

I. ACADEMIC/PROFESSIONAL BACKGROUND

A. Name: Keila Tyner Title: Associate Professor of Practice and Program Coordinator – Fashion Merchandising

B. Educational Background

<i>Degree</i>	<i>Year</i>	<i>University</i>	<i>Major</i>
PhD	2008	Iowa State University	Textiles and Clothing
MS	2004	Colorado State University	Design and Merchandising
BS	2001	Texas Christian University	Fashion Promotion

C. University Experience

<i>Position</i>	<i>University</i>	<i>Dates</i>
Associate Professor of Practice present Program Coordinator, Fashion Merchandising	Sam Houston State University	7/01/21 -
Visiting Assistant Professor	Sam Houston State University	8/20-7/21
Assistant Professor	Texas State University	7/08-12/13
Graduate Teaching Assistant	Iowa State University	8/04-5/08
Graduate Teaching Assistant	Colorado State University	1/02-5/04

D. Relevant Professional Experience

<i>Position</i>	<i>Entity</i>	<i>Dates</i>
Director of Programming and Research	DRIVEN Professionals	12/16-present
Department Manager, Chanel	Bloomingdale's 59 th Street	8/19-7/20
Store Director, Saks Fifth Avenue	Gucci	2/19-8/19
Department Manager, Women's RTW	Gucci, NYC Flagship	3/18-1/19
Selling Director, Women's Designer Shoes	Saks Fifth Avenue, NYC Flagship	8/16-3/18
Brand Manager, Roger Vivier Shoes	Saks Fifth Avenue, NYC Flagship	12/15-8/16

E. Other Professional Credentials (licensure, certification, etc.)

Stoltz Image Institute Completion

Completed 6.2 CEU credits in color analysis, body shape and style, and image consultant business management training, August 2011

II. TEACHING

A. Teaching Honors and Awards: *department, college and/or professional awards, recognitions, etc.*

Presidential Award for Excellence in Teaching, College Runner Up, Texas State University, 2012

Faculty of the Year Award Nominee, Black Student Alliance, Texas State University, 2010
Teaching Excellence Award, Iowa State University, 2006

B. Courses Taught:

(at Sam Houston State University)

HUSC 4369 Internship
FAMD 4367 Seminar in Clothing, Textiles and Merchandising
FAMD 4359 Fashion Innovation and Creativity
FAMD 4329 Global Issues in Fashion
FAMD 3375 Fashion Brand Management
FAMD 3368 Fashion Forecasting
FAMD 3348 Buying I: Merchandise Control
FAMD 3325 Digital Fashion Retail
FAMD 2375 Fashion Promotion
FAMD 2366 Fashion in Society
FAMD 2333 Fashion Merchandising Technology
FAMD 1369 Introduction to Textiles
FAMD 1332 Introduction to Fashion Merchandising

(at Texas State University: 2008-2013)

FM 4331 Fashion Buying Principles II
FM 4320 Fashion in Domestic Markets: New York City Study Tour
FM 2335 Gender, Appearance, and Society
FM 2331 Culture and Consumer Behavior
FM 1330 Introduction to Fashion Merchandising
FM 1330 Introduction to Fashion Merchandising ONLINE

(at Iowa State University: 2004-2008)

TC 475 Merchandise Information Systems
TC 467 Consumer Behavior
TC 376 Merchandise Planning and Control
TC 204 Introductory Textiles
TC 165 Appearance in Society
WS 201 Introduction to Women's Studies

(at Colorado State University: 2002-2004)

AM 450 Social Psychological Aspects of Clothing
AM 120 Introductory Textiles

C. Graduate Theses/Dissertations, Honors Theses, or Exit Committees (if supervisor, please indicate):

D. Courses Prepared and Curriculum Development:

(at Sam Houston State University)

FAMD 3325 Digital Fashion Retailing
FAMD 3375 Fashion Brand Management
FAMD 4329 Global Issues in Fashion
FAMD 4348 Buying II Planning and Allocation
FAMD 4359 Fashion Innovation and Creativity
HUSC 4395 Special Topic: Global Perspectives in Human Sciences, Italy Study Abroad

(at Texas State University: 2008-2013)

FM 4320 Fashion in Domestic Markets: New York City Study Tour
FM 2335 Gender, Appearance, and Society
FM 1330 Introduction to Fashion Merchandising ONLINE

E. Funded External Teaching Grants and Contracts:

F. Submitted, but not Funded, External Teaching Grants and Contracts:

G. Funded Internal Teaching Grants and Contracts:

Assessment Mini-Grant, Sam Houston State University, 2021-2022, \$700

H. Submitted, but not Funded, Internal Teaching Grants and Contracts:

I. Other:

Professional Development and Teaching Initiatives

ACUE Effective Teaching Practices – Sam Houston State University (2023-2024 cohort)

Engaging Explorations Workshop – Sam Houston State University (completed May 2022)

Understanding the Adult Learner and Other PCO Constituencies in Professional, Continuing, and Online Education – UPCEA (completed Aug 2022)

Transforming Hot Moments Professional Development – Sam Houston State University (completed July 2021)

Online Course Redesign and Faculty Certification – Sam Houston State University (completed October 2020)

Program for Excellence in Teaching and Learning – Texas State University

Multicultural Curriculum Transformation and Research Institute – Texas State University

III. SCHOLARLY/CREATIVE

A. Works in Print (including works accepted, forthcoming, in press)

1. Books (if not refereed, please indicate)

a. Scholarly Monographs:

b. Textbooks:

c. Edited Books:

d. Chapters in Books:

Nance, A. & Tyner, K. (2013). Family and consumer sciences. In S. Mayo & P. J. Larke (Eds.), *Integrating multiculturalism into the curriculum: From the liberal arts to the sciences*. Peter Lang Publishing: New York.

e. Creative Books:

2. Articles

a. Refereed Journal Articles:

Ogle, J. P., Tyner, K., & Schofield-Tomschin, S. (2013). The role of maternity dress consumption in shaping the self and identity during the liminal transition of pregnancy. *Journal of Consumer Culture*, 13(2), 119-139.

Ogle, J. P., Tyner, K., & Schofield-Tomschin, S. (2011). "Watching Over Baby": Expectant Parenthood and the Duty to Be Well. *Sociological Inquiry*, 81(3), 285-309.

Ogle, J. P., Tyner, K., & Schofield-Tomschin, S. (2011). Jointly Navigating the Reclamation of the "Woman I Used to Be": Negotiating Concerns about the Postpartum Body within the Marital Dyad. *Clothing & Textiles Research Journal*, 29(1), 35-51.

Niehm, L. S., Tyner, K., Fitzgerald, M. A., & Shelley, M. (2010). Technology Adoption in Small Family-Owned Businesses: Accessibility, Perceived Advantage, and Information Technology Literacy. *Journal of Family and Economic Issues*, 31(4), 498-515.

Tyner, K. & Ogle, J. P. (2009). Feminist theory of the dressed female body: A comparative analysis and applications for textiles and clothing. *Clothing and Textiles Research Journal*, 27(2), 98-121.

Tyner, K. & Ogle, J. P. (2007). Feminist perspectives on dress: An analysis of *Ms.* magazine from 1972 through 2002. *Clothing and Textiles Research Journal*, 25(1), 74-105.

b. Non-refereed Articles:

3. Conference Proceedings

a. Refereed Conference Proceedings:

b. Non-refereed:

4. Abstracts:

- Tyner, K., Sullivan, P., Hustvedt, G., Dupont, A., & Ryu, J. (2011). Integrating Experiential Learning into the Classroom: A Case of Sustainable Product Development and Marketing of Cotton. *ITAA Proceedings*. Online publication: www.itaonline.org.
- Ogle, J. P., Tyner, K., & Schofield-Tomschin, S. (2010). Jointly Navigating the Reclamation of the “Woman I Used to Be”: Negotiating Concerns about the Postpartum Body within the Marital Dyad. *ITAA Proceedings*. Online publication: www.itaonline.org.
- Tyner, K. & Damhorst, M.L. (2009). Experiences of the Aging Female Body and Possible Selves Through the Consumption of Nonsurgical Cosmetic Procedures. *ITAA Proceedings*. Online publication: www.itaonline.org.
- Sullivan, P., Tyner, K., & DuPont, A. (2009). The economic and consumer impact of outshopping in the U.S.: A case of Mexican cross-border shoppers during the 2008 holiday shopping season. *ITAA Proceedings*. Online publication: www.itaonline.org.
- Tyner, K. & Niehm, L. S. (2006). Advanced Skin Care Technology: An Application of the Technology Acceptance Model. *ITAA Proceedings*. Online publication: www.itaonline.org.
- Fiore, A. M., Niehm, L., Tyner, K., Yoo, J. C., Jeong, M., Hausafus, C., & Oh, H. (2006). An educational program to enhance experiential aspects of small rural business websites. *ITAA Proceedings*. Online publication: www.itaonline.org.
- Tyner, K. & Ogle, J. P. (2005). Feminist Theory of the Body: Applications for Textiles and Clothing Scholars. *ITAA Proceedings*. Online publication: www.itaonline.org.
- Tyner, K. & Ogle, J. P. (2004). Feminist perspectives on dress: An analysis of Ms. magazine from 1972 through 2002. *ITAA Proceedings*. Online publication: www.itaonline.org.

5. Reports:

6. Book Reviews:

7. Other Works in Print:

B. Works not in Print

1. Papers Presented at Professional Meetings:

- Tyner, K. & Einhorn, D. (2013). *Do Class Differences Exist? An Exploration of Vogue's Fashion Advice from 1900-1918*. Presented at the 2013 meeting of the Popular Culture Association, Washington, D.C.

- Larson, L., & Tyner, K. (2012). *Fashion, Femininity, and Fetishism: A Comparison of French and American Online Magazine Content*. Presented at the 2012 meeting of the Popular Culture Association, Boston, MA.
- Tyner, K., Sullivan, P., Hustvedt, G., Dupont, A., & Ryu, J. (2011). *Integrating Experiential Learning into the Classroom: A Case of Sustainable Product Development and Marketing of Cotton*. Presented at the 2011 meeting of the International Textile and Apparel Association, Philadelphia, PA.
- Ogle, J. P., Tyner, K., & Schofield-Tomschin, S. (2010). *Jointly Navigating the Reclamation of the "Woman I Used to Be": Negotiating Concerns about the Postpartum Body within the Marital Dyad*. Presented at the 2010 meeting of the International Textile and Apparel Association, Montreal, Canada.
- Tyner, K. & Damhorst, M.L. (2010). *Experiences of aging and ambivalence through nonsurgical cosmetic procedures*. Presented at the 2010 Appearance Matters conference at The Center for Appearance Research, University of the West of England, Bristol, U.K.
- Tyner, K. & Damhorst, M.L. (2009). *Experiences of the Aging Female Body and Possible Selves Through the Consumption of Nonsurgical Cosmetic Procedures*. Presented at the 2009 meeting of the International Textile and Apparel Association, Seattle, WA.
- Sullivan, P., Tyner, K., & DuPont, A. (2009). *The economic and consumer impact of outshopping in the U.S.: A case of Mexican cross-border shoppers during the 2008 holiday shopping season*. Presented at the 2009 meeting of the International Textile and Apparel Association, Seattle, WA.
- Tyner, K. & Damhorst, M. L. (2009). *Consumption of Nonsurgical Cosmetic Enhancement Technologies: A Process of Ambivalence*. Presented at the 2009 Consumer Culture Theory Conference, Ann Arbor, MI.
- Tyner, K. & Niehm, L. S. (2006). *Advanced Skin Care Technology: An Application of the Technology Acceptance Model*. Presented at the 2006 meeting of the International Textile and Apparel Association, San Antonio, TX.
- Fiore, A. M., Niehm, L., Tyner, K., Yoo, J. C., Jeong, M., Hausafus, C., & Oh, H. (2006). *An educational program to enhance experiential aspects of small rural business websites*. Presented at the 2006 meeting of the International Textile and Apparel Association, San Antonio, TX.
- Tyner, K. & Damhorst, M. L. (2006). *Dress as performative: Analysis and synthesis*. Presented at the 2006 meeting of the Midwest Sociological Society, Omaha, NE.
- Tyner, K. & Ogle, J. P. (2005). *Feminist Theory of the Body: Applications for Textiles and Clothing Scholars*. Presented at the 2005 meeting of the International Textile and Apparel Association, Washington, D. C.

Tyner, K. & Ogle, J. P. (2004). *Feminist perspectives on dress: An analysis of Ms. magazine from 1972 through 2002*. Presented at the 2004 meeting of the International Textile and Apparel Association, Portland, OR.

Tyner, K. & Ogle, J. P. (2004). *Feminist perspectives on cosmetic surgery: An analysis of Ms. magazine content from 1972 through 2002*. Presented at the 2004 meeting of the Midwest Sociological Society, Kansas City, MO.

2. Creative works

4. Invited Talks, Lectures, and Presentations:

Guest Lecture, Feminist Theory and Theoretical Applications to Research
AMD 665 Social Psychology of Dress and Appearance, Iowa State University, June 2021

Guest Lecture, Professional Dress in the Workplace – Texas State University
FCS 4301 Internship in Family and Consumer Science, January 2011 and January 2013
ID 3324 Professional Practices, October 2012

Allies of Texas State Lavender Graduation
Keynote Speaker, December 2011

Guest Lecture, The Body and Physical Attractiveness
WS 201 Introduction to Women's Studies, October 2007 and April 2008.

Guest Lecture, Feminist Perspectives of the Dressed Body
SOC 327 Sex and Gender in Society, April 2007.

5. Consultancies:

6. Workshops:

7.5. Other Works not in Print:

- a. Works “submitted” or “under review”
- b. Works “in progress”

C. Grants and Contracts

1. Funded External Grants and Contracts:

Sullivan, P., Dupont, A., Hustvedt, G., & Tyner, K. (2010). U.S. Cotton Promotion Project: Sustainable Product Development and Marketing. 2011 Cotton Student Sponsorship Program. \$31,839.

2. Submitted, but not Funded, External Grants and Contracts:

3. Funded Internal Grants and Contracts:

Assessment Mini-Grant 2021-2022, Sam Houston State University, \$700
Tyner, K. (2012). The Vogue Archive. Alkek Library Resource Grant. \$28,000.

4. Submitted, but not Funded, Internal Grants and Contracts:

D. Fellowships, Awards, Honors:

Demaris Pease Scholarship, College of Human Sciences, Iowa State University, 2005-2007
Sara Douglass Fellowship for Professional Promise, International Textile and Apparel Association, 2006
Geraldine Clewell Doctoral Fellowship, Phi Upsilon Omicron, 2006
Hellen E. Clark Leadership Award, College of Human Sciences, Iowa State University, 2006
Catherine Maurice Carroll Scholarship, College of Human Sciences, Iowa State University, 2005
Helen G. Easter Graduate Scholarship, College of Family and Consumer Sciences, Iowa State University, 2004
Elizabeth Beveridge Memorial Scholarship, College of Family and Consumer Sciences, Iowa State University, 2004

IV. SERVICE

A. Institutional

1. University:

(at Texas State University)
Allies of Texas State Member, Allies Training Facilitator since 2009 - 2013
Advisory Board for Faculty-led Programs Abroad

2. College:

(at Sam Houston State University)
COHS Mentoring Teams for Excellence Mentor, 2021 - present
COHS Academic Review Panel, 2021 – present
COHS PULSE Committee, 2023 – present
COHS Diversity, Equity and Inclusion (DEI) Committee, 2020 - 2023
COHS Meta-Assessment Review, 2020 – 2023

3. Department/School:

(at Sam Houston State University)
HUSC Curriculum Committee, Chair, 2021 – present
HUSC Scholarship Committee, 2020 – present

POSE/Fashion Merchandising Club Advisor 2020 – present
Peer Review of Teaching Committee, 2020 - 2021
ID Program Coordinator and Faculty Search Committee 2021, 2022, 2023 (chair)
ID Visiting Assistant Professor Search Committee 2021
HUSC Administrative Associate II staff position Search Committee, 2023

(at Texas State University: 2008-2013)

Family and Consumer Science Department Library Liaison, 2010 – 2013
Fashion Merchandising Study Abroad Coordinator, 2009 – 2013
FashionNation Faculty Advisor, 2011 – 2013
Fashion Merchandising Association Faculty Advisor, 2008-2009
FM Assistant Professor Search Committee, 2010-2011
FCS Director Search Committee, 2011-2012

B. Professional:

Clothing and Textiles Research Journal, Manuscript Reviewer, 2011 – 2013
International Textile and Apparel Association, Abstract Reviewer, 2009 – 2013

Academy of Marketing Science, Paper Reviewer, 2011

C. Community:

D. Service Honors and Awards:

E. Service Grants and Contracts

1. Funded External Service Grants and Contracts:
2. Submitted, but not Funded, External Service Grants and Contracts:
3. Funded Internal Service Grants and Contracts:
4. Submitted, but not Funded, Internal Service Grants and Contracts: