Animation BFA

Development of Core Animation Concepts and Techniques

Goal Description:

Students will develop skills and learn principles necessary to produce professional animated films and videos.

Providing Department: Animation BFA

Progress: Completed

RELATED ITEMS/ELEMENTS -

RELATED ITEM LEVEL 1

Students Will Demonstrate An Understanding Of The Post Production Process

Learning Objective Description:

Students will demonstrate introductory level proficiencies in post production process through the creation of short animated videos, which includes an editing process, titles, credits, and sound.

RELATED ITEM LEVEL 2

Annual Faculty Review Of Computer Animation Program Student Work From ARTS 2343 (Post Production Process)

Indicator Description:

At the end of each academic year, faculty in the Animation program meet to review and assess student work produced in the Computer Animation Program. During this meeting, a minimum of 2 faculty members from the Animation Program will evaluate students who have completed ARTS 2343 Animation Concepts and Techniques in this assessment.

A rubric will be used to evaluate each students' ability to demonstrate proficiencies in the following:

- Effective Use of Titles and Credits
- Effective Editing of Multiple Animations
- Use of Sound to Enhance Action
- Use of Soundtracks

The attached rubric will be used for the evaluation.

Attached Files

📄 SACS_GoalOne_ScoreSheets.xlsx

Criterion Description:

When evaluating the work produced in ARTS 2343, it is expected that all students will demonstrate an adequate level of proficiency, or higher, in each of the evaluated criteria.

Findings Description:

Effective Use of Titles and Credits
100% (16 out of 16) of students reviewed demonstrated an above average level of proficiency

Effective Editing of Multiple Animations
100% (16 out of 16) of students reviewed demonstrated an above average level of proficiency

Effective Use of Sound to Enhance Action
6.25% (1 out of 16) of students reviewed demonstrated an adequate level of proficiency

93.75% (15 out of 16) of students reviewed demonstrated an above average level of proficiency

Effective Use of Soundtracks
6.25% (1 out of 16) of students reviewed demonstrated an adequate level of proficiency
93.75% (15 out of 16) of students reviewed demonstrated an above average level of proficiency

Attached Files
📄 SACS 2023 GOAL One Findings.xlsx

RELATED ITEM LEVEL 3

Action: Annual Faculty Review of Computer Animation Program Student Work From ARTS 2343 (Post Production Process)
Action Description:

For this cycle, we reviewed work from 16 students. The results for all categories assessed were positive. All student work reviewed demonstrated an adequate level of proficiency or higher. For Effective Use of Titles and Credits and Effective Editing of Multiple Animations, 100% of students reviewed demonstrated an above average level of proficiency. For Effective Use of Soundtracks and Effective Use of Sound to Enhance Action, 100% of students reviewed demonstrated an adequate level of proficiency, or higher.

Faculty in the Animation Program will continue to administer lectures and coursework that focus on proficiencies in the post-production process. Students who do not appear to be demonstrating an adequate level of proficiency will be encouraged to revise their work after critiques.

Animation faculty who teach this course will also continue to meet and discuss their experiences and strategies for continued student success. Current animation faculty will also meet with new faculty to ensure that new faculty members are supported in working towards our goals.

Attached Files
📄 SACS 2023 GOAL Two Findings.xlsx

RELATED ITEM LEVEL 1

Students Will Demonstrate an Introductory Level of Technical and Artistic Proficiencies in Animation
Learning Objective Description:
Students will produce a body of work that demonstrates introductory level proficiencies in technical and artistic skills.

RELATED ITEM LEVEL 2

Annual Faculty Review Of Computer Animation Program Student Work From ARTS 2343 (Technical and Artistic Skills)
Indicator Description:

At the end of each academic year, faculty in the Animation Program meet to review and assess student work produced in the Animation Program. During this meeting, a minimum of 2 faculty members from the Animation Program will evaluate the body of work students completed in ARTS 2343 Animation Concepts and Techniques.

A rubric will be used to evaluate each students' ability to demonstrate introductory level

proficiencies in the following:

• technical skills

• artistic skills

• original artistry

• overall quality of work

The attached rubric will be used for the evaluation.

Attached Files

📄 SACS_GoalOne_ScoreSheets.xlsx

Criterion Description:

When evaluating the work produced in ARTS 2343, it is expected that all students will demonstrate an adequate level of proficiency, or higher, in each of the evaluated criteria.

Findings Description:

Technical Skills

43.75% (7 out of 16) of students reviewed demonstrated an adequate level of proficiency

56.25% (9 out of 16) of students reviewed demonstrated an above average level of proficiency

Artistic Skills

50.00% (8 out of 16) of students reviewed demonstrated an adequate level of proficiency

50.00% (8 out of 16) of students reviewed demonstrated an above average level of proficiency

Original Artistry

50.00% (8 out of 16) of students reviewed demonstrated an adequate level of proficiency

50.00% (8 out of 16) of students reviewed demonstrated an above average level of proficiency

Overall Quality of Work

50.00% (8 out of 16) of students reviewed demonstrated an adequate level of proficiency

50.00% (8 out of 16) of students reviewed demonstrated an above average level of proficiency

Attached Files

📄 SACS 2023 GOAL One Findings.xlsx

RELATED ITEM LEVEL 3

Action: Annual Faculty Review Of Computer Animation Program Student Work From ARTS 2343 (Technical and Artistic Skills)

Action Description:

For this cycle, we reviewed work from 16 students. The results for all categories assessed were positive. All student work reviewed demonstrated an adequate level of proficiency. For Artistic Skills, Original Artistry, Technical Skills and Overall Quality of Work, 100% of students reviewed demonstrated an adequate level of proficiency, or higher.

Faculty in the Animation Program will continue to administer lectures and coursework that focus on proficiencies in technical and artistic skills. Students who do not appear to be demonstrating an adequate level of proficiency, will be encourages to revise their work after critiques.

Animation faculty who teach this course will also continue to meet and discuss their experiences and strategies for continued student success. Current animation faculty will also meet with new faculty to ensure that new faculty members are supported in reaching our goals.

Professional Practices In Animation

Goal Description:

At the completion of the BFA program, animation students will be prepared for employment in the animation industry and graduate programs in animation.

Providing Department: Animation BFA

Progress: Completed

RELATED ITEM LEVEL 1

Students Will Demonstrate Professional Technical and Artistic Skills
Learning Objective Description:

Students will produce a body of work that demonstrates proficiencies in technical and artistic skills, and is suitable for presentation at interviews for employment in the animation industry and to graduate programs in animation.

RELATED ITEM LEVEL 2

Annual Faculty Review Of Computer Animation Program Student Work From ARTS 4358 (Review of Body of Work)
Indicator Description:

At the end of each academic year, faculty in the Animation Program meet to review and assess student work produced in the Animation Program. During this meeting, a minimum of 2 faculty members from the Animation Program will evaluate the body of work students completed in ARTS 4358 Animation Portfolio.

The demo-reels will be evaluated using a rubric to assess the students'
• technical skills
• artistic skills
• original artistry
• overall quality of work

The attached rubric will be used for the evaluation.

Attached Files
📄 SACS_GoalTwo_ScoreSheet.xlsx

Criterion Description:

When evaluating the work produced in ARTS 4358, it is expected that all students will demonstrate an adequate level of proficiency, or higher, in each of the evaluated criteria.

Findings Description:

Technical Skills
56.25% (9 out of 16) of students reviewed demonstrated an adequate level of proficiency
43.75% (7 out of 16) of students reviewed demonstrated an above average level of proficiency

Artistic Skills

37.50% (6 out of 16) of students reviewed demonstrated an adequate level of proficiency

62.50% (10 out of 16) of students reviewed demonstrated an above average level of proficiency

Original Artistry

37.50% (6 out of 16) of students reviewed demonstrated an adequate level of proficiency

62.50% (10 out of 16) of students reviewed demonstrated an above average level of proficiency

Overall Quality of Work

62.50% (10 out of 16) of students reviewed demonstrated an adequate level of proficiency

37.50% (6 out of 16) of students reviewed demonstrated an above average level of proficiency

Attached Files

📄 SACS 2023 GOAL Two Findings.xlsx

RELATED ITEM LEVEL 3

Action: Annual Faculty Review of Computer Animation Program Student Work From ARTS 4358 (Review of Body Work)

Action Description:

For this cycle, we reviewed work from 16 students. In all categories, all students reviewed demonstrated an adequate level of proficiency, or higher. We can use this as comparison in the next cycle to gauge overall student performance.

ARTS 4358 is the capstone course, so an evaluation of student work produced in this class will continue into future cycles. Faculty that teach ARTS 4358 will continue to set specific benchmarks, along with a review process, to evaluate progress of the student work produced in ARTS 4358. As the Animation Program expands to include additional faculty, it will also be important that all faculty that teach ARTS 4358 meet at least once a year to consider course objectives and how to improve student performance.

RELATED ITEM LEVEL 1

Students Will Produce An Effective Professional Portfolio Of Their Work

Learning Objective Description:

Animation students will produce a portfolio of professional-quality work in the form of a demo-reel that demonstrates proficiencies in the showcasing of technical and artistic skills, and is suitable for presentation at interviews for employment in the animation industry and to graduate programs in animation.

RELATED ITEM LEVEL 2

Annual Faculty Review Of Computer Animation Program Student Work From ARTS 4358 (Review of Demo Reel)

Indicator Description:

At the end of each academic year, faculty in the Animation Program meet to review and assess student work produced in the Animation Program. During this meeting, a minimum of 2 faculty members from the Animation Program will evaluate student demo-reels completed in ARTS 4358 Animation Portfolio.

The demo-reels will be evaluated using a rubric to assess the students'
• ability to edit effectively

• ability create effective titles
• effective demonstration of skills
• effective use of soundtracks
• overall quality of demo reel

The attached rubric will be used for the evaluation.

Attached Files
📄 SACS_GoalTwo_ScoreSheet.xlsx

Criterion Description:

When evaluating the work produced in ARTS 4358, it is expected that all students will demonstrate an adequate level of proficiency, or higher, in each of the evaluated criteria.

Findings Description:

Effective Use of Titles and Credits

6.25% (1 out of 16) of students reviewed demonstrated an adequate level of proficiency

93.75% (15 out of 16) of students reviewed demonstrated an above average level of proficiency

Effective Editing of Multiple Animations

31.25% (5 out of 16) of students reviewed demonstrated an adequate level of proficiency

68.75% (11 out of 16) of students reviewed demonstrated an above average level of proficiency

Effective Use of Sound To Enhance Action

31.25% (5 out of 16) of students reviewed demonstrated an adequate level of proficiency

68.75% (11 out of 16) of students reviewed demonstrated an above average level of proficiency

Effective Use of Soundtracks

37.50% (6 out of 16) of students reviewed failed to demonstrate any measurable ability

62.5% (10 out of 16) of students reviewed demonstrated an above average level of proficiency

Overall Quality of Demo Reel

43.75% (4 out of 16) of students reviewed demonstrated an adequate level of proficiency

56.25% (11 out of 16) of students reviewed demonstrated an above average level of proficiency

RELATED ITEM LEVEL 3

Action: Annual Faculty Review of Computer Animation Program Student Work From ARTS 4358 (Review of Demo Reel)

Action Description:

For this cycle, we reviewed work from 16 students. Though not all student work reviewed demonstrated an adequate level of proficiency, the results for all categories assessed were positive. For Effective Use of Titles and Credits, Effective Use of Sound to Enhance Action, Editing of Multiple Animations and Overall Quality of Demo Reel, 100% of students reviewed demonstrated an adequate level of proficiency, or higher. For Effective Use of Soundtracks, 56% of students reviewed demonstrated an adequate level of proficiency, or higher.

Faculty that teach ARTS 4358 will continue to set more specific benchmarks, along with a review process, to evaluate progress of the demo reel prior to the end of the semester. This will allow for more opportunities for revisions prior to the end of the semester review. As students are working on their demo reels, faculty will place additional emphasis on the effective use of soundtracks.

Animation faculty who teach this course will continue to meet and discuss their experiences and strategies for continued student success, especially for effective use of soundtracks. Current animation faculty will also meet with new faculty to ensure that new faculty members are supported in working towards our goals.

Attached Files

📄 SACS 2023 GOAL Two Findings.xlsx

Update to Previous Cycle's Plan for Continuous Improvement Item

Previous Cycle's Plan For Continuous Improvement (Do Not Modify):

Closing Summary

Though not all students student work reviewed demonstrates an adequate level of proficiency, the findings for all objectives were positive and do not suggest a need for significant revision in course materials or teaching methods.

In the next cycle, we will continue with the expectation that all students will demonstrate an adequate level of proficiency, or higher, in each of the evaluated criteria for all objectives.

Faculty that teach ARTS 2343 will continue to administer lectures and coursework that focus on proficiencies in technical and artistic skills. Students the appear to not be demonstrating an adequate level of proficiency in these aspects will be encouraged to submit revisions of projects after critiques. Additional focus will be placed on technical and artistic skills, and original artistry. These efforts should have a positive impact on the overall quality of the students work.

Faculty that teach ARTS 4358 will make sure to focus more on students building and demonstrating skills in editing of multiple animations and effective use of soundtracks.

In the upcoming academic year, faculty that teach ARTS 2343 and ARTS 4358 will meet at least once a semester to discuss classroom challenges and successes.

Update of Progress to the Previous Cycle's PCI:

For this cycle, we reviewed work from 16 students for each goal. For Goal One, 100% of student work demonstrated an adequate level of proficiency, or higher. For Goal Two, 100% of students demonstrated an adequate level of proficiency, or higher, in 8 out of the 9 objective criteria. 56% of students demonstrated an adequate level of proficiency, or higher, in 1 of the 9 objective criteria.

In order to work towards continuous improvement in student success, faculty that taught in ARTS 2343 and ARTS 4358 met throughout the semester to share teaching resources and methods, and to discuss learning objectives. This exchange served to enhance the learning experience for students and the teaching experience for faculty.

New Plan for Continuous Improvement Item

Closing Summary:

Most of the student work reviewed demonstrated an adequate level of proficiency. The findings for all objectives were positive and do not suggest a need for significant revision in course materials or teaching methods.

In the next cycle, we will continue with the expectation that all students will demonstrate an adequate level of proficiency, or higher, in each of the evaluated criteria for all objectives.

Faculty that teach ARTS 2343 will continue to administer lectures and coursework that focus on proficiencies in technical and artistic skills. Faculty will continue to encourage students to submit revisions of projects after critiques. Continued focus will be placed on technical and artistic skills, and original artistry. These efforts should have a positive impact on the overall quality of the students work.

 Faculty that teach ARTS 4358 will make sure to focus more on students building and demonstrating effective use of soundtracks.

In the upcoming academic year, faculty that teach ARTS 2343 and ARTS 4358 will meet at least once a semester to discuss classroom challenges and successes. Current faculty will meet with new faculty to discuss our goals and ways to meet our goals.