

Art and Popular Culture Minor

Career Readiness

Goal Description:

Students enrolled in the Arts and Popular Culture minor will explore the role and significance of the arts in society and enhance their preparation for careers in visual and performing arts, media, and education.

Providing Department: Art and Popular Culture Minor

RELATED ITEMS/ELEMENTS

RELATED ITEM LEVEL 1

Critical Assessment of Artistic Practices

Learning Objective Description:

Students who minor in Art and Popular Culture will be able to critically assess various forms of artistic activities and to describe the relevance of the arts in culture.

RELATED ITEM LEVEL 2

Exams from Art, Music, Dance, and Film Courses

Indicator Description:

Exams will be collected from ARTS 3385 Art History Survey II, MUSI 1310 History of Rock, Jazz, and Popular Music, DANC 1372 Dance and Popular Culture, and MCOM 2366 Film Appreciation and embedded or selected questions will be used to evaluate the ability to critical assess the various art forms.

Criterion Description:

This is a new Indicator. Exams were not collected.

Findings Description:

This is a new indicator for a new academic program.

After reviewing Degree Works to identify the currently enrolled students with an Art and Popular Culture minor. there are only six (6) with a declared Art and Popular Culture minor. Only 67% have a 3.0 GPA in the minor coursework.

RELATED ITEM LEVEL 3

Collection of Exams

Action Description:

CAM will work with faculty teaching courses in the minor to determine appropriate exams and questions to evaluate students ability to critically evaluate works in their respective disciplines.

RELATED ITEM LEVEL 2

Writing Enhanced Courses

Indicator Description:

Writing samples will be collected and evaluated from ARTS 3385 Art History Survey II and ARTS 3382 History of Animation. Evaluations will consider Ideas/Critical Thinking/Synthesis, Style, Organization, and Conventions.

Criterion Description:

Writing samples from the Department of Art will be above the University average of collected writing samples.

Findings Description:

Domain Area Intraclass Correlation for Average Measures

- Ideas/Critical Thinking/Synthesis .42
- Style .51
- Organization .48
- Conventions .66
- Overall Average .64

Attached Files

 [2022-2023 Art AWC Assessment Results.pdf](#)

RELATED ITEM LEVEL 3

Collection and Evaluation of Writing Samples

Action Description:

CAM will collect writing samples from writing enhanced courses in the minor curriculum and evaluate them to assess students writing skills.

RELATED ITEM LEVEL 1

Writing Skills

Learning Objective Description:

Students will be able to express ideas about the arts in written communications that are coherently organized in an appropriate style and adhere to the conventions of the language in which they are written.

RELATED ITEM LEVEL 2

Writing Enhanced Courses

Indicator Description:

Writing samples will be collected and evaluated from ARTS 3385 Art History Survey II and ARTS 3382 History of Animation. Evaluations will consider Ideas/Critical Thinking/Synthesis, Style, Organization, and Conventions.

Criterion Description:

Writing samples from the Department of Art will be above the University average of collected writing samples.

Findings Description:

Domain Area Intraclass Correlation for Average Measures

- Ideas/Critical Thinking/Synthesis .42
- Style .51
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RELATED ITEM LEVEL 3

Collection and Evaluation of Writing Samples

Action Description:

CAM will collect writing samples from writing enhanced courses in the minor curriculum and evaluate them to assess students writing skills.

Understanding of the Arts in Culture

Goal Description:

Students enrolled in the Arts and Popular Culture minor will build an interdisciplinary orientation to the understanding of the arts in culture.

Providing Department: Art and Popular Culture Minor

RELATED ITEMS/ELEMENTS -----

RELATED ITEM LEVEL 1

Writing Skills

Learning Objective Description:

Students will be able to express ideas about the arts in written communications that are coherently organized in an appropriate style and adhere to the conventions of the language in which they are written.

RELATED ITEM LEVEL 2

Writing Enhanced Courses

Indicator Description:

Writing samples will be collected and evaluated from ARTS 3385 Art History Survey II and ARTS 3382 History of Animation. Evaluations will consider Ideas/Critical Thinking/Synthesis, Style, Organization, and Conventions.

Criterion Description:

Writing samples from the Department of Art will be above the University average of collected writing samples.

Findings Description:

Domain Area Intraclass Correlation for Average Measures

- Ideas/Critical Thinking/Synthesis .42
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RELATED ITEM LEVEL 3

Collection and Evaluation of Writing Samples

Action Description:

CAM will collect writing samples from writing enhanced courses in the minor curriculum and evaluate them to assess students writing skills.

New Update to Previous Cycle's Plan for Continuous Improvement Item

Previous Cycle's Plan For Continuous Improvement (Do Not Modify):

Closing Summary

In AY 23, the College of Arts and Media will continue to promote the Arts and Popular Culture minor on and off campus. The College will explore current courses offered and possibilities for future courses to reflect industry trends and ensure workforce readiness.

Update of Progress to the Previous Cycle's PCI:

CAM continued to promote the minor in Arts and Popular Culture through the University catalog and SHSU online website. Promotional efforts were not increased, but the number of students declaring the minor increased to 10.

New Plan for Continuous Improvement Item

Closing Summary:

In AY 24 CAM will

- collect writing samples from writing enhanced courses in the minor curriculum and evaluate them to assess students writing skills.
- work with faculty teaching courses in the minor to determine appropriate exams and questions to evaluate students ability to critically evaluate works in their respective disciplines.