

# Digital Literacies Certificate

## Prepare Professionals for the Field

### Goal Description:

The program will prepare certificate completers with a deep knowledge of the requisite skill set to hold positions in the field of digital literacy.

**Providing Department:** Digital Literacies Certificate

### RELATED ITEMS/ELEMENTS

#### RELATED ITEM LEVEL 1

### Candidate Mastery of Course Objectives

#### Learning Objective Description:

Candidates will master all course objectives for the 4 courses in the certificate.

#### RELATED ITEM LEVEL 2

### Evidence of Mastery of Course Objectives

#### Indicator Description:

Mastery of course objectives are regularly and systematically assessed through course-based assignments in all four of the certificate courses.

#### Criterion Description:

100% of candidates will receive passing scores on all course-based assessments, as evidenced by earning a B or better in the final course grade.

#### Findings Description:

All candidates enrolled in the digital literacies certificate received passing scores on all course-based assessments, as evidenced by earning a B or better in the final course grade.

#### RELATED ITEM LEVEL 3

### Evidence of Mastery of Course Objectives

#### RELATED ITEM LEVEL 1

### Recruit and Retain Candidates

#### Performance Objective Description:

The program will grow annually through the recruitment and retention of diverse students.

#### RELATED ITEM LEVEL 2

### Recruitment and Retention Data

#### KPI Description:

The program will grow by 10% annually through the recruitment of diverse candidates.

#### Results Description:

The program did not grow by 10% annually. The digital literacies certificate coordinator is working with the M.Ed Curriculum and Instruction Coordinator to develop a track in digital literacies.

#### RELATED ITEM LEVEL 3

### Action: Recruitment

#### Action Description:

The digital literacies certificate coordinator will work with the M.Ed. in Curriculum and Instruction to add digital literacies as a track in the C&I M.Ed.

#### RELATED ITEM LEVEL 3

### Recruitment and Retention Data

## **Update to Previous Cycle's Plan for Continuous Improvement Item**

### **Previous Cycle's Plan For Continuous Improvement (Do Not Modify):**

#### **Closing Summary**

Due to low enrollment in the certificate program, but interest in the courses and the relevance of the topics included in the coursework, we will begin taking steps to explore the possibility of creating pathways that will lead to these courses being a concentration area within multiple graduate degrees, rather than a stand-alone certificate program.

### **Update of Progress to the Previous Cycle's PCI:**

#### **Closing Summary**

Due to low enrollment in the certificate program, but interest in the courses and the relevance of the topics included in the coursework, we took steps to explore the possibility of creating a cognate in digital literacies within the C&I M.Ed. This included discussions with the ISDT doctoral director to have cross-listed ISDT/Digital Literacy courses to create an 18 hour cognate that could be embedded within the C&I M.Ed.

## **New Plan for Continuous Improvement Item**

#### **Closing Summary:**

#### **Closing Summary**

Due to low enrollment in the certificate program, but interest in the courses and the relevance of the topics included in the coursework, we will

1. Explore adding a cognate in digital literacies in the C&I M.Ed.
2. Explore adding courses that are cross-listed within the ISDT M.Ed.