grant, University of Mississippi   |
| 2006 | Myers, J., Horstman (Funck), M., Marchand, H., Internal Grant - Methamphetamine Precursor Control Act (MPCA) Study, Western Illinois University |

## **Service**

### **Service to the University**

#### **Departmental Activity**

During the Fall 2023 semester, I spearheaded the review and minor revisions for the department's Tenure, Promotion, Post-Tenure, and FES documents.

Created an Excel application to track Finance and Banking faculty teaching preferences (Fall 2023).

Attended Major Fair (Fall 2023)

Saturdays as Sam Departmental Representative

Chair – Faculty Evaluation System (FES) Tenure, Promotion and Post-Tenure Revision Committee for Finance faculty – Fall Semester, 2022

Faculty Advisor to the Banking & Finance Club, Sam Houston State University, Fall Semester 2012 – present.

Attended the Texas Bankers Hall of Fame inaugural ceremony, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2021, 2022, 2023

Member of the Faculty Search Committee – Business Communication Assistant Professor, Sam Houston State University, Spring and Fall Semesters 2017

Member of the Faculty Search Committee – Finance Assistant Professor, Sam Houston State University, Fall Semester 2016

Member of the Faculty Search Committee – Finance Assistant Professor, Sam Houston State University, Fall Semester 2015/ Spring Semester 2016

Member of the Faculty Search Committee - Business Communication Assistant Professor, Sam Houston State University, Fall Semester 2012, and Spring Semester 2014

Departmental Scholarship Committee, Spring 2013

Coordinator of Graduate Teaching Assistants, Western Illinois University, Computer Science Department 1999 – 2004

Chair, Service Course Committee, Western Illinois University, Computer Science Department

#### **College Activity**

Co-chair, COBA Teaching Effectiveness Committee, 2022 to present.

Member of the COBA Curriculum Committee, 2022 to present.

Member of the COBA Faculty Advisory Committee, 2022 to present.

Member of the COBA Critical Thinking Committee, 2018 to present.

Beta Gamma Sigma Honor Society Faculty Advisor, Spring 2014 to present.

Member of the SHSU COBA Tailgating Committee, Fall Semester 2012 – present.

Participated in the COBA cookout, Fall Semester 2013 – present.

Participated in the Beta Gamma Sigma International Honor Society Induction of New Members, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2021, and 2022.

Delivered ‘What Not to Wear’ presentation for the SHSU COBA Internship Program, 2016, 2017, 2018, 2019, and 2020.

Participated in the Inaugural Faculty / MBA Student Softball Challenge, April 11, 2015, and Volleyball challenge 2017.

Developed Technology in the Classroom applications for use in Teaching Time Value of Money Concepts, 2014

Developed “Automated Review of Financial Ratios using Visual Basics for Applications in Excel” video tutorial as part of the COBA’s initiative to provide students a video archive of skills acquired in prerequisite courses, 2014.

Beta Gamma Sigma Scholarship Committee, Spring 2014

College of Business Administration Scholarship Committee, Spring 2014

Participated in “Identity Brainstorming” session, September 2013

Proctor – Bloomberg Assessment Test, School of Business Administration, University of Mississippi, November 2011

### **University –Wide Activity**

Invited speaker for the Common Reader launch event, April 27, 2022

College of Business Administration representative on the Professional & Academic Center for Excellence (PACE) Advisory Council, August 2017 to 2022

Participated in the Read to Succeed Book Selection Committee 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, and 2023.

Participated in the Read to Succeed Curriculum Infusion Committee 2014, 2015, 2016, 2017, 2018, 2019, 2021, and 2022.

Attended the Professional and Academic Center for Excellence (PACE) CHSS Teaching Conference, 2012, 2013, 2015, 2017, 2018, 2019, 2020 (virtual), 2021 and 2022.

Participated in New Student Convocation: August 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2021, 2022, and 2023.

Regularly participate in graduation ceremonies and New Student Convocation, and attend spring COBA Awards Ceremony

Invited speaker for the Common Reader Virtual launch event Fall 2021

University Investment Committee, September 2014 to 2021

Professional & Academic Center for Excellence (PACE) Pathfinder Mentor, Fall 2016/Spring 2017, Fall 2017/Spring 2018, Fall 2019/Spring 2020, Fall 2022 / Spring 2023

Invited presenter at the SHSU Common Reader Professional Development Session, June 2019

Invited presenter at the SHSU Student Money Management Center Financial Literacy Week, February 2018

Facilitated incorporation of Financial Fridays (Stetson University) into SHSU Student Money Management Center social media.

Invited presenter at the SHSU Annual Teaching and Learning Conference, August 18, 2016

Invited presenter at the Common Reader Curriculum Guide Unveiling, Friday, April 22, 2016

Attended the Bearkats Read to Succeed Exclusive Faculty Preview Luncheon, 2014, 2015, and 2016

Attended 'Breakfast with Will Allen' Faculty/Committee Breakfast with author of common reader, November 9, 2017

Invited presenter at the SHSU Student Money Management Center Financial Literacy Week, February 2017

Invited (virtual) speaker at the New Faculty Investment Breakfast, August 12, 2015

Attended the LeaderCast seminar in 2014 and 2016

Created and delivered an employee benefits presentation: "Investing in your Future" for the SHSU Human Resources Department, November 10, 2015

Assisted with the COBA / Health Science graduation ceremony May 9, 2014

Supported a colleague's application for the College of Education's Excellence in Service Award, March 2014

Supported a student's application to the Elliot T. Bowers Honors College at SHSU, fall semester, 2013

Attended small group luncheon with the President, November 19, 2013

Served in the Faculty Mentor and student orientation programs – Western Illinois University

## **Service to the Profession**

### **Editorial and Review Activities**

2023	Academy of Economics and Finance - Historian
2021 – present	Editorial Board Member, Journal of Instructional Techniques in Finance
2021	President, Academy of Economics and Finance
2021	Served as Virtual Moderator and discussant at the Financial Education Association annual conference.
2021	Served as Virtual Moderator and discussant at the Academy of Economics and Finance annual conference.
2020	President-elect and Program Chair, Academy of Economics and Finance
2018 - 2021	Editor, Journal of Instructional Techniques in Finance
2018 - 2019	Program Co-Chair, Financial Education Association Annual Conference
2019	First Vice President, Academy of Economics and Finance
2019	Invited Review, Academy of Economics and Finance Journal, "Bootstrapping a Zero-Coupon Yield Curve: An Exercise for Finance Students", August 2019
2018	Second Vice President, Academy of Economics and Finance Annual Conference
2018	Invited Reviewer, Academy of Economics and Finance Journal, "The Effect of

	Portfolio Diversification – Evidence from Malaysia” January 2018
2018	Invited Reviewer, Journal of Financial Case Research, “Teacher Retirements: Options and Factors Examples from Texas” December 2018
2015 - Current	Vice President of Arrangements, Financial Education Association (FEA) Annual Conference
2015 - Current	Member of the Academy of Economics and Finance (AEF) Teacher Training Presentation Committee.
2017	Invited Reviewer, Journal of Financial Education, “Expansion in the Healthcare Space: Acquire a Smaller Firm or Mega-merge?” December 2017
2017	Invited Reviewer, Advances in Financial Education, “Financial Literacy: Is First Grade the Optimum Time to Teach It?” October 2017
2017	Invited Reviewer, Journal of Business Strategies, “The Stock Price Effect of Emerging from Bankruptcy and the Associated Effect of Switching Auditors post-bankruptcy – and Industry Analysis” May 2017
2016	Invited Reviewer, Journal of Business Strategies, “Capital Budgeting and Measures of Performance,” October 2016
2015	Co-reviewer, Journal of International Energy Policy (JIEP), "Alpha Investing in Oil Firms: An Augmentation to Passive Investing", January 2015
2014	Academy of Business Education/Financial Education Association (ABE/FEA) 2013 Program Committee Member
2014	Served as reviewer for Competitive Paper Award, Financial Education Association (FEA) annual conference, September 2014
2014	Invited Review, Journal of Business Strategies, “Capital Structure Decisions in the Context of Dynamic Capabilities,” September 2014.
2014 - 2018	Academy of Economics and Finance (AEF) Director
2013/ 2014	Invited Reviewer, Journal of Business Strategies, “The Effect of Inter-partner Relatedness on Stock Market Reactions to Joint Venture Announcements: Differences between Manufacturing and Marketing Deals,” November 2013, April 2014
2013	Served as session chair at the Financial Education Association Annual Conference, September 2013
2013	Invited Review, Journal of Teaching in International Business, “Student Perceptions of Study Tour Learning: A Case Study,” August 2013
2013	Academy of Business Education/Financial Education Association (ABE/FEA) 2013 Program Committee Member
2013	Invited Manuscript Reviewer, McGraw-Hill, "Principles of Corporate Finance", Brealey, Myers, and Allen, 11th edition.
2013	Invited Reviewer, Journal of Business Strategies, "Cash Position Forecast Pre and Post the 2008 Market Crash," May 2013
2013	Participated in the Cengage Learning Technology in Corporate Finance Focus Group, April 2013

2013	Served as session chair and discussant at the Eastern Finance Conference, April 2013
2012	Invited Reviewer, Journal of Business Strategies, "Cash Position Forecast Pre and Post the 2008 Market Crash," October 2012
2012- Present	Editorial Board Member, Journal of Instructional Techniques in Finance, October 2012 to present
2012- 2016	Member of the Academy of Economics and Finance Teaching Award Committee, 2012 - 2016
2011	Invited Manuscript Contributor, Brigham Houston, "Fundamentals of Financial Management" seventh edition.
2009	Invited reviewer for journal article submission to The Financial Review (National)
2007	Invited Manuscript Reviewer, Pearson Education "Exploring Series"
2005	Invited Manuscript Reviewer, "Java Programming – From Problem Analysis to Program Design", Chapters 15 - 20
2004 – 2005	Invited Manuscript Reviewer, "Java Programming - From Problem Analysis to Program Design."
2004	Invited Manuscript Reviewer, "Robots: Learning to program with Java."
2004	Invited Manuscript Reviewer, comparison of three Java texts for Course Technology Publishers
2003 – 2004	Invited Manuscript Reviewer, "Go! Series."
2002 – 2003	Invited Manuscript Reviewer, "Computing Today."
2002	Invited Manuscript Reviewer, "Essentials Series."
2002	Invited Manuscript Reviewer, "Grauer Exploring Series."

### **Service to the Community**

I developed an Excel application to assist the Tomorrow's Promise Montessori Schools in Huntsville to track customers and sales during their 'Lasso Event' silent auction fundraiser for Dolly Parton's Imagination Library – 2022 / 2023.

### **Other**

#### **Professional Affiliations**

Academy of Economics and Finance  
Financial Education Association

#### **Honor Societies**

Beta Gamma Sigma International Honor Society

#### **Certifications**

The Association of College and University Educators (ACUE) Fellow (2018)

## **Awards**

2023	Certiport's Microsoft Office Specialist Outstanding Texas Educator
2023	Academy of Economics and Finance Fellow - This award recognizes exemplary teaching, research, and service contributions in economics and finance, particularly those contributions to the academy.
2019	Distinguished Service Award received from the Financial Education Association
2019	Nominated for the SHSU University Excellence in Teaching Award, April 2019
2018	Nominated for the SHSU University Excellence in Teaching Award, April 2018
2017	Inducted as Honorary member of Golden Key, November 2017
2017	Awarded 2017 Academy of Economics and Finance Teaching Fellow, February 2017
2017	Research (Has Ebola Infected the Market: A Contagious Reaction to a (Media) Health Care Crisis?) supported College of Business and Administration receiving inaugural WRDS-SSRN Innovation Award, April 2017.
2016	Nominated for the SHSU University Excellence in Teaching Award, April 2016
2015	Nominated for the SHSU University Excellence in Teaching Award, April 2015
2014	Nominated for the SHSU University Excellence in Teaching Award, May 2014
2013	Nominated for Delta Tau Delta Excellent Teacher Recognition, May 8, 2013
2011	'Random Acts of Kindness' award from Student Alumni Council, University of Mississippi
1998	Outstanding Graduate Teaching Assistant, Computer Science Department, Western Illinois University

## **Training**

- I Am currently completing the SHSU President's Leadership Academy for High Potential Employees (August 2023 – May 2024). This program is a 9-month experience that involves a series of monthly development sessions that address key leadership topics and specific focus groups. The members of the program are nominated by a supervisor (in my case, the COBA Dean's office). The mission of the program is to identify, select, and develop high performing employees in order to strengthen the fabric of the community by enhancing the leadership ability of our emerging leaders.
- Completed SHSU session on Inclusive Hiring, February 15, 2023
- Completed the 'Engaging Explorations' 4-day summer workshop (through the PACE center) July 25 – 28, 2022.
- Participated in a SHSU sponsored Faculty Learning Community for gateway courses (Spring 2021 – Fall 2021)
- Completed SHSU Blackboard certification.
- Completed AQUE development program through the SHSU Professional & Academic Center for Excellence (PACE)
- Attended 'The Art of Teaching' Best Practices from a Master Education', lectures 1 through 6, training presented by the Professional and Academic Center for Excellence (PACE) Center, June 2015
- Participated in Project Based Learning (PBL) training, presented by the Professional and Academic Center for Excellence (PACE) Center, January – April 2014
- "Lecture Capturer" presented by SHSU Training and Development Department, Thursday, May 9, 2013
- "Multimedia" presented by SHSU Training and Development Department, Tuesday, May 14, 2013
- "Real Time Webinars" presented by SHSU Training and Development Department, Wednesday, May 15, 2013