

Entrepreneurship BBA

Demonstrate Knowledge of Entrepreneurship Core Concepts And Principles

Goal Description:

Students should demonstrate a thorough understanding of basic entrepreneurship core concepts and principles, as reflected in the ten steps to entrepreneurial success framework.

Providing Department: Entrepreneurship BBA

Progress: Completed

RELATED ITEMS/ELEMENTS

RELATED ITEM LEVEL 1

Understanding of Cash And Capital Management

Learning Objective Description:

Students should know how to read and interpret financial statements, and what measures to take to improve cash balances and cash flow.

RELATED ITEM LEVEL 2

Understanding of Legal, Personnel, Administrative, and Risk Management Plan

Indicator Description:

Student teams will complete a project to develop a legal, administrative, personnel, and risk management plan for a hypothetical startup venture.

Criterion Description:

All students will complete a business risk management project including this criterion, with at least 75% meeting or exceeding expectations. BUAD 4345

Findings Description:

32 of 32 students completed risk assessment plan with 100% scoring 80 or higher.

Criterion met.

RELATED ITEM LEVEL 3

Action for ENTR

Action Description:

The program will focus on the finance portion of the course. Additional explanation of the critical information that is in the accounting statements will be provided to students. This will help students better understand the how the accounting components relate to the course material.

Update to Previous Cycle's Plan for Continuous Improvement Item

Previous Cycle's Plan For Continuous Improvement (Do Not Modify):

Closing Summary

Continue to emphasize ongoing improvement in written and oral expression and financial skills.

Participate in writing improvement/enhancement project.

Enhance unit on financial reporting and management in BUAD 4348.

Update of Progress to the Previous Cycle's PCI:

Continue to emphasize ongoing improvement in written and oral expression and financial skills. DONE.
CONTINUE IN 2022-23.

Participate in writing improvement/enhancement project. Expand this project in the next assessment cycle.

Enhance unit on financial reporting and management in BUAD 4348.

New Plan for Continuous Improvement Item

Closing Summary:

Closing Summary

Continue to emphasize ongoing improvement in written and oral expression and financial skills.

Participate in writing improvement/enhancement project.

Further enhance unit on financial reporting and management in BUAD 4348.

Develop internship program as alternative to BUAD 4348.