

## New Degree Program Development Process

The process for new academic programs can be found below. Please note that the first step in initiating this process is via the [Program Analytics Request Form](#).

### Stage I Program Analytics Request



- Initiator submits a request for a new degree program via [Program Analytics Request Form](#)
- Process focuses on: gathering admin information, screening for CIP codes, related industries, target occupations, and any other data unique to the proposed program
- Analytics Team collects preliminary research/data to assess the general workforce demand and competitive landscape.

### Stage I Orientation and Data Summary



- An orientation is held with the program initiator(s) and the Program Development and Program Analytics teams to explain and answer questions about the 2-Stage program development process, to collect any additional context behind the proposed program, and to clarify any necessary information
- If, after the preliminary research and orientation meeting, the data show lack of analytic support, a Preliminary Data Summary may be developed to help initiators decide whether or not to continue with Stage I of the proposal.

### Stage I Program Analytics Report



- Analytics Team completes the Program Analytics Report<sup>1</sup>. Program Development will deliver the report along with the prepopulated program proposal form and schedule a [required](#) analytics debrief meeting with initiator(s) and Analytics Team to discuss the data findings.
- Initiator uses the Program Analytics Report, along with any other information or research collected by the initiator(s), to complete the Stage I: Needs and Financial Analysis proposal.

**Stage I  
Needs and Finance  
Analysis**



- Initiator completes Stage I: Needs & Finance Analysis proposal sections and appendices 1 , 2, 3 (if applicable) and 4 and submits draft to Program Development via [email](#)<sup>2</sup>.
- Program Development contacts the Financial Planning and Budget team with the program proposal to request a Stage I Financial Analysis.
- Program Development coordinates a Stage I: Financial Analysis initial (prelim) meeting including Program Analytics, Financial Planning and Budget, program initiator(s), and respective Academic Dean and Dept. Head.
- All additional Stage I information/clarification is gathered in the initial meeting and Finance Planning and Budget team begins completing the Financial Analysis required for Stage I.
- Upon delivery of the Financial Analysis, Program Development coordinates a debrief meeting where Financial Planning and Budget team presents the findings.

**Stage II  
Content & Quality**



- Initiator completes the Stage II: Content & Quality proposal, with any support as needed from Program Development, and acquires all approval signatures.
- Associate Dean (UCC Representative) submits the completed Stage II: Content & Quality proposal for UCC review through the T:Drive folder: Curriculum at one of the curriculum entry points (Month 1)
- The Program Development reviews submission to ensure all sections in Stage II: Content & Quality proposal are complete and the latest proposal has been submitted.
- The Program Development process is complete, and the proposal now goes through University Curriculum Committee review processes, followed by Academic Affairs Council, Board of Regents, and The Texas Higher Education Coordinating Board.

<sup>1</sup>Program Analytics Report data expires one year from delivery. Please, plan accordingly to ensure each stage is completed in a timely manner. If the new program development process takes longer than one year, a new Program Analytics Report must be completed, and Stage I: Needs & Finance Analysis must be refreshed and resubmitted, causing significant delays in the process

<sup>2</sup>Once initiator has submitted the Stage I: Needs and Finance Analysis draft to Program Development, the initiator is encouraged to start working on Stage II: Content & Quality.