

Sport Management MS

Basic Statistics Interpretation

Goal Description:

MS in Sport Management students will be able to interpret basic statistical findings.

Providing Department: Sport Management MS

RELATED ITEMS/ELEMENTS

RELATED ITEM LEVEL 1

Basic Statistics Interpretation

Learning Objective Description:

Sport Management students will demonstrate a comprehensive knowledge of descriptive statistics (i.e., descriptives), group differences (i.e., analysis of variance (ANOVA), prediction (i.e., simple and multiple regression), and nonparametric statistics (i.e., Chisquare).

RELATED ITEM LEVEL 2

Basic Statistics Interpretation

Indicator Description:

Assignments developed by program faculty will assess students' ability to correctly interpret statistical findings that emerge from analysis conducted in SPSS. Students will be distributed a dataset and will be asked to execute different methods of analysis to address appropriate research questions. Students will then complete written assignments that address each particular type of analysis, which will then be evaluated by a rubric developed by program faculty.

Criterion Description:

Students must correctly complete each of the statistics assignments attached to this objective with 80 percent accuracy. There will be a total of four assignments that address descriptive statistics (i.e., descriptives), group differences (i.e., analysis of variance (ANOVA), prediction (i.e., simple and multiple regression), and nonparametric statistics (i.e., Chisquare). In each case, the expectation is that the student will achieve a minimum of 80 percent mastery on each assignment, not a cumulative 80 percent on the four assignments.

Findings Description:

Due to staffing shortages, this course was moved online for Fall 2021 and taught by an exercise science faculty member. As such, there are no findings to report.

RELATED ITEM LEVEL 3

Basic Statistics Interpretation

Action Description:

Given the course delivery method/staffing changes, this particular goal was not directly measured for Fall 2021. However, comprehensive exam results suggest most graduates have a basic understanding of general statistics and can interpret quantitative findings appropriately. Plans have been implemented to directly measure this outcome for Fall 2022. As such, we will continue monitoring this goal for the upcoming assessment cycle.

Comprehensive Exams

Goal Description:

Sport Management students will demonstrate mastery of four key content areas within the M.S. in Sport Management program.

Providing Department: Sport Management MS

RELATED ITEMS/ELEMENTS -----

RELATED ITEM LEVEL 1

Comprehensive Exams

Learning Objective Description:

M.S. in Sport Management students will be able to demonstrate mastery of content areas that are a part of their curriculum. Students are tested on four content areas, of which Research Methods is a required content area for every student.

RELATED ITEM LEVEL 2

Comprehensive Exams

Indicator Description:

Sport Management program faculty will serve as readers of each content area response to determine whether a student has successfully mastered that area. Readers will be responsible for questions from courses they have taught and/or their content area expertise. There are three evaluative possibilities for each response: **Pass, Conditional Pass, and Fail. Conditional Pass** and **Fail** ratings on the initial attempt will require an oral defense, written response, or complete rewrite of the response, which is at the discretion of the reader.

Criterion Description:

At least 80% of the M.S. in Sport Management candidates will pass all four content areas of the Comprehensive Exams on their initial attempt. The candidate must receive a **Pass** rating on all four areas of their initial attempt. A **Conditional Pass** rating on the initial attempt will be treated as not meeting the criterion.

Findings Description:

Total: 11 out of 15 students passed all four content areas on the first attempt (73% pass rate).

Fall 2021: 5 out of 9 students passed all 4 content areas on the first attempt.

Spring 2022: 4 out of 4 students passed all 4 content areas on the first attempt.

Summer 2022: 2 out of 2 students passed all 4 content areas on the first attempt.

15 out of 15 students successfully passed all 4 content areas of the comprehensive exam within 2 attempts.

RELATED ITEM LEVEL 3

Comprehensive Exams

Action Description:

For the 2021 - 2022 assessment cycle, students reached a 73% (11 out of 15) passing rate on all four content areas (Law, Marketing, Event/Facility Management, & Research Methods) of the comprehensive exam on their first attempt. While this outcome falls short of the goal of 80% pass rate, the sport management faculty is committed to preparing our students to successfully meet/exceed all measurement criteria as they align with the goals/objectives of the graduate program.

Cumulative Professional Development

Goal Description:

Sport Management students will be able to use their acquired knowledge, skills, and experience in a field experience setting.

Providing Department: Sport Management MS

RELATED ITEMS/ELEMENTS -----

RELATED ITEM LEVEL 1

Cumulative Professional Development

Learning Objective Description:

Sport Management students will demonstrate their comprehension and application of numerous course concepts through internships.

RELATED ITEM LEVEL 2

Cumulative Professional Development

Indicator Description:

Students will be able to demonstrate professional competency in an applied setting. Students will engage in a variety of assignments including monthly blogs, weekly internship logs, and a cumulative reflection paper in order to demonstrate summary professional development. The cumulative portfolio is evaluated via a rubric established by program faculty. Students' cumulative performance will also be evaluated by their internship site supervisor via a rubric established by program faculty.

Criterion Description:

Students' final internship evaluation from the site supervisor must reach a minimum of an 85% rating. Additionally, the professional portfolio and all accompanying assignments presented by the student must also attain a minimum of an 85% rating.

Findings Description:

For the 2021-2022 assessment cycle, 100% of students scored an 85% or better on the site supervisor rating and professional portfolio assignment.

RELATED ITEM LEVEL 3

Cumulative Professional Development

Action Description:

For the 2021 - 2022 assessment cycle, students exceeded program goals of at least 85% pass rate on both site supervisor and professional portfolio evaluations. All students (15/15) earned at least a grade of 90% on both components of the internship evaluation. The efforts to maintain this passing rate will be emphasized for the upcoming academic year.

Research Skills And Practices

Goal Description:

Sport Management students will be able to demonstrate appropriate research skills and practices.

Providing Department: Sport Management MS

RELATED ITEMS/ELEMENTS -----

RELATED ITEM LEVEL 1

Research Skills And Practices

Learning Objective Description:

Sport Management students will be able to format references in scholarly works in the correct APA format.

RELATED ITEM LEVEL 2

Research Skills And Practices

Indicator Description:

A rubric developed by the program faculty will be used to assess students' research skills regarding properly formatting references using APA. Students will be distributed a comprehensive list of references. Students must follow APA format when formatting these references. Students must use the Publication Manual of the American Psychological Association (6th ed.) for proper formatting. Students must organize these sources into a 'References' page similar to what you would see at the end of an article or research manuscript.

Criterion Description:

At least 80% of students who complete the Sport Management program will score 90% or better on the first attempt for the APA formatting assignment.

Findings Description:

Due to staffing shortages, this course was moved to an online format and taught by an exercise science faculty member. As such, students were not tested/measured over the APA formatting assignment aligned with this objective.

RELATED ITEM LEVEL 3**Research Skills and Practices****Action Description:**

This goal/objective was not measured for the Fall 2021 semester. Therefore, the same improvement strategies as noted in the last assessment cycle (2020 - 2021) will carry over to the upcoming assessment cycle (2022 - 2023).

Update to Previous Cycle's Plan for Continuous Improvement Item**Previous Cycle's Plan For Continuous Improvement (Do Not Modify):****Closing Summary**

As a program, we are in a holding pattern. Data collected from the previous academic year will not be utilized to develop a new plan for continuous improvement due to its questionable reliability. Instead, we will resume our plan from the previous (pre-pandemic) academic year. If reliable data is collected from the 2021-2022 academic year, it will, once again, give us a baseline from which to assess progress and develop a strategic plan to improve the program.

Update of Progress to the Previous Cycle's PCI:

Given the challenges of the previous assessment cycle and a lack of reliable data due to the pandemic, there is no update of progress to report.

New Plan for Continuous Improvement Item**Closing Summary:**

Comprehensive Exam: The goal of a first attempt pass rate of 80% was not met during the last assessment cycle. This is likely due to several factors. First, it's always challenging to establish measurement criteria and expectations for a different group of students each year. Individual differences play a major role in assessment outcomes for any test. Second, continuous improvement plans for the same group of subjects from one cycle to the next is a best practice approach. However, the challenge of setting improvement goals from one academic year to the next with a completely different group of students is difficult and should be acknowledged as such. Rather than focus strictly on a quantification of improvement, a concerted effort will be implemented to examine the quality of student responses on the comprehensive exam.

Professional Development: Students are continuing to gain excellent industry experience through internship opportunities through the program. A significant emphasis is placed on preparing students to exceed expectations in their various internship roles. This has collateral impact on the individual students as well as the reputation of our program which, in turn, benefits future SHSU sport management students looking to secure employment opportunities in the field. Efforts will be expanded to continue building our internship site network and preparing our students to meet/exceed expectations. Career oriented workshops and career preparation advising are two dimensions to add to our existing efforts to better serve the needs of our students.