

Business Administration-Banking and Financial Institutions MBA (Executive MBA)

Leadership Development

Goal Description:

The goal of the EMBA degree is to develop business professionals prepared for leadership roles within commercial banks or regulatory agencies.

Providing Department:

Business Administration-Banking and Financial Institutions MBA (Executive MBA)

Progress: Completed

RELATED ITEMS/ELEMENTS

RELATED ITEM LEVEL 1

Communication

Learning Objective Description:

Graduates of the EMBA program should be able to demonstrate language and content that suits the intended audience and organize content in a logical sequence.

RELATED ITEM LEVEL 2

Written Assignments

Indicator Description:

Assignments in selected EMBA courses will be assessed using a common rubric with results falling into one of three categories: exceeds expectations, meets expectations or below expectations.

Criterion Description:

All EMBA students will fall in the categories of meets or exceeds expectations.

Findings Description:

Seven students in the second year of the EMBA program were assessed on writing skills in FINC 5395: Commercial Bank Lending, the capstone course of the program. All students were scored in the top two categories of meets expectations or exceeds expectations in the rubric category “writing communication” in the case assigned to the class.

RELATED ITEM LEVEL 3

Written Assignments

Action Description:

As in past years, findings indicate that the EMBA student are generally performing very well on the writing learning assessment.

With a new faculty member teaching the Communications course, we look at improved methods of assessment

RELATED ITEM LEVEL 1

Critical Thinking

Learning Objective Description:

Graduates of the EMBA program should be able to distinguish relevant and non-relevant information regarding a business problem and develop a valid argument in support of a conclusion.

RELATED ITEM LEVEL 2

Critical Thinking Assignments

Indicator Description:

Assignments in selected EMBA courses will be assessed using a common rubric with results falling into one of three categories: exceeds expectations, meets expectations or below expectations.

Criterion Description:

All EMBA students will fall in the categories of meets or exceeds expectations.

Findings Description:

Seven students in the second year of the EMBA program were assessed on critical thinking skills in FINC 5395: Commercial Bank Lending, the capstone course of the program. All students were scored in the top two categories of meets expectations or exceeds expectations in the rubric category “responses to questions” in the case assigned to the class.

RELATED ITEM LEVEL 3

Critical Thinking Assignments

Action Description:

In the critical thinking area, students are generally doing very well and meeting program learning goals. Cases will continue to be utilized to emphasis this area, and additional courses will be sought to include in the assessment process.

RELATED ITEM LEVEL 1

Strategic Decision-Making

Learning Objective Description:

Graduates of the EMBA program should be able to consider different strategic options using available evidence through the lens of organizational goals and generate applicable solutions for business problems.

RELATED ITEM LEVEL 2

Strategic Decision-Making Assignments

Indicator Description:

Assignments in selected EMBA courses will be assessed using either an individual grading criteria or using a rubric with results falling into one of three categories: exceeds expectations, meets expectations or below expectations.

Criterion Description:

All EMBA students will fall in the categories of meets or exceeds expectations in the rubric or score 80% or higher.

Findings Description:

Five students in the first year of the EMBA program were assessed on critical thinking skills in two assignments in FINC 5320: Seminar in Commercial Banking . In the bank management simulation, 4 (80%) students scored above 80% and 1 (20%) scored below 80%. In the section “responses to questions” in the case assignment, all student scored in the top two categories of meets expectations or exceeds expectations.

RELATED ITEM LEVEL 3

Strategic Decision-Making Assignments

Action Description:

In strategic decision-making, students are generally doing very well and meeting program learning goals. Cases will continue to be utilized to emphasis this area, and additional courses will be sought to include in the assessment process.

Update to Previous Cycle's Plan for Continuous Improvement Item

Previous Cycle's Plan For Continuous Improvement (Do Not Modify):

Closing Summary

The 2019-2020 program year was taught entirely online and did not include the usual two-week in-residence session. We are back to that split schedule of face-to-face and online instruction, and we have added three new faculty members, so there was a significant degree of change over the past year. It was also the second year that students from both the first year and second year cohorts were assessed in the same cycle, using the Seminar course in Commercial Banking and Commercial Bank Lending.

Going forward, we will add more courses into the assessment process and continue to solicit feedback from out EMBA Advisory Committee as well as our Banking Advisory Board. We will also have a new Chair of Banking joining the department in January, which will add a new level of guidance to the EMBA program. Finally, we are including a bank management simulation in the Commercial Banking seminar, which will be used to assess learning. This project was funded by as assessment min-grant, and we will present and publish the results.

Update of Progress to the Previous Cycle's PCI:

We continue to seek more input from different classes on assessment. EMBA faculty will be contacted directly to work on developing an assessment plan which fits into the overall program. It was determined the bank management simulation involved too many areas of banking which are not covered which decreases its effectiveness as a learning or assessment tool.

New Plan for Continuous Improvement Item

Closing Summary:

Under the leadership of the new Chair of Banking, we have begun an internal program review and including all EMBA faculty in that process. We will have meetings to review the curriculum and make changes to the course sequence and cohort grouping as necessary. As part of this process, we will identify the best course(s) to assess each learning objective. We will update the overall assessment over the course of the year.