

Meta-Assessment Rubric  
for Evaluating Assessment Plans

**Program/Unit Name:**

**Assessment Cycle:**

**Goals**

*Broad statements of mission or purpose that serve as the guiding principle of a unit.*

<b>Goals should ideally:</b> <ul style="list-style-type: none"> <li>• Broadly state the intentions, aspirations, or ambitions of the unit</li> <li>• Address the larger impact of the unit</li> </ul> <b>Note:</b> <ul style="list-style-type: none"> <li>• Goals are not necessarily directly measurable.</li> <li>• Although there is no minimum number of goals, plans should have more than one goal.</li> <li>• The number of goals should be appropriate for the size of the unit.</li> </ul>	Developing	Minimally Compliant	Good	Exemplary
	<ul style="list-style-type: none"> <li>• None entered</li> </ul>	<ul style="list-style-type: none"> <li>• Goal(s) are stated, but they are generally unclear</li> </ul>	<ul style="list-style-type: none"> <li>• Goal(s) are clearly stated</li> </ul>	<ul style="list-style-type: none"> <li>• More than one goal entered</li> <li>• All goals are clearly stated</li> <li>• Goals address the full purpose of unit according to the course catalog</li> </ul>
<b>Reviewer Feedback</b>				

## Objectives

*Specific, detailed, and measurable statements of the expected knowledge, skills, or abilities gained as a result of receiving instruction or training, or of the expected attainment of non-learning tasks.*

<b>Objectives should:</b> <ul style="list-style-type: none"> <li>• Clearly align with goals</li> <li>• Isolate one behavior or service</li> <li>• Articulate the knowledge, skills, or abilities gained or demonstrated (LO)</li> <li>• Describe the desired quality or improvement of services (PO)</li> <li>• Use precise, measurable, and observable verbs (e.g., analyze, create, identify, solve) instead of verbs that are not observable (e.g., understand, know, be familiar with)</li> </ul> <b>Notes:</b> <ul style="list-style-type: none"> <li>• Learning objectives (LO) are required by academic programs.</li> <li>• Performance objectives (PO) are required by all others.</li> <li>• All units may have both LO and PO.</li> <li>• Each goal should be supported by more than one objective.</li> </ul>	Developing	Minimally Compliant	Good	Exemplary
	<ul style="list-style-type: none"> <li>• None entered; or</li> <li>• None fully address specifications for an objective</li> </ul>	<ul style="list-style-type: none"> <li>• At least one addresses all specifications</li> </ul>	<ul style="list-style-type: none"> <li>• Most address all specifications</li> </ul>	<ul style="list-style-type: none"> <li>• More than one objective per goal</li> <li>• All address all specifications</li> </ul>
<b>Reviewer Feedback</b>				

## Indicators and/or KPIs

*The methods, instruments, processes, or techniques used to measure and evaluate learning or performance objectives; the means of gathering data. Learning objectives will have indicators, and performance objectives will have KPIs (Key Performance Indicators).*

<b>Indicators/KPIs should describe:</b> <ul style="list-style-type: none"> <li>• The source of data (e.g., exam scores, survey data, etc.)</li> <li>• How data is gathered, by whom, and from whom</li> <li>• When or how often data will be gathered</li> <li>• Who will evaluate or score the item(s)</li> <li>• The rubric or evaluation scale (e.g., %, 0-5, pass/fail, Likert scale, etc.)</li> <li>• Who will review the results and when they will be reviewed</li> </ul>	Developing	Minimally Compliant	Good	Exemplary
	<ul style="list-style-type: none"> <li>• None entered; or</li> <li>• All are lacking many details to address specifications for an indicator/KPI</li> <li>• No direct measures included</li> </ul>	<ul style="list-style-type: none"> <li>• At least one addresses most specifications</li> <li>• At least one direct measure included</li> </ul>	<ul style="list-style-type: none"> <li>• Most address most specifications</li> <li>• Most measures used are direct</li> </ul>	<ul style="list-style-type: none"> <li>• All address most specifications</li> <li>• More than one indicator/KPI per objective</li> <li>• Mix of direct and indirect measures used for each objective</li> </ul>
<b>Indicators/KPIs should:</b> <ul style="list-style-type: none"> <li>• Clearly align with objectives</li> <li>• Include both direct and indirect measures, with an emphasis on direct measures</li> <li>• Clearly show how they can provide data for improving learning and performance</li> </ul> <b>Notes:</b> <ul style="list-style-type: none"> <li>• Direct measures assess actual learning or performance, while indirect measures imply that learning or performance improvement has occurred.</li> <li>• Specific instruments may be attached as supporting documentation, when appropriate.</li> <li>• Each objective should be supported by more than one indicator/KPI.</li> </ul>	Reviewer Feedback			

## Criteria/Targets

*The benchmark, value, or result that will represent success at achieving a learning or performance objective.*

*Indicators will have criteria, and KPIs will have targets.*

<b>Criteria/Targets should:</b> <ul style="list-style-type: none"> <li>• Align with indicators/KPIs and objectives</li> <li>• Be measurable and quantifiable (e.g., an increase of 5%)</li> <li>• Represent a feasible or reasonable amount of success (ambitious but attainable)</li> <li>• Contain specific contextual information to explain how the criteria/targets for success were selected and were appropriate for the objectives (e.g., specific benchmarks, accepted standards, past results)</li> </ul>	Developing	Minimally Compliant	Good	Exemplary
	<ul style="list-style-type: none"> <li>• None entered; or</li> <li>• None fully address specifications for a criterion/target</li> </ul>	<ul style="list-style-type: none"> <li>• At least one criterion/target addresses all specifications</li> </ul>	<ul style="list-style-type: none"> <li>• Criteria/targets are included for all indicators or KPIs</li> <li>• Most address all specifications</li> </ul>	<ul style="list-style-type: none"> <li>• Criteria/targets are included for all indicators or KPIs</li> <li>• All address all specifications</li> </ul>
<b>Reviewer Feedback</b>				

## Findings/Results

*A clear and concise summary of the results gathered from the assessment indicators and/or KPIs.*

Findings/results should:	Developing	Minimally Compliant	Good	Exemplary
<ul style="list-style-type: none"> <li>Align with the corresponding target for success</li> <li>Be concise and well-organized</li> <li>Provide actionable data that can clearly be used for improvement</li> <li>Compare new findings to past trends, previous results, and/or existing standards as appropriate</li> <li>Provide a clear explanation that targets were met, partially met, or not met</li> <li>Include supporting documentation, if applicable (e.g., completed rubrics, survey results)</li> </ul>	<ul style="list-style-type: none"> <li>None entered; or</li> <li>All are lacking many details to address specifications for a finding/result</li> </ul>	<ul style="list-style-type: none"> <li>At least one addresses most specifications</li> <li>At least one aligns with the target for success and clearly indicates if target was met</li> </ul>	<ul style="list-style-type: none"> <li>Most address most specifications</li> <li>Most align with the targets for success and clearly indicate if targets were met</li> </ul>	<ul style="list-style-type: none"> <li>All address most specifications</li> <li>All align with the targets for success and clearly indicate if targets were met</li> </ul>
<b>Notes:</b> <ul style="list-style-type: none"> <li>It is okay if a criterion/target is not met. This just provides an opportunity for future improvement.</li> <li>Be sure to anonymize all data submitted.</li> </ul>	<b>Reviewer Feedback</b>			

## Actions

*Specific steps taken to improve a program or unit based on analysis of the assessment findings and/or KPI results.*

<b>Actions should:</b> <ul style="list-style-type: none"> <li>Clearly follow from assessment findings/results</li> <li>Identify an area that needs to be monitored, remediated, or enhanced               <ul style="list-style-type: none"> <li>Define logical “next steps”</li> <li>Identify a responsible person or group</li> <li>Contain completion dates</li> </ul> </li> <li>Or explain why a finding/result will not be assessed in the future</li> </ul>	<b>Developing</b>	<b>Minimally Compliant</b>	<b>Good</b>	<b>Exemplary</b>
<b>Notes:</b> <ul style="list-style-type: none"> <li>This item is in future tense. It should only include what the unit will do in the next cycle.</li> <li>It’s okay if some, but not all, actions identify an area of the assessment process that needs improvement (e.g., only changing the indicator or criterion).</li> <li>Actions related to learning objectives should be mostly focused on pedagogical and/or curricular changes to affect student learning.</li> </ul>	<ul style="list-style-type: none"> <li>None entered; or</li> <li>None fully address specifications for a finding/result; or</li> <li>All actions focus on continuing current processes or increasing targets or specifications</li> </ul>	<ul style="list-style-type: none"> <li>At least one addresses most specifications</li> </ul>	<ul style="list-style-type: none"> <li>Most address most specifications</li> </ul>	<ul style="list-style-type: none"> <li>All address most specifications</li> </ul>
<b>Reviewer Feedback</b>				

## PCI Update

*The narrative updating the unit's relative progress in completing the previous cycle's plan for continuous improvement (PCI).*

<b>The PCI Update should:</b> <ul style="list-style-type: none"> <li>• Be specific and detailed</li> <li>• Provide a progress update, with relevant contextual information, for all items discussed in the previous cycle's PCI</li> <li>• Clarify whether items in the previous PCI were completed or not, and to what extent</li> </ul> <b>Note:</b> <ul style="list-style-type: none"> <li>• The PCI update should be in past tense.</li> <li>• This rating of this item is dependent on the quality of the previous cycle's PCI.</li> <li>• Mark N/A in notes section and do not select a rating if this was a <b>new unit</b> for the year being reviewed. New units will not have a previous PCI.</li> </ul>	Developing	Minimally Compliant	Good	Exemplary
	<ul style="list-style-type: none"> <li>• Not entered; or</li> <li>• Does not address any items from the previous PCI</li> </ul>	<ul style="list-style-type: none"> <li>• Does not address all items from previous PCI; or</li> <li>• May fully address previous PCI, but information in previous PCI was limited</li> </ul>	<ul style="list-style-type: none"> <li>• Addresses all items from previous PCI</li> <li>• Previous PCI was adequate</li> <li>• Provides general detail (lacks some specificity)</li> </ul>	<ul style="list-style-type: none"> <li>• Addresses all items from previous PCI</li> <li>• Previous PCI was robust</li> <li>• Provides specific detail (who, what, when, where, why)</li> </ul>
Reviewer Feedback				

## New PCI

*The narrative summarizing all actions to be implemented into one coherent plan.*

<b>The New PCI should:</b> <ul style="list-style-type: none"> <li>• Be specific and detailed</li> <li>• Include a summary of all identified actions found within the current plan</li> <li>• Include any new initiatives or other items that will be assessed in the next cycle</li> <li>• Provide additional contextual information or details about what the actions are, how and when they will be implemented, and who will be responsible</li> </ul> <b>Notes:</b> <ul style="list-style-type: none"> <li>• The New PCI should be in future tense.</li> <li>• The New PCI should represent all the unit's intended actions that will be assessed for the following cycle.</li> </ul>	Developing	Minimally Compliant	Good	Exemplary
	<ul style="list-style-type: none"> <li>• Not entered; or</li> <li>• Does not address any actions from the current plan</li> </ul>	<ul style="list-style-type: none"> <li>• Does not include all actions from the current plan</li> </ul>	<ul style="list-style-type: none"> <li>• Includes all actions from the current plan</li> <li>• Provides general detail (lacks some specificity)</li> </ul>	<ul style="list-style-type: none"> <li>• Includes all actions from the current plan</li> <li>• Provides specific detail (who, what, when, where, why)</li> </ul>
<b>Reviewer Feedback</b>				



**Overall Rating**

*Please select an overall rating for the assessment plan.*

Developing	Minimally Compliant	Good	Exemplary
<div>Reviewer Feedback</div>			